

12,000 MEMBERS STRONG PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

TUBE TIMES

SAN FRANCISCO BICYCLE COALITION

FALL 2012 ISSUE 141

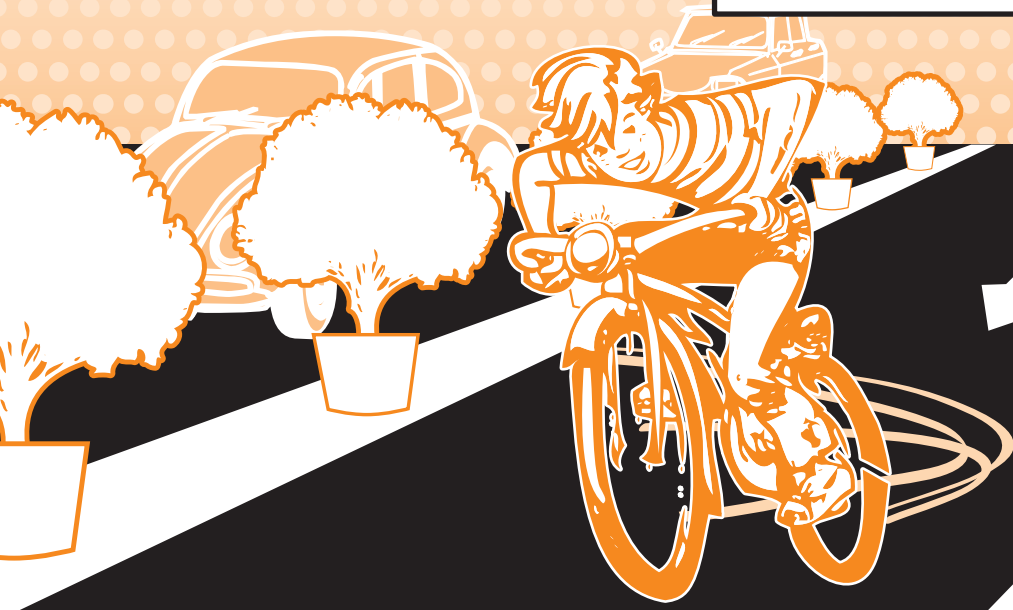


FREE

THE POWER OF PILOT PROJECTS



A TOOL TO TRANSFORM OUR STREETS



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WHAT'S THE STATE OF SF CYCLING?



How would you react if something you were doing were clearly helping reach a worthy personal goal you had set? What would your employer do if a program you ran was wildly successful or a good product you created was lucrative?

Wouldn't you find ways to put more energy and resources into whatever was working so well?

This is exactly what we are asking the City of San Francisco to do right now. Given the tremendously positive impacts of more people bicycling — achieved with relatively meager resources — we want San Francisco to step up the progress to boost bicycling.

As you can read on page 9 the State of Cycling in San Francisco is strong. We have helped bring about a 71% increase in the number of people biking....more than 25 miles of new bikeways in the past two years....more bike parking than ever before....better access to regional transit....more families bicycling together....more businesses encouraging their employees to ride...and so much more.

The State of Cycling is indeed strong, but it could *and should* be so much stronger. Polls show such great interest and demand among hundreds of thousands of San Franciscans who want to bicycle more often....if. *If* we had more inviting, connected bikeways that gave them designated space away from car traffic. *If* they had more secure bike parking options at their destinations. *If* traffic moved more slowly and humanely. *If* there were more safe routes to schools.

Even though we are considered one of the best big bicycling cities in the nation, the truth is that we are falling behind (see page 10). We are not keeping pace with Chicago, which is working furiously toward its admirable goal of 100 miles of physically separated bikeways in the next four years and zero traffic fatalities by 2025. Or Los Angeles County, which is aiming for 800 miles of bikeways in 20 years.

The City of San Francisco has yet to share its goal for much-needed, on-the-ground bike improvements. Your SF Bicycle Coalition has set our ambitious — yet achievable — Connecting the City goal of 100 miles of 8-to-80 bikeways by 2020. But we need the City, and particularly the Mayor, to firmly and publicly commit to this goal and a City plan to reach it.

As we happily welcome more people into the growing (though not quickly enough) number of bike lanes, we don't want to get complacent. Think of all of the gaps that need to be filled along your ride to work...all of the pavement that needs fixing.

