

# TUBE TIMES

April-May '04

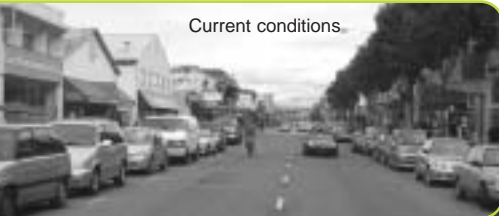


SAN FRANCISCO  
BICYCLE COALITION

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION



FREE



Current conditions



SFBC vision

IMAGE COURTESY OF VISUALARENA.COM

## Jefferson St. Bike Lane Campaign Shifts into High Gear

SFBC volunteers have been pounding the Fisherman's Wharf pavement, reaching out to merchants, residents, and passing cyclists to increase support for making the Jefferson St. vision (artist's rendition above) a reality.

**Jefferson St. is the "main street" of Fisherman's Wharf, and it connects the Embarcadero to the Golden Gate Bridge, via Aquatic Park, Fort Mason, and Marina Green.** Currently Jefferson is a one-way westbound street with no bike facilities. Cyclists are not allowed to ride eastbound, forcing them uphill onto parallel streets like North Point and Beach that are not bike-friendly.

The Port of San Francisco and the Bay Conservation and Development Commission are in the midst of a Fisherman's

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[www.sfbike.org](http://www.sfbike.org)

## Six Ingredients for Making a BIKE-FRIENDLY WORKPLACE

Companies and employees both benefit from biking

Contrary to popular belief, a Bike to Work Day poster in the lunchroom is not a comprehensive corporate bike policy. Many Bay Area companies, however, do a lot more to encourage and accommodate cyclists year round.

**Why? It makes economic sense.** Car parking spaces cost hundreds of dollars a month in rent. Companies benefit greatly from healthier, happier employees, who can get to work faster, cheaper, and easier if they're aware of all their commute options, including bicycling. They'll do better work, too — **several studies show that employees who exercise regularly are more productive and have better morale.**

Bicycle commuters arrive energized and bring less traffic-related stress into the workplace. But still for many businesses, bicycling is simply not on the radar.

To increase bike commuting in San Francisco, we need to work from both the top down and the bottom up. Our legislative leaders must create policies that encourage eco-friendly commuting, and those who already ride need to work with their employers to create bike friendly workplaces.

Here are a few ways you can encourage your company to promote biking. We also highlight some Bay Area companies that are already doing it well.

### 1. Bike Parking

Leaving your bike locked outside while you grab a coffee is one thing, but leaving it for an entire workday requires something more secure. Workplace bike parking comes in all shapes and forms, from storing your bike in your cube to having a bike rack in the garage or a bikes-only locker room in the building.

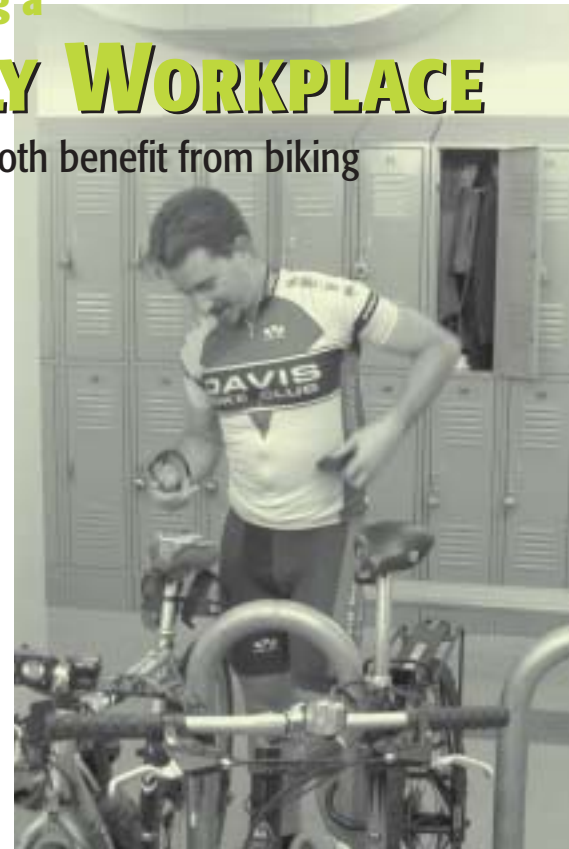


PHOTO BY DAVID GARTNER

*Cyclist Alan Pavkovic makes use of City Hall's bike storage and locker room before commuting home to Marin City.*

Providing at least a locking room to park bikes is a small thing that can go a long way toward making biking achievable and attractive to employees.

Parking garages and new buildings are required to provide bike parking, thanks to a city law drafted several years ago by the SFBC (text of the law is at [www.sfbike.org/garages](http://www.sfbike.org/garages)).

Employees at San Francisco's City Hall have not only the Polk Street bike lane right in front of the building but also some of the best secure indoor bike parking in town. The spacious, well-lit bike room has a password-pro-

CONTINUED ON PAGE 4

CELEBRATE BIKE TO WORK DAY!



THURSDAY, MAY 20  
FREE STUFF, PARTIES, MORE! SEE P. 5

# The Velorution Awaits... What Are You Waiting For?!

One of my favorite things to include in the *Tube Times* are examples of the growing strength of the bicycle movement in San Francisco and beyond. When you're out pedaling on your own day in and day out, you simply need some encouraging stories about the coming velorution. (And it is coming!)

