



NEWS RELEASE
August 14, 2009

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BIKE THE STRIKE

**Advocates Encourage Bicycling During BART Strike;
Everyday Bicyclists Lead Morning Rides to Help new cyclists find their way**

(SAN FRANCISCO, CA) — With the threat of a BART strike looming, the San Francisco Bicycle Coalition (SFBC) is encouraging San Francisco residents to “Bike the Strike” and bike to work on Monday morning. More than 70,000 BART trips are taken each day just within the city of San Francisco of the 310,000 total system-wide trips.

The San Francisco Bicycle Coalition (SFBC), will be leading “Commuter Convoy” rides on Monday morning (departing Glen Park, Balboa Park and 24th Street BART stations at 8:30am on Monday) to help groups of bicyclists find the best route into downtown (see schedule at: sfbike.org). The SFBC will also staff an all-day information station (8:00am–10:00am) at the corner of Battery and Market Streets in the Financial District for the many employees who cannot bring bicycles into their workplace and to provide map and resource info to people who are interested in bicycle commuting.

In San Francisco, half of all driving trips are under two miles in length -- a distance easily travelled by bicycle.

“Biking in San Francisco will be a viable alternative to taking BART, more than 128,000 trips already take place by bicycle each day in San Francisco” says Leah Shahum, Executive Director of the 10,000 member SFBC a nonprofit that promotes bicycling for everyday transportation. “We want to make sure that those 70,000 San Francisco based BART trips are replaced with a sustainable alternative.” **San Francisco has seen an estimated 43% increase in bicycle ridership since 2006.**

During rush hour this afternoon, SFBC volunteers will be distributing information outside the Powell and Montgomery BART stations to provide southbound commuters with help and information on how to commute by bicycle on Monday morning.

See www.sfbike.org for additional information. ###