We, as members of a strong advocacy organization, need to keep up the urgency by recruiting our friends, neighbors, and co-workers to join us in pushing for change. As the potential for major improvements grows, so does our need for stronger support.

I ask all of you to (a) renew your membership on time. We don't want to lose you, not even for a month. And (b) recruit 3 friends who love biking to join the cause. Remind them that the bike lanes they ride on and the access they have to transit and better bike parking is directly related to how successful the SF Bicycle Coalition's advocacy is. And successful advocacy depends on our strong, active membership (see page 11).

We need you now more than ever. Even though our successes have grown greatly, our work hasn't gotten easier, because we have raised the bar so significantly. We all deserve to be bicycling on great streets and moving with ease and joy through our city — and when we connect the city with safe, crosstown bikeways, the State of Cycling will be much, much stronger!

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PHOTO: Myleen Hollero, Orange Photography



SFMTA BOARD VOTES **YES!** FOR A SAFER MASONIC AVE.



After years of community organizing, the SF Bicycle Coalition is excited to announce that Masonic Avenue has the green light for an overhaul! On September 18, the SFMTA Board of Directors unanimously approved the “Boulevard” proposal for Masonic Avenue, replacing this fast-moving deadly corridor, with a tree-planted median, raised separated bikeway and sidewalk extensions at intersections.

The SF Bicycle Coalition has been working hard for years to organize community members and put the pressure on the City to make Masonic Avenue a safer place to live and travel. We are proud to work in partnership with Fix Masonic, the North of Panhandle Neighborhood Association (NOPNA), Walk SF and other groups who have been essential in bringing support for these changes.

NOPNA issued the following support in a letter to the City: “We anxiously await the improved traffic flow and increased safety and beauty that we hope will come about as a result.”

And of course, we wouldn’t be celebrating this victory at the SFMTA Board if it weren’t for the active members of the SF Bicycle Coalition. Over the last five years, SF Bicycle Coalition members have spent countless hours at community planning meetings, delivered thousands of fliers to their neighbors’ doors, written letters of support and taken time from their busy schedules to speak up at important hearings. We can’t thank you enough!

The SF Bicycle Coalition’s work isn’t finished; we’re now urging our City leaders to find funding to implement these approved safety improvements – now. Congratulations to everyone involved in this long effort for a safer Masonic Avenue. Visit sfbike.org/masonic to find out how you can help ensure funds go to build this crucial project.

Our members have been at the forefront of the Masonic campaign for years

Thanks to the Dolan Law Firm for supporting the Tube Times



We're teaching every new cab driver how to share the road with bikes!



Imagine all of Market St. with a separated bikeway!

Expanding Bike Ed to Muni and Taxi Drivers

The San Francisco Bicycle Coalition continues to be the leader in street safety information throughout the city. So far in 2012, we've hosted over 30 classes for adults to learn the rules of the road while bicycling. And, we continue our groundbreaking Taxi Driver and MUNI Operator program, where we're on track to educate over 500 professional drivers about how to safely share the street with people on bike.

West Side Access to the Golden Gate Bridge

Great news! If you have long hankered for a way to get on the Golden Gate Bridge from the West side of San Francisco with less hassle, you are in luck. The City and the Golden Gate National Parks Conservancy have secured funding for construction of a western approach to the Golden Gate Bridge. This project will construct a multi-use, .3 mile off-street bikeway segment of the Presidio Coastal Trail to provide safe and accessible pedestrian and bicycle access from the Golden Gate Bridge to the larger Presidio trail network, including the San Francisco Bay Trail and the Bay Area Ridge Trail. Stay tuned to sfbike.org/ggb for information about construction and how it will impact your ride.

The Future of Market Street is in Your Hands

You can decide what Market Street should look and feel like when you're biking, strolling or enjoying lunch on the city's iconic boulevard. Visit sfbike.org/market to find out the latest proposals for the redesign of Market Street from Octavia Boulevard to the Embarcadero. Do you want the

City to extend the green, separated bikeway all the way to the waterfront? Want to have a place to sit and enjoy your lunch or catch up with friends? This is the year that the City will finalize its proposal, and your voice is needed now.

The SF Bicycle Coalition has been working on this, our premier campaign, for years. Biking has skyrocketed on Market Street and we've worked closely with our advocate, business, and city partners to move forward with a shared vision of a safer and more vibrant Market Street. Visit sfbike.org/market to find out how you can make this vision a reality this year.