After attending the National Bike Summit in Washington, D.C., in March with more than 300 other bike advocates and industry leaders, including 30 from California, I am feeling the growing strength of our movement more than ever. The federal transportation reauthorization bill is shaping up to include bicycling at a higher level, thanks in part to the strong partnerships we have forged with the public health, physical activity, environmental, and livability communities. **Increasingly, bicycle advocates are being seen not as "special interests" working solely for our own good, but as leaders working for the greater public good** through increased mobility, healthier communities, and cleaner air.

That said, I do not want to give the impression that we can rest easy and celebrate success in any meaningful way yet. It is a harsh reminder to consider that more than 20% of California traffic fatalities are pedestrians and bicyclists. Yet our state spends less than 5% of its traffic safety funding on pedestrian and bicycle improvements. Or consider the tremendous gap in San Francisco between the number of people owning bikes — nearly 50% — and those riding bikes for transportation — closer to 4%. (Most U.S. cities' gaps are, of course, much greater.)

These realities are simply not acceptable. We know how to improve ridership numbers and traffic safety: build the citywide Bike Network, promote bicycling, educate motorists and cyclists, and provide secure bike parking and access to transit. And we know who must take the lead to make these changes happen. It is the same people who have traditionally fought for and succeeded in winning the significant bike improvements of the past decade. It is you.

**And now is my chance to bust a myth that as San Francisco's organized bicycle movement grows and gains steam, somehow your help is needed less.** The idea that as the SFBC's staff and membership numbers grow, each individual member is somehow a less crucial piece of the whole movement. But au contraire, velorutionaries!

After some successes, the Coalition's challenges have grown greater. The stakes are now higher than ever, as are our expectations. While our membership numbers continue to grow, volunteer response

is not necessarily keeping pace. **And our membership — particularly active volunteers — is our everything.**

So here is my plea — if you're one of those people who has thought about helping out, who's been meaning to get involved, now is the time. When we say that there are countless ways you can help out, we're not kidding, but here are just a few to get you thinking:

- First, if you're reading this and you're not a member, **join now!**
- If you are a member, and you have friends who bike and are not members, **tell them why you're a member and ask them to join the SFBC.** Or buy them a gift membership.
- If you're already two-for-two on these first ideas, you can still help recruit members. With just an hour or two, you can **be part of a streetside campaign** on Market, Fell, or Jefferson Streets, or in Golden Gate Park, or anywhere else you choose. Or sign up to help on Bike to Work Day. Or carry some extra *Tube Times* and envelopes with you and have an excuse to chat up co-workers or friendly-looking strangers at a stoplight. (Seriously, this can be much fun!)
- Most urgently, we need more of you — yes, **you!** — to be involved with our campaigns. **The next two months are a crucial time to support the evolving City Bike Plan Update, which will decide the top bike improvements for the next 5+ years.** That can mean volunteering at one of the upcoming public workshops (see p. 7), talking to businesses along a few blocks of the key proposed bike projects (see p. 7), helping us make follow-up calls to stakeholders to inform them of progress on the Plan, and helping at our office with important behind-the-scenes Bike Plan work. We also need support on our current campaigns to win bike lanes on Potrero Blvd., Jefferson St. through Fisherman's Wharf, and the Bay Bridge. A few hours of your help on these and other projects could make a real difference in success.

I've heard a lot of people sheepishly admit "...I've been meaning to come down and help, but..." And I suspect there are lots more of you out there. If that's you, don't feel guilty, don't be shy — put this newsletter down and call us (431-BIKE) or email us (sfbc@sfbike.org) and tell us how you can help. We promise to take you up on your offer in a meaningful way. And we promise that your help will speed up the velorution!

**BY LEAH SHAHUM**  
EXECUTIVE DIRECTOR, SAN FRANCISCO BICYCLE COALITION

(And you can always find out the hottest SFBC issues by checking out our newly revamped and oh-so-much-more-action-oriented website at [www.sfbike.org](http://www.sfbike.org))

counted..." — I exclaimed, "YES! Finally someone is saying in a public forum what I and all of my women bicycle-riding friends have always discussed!"

I've had various frustrating conversations with male bicyclists about how women in the U.S. (especially in urban areas) exist in a "rape culture" and how that colors how we

move in public space. How a woman might possibly not want to ride her bicycle at 10pm to a remote place to see a show until 2am because she is concerned for her safety.

I enjoyed the article so much that I'm telling all my friends about it. Thank you for publishing such a fantastic newsletter!

**SHELLEY SIMPSON**

## TUBE TIMES

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The SFBC is a 4,300-member advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation.

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## Fun-loving newsletter seeks velorific friends: editor and designer

The *Tube Times* is seeking committed relationships with an editor and a designer. Our new **editor** will lovingly oversee six issues a year, from planning to the printer. You've got a great way with words, a keen eye for detail, and a knack for cracking the deadline whip. Our new **designer** will lay out the pages and make them look pretty with Quark and Photoshop. Together we'll spread the word about great biking in San Francisco. Either one sound like you? Contact [tubetimes@sfbike.org](mailto:tubetimes@sfbike.org).

## Women's urban issues

Just wanted to say thank you for the article on women and bikes by Anna Sojourner and Rebecca Solnit (Feb.-March '04 *Tube Times*). I am especially grateful for the part that says, "But women arrive in public space . . . with another set of issues that are often dis-

# Letters

## Regional Measure 2 Rides to Victory!

On March 2, Regional Measure 2 passed in the Bay Area with 56% of the vote regionwide and 69% in San Francisco, a victory for transit, smart growth, and bike/ped projects. The tolls on all Bay Area bridges, other than the Golden Gate, will go up a dollar on July 1, and will begin to fund selected transportation projects, including \$20 million for Safe (bike and ped) Routes to Transit.

