

FINAL RESULTS — San Francisco Bike Coalition (Women and Cycling)

Sample Size = 416

Interview Dates: September and October 2002

1. Please circle your two main types of transportation, currently, to your job, or to school, and to run day-to-day errands?

	1 st	2 nd
Walking	33	37
Bicycling	8	9
Bus / MUNI	29	25
BART	12	15
Car	16	9
Motorcycle / Scooter	1	1
Taxi	0	2
Carpool With Others	1	2

2. And do you currently own a car or bicycle?

Car	21
Bicycle	25
Both	20
Neither	34

3. How would you describe your prior experience with using a bicycle? (OPEN ENDED)

Dangerous / Scary / Traffic	30
No Experience / Don't Ride	7
Positive / Use A Lot	22
Ride Recreationally	8
Used to Ride / Not Anymore	17
Other	4
No Answer	12

4. In a typical day, about how many miles would you say you travel in order to get to your job, to school and to run errands?

Up to 3 Miles	23
4 to 6 Miles	25
7 to 10 Miles	21
11 to 20 Miles	11
More than 20 Miles	20

5. Do you transport children to school or day-care during the week?

Yes	13
No	87

Below are some different descriptions people have made about using bicycles in San Francisco for day-to-day transportation. For each one, please circle when you think the phrase is extremely accurate, somewhat accurate, somewhat inaccurate, or extremely inaccurate.

		Extreme Accurate	Somewhat Accurate	Somewhat Inaccurate	Extreme Inaccurate	Don't Know
6.	Bicycles are slow	6	21	33	34	6
7.	Bicycles are affordable	40	37	12	5	6
8.	Bicycles are easy to ride	41	38	13	3	5
9.	Bicycles are for kids, not adults	3	4	7	80	6
10.	Bicycles get stolen a lot	25	37	16	6	16
11.	Bicycles are hard to get fixed	4	16	28	35	17
12.	Bicycles are for men, not women	2	1	5	86	6
13.	Bicycles are more for recreation than transportation	4	15	24	53	4
14.	Bicycles are hard to ride because of hills	20	46	17	14	3

**Summary Table of Description Accuracy
Sorted by Net Accurate**

	Accurate	Inaccurate	Don't Know	NET Accurate
Bicycles are easy to ride	79	16	5	63
Bicycles are affordable	77	17	6	60
Bicycles get stolen a lot	62	22	16	40
Bicycles are hard to ride because of hills	66	31	3	35
Bicycles are slow	27	67	6	-40
Bicycles are hard to get fixed	20	63	17	-43
Bicycles are more for recreation than transportation	19	77	4	-58
Bicycles are for kids, not adults	7	87	6	-80
Bicycles are for men, not women	3	91	6	-88

Please tell me how much you agree with the following statements regarding using a bike as transportation, using a scale from one to five, with one meaning you strongly agree with the reason and four meaning you strongly disagree with the reason.

		Strong Agree	Somewhat Agree	Somewhat Disagree	Strong Disagree	Don't Know
15.	I don't feel safe sharing the road with cars	41	39	8	4	8
16.	I don't like riding in the dark or in areas without much street activity	37	31	15	6	11
17.	It makes me too sweaty	8	20	24	36	12
18.	The weather is too unpredictable to ride in	7	27	30	27	9
19.	I commute too far to work to use a bike	22	13	16	34	15
20.	There are bike racks at my work and places I go	21	20	14	21	24
21.	I don't know anyone in my neighborhood who rides bicycles for transportation	8	11	15	50	16
22.	I have the right clothes to ride a bike everywhere	23	24	22	16	15
23.	It takes too long to get around on a bike	8	21	30	30	11
24.	I'm just not the athletic type	9	18	23	43	7
25.	Bikes have a low status	5	8	14	57	16
26.	I know how to ride a bike	64	14	3	11	8
27.	I've had an accident in the past and now I'm afraid to ride	7	9	17	52	15
28.	It is possible to transport children or groceries on a bike	21	24	20	17	18
29.	Cars are just much easier	19	28	23	20	10
30.	I would consider riding a bicycle if there were bike lanes in my neighborhood	37	26	14	8	15
31.	I would consider riding if I had access to a free or low-cost bicycle	30	24	15	10	21
32.	I've just never thought about using a bike for transportation	8	13	21	48	10