Family Biking Guide in Three Languages

In the Spring of 2012 we launched our our Family Biking Guide (English version), a how-to manual for all stages of family biking. For too long there had been little to no concrete information available about family biking, and we were excited to offer this guide to help more families discover the joys of biking together. People across SF and throughout the world have downloaded the free Guide! In September, we launched our Family Biking Guide in Spanish and Chinese, reaching even more families. To learn more about our family biking resources and classes, and to download your free copy of the Family Biking Guide, visit sfbike.org/family_guide

Sailing through the America's Cup Events

The America's Cup is a big opportunity to make San Francisco's northern waterfront better for bicycling and to improve bike access to popular destinations

Valet bike parking at the races



such as Crissy Field, Marina Green, Pier 39, the Ferry Building and points southeast along the Embarcadero. In September, the SF Bicycle Coalition's bike valet was brimming with bikes parked by spectators and sailors and the city got its first taste of these fast ships on our beautiful bay.

The SF Bicycle Coalition team is working with the City and event organizers to bring

on-the-ground improvements to the Embarcadero and other feeder routes to the waterfront for the next round of races. Visit sfbike.org/americascup for the latest on the City's approach to pilot projects during special events. Even if you're not fond of sailing, you'll appreciate improvements to these bike routes you use often.



Our Family Biking Guide is now available in three languages!

5 Years of Sunday Streets

This year San Francisco's Sunday Streets passed the five-year milestone. From two events in 2008, the program has grown to 10 events in seven neighborhoods across the city. This season features a new route in the Excelsior/Outer Mission neighborhood on October 21, and a trial of four monthly events in the Mission. The Mission trial allowed the City to test the benefits of more predictable events on a repeat route and San Francisco's appetite for open streets. We saw more and more people come out to bike, walk, play and enjoy the streets each month, clearly demonstrating the need for more and longer Sunday Streets.

A huge "thanks!" goes out to Livable City and the SFMTA for their leadership, as well as to City staff, community partners, fiscal sponsors, and the hundreds of volunteers who made this season possible. Sunday Streets is presented by the SFMTA and Livable City, Sunday Streets' non-profit fiscal partner. The SF Bicycle Coalition is proud to manage the Sunday Streets Volunteer Program.

The 2013 season promises to be bigger and better than ever. Visit sfbike.org/sundaystreets for updates on next year's season and

to learn about our campaign to create a citywide network of weekly Sunday Streets over the next five years.

Fixing a Critical Gap on Fell and Oak This Year

The SF Bicycle Coalition continues to urgently press the City to approve and implement bicycle and pedestrian safety improvements to Fell and Oak streets between Scott and Baker streets this year—and you can help. At press time, the City is still undergoing environmental review of the proposal to add separated bikeways and sidewalk extensions to these streets. We continue to urge the SFMTA to prioritize these efforts and work towards approving and implementing these changes in 2012. You can add your support by writing a letter; visit sfbike.org/fell for more information. Every letter counts.

After environmental review is complete, we'll need you to come to the SFMTA Board hearing and voice your support in person to our City leaders. Thank you to our members who have attended the three community planning meetings, gone door-to-door to build support from local businesses and donated to this campaign. It's

obvious these corridors need safety improvements.

BART Pilot Removing Bike Blackout

In August, BART launched a month-long pilot program to allow bikes on board its system all day — including the normally restricted "bike blackout" period. The pilot ran five Fridays in August during morning and evening commute hours. Your SF Bicycle Coalition worked in partnership with BART and the East Bay Bicycle Coalition to implement this great pilot. We're now working with BART to evaluate the success of the pilot, in the hopes of removing the blackout ban permanently. Huge thanks to our amazing volunteers who helped with outreach during this pilot. Stay tuned for more updates on bikes and BART at sfbike.org/bart.

A Smoother Market St.!

We heard from many of you that Market Street pavement was a top concern, so we made it a focus. SF Bicycle Coalition staff literally walked every block of Market with the DPW in September, pointing out the most unsafe areas for those of us biking. And because of this work, 30 different locations on Market Street got fresh, smooth pavement! Market Street is set to be fully repaved in 2016, but we knew you couldn't and shouldn't have to wait that long. Hope the changes are making your ride smoother and safer. Learn more about our Market Street work, including our vision of a continuous separated bikeway the length of the whole street at sfbike.org/market.