## Connecting San Jose Ave. to Valencia St.

Great news on efforts to improve that nasty connection between the Valencia St. bike lanes and the start of bike lanes in the San Jose Cut! The SFBC is delighted to be part of a very active coalition of neighbors, parents, schools, walkers, and bicyclists to finally fix this miserable 3-block stretch of San Jose Avenue.

**Our ambitious yet reasonable goals include removing a lane of traffic on San Jose to stripe bike lanes, creating sidewalk bulb-outs, longer pedestrian crossing times, dual-direction flow bike lanes in the Cut itself, and many more tweaks to make living, walking, and biking easier. In short, to make it less of a**



SFBC members Janie Hillyer and Patricia Erwin bike to City Hall to get married on February 14, 2004.



# Quick Releases

freeway and more of a neighborhood street. We've got momentum, the support of Supervisors Tom Ammiano and Bevan Dufty, and specific plans for fixing the connection. To get involved contact SFBC rep Jon Winston at [jon.winston@sbcglobal.net](mailto:jon.winston@sbcglobal.net).

## Fell Street Progress

Those long-fought-for bike lanes on Fell Street are one step closer to becoming permanent. According to a recent DPT report on the six-month trial period, **the new bike lanes have resulted in a large increase of bicyclists on Fell Street, plus a huge shift of bikes off the sidewalk and into the bike lane.** Neighbors like them, bicyclists love them, and the legislation to make them permanent just made it over the first of several hurdles by passing at a DPT hearing. Here's more great news: the DPT also recommended the tow-away zone be permanently revoked on most of Fell between Laguna and Baker, which will go a long way toward making the street more humane for neighbors and safer for walking. We will keep you updated when these items go before the Board in the coming months.

## Making SF More Livable

This issue of the *Tube Times* includes the *Livable City Journal*, the quarterly newsletter of Transportation for a Livable City. TLC, which promotes the vision of a more livable city through reduced dependence on automobiles, was started by the SFBC two years ago in response to members' dual concerns to look beyond bicycles yet keep the SFBC focused on bikes. This first issue connects land use and housing with bicycling and walking, and celebrates the underappreciated transformations at



*Etiquette for the Conscientious Cyclist*

## Ask the Advice Pedaler

**Dear Advice Pedaler:** *What is the right thing to say to my car-driving neighbors about the proposed new bike lane on my street? I really want a bike lane there, but I feel kind of selfish — there aren't many cyclists using the street now.*  
*Lonely and Selfish*

**Dear Unlonely and Unselfish:** Paint it and they will come! That's the Advice Pedaler's conclusion after reading the DPT's Valencia Street Bike Lanes report (see [www.sfbike.org/bikeplan](http://www.sfbike.org/bikeplan)). This oft-quoted report concludes that cycling use on Valencia increased 2 1/2 times after the bike lanes were striped. However, the Advice Pedaler went through the report with her extra-strength reading glasses and discovered that the data for the "before" counts were measured on a Bike to Work Day and the "after" counts were measured on a TYPICAL work day! This means that the real increase on an average day was much more dramatic.

Bike lanes also benefit your walking and driving neighbors directly. Drivers will be more at ease sharing the road with cyclists, since the cyclists will be riding more predictably. They will also find it easier to open their car doors on the traffic side. Meanwhile, pedestrians will encounter fewer traffic-fearing cyclists on the sidewalk and will enjoy a wider buffer between the sidewalk and car traffic. Such livability improvements are good for businesses and merchants, who, in general, are happy with bike lanes. (Editor's note: To see a new study detailing the benefits—especially to businesses—of providing good bike facilities, go to [www.sfbike.org/download/bikelanes.pdf](http://www.sfbike.org/download/bikelanes.pdf).)

**Dear Advice Pedaler-** *I almost got doored again last night. These stupid drivers don't ever look before opening the door. Don't tell me to take the lane — the street I live on is really busy and I'd rather get doored than hit from behind.*  
*Door Jam*

**Dear Door:** The Advice Pedaler hates to disagree with her readers, but in the name of safety, she must: you're riding too close to parked cars, and if your street is narrow you are better off taking the lane.

Cyclists grossly underestimate the danger of getting doored and grossly overestimate the danger of getting hit from the rear. Typically, drivers are looking straight ahead while driving, and will see you clearly if you are directly in front of them. The overwhelming majority of collisions that occur in traffic between cyclists and cars are where traffic turns, not where traffic is moving forward in a straight line.

However, people exiting from cars don't realize how far back they need to look (if at all) to see approaching cyclists. Dooring happens frequently and can cause serious injuries. The Advice Pedaler's favorite riding partner broke a vertebrae getting doored. If you're on a bike, all it takes is a gentle shove from a car door to send you flying.

Muni that will lead to a far more reliable and popular transit system. For more information, visit [www.livablecity.org](http://www.livablecity.org).

## Put It in Your Tube Times

Submissions for the June/ July *Tube Times* are due May 3. Please send letters, articles, events, rides, tours, poems, news items, complaints, and anything else you would like to see in the summer issue. Send it all to [tubetimes@sfbike.org](mailto:tubetimes@sfbike.org).

## Jefferson St. (from p. 1)

Wharf Area Plan, looking at transportation and open space issues.

The altered photograph above shows what Jefferson's "Alternative D" would look like, with two-way bike lanes and one-way car traffic. Send a fax of support for Alternative D to Mayor Newsom or Supervisor Peskin — go to our website at [www.sfbike.org/instant\\_jefferson](http://www.sfbike.org/instant_jefferson).

## Bike-Friendly Workplace cont from p. 1

tected door, lockers for storage, and benches for changing shoes or clothes.