**Summary Table of Statement Agreement
Sorted by Net Agree**

	Agree	Disagree	Don't Know	NET Agree
15. I don't feel safe sharing the road with cars	80	12	8	68
26. I know how to ride a bike	78	14	8	64
16. I don't like riding in the dark or in areas without much street activity	68	21	11	47
30. I would consider riding a bicycle if there were bike lanes in my neighborhood	63	22	15	41
31. I would consider riding if I had access to a free or low-cost bicycle	54	25	21	29
28. It is possible to transport children or groceries on a bike	45	37	18	18
22. I have the right clothes to ride a bike everywhere	47	38	15	9
20. There are bike racks at my work and places I go	41	35	24	6
29. Cars are just much easier	47	43	10	4
19. I commute too far to work to use a bike	35	50	15	-15
18. The weather is too unpredictable to ride in	34	57	9	-23
23. It takes too long to get around on a bike	29	60	11	-31
17. It makes me too sweaty	28	60	12	-32
24. I'm just not the athletic type	27	66	7	-39
21. I don't know anyone in my neighborhood who rides bicycles for transportation	19	65	16	-46
32. I've just never thought about using a bike for transportation	21	69	10	-48
27. I've had an accident in the past and now I'm afraid to ride	16	69	15	-53
25. Bikes have a low status	13	71	16	-58

33. Of those listed above, what would you say are the top two most important reasons you do not ride a bike?

Statements:	Total Most Import. Reasons
15. I don't feel safe sharing the road with cars	44
16. I don't like riding in the dark or in areas without much street activity	8
17. It makes me too sweaty	5
18. The weather is too unpredictable to ride in	4
19. I commute too far to work to use a bike	13
Bikes get stolen	3
22. I have the right clothes to ride a bike everywhere	3
23. It takes too long to get around on a bike	4
24. I'm just not the athletic type / Hills too hard	10
26. I can't ride a bike	1
27. I've had an accident in the past and now I'm afraid to ride	2
28. It is impossible to transport children or groceries on a bike	6
29. Cars are just much easier	3
30. I would consider riding a bicycle if there were bike lanes in my neighborhood	7
31. I would consider riding if I had access to a free or low-cost bicycle	11
32. I've just never thought about using a bike for transportation	2
No Answer	22

34. What is your age?

Under 20 Years Old	6
20 to 25	21
26 to 29	21
30 to 34	18
35 to 39	10
40 to 49	13
50 +	11

35. How many children are you responsible for at home?

None	77
1 Child	10
2 to 3 Children	10
4 or More Children	3

36. What was your total household income in 2001?

Under \$25,000	32
\$25,000 to just under \$40,000	26
\$40,000 to just under \$60,000	15
Over \$60,000	16
REFUSED	11

37. How many adults does this include?

1 Adult	63
2 Adults	28
3 or More Adults	9

38. Which ethnicity do you identify as?

White, Caucasian	49
Black or African American	13
Latino, Hispanic, Mexican	10
Asian	8
Mixed Race	3
Other (Specify:_____)	2
REFUSED	15

39. What neighborhood do you live in?

Mission	30
Noe Valley / Castro	12
Outer Mission / Bernal / Excelsior / Golden Gate Park	9
Bayview / Hunter's Point / Silver Terrace / Portola	8
Western Addition / Hayes Valley / Tenderloin	6
Richmond / Sunset	4
Russian Hill / Nob Hill / N. Beach / Chinatown	3
Pacific Heights / Marina / Laurel Heights / Presidio	2
SOMA / Potrero Hill	4
Cole Valley / Haight	2
Other	4
East Bay	6
REFUSED	9