How to Bring Your Bike Into the Office

In March, San Francisco officially became the city with the strongest bicycle access law in the country. We're proud to have worked with Supervisor John Avalos and the SF Building Owners and Managers Association (BOMA) to introduce this groundbreaking legislation that requires the owners of commercial buildings to either provide secure bicycle parking in their buildings or to allow the tenants to bring their bicycles into the building. If your office building doesn't provide safe, secure bike parking for employees yet, this legislation will help you get it. To get bikes in your building, ask your employer to request it. The building owner needs to allow the bikes in the office, or provide a

secure place to keep them. Gone are the days of locking your bike outside and leaving it all day! Find a template letter and step-by-step instructions for getting access at sfbike.org/access.

Have you taken one of our bike safety education classes yet?

With so many types of classes, there's a perfect one for every experience level – and the best part? They're all free.

More at sfbike.org/edu



One of the many happy BART riders who used the pilot!

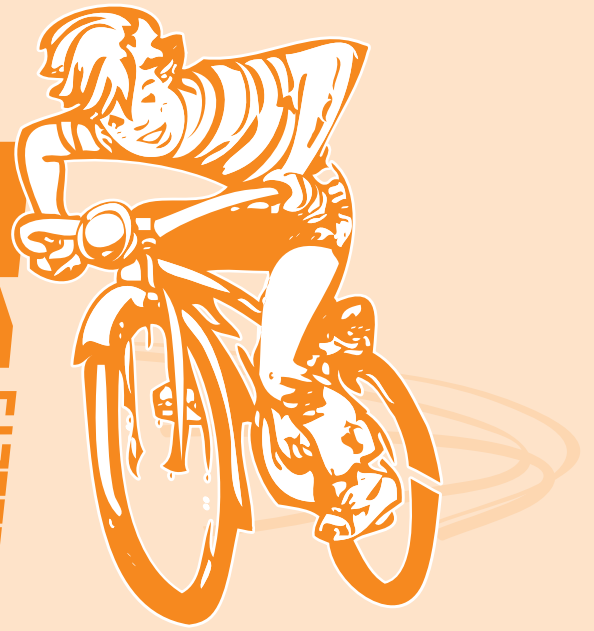
Happy Anniversary, Sunday Streets!



by Jonas Madden-Connor & François Vigneault

We're working to get you smooth pavement across the city, and you can help! If you see potholes, let the City know...

THE POWER OF PILOT PROJECTS



FROM PARKLETS TO BART TO SEPARATED BIKEWAYS SAN FRANCISCO IS UTILIZING PILOT PROJECTS

Have you noticed? San Francisco streets are changing. From new bikeways, to pedestrian improvements, to on-street bike parking and better public space, our city streets are becoming safer and more bike and pedestrian friendly.

And some of the biggest changes to our streets have started as pilots. Parklets and required right turns on Market Street are just two successes that began as demonstrations. Now it's hard to imagine life without them.

Your San Francisco Bicycle Coalition has been active in instituting pilots all across the city. Recently, we worked in conjunction with BART and the East Bay Bicycle Coalition to implement a pilot removal of the BART bike blackout period. If you travel regionally by bike, this August's pilot probably made your Friday commute easier. Before that, through our Great Streets Project, we helped launch pilots that opened up public space around the city—from parklets to 17th Street plaza to Powell Street Promenade.

And we're getting ready to embark on the next round of pilots: separated bikeway trials across the city.

SHOWCASING SEPARATED BIKEWAYS

Separated bikeways, parking protected bikeways and raised bikeways seem like simple concepts if you've ever traveled to places like Copenhagen, Holland, Montreal, Berlin, Mexico City and, increasingly, New York City and Chicago. But if you haven't visited these cities — or you aren't familiar with the SF Bicycle Coalition's *Connecting the City* vision — these new kinds of bikeways may sound as strange and confusing as parklets did four years ago.

That's where pilots help. Pilots allow people to sample a design idea, to understand how it works, and for the City to evaluate what's working or not — without making expensive or permanent changes. These pilots whet the public's appetite for innovative projects, while making your ride safer.

Three pilots — on 2nd Street, Polk Street and the Embarcadero — are poised to help both refine the design of separated bikeways and also help educate San Franciscans, most of whom have never experienced one, about their benefits. And it's all happening over the next year.