### 2. Lockers and Showers

Next to concerns about parking and traffic, fear of sweat is one of the main barriers to bike commuting. (Experience shows that moderate city riding on an appropriate bike doesn't cause much sweat, though.) Moist towlettes do a good job for freshening up after your morning commute, but if you're climbing hills and piling up miles, nothing beats a shower. Installing showers in an existing building isn't easy, but more companies are including shower facilities when developing new buildings. Local software developer Macromedia has showers and 60 lockers that are big enough to fit suits. Having a place to store work clothing is important — no one wants to arrive at a meeting clean but rumpled.

### 3. Biker Education and Route Planning

Many people who barrel down Mt. Tam on the weekend stop in their tracks when thinking about biking to work on Monday. What route would I take? How do I deal with

traffic? What should I wear?

Local interactive consulting firm [sbi.razorfish](http://sbi.razorfish) addressed this problem by starting a Bike Consultation Service. Brainchild of SFBC member and employee Bret Lider, the service offers new bikers free bike maps, lessons on safety, and door-to-door route planning. All it takes to start doing this in your own company is a flyer, a map, and an experienced biker with street knowledge.

### 4. Financial Incentives

For many employees, making the world a better place is not enough incentive to get out of their cars and bike to work. For some, it takes cold hard cash. The Presidio-based Energy Foundation does both. Their voluntary incentive program ties directly to their mission of reducing reliance on fossil fuels: employees are charged \$5 every time they drive alone to work, \$0 if they carpool or drive a hybrid car, and they earn \$5 for every day they commute by bike, take public tran-

sit, or walk. That's \$1,250 a year! The proposed National Bicycle Commuter Act would make it easier for employers to afford financial incentives like these (see box).

### 5. Bike Clubs

Anyone who has been in a bike pack down Market Street knows that it can be more fun to ride in a group. Corporate bike clubs usually start with a couple bicyclists riding together on the weekend or commuting the same route to work.

With 200 members, the Genentech Bike Club is one of the Bay Area's biggest and best. They host a weekly 11-mile group commute from the Mission district to work in South San Francisco, do recreational rides during lunch, and have a free clunker-bike loaner program on campus. Plus there's a biking buddy forum for employees to partner up with other riders for their commute. They even have their own jerseys!

All it takes to start up a bike club at your company are two bicyclists and a little initiative.

### 6. Corporate Bikes

Some businesses that cover a lot of ground use bikes as part of their fleet: the SF Police Department, SFO airport, and just about every delivery service. Others, like socially conscious architects David Baker and Partners, provide bikes for their employees as a fringe benefit. DB+P has a folding bike (purchased at the SFBC Winterfest) on hand for employees to bike to lunch, run errands, and even join their colleagues for client meetings outside the office. Some companies with large, suburban campuses

provide bikes getting between buildings. It's a great way to save shuttle costs and keep employees smiling.

### Get Things Rolling at Your Workplace

It's easier than you might think. While not every company can install showers and bike lockers, it doesn't cost anything for you to offer your co-workers tips on commuting. Lots of people don't realize how easy and fun biking to work can be. A little advice — plus secure parking — can help get people back on the bike seat.

Is there an empty office or storeroom? Ask your facilities manager to make it a bike room. Have an old beater taking up space in your apartment? You could turn it into the company's lunch bike. And call the SFBC for help in setting up a workplace bike presentation (431-BIKE), and refer your employer to our web site (see box).

If you are trying to secure money for improved bike facilities, be sure to explain all the benefits. Because if your company is going to do more than put a Bike to Work Day poster in the lunchroom, you'll need to show them that bicycling affects the bottom line.

BY DAVID GARTNER



PHOTOS BY DAVID GARTNER

*Genentech Bike Club members Ken Katschke and Ellen Campbell (above) often ride to work in the weekly SF-South City group commute. Genentech provides free "clunker-loaner" bikes for employees to use.*



### Bike Parking For Customers, Too

Retail stores benefit from providing good, convenient bike parking, because customers can easily stop by without the hassles of looking for car parking. Bike racks are especially useful if the store isn't close to transit. (And of course, bikers who don't own cars have more money to spend!)

To get a free sidewalk bike rack for your business, call the DPT at 585-BIKE.

**When you hit a bump in the road,  
call someone you can trust.**

**Law Offices of Gregory J. Brod  
(415) 397-1130**



- Injuries
- Landlord/Tenant

### THE BICYCLE COMMUTER ACT

The Bicycle Commuter Act (H.R. 1052, S. 1093), introduced in March 2003 is still working its way through the House and Senate. **The Act will enable employers to offer the same monthly cash reimbursements to their bicycling employees as those currently provided to walkers and mass transit commuters.**

This will provide a tax benefit to the employer and reduce the already minor commuting costs for bicyclists to almost nothing. **Help get this act passed by writing to your representatives in Congress today.**

[www.bikeleague.org/  
educenter/hr1265.htm](http://www.bikeleague.org/educenter/hr1265.htm)

### SFBC GUIDE FOR EMPLOYERS

[www.sfbike.org/employers](http://www.sfbike.org/employers)

### BEST WORKPLACES FOR COMMUTERS

[www.bwc.gov/campaign/  
sanfran.htm](http://www.bwc.gov/campaign/sanfran.htm)

# BIKE TO WORK DAY!

THURSDAY, MAY 20



**S**PRING IS IN THE AIR, which means the biggest bike event of the year is around the corner. Hop on your bike and get ready to join the masses streaming to work on Thursday, May 20th - and see what thousands of San Franciscans already know: biking to work is a blast!

Stop by one of the dozens of **Energizer Stations** around the city for free treats, bike bags, and pats on the back. That night, celebrate San Francisco at the **Bike to Work Night party**

at DNA Lounge, where you'll experience live pop rock, the best DJs, and fierce performers of every stripe. See [www.sfbike.org/btwd](http://www.sfbike.org/btwd) for details and updates.