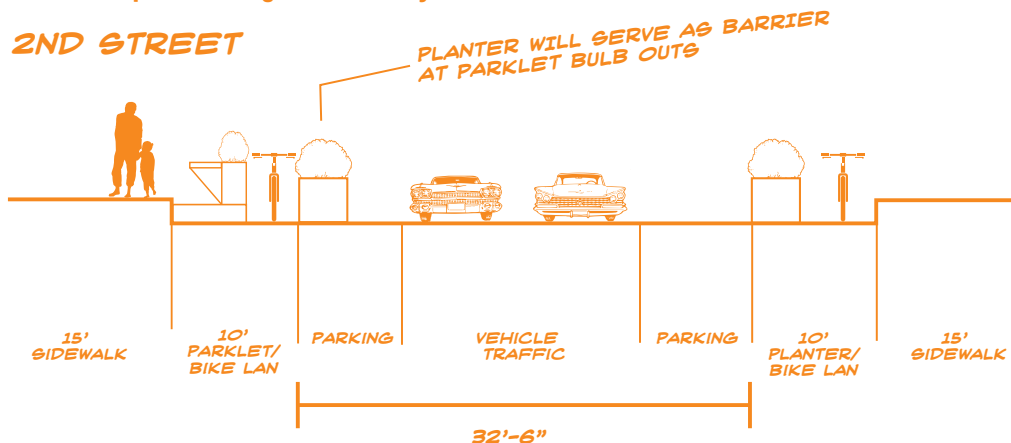
Your San Francisco Bicycle Coalition is working with local landscape architects and designers, the SF Municipal Transportation Agency, Department of Public Works and other agencies to help develop and pilot three demonstration blocks over the next year that include the next generation of bikeways. For all these projects, the demonstration block(s) will be a key step towards building a permanent, full and successful project.

THE PROJECTS

- » **2nd Street:** As part of the 2nd Street Improvement Project, led by the Department of Public Works, we are working with community members, businesses and designers to help the City test street design concepts that arise during the community process. The pilot is intended to inform the community process along this key neighborhood destination and corridor link between SOMA and the rest of the city. Look for a community-led demonstration project on 2nd Street this Fall that includes, among other things, a separated bikeway.
- » **Polk Street:** The SF Municipal Transportation Agency is using the planned repaving of Polk Street to kick off a project to rethink Polk Street as a place that's even more vibrant and safer for walking and biking. We are connecting the city with designers and other resources to help them develop a compelling demonstration project that should include a separated bikeway. The demonstration project should be on the ground in early 2013.
- » **Embarcadero:** The America's Cup has focused attention on our waterfront, including the Embarcadero. The "People's Plan," the City's plan for the event, calls for a separated bikeway on the Embarcadero for both the test events in 2012 and the main event in Summer 2013. We are working with the City and local stakeholders to use the planned separated bikeway to test a robust, bikeway that can serve as a model and inspiration for a permanent re-imagining of the Embarcadero.

There are key lessons of both the parklet movement and the pilots of required right turns on Market Street at 6th and 10th Street that can be applied to this separated bikeways pilots. First, is the importance of design and bringing a placemaking approach to the projects and investing in meaningful evaluation. Parklets would not have become popular and well loved if the designs were not almost uniformly beautiful and appropriate to the neighborhood. Similarly, the bikeways of the future must be the kind of design that makes people smile and creates a sense of pride and distinction to the street — bolstering shopping and fostering a sense of community.

The bikeways of the future won't just be safer spaces for people biking; they will also need to be anchors for pedestrian improvements and create greener and more aesthetic shared space throughout the city.

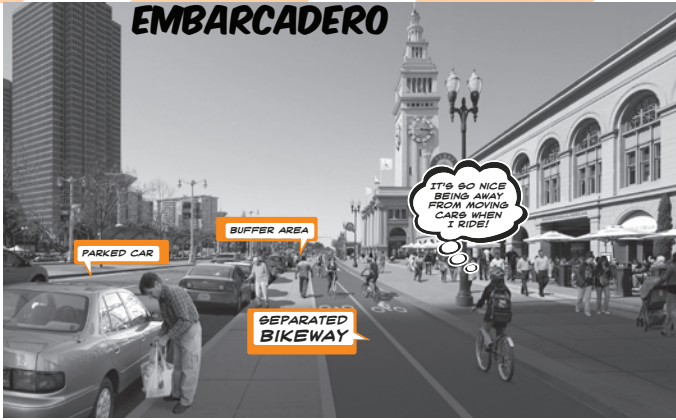


This may sound like a lot for a mere bikeway, but take heart: New York City has, in many cases, set a great precedent for ensuring that their next generation of bikeways truly improve the street and neighborhood on all levels. We can, and must do it right. This is why we are working with a number of leaders in the design world to develop a toolkit of attractive, modular parts that can be used to demonstrate the next generation bikeways — and more — on these three streets. We want you to have that same experience you did when you saw your first parklet: the "oh" and "of course!" and "more!"