### Meet Great People— Volunteer!

Like giving things away? We need hundreds of volunteers to help **staff all the Energizer Stations** on Bike to Work Day. Email [membership@sfbike.org](mailto:membership@sfbike.org) to sign up today!

## BIKE TO WORK EVENTS

### ENERGIZER STATIONS

Thurs., May 20, morning and evening  
See map and list below!

### BIKE POOL TO SOUTH CITY

Gather at 7:15am  
Leave at 7:30 \*sharp\*  
Valencia & 17th Streets

Ever wonder how to bike commute to South San Francisco? Explore this easy 1.1 mile route in a group ride led by the commuting experts at Genentech's Bike Club and the SFBC. Free coffee and treats, too! If you know anyone who works in South City (or parts beyond) and would be interested in this 60 minute ride, invite them along! Contact Dave at [davelson@mail.com](mailto:davelson@mail.com) for further details.

### BIKE TO WORK NIGHT PARTY!

Thurs., May 20  
7pm - 3am, show at 8pm  
\$15 (\$10 for SFBC members, or free if you join at the door!)  
21+ w/ ID at DNA Lounge  
11th @ Harrison St

Celebrate your urban biking lifestyle at a special SFBC benefit party cosponsored with the SF Late Night Coalition, because we need bike lanes at night, too! Enjoy free hors d'oeuvres, live rock'n roll, top notch DJ's, cd giveaways and more! Stay tuned for details — and visit [www.sfbike.org](http://www.sfbike.org) for more info.

See [www.sfbike.org](http://www.sfbike.org) for updates and even more Bike to Work Month events!

## 2004 San Francisco Energizer Stations

All bikers are invited to stop by their neighborhood energizer station on Bike to Work Day to load up on free coffee, treats, and those fabulous Bike to Work Day tote bags filled with goodies so tantalizingly mysterious they can't be described here! See this map [www.sfbike.org/btwd](http://www.sfbike.org/btwd) for locations near you!



### AM MORNING STATIONS 7:30am–9:30am

- Bernal Heights: Cesar Chavez @ 101 Bicycle Underpass
- Civic Center: City Hall, Polk Street stops
- Downtown: Embarcadero Bkstation (inside BART)
- Downtown: Market @ Battery
- Fisherman's Wharf: Embarcadero @ Battery
- Inner Sunset: Irving @ 9th Avenue
- Marina: Fort Mason
- Mid-Market: Market @ 12th Street
- Mission: Harrison @ 16th Street
- Mission: Valencia @ 17th Street
- Potrero Hill: 22nd St Caltrain Stop
- Presidio: Main Post, Halleck & Lincoln
- SOMA: Caltrain Station—4th & Townsend
- SOMA: Pacific Cycles on 4th & Folsom
- SOMA: Road Rage Cycles on Folsom @ 7th Street
- SF State: 19th @ Holloway
- Sunset: Roaring Mouse Cycles on Irving @ 15th
- Richmond: Cabrillo @ Arguello
- Twin Peaks: Dewey @ Laguna Honda
- Bike Day Central: Market @ Battery

### PM AFTERNOON STATIONS 5:00pm–7:00pm

- Downtown: Embarcadero Bkstation (inside BART)
- Excelsior: Mission @ Ocean Avenue
- Marina: Fort Mason
- Marina: City Cycle on Steiner @ Filbert
- Mid-Market: Duboce Bikeway @ Market
- Mission: Valencia @ Cesar Chavez
- Mission: Valencia @ 18th Street
- Polk Street: Polk @ Golden Gate
- Potrero Hill: 22nd St Caltrain Stop
- Presidio: Lincoln @ Battery East
- SF State: 19th @ Holloway
- SOMA: Howard @ 8th Street
- SOMA: Caltrain Station—4th & Townsend
- SOMA: Pacific Cycles on 4th & Folsom
- Sunset: Roaring Mouse Cycles on Irving @ 15th
- Upper Haight: Penhandle (Fell & Masonic)



# CHAIN OF EVENTS



## APRIL - MAY '04

### RIDES

The SFBC's Cultural History Tours and Recreational Rides are free to SFBC members (a \$5 donation is requested of non-members). Unless otherwise noted, call 431-BIKE or email [tours@sfbike.org](mailto:tours@sfbike.org) (for bike tours) or [recreate@sfbike.org](mailto:recreate@sfbike.org) (for rec. rides) for more information. Or visit our online calendar at [www.sfbike.org](http://www.sfbike.org). Rain cancels rides.

#### AUTO-FREE WILDFLOWER TOUR

Fri. April 16 to Sun. April 18

This is a beautiful two-day spring wildflower tour on very lightly traveled roads over Mt. Hamilton. For more information contact Tim Shea at 863-1033 or [timshea1@sbcglobal.net](mailto:timshea1@sbcglobal.net)

#### PEDALING THE PRESIDIO

Sun., April 25 | 10am - noon  
Presidio Officer's Club, Moraga @ Arguello

Join park ranger James Osborne on some multi-use trails you may not have known were there! Learn about The Presidio Trails and Bikeways Master Plan. Helmets required. Afterward relax at Crissy Field Center, where snacks and beverages will be provided. Info: Sue King, 561-7765.

#### TWIN PEAKS CITY LIGHTS RIDE

Sun., April 25 | 7pm - 9pm  
Panhandle statue @ Fell and Baker  
We'll take the most gradual route to the top of Twin Peaks to watch the

sunset and city lights. Good opportunity to practice riding safely at night. Bring front and rear lights, snacks to share while watching the sunset, and water. Info: [nancy@nancybotkin.com](mailto:nancy@nancybotkin.com).

#### BIKE REPAIR DAY FOR YOUTH PROGRAM

Sun., April 25 | 10am-4pm  
Presidio YMCA (corner of Funston & Lincoln)

Come help fix up donated bikes for an SFBC and YMCA collaborative after school program, which will have middle school kids learning about street riding and becoming junior bicycle activists. Bring your bike skills and tools. Lunch and snacks provided. Please RSVP: Susan Silber, [sus\\_si@yahoo.com](mailto:sus_si@yahoo.com), 806-8955

#### CRITICAL MASS

Fri., April 30 | 6pm  
Justin Herman Plaza,  
Foot of Market

Free urban bike tour to wherever you take it, sponsored by No One, especially not the SFBC.

#### IMPERIAL SAN FRANCISCO

Sat., May 1 | 10am  
Justin Herman Plaza,  
foot of Market

Inspired by Gray Brechin's book of the same title, we will explore San Francisco as the center of an empire. We will see what it took to make SF the city that it is, how far its reach extended, and how this is reflected in the city's architecture and monuments. Info: [spammesenseless42@yahoo.com](mailto:spammesenseless42@yahoo.com).

#### CRITICAL MASS

Fri., May 28 | 6pm  
Justin Herman Plaza, Foot of Market

Join hundreds or thousands of your friends in a rolling celebration of the marvelous bicycle. Sponsored by and affiliated with absolutely nobody but the riders themselves.

#### PUBLIC ART BIKE TOUR

Sat., May 29 | 11am, Clarion Alley,  
Valencia btw 17th & 18th

Public art continues to flourish in SF despite cuts. We'll visit both authorized and unauthorized public art including Mona Caron's newest mural, SF Arts Commission projects, and art treasures big and small. Bring water and burrito money. Rain cancels. Info: Mary Brown, 431-BIKE x24.

#### THRIFT STORE

BIKE TOUR  
Sun., May 30 | 1pm  
meet at Atlas Cafe  
(20th & Alabama  
Streets)

Swing by the San Francisco's best thrift stores, and discover fashionable bargains galore! For further details, contact Kitten at 425-0768 or [crafty@klodhopper.com](mailto:crafty@klodhopper.com).

#### BIKE ED COURSES

Date, Time, and Location TBD — see [www.sfbike.org/edu](http://www.sfbike.org/edu)  
Learn good urban biking skills at our BikeEd clinics. See [www.sfbike.org/edu](http://www.sfbike.org/edu)

#### BIKE PLAN UPDATE WORKSHOPS

Wednesdays, 6:30 - 8pm  
Mar. 31, April 7, April 14,  
April 21, April 28

After a year of planning, the City has 20 projects ready for public review. Many of the projects have several options: some are great for bikes, some aren't. It's key for neighborhood bicyclists to show up in force at these workshops and to comment on what works best from the bicyclist's perspective. See page 7 for workshop details.



for up-to-date class listings and to sign up.

#### SF BICYCLE ADVISORY COMMITTEE MEETING

Wed., Apr. 21 and May 19 | 6:15pm, City Hall Room 408

Come and participate in the committee that advises the Board of Supervisors on issues related to bicycling in the City. Comment on items on the agenda, or agendize your own item by e-mailing Andy Thornley, Board Chair, at [apt@scootdesign.com](mailto:apt@scootdesign.com)

#### SFBC GOLDEN WHEEL AWARDS PARTY

Tue., April 27 | 6 - 9pm  
LGBT Community Center, 1800 Market St. at Octavia

Join us at the gala event of the bike season. See details on p. 7.

#### SFBC VOLUNTEER NIGHT

Every Wed. night | 5-9 pm  
SFBC HQ, 1095 Market St, Suite 215 (@ 7th)

A great opportunity to meet other friendly bikers, eat snacks, and stuff envelopes to your heart's content! Work on your stapling and folding skills, or dive into data-entry. We can use your help! For more info contact Michael at 431-BIKE x21 or [calfee@sfbike.org](mailto:calfee@sfbike.org).

#### SFBC BOARD MEETINGS

Tue., April 20 and May 18, 6:30pm  
Call 431-BIKE for details on agenda and location.

#### SFBC Benefit Party with Trannyshack!

"I love getting on my bike — it's a fabulous way to start your day," reports Heklina, founder of the legendary Trannyshack show. "I just wish working was half as fun." As a pre-Bike to Work week warm-up, join Heklina for the "Work is a Drag" party that benefits the SFBC!

Trannyshack's "Work is a Drag" SFBC benefit  
Tue., May 4 at the Stud Bar, Harrison at 9th Street.  
Cover \$7 (\$5 for SFBC members, or FREE if you join the SFBC at the door).  
10pm-3am, show at midnight.  
Info: [www.heklina.com](http://www.heklina.com)



#### BIKE TO WORK DAY THURSDAY, MAY 20

Stop by a SFBC Energizer Station during your commute to load up on free coffee, treats, and those fabulous Bike to Work Day tote bags! See p. 7 for Bike to Work Day event details, including the Bike to Work Night party!

#### BIKE POOL TO SOUTH CITY

Thur., May 20 Gather at 7:15am  
Leave at 7:30 \*sharp\*  
Valencia & 17th Streets

Easy 11 mile group ride to South San Francisco, led by the commuting experts at Genetech's Bike Club and the SFBC. See p. 5 for details.



#### BIKE TO WORK NIGHT PARTY!

Thur., May 20 | 7pm - 3am, show at 8pm  
\$15 (\$10 for SFBC members, or free if you join the SFBC at the door!)