And beyond that first reaction, you'll also be able to test it and see for yourself whether you like the new designs; San Francisco is still in the early stages of figuring out optimal designs for some of the next generation bikeways. Your feedback will be essential in that process. We plan to work with the City and local groups to ensure that there is a robust evaluation process, looking at all aspects of the demonstration projects, so that people's feedback can drive changes to the project. On the Market Street pilot, the project initially had a required turn at 8th Street, not 10th. But feedback from users and others helped the City to tweak the project before it was finalized and made permanent.

Civic innovation is so rare, even in our startup city. San Francisco has been proven that it can be a leader in embracing new ideas. This coming year will be an exciting opportunity to see that energy go toward the bikeways of the future, bringing them here to us to see, use and tweak — today. We hope that you will be a part of this moment. *(continued on next page)*

EMBARCADERO



As people who bike in San Francisco, we hope these pilots will make your commute to work and trip to the store easier, safer and more fun. But we also hope you get involved in these campaigns, and ensure that 2nd, Polk and Embarcadero pilots are as successful as parklets and the required right turn on Market In the next year, you will be hearing a lot from us about how you can help shape, build, market and evaluate these demonstration projects.

GET INVOLVED AND HELP MAKE THESE PILOTS A SUCCESS

Did you know that SF Bicycle Coalition members actually helped build the first parklet? A small group of amazing volunteers braved the rain and newness of the project to put together the parklet that still stands in front of Mojo Cafe. Members have also been crucial in reaching out to businesses and residents about parklets and other pilot projects; some of you have even testified at hearings about these projects, organized petitions of support, and much more. And members were responsible for helping conduct the evaluation of the parklets; they stood in the heat and fog, asking people to stop and take surveys, counting pedestrians and more. This help has been incredibly important to the success of the parklet movement. We hope that you will similarly volunteer to make these bikeway demonstration projects a success. We absolutely need your help. Please be on the lookout in our Biker Bulletin and social media for our requests for your help as these demonstration projects move forward.

A stylized, monochromatic graphic for Winterfest. It features a city skyline at the bottom, a sun with a face in the center, and two figures riding bicycles on the sides. Text includes "The 17th Annual WINTERfest", "MEMBER PARTY • ART SHOW • AUCTION", "Sunday, December 2, 2012", "6:00pm - 10:30pm", "CITY VIEW AT THE METREON", "135 4th Street, San Francisco, California", "Presented by: BICYCLE COALITION", "With Thanks to: PANORAMIC INTERESTS", and "sfbike.org/winterfest".

The San Francisco Bicycle Coalition presents
The 17th Annual
WINTERfest
MEMBER PARTY • ART SHOW • AUCTION
Sunday, December 2, 2012
6:00pm - 10:30pm
CITY VIEW AT THE METREON
135 4th Street, San Francisco, California
Presented by: **BICYCLE COALITION**
sfbike.org
With Thanks to: **PANORAMIC INTERESTS**
sfbike.org/winterfest

ELECTION DAY NOVEMBER 6TH

Election Day — Tuesday, November 6th — is an important opportunity to ensure that we keep San Francisco rolling toward becoming a more bike-friendly city.



Please help us Bike the Vote by helping the most bike-friendly candidates and measures win support. Please see sfbike.org/vote for opportunities to talk to people about these candidates and to find out more about each of our endorsements!

The next Board of Supervisors will be responsible for ensuring that the next generation of bicycle projects, like our *Connecting the City* vision for 8-to-80 bikeways, move forward. And BART Directors will help implement the BART Bicycle Access Plan, which aims to double the number of people bicycling to BART. Proposition B will help the Recreation & Parks Department provide quality recreational opportunities and greater bike access.

The SF Bicycle Coalition is proud to endorse the following candidates and proposition as the most bike-friendly in this year's election:

District 1
Eric Mar

District 3
David Chiu

District 5 (ranked)
#1 Christina Olague
#2 Julian Davis

District 7
Norman Yee

District 9
David Campos

District 11
John Avalos

BART Board of Directors, District 9
Tom Radulovich

Proposition B — Clean and Safe
Neighborhood Parks Bond
YES on Prop B!