21+ w/ ID at DNA Lounge  
11th @ Harrison St

Celebrate your urban biking lifestyle at a special SFBC benefit party cosponsored with the SF Late Night Coalition, because we need bike lanes at night, too! Enjoy free hors d'oeuvres, live rock'n roll, top notch DJ's, CD giveaways and too much more to list by press time! Stay tuned for details — and visit [www.sfbike.org/btwd](http://www.sfbike.org/btwd) for updates and more info.

# HUGE PUSH TO APPROVE CITY BIKE PLAN UPDATE

In February 2003 the SFBC asked you to participate in the first round of Bike Plan Update workshops, hundreds of you attended and shared suggestions for improving the citywide bike network. Thanks.

Thirteen months, six public workshops and 2,800 specific street suggestions later, we are delighted to announce that the DPT Bicycle Program and its consultants have completed designs options for 20 of the top projects that emerged from your suggestions.

Once again, the SFBC urges bicyclists to invest a very small amount of time to improve their commute. **We are co-sponsoring five interactive public workshops in March and April to review options for the top 20 projects including:**

Masonic	Alemany
Oakdale	Bayshore
Portola	Polk
Laguna Honda	Market
Fell & Masonic	2nd St.
5th St.	14th St.
Townsend	Illinois
19th Ave. near SF State	
Laguna Honda & Dewey	
26th/Cesar Chavez corridor	
16th/17th St. corridor	
Broadway Tunnel	



**Everyone is invited** to these workshops: bicyclists, merchants, neighbors, etc. In order to get truly bicycle-friendly streets it's crucial that bicyclists take the time to review the proposals and share their unique perspective during this planning process.

To be frank, many of these projects have two or more options, some of which would enormously improve bicycling and some would provide only miniscule improvements. We hope you'll take a look and



decide which options works best for you.

**To be clear, bike lanes or improvements on these streets are not a done deal.** Soon, the DPT will recommend one of the options for each project, based on public comment and additional analysis. Then, after environmental review, the projects will go before the Board of Supervisors for a vote. We're quite close, but really do need your continued participation and hope to see you at one or more of the workshops.

## 5 WAYS TO HELP!

1. Attend a workshop
2. Review the designs and give your comments at [www.sfbike.org/bikeplan](http://www.sfbike.org/bikeplan)
3. Post flyers in your 'hood
4. Hand out flyers to bikers and neighbors
5. Help with data entry of comments at SFBC office

More info? Mary Brown at 431-BIKEx24 or [mary@sfbike.org](mailto:mary@sfbike.org)

## CRUCIAL WORKSHOPS: Please Attend

After a year of planning, the City has 20 projects ready for public review. Many of the projects have several options: some are great for bikes, some are not. **It's key for neighborhood bicyclists to show up** in force at these workshops and to comment on what works best from the bicyclist perspective.

**Wed., Mar. 31 6:30 - 8pm**  
**Soma Rec Center, 270 6th St. @ Folsom**

Focus on: Second and Fifth Sts., Townsend, Polk contra-flow, and Broadway Tunnel.

**Wed., April 7 6:30 - 8pm**  
**SE Community Center 1800 Oakdale at Phelps**

Focus on: Cesar Chavez/26th Corridor, Bayshore, Alemany, Illinois, and Oakdale.

**Wed., April 14 6:30 - 8pm**  
**Park Branch Library, 1833 Page near Cole**

Focus on: Masonic, upper Market, and the Fell/Masonic intersection.

**Wed., April 21 6:30 - 8pm**  
**St. John's Church, 501 Laguna Honda at Woodside**

Focus on: SFSU access on 19th Ave., Portola and the Laguna Honda/Dewey/Woodside intersection.

**Wed., April 28 6:30 - 8pm**  
**Women's Building, 3543 18th St near Valencia**

Focus on: Cesar Chavez /26th Street Corridor, 16th / 17th Street Corridor, Upper Market and 14th Street.

## Golden Wheel Awards Honor Bay Area Activists

**Tue., April 27, 6 - 9pm, LGBT Community Center, 1800 Market**

The SFBC is gearing up for its gala event of the year, which is also a chance to recognize the inspiring work and dedication of top transportation and livability activists from throughout the region. We invite you to join us for the Golden Wheel Awards as we celebrate the power and potential of bicycling.

This year's Golden Wheel Awards honors three individuals who have contributed countless

hours and energy toward making safer streets and more livable communities throughout the Bay Area. They include: **Deb Hubsmith**, Executive Director of the Marin County Bicycle Coalition and a nationally recognized and tireless advocate for better bicycling; **Michael Smith**, early founder of Walk San Francisco, longtime local transportation activist, and protector of our most valuable public spaces, our sidewalks; and **Alex Zuckerman**, pioneer of bicycle and pedestrian access to the SF-Oakland Bay Bridge.

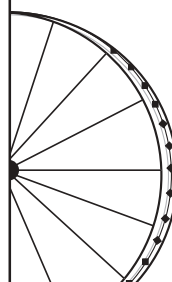
We are pleased to announce that our keynote speaker is **Michael Burns**, Executive Director of the San Francisco Municipal Transportation Agency, which

includes both Muni and the Department of Parking and Traffic, and plays a major role in shaping bicycle transportation in the city.

The event is also an important fundraiser for the Coalition, and

features gourmet hors d'oeuvres, wine, music, spectacular views, and, of course, valet bike parking. Watch for your invitation in the mail in early April, or see [www.sfbike.org/support](http://www.sfbike.org/support).

## Bike Accident? | Need Advice?



**Mark L. Webb**  
ATTORNEY AT LAW

**Record settlements for California bicyclists for over 10 years**

294 Page Street  
San Francisco, CA  
94102

415-621-4500  
[info@markwebb.com](mailto:info@markwebb.com)  
[www.markwebb.com](http://www.markwebb.com)



San Francisco Bicycle Coalition  
1095 Market Street, Suite 215  
San Francisco, CA 94103  
(415) 431-BIKE  
ADDRESS SERVICE REQUESTED

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ORGANIZATION  
US POSTAGE  
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SAN FRANCISCO, CA  
PERMIT # 3819

SEE YOUR NAME HERE!  
Get the **TUBE TIMES** delivered to your home  
by becoming an SFBC member.  
(MEMBERSHIP FORM BELOW)

## JOIN THE SFBC !

Become a member of the San Francisco Bicycle Coalition and help make the City a better place to ride. Members get:

**TUBE TIMES** newsletter six times per year.

**THE SFBC URBAN CYCLIST'S SURVIVAL KIT** bike map, reflectors, stickers, transit guide, hot advice and more!

**FREE RENTAL OF THE SFBC BIKE TRAILERS**

**ACTIVISM OPPORTUNITIES GALORE**

**BIKE SHOP DISCOUNTS** see list below right.

**FREE ADMISSION TO SFBC PARTIES & CULTURAL HISTORY BIKE TOURS!**

OR JOIN ONLINE AT  
[WWW.SFBIKE.ORG!](http://WWW.SFBIKE.ORG!)

NAME \_\_\_\_\_

OCCUPATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_

WORK PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

I WAS REFERRED BY \_\_\_\_\_

### MEMBERSHIP LEVELS

- \$1,000 HIGH WHEELER**                       **\$500 VELOUTIONARY**  
 **\$250 TWO-WHEELED WONDER**             **\$120 CRUISER'S CLUB**  
 **\$52 BUCK THE SYSTEM** (includes FREE "Bikes Allowed Use of Full Lane"  
T-shirt: Men's Size \_\_\_\_ or Women's Tee Size \_\_\_\_ )  
 **\$25 INTRODUCTORY MEMBERSHIP** (families: add \$10 each additional member)

MAKE CHECK PAYABLE TO SFBC, 1095 Market Street, Suite 215, San Francisco, CA 94103. **Barter memberships are available in exchange for volunteer time. Check with your employer about matching your donation.** As the SFBC uses your donations for unlimited, effective grassroots lobbying, donations to the SFBC are not tax-deductible. If you need a deduction for your contribution, contact Chris at 431-BIKE, ext. 10.

NAME \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

VISA    MASTER CARD    EXPIRATION DATE \_\_\_\_\_

Do not share my name, even with cool organizations the SFBC likes.

### I WANT TO VOLUNTEER!

- Volunteer Night (Wednesdays)                       newsletter writing  
 staffing an information table                               newsletter mailing/distrib.  
 daytime office assistance                                 flyer distribution  
 phone-tree calling     other \_\_\_\_\_  
 valet bike parking at events                              \_\_\_\_\_  
 attending public meetings                                \_\_\_\_\_



**LAUGHTER**, and a lot of it, was in the air at the SFBC's Love on Wheels Bash at Cafe du Nord in February. Our next big party is **Bike to Work Night**, Thursday, May 20 at DNA Lounge, cosponsored by the SF Late Night Coalition. Get all the details at [www.sfbike.org](http://www.sfbike.org).

## Useful Bike Numbers

### REPORT DANGEROUS DRIVING:

Private vehicles: SFPD non-emergency, 553-0123  
MUNI operators, 673-MUNI  
Taxi drivers - SFPD Taxi Detail, 553-9844

### BICYCLE CLTURE AND ATTENDED PARKING

DPT Bicycle Hotline 585-BIKE  
Bikestation Embarcadero 834-1049  
Giants Valet Bicycle Parking  
giantsparking@sfbike.org

### REPORT POOR STREET CONDITIONS:

potholes, construction hazards, etc. 28-CLEAN

### BICYCLE MAINTENANCE CLASSES

Pedal Revolution 641-1264  
Freewheel 643-9213  
The Bike Kitchen Tool Co-op 550-8057

**ILLEGALLY PARKED CARS**  
(on the sidewalk, in the bike lane, etc.) 553-1200

## SFBC DISCOUNTS

**MEMBERSHIP PAYS FOR ITSELF**  
Join today and get discounts all over town.

- |                                      |                             |                              |
|--------------------------------------|-----------------------------|------------------------------|
| A CLEAN WELL-LIGHTED PLACE FOR BOOKS | CITY CYCLE OF SAN FRANCISCO | PEDAL REVOLUTION             |
| AMERICAN CYCLERY                     | DD CYCLES                   | RHYTHM & MOTION DANCE STUDIO |
| ARIZMENDI BAKERY*                    | ELECTRIC BIKE NETWORK       | ROAD RAGE BICYCLES           |
| AVENUE CYCLERY                       | FRESH AIR BICYCLES          | ROARING MOUSE CYCLES         |
| BAY CITY BIKE RENTALS                | FREEWHEEL                   | SALON DES BICICLETTES        |
| BIG SWINGIN' CYCLES                  | MISSING LINK                | SAUSALITO CYCLERY            |
| BIKE HUT AT SOUTH BEACH              | NOMAD CYCLERY               | SPORTS BASEMENT              |
| BIKE NOOK                            | OCEAN CYCLERY               | VALENCIA CYCLERY             |
| BLAZING SADDLES BIKE RENTALS         | PACIFIC BIKES & BOARDS      | VISION CYCLERY               |
|                                      |                             | YE OLDE BIKE SHOPPE          |

\*offers a discount to customers who arrive by bike

See [www.sfbike.org](http://www.sfbike.org) for addresses and policy details.