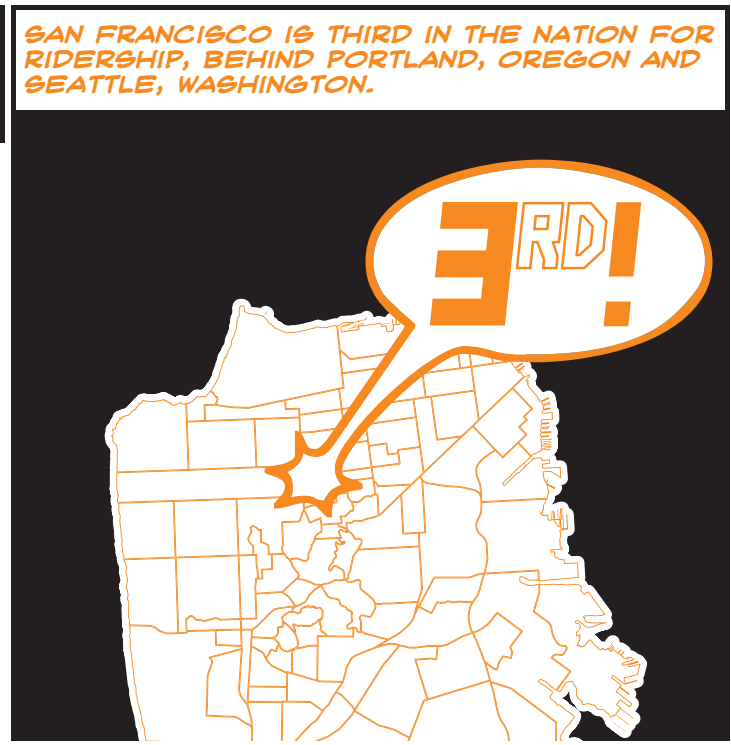
STATE OF CYCLING: MAJOR FINDINGS

SAN FRANCISCO IS THIRD IN THE NATION FOR RIDERSHIP, BEHIND PORTLAND, OREGON AND SEATTLE, WASHINGTON.

In September, the City of San Francisco released its *2012 State of Cycling Report*. The report, published every five years, tracks data regarding the number of people bicycling, as well as issues findings on public opinions about bicycling.

Overall, the *2012 State of Cycling Report* shows that there has been huge growth in the number of people biking in the last five years, strong public support for bicycling, and that San Francisco is being seen as a national leader in bicycling.

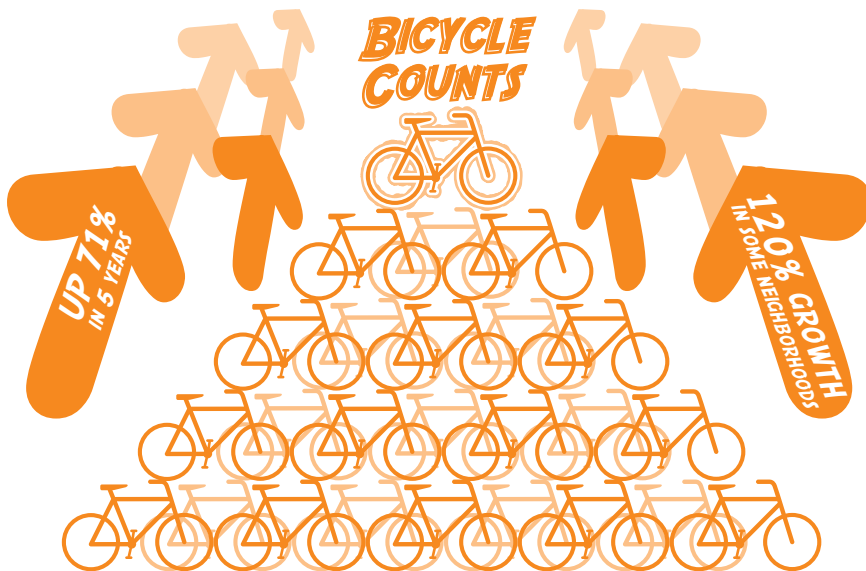
The Report also reveals how far San Francisco has to go to be a truly safe and comfortable city for bicycling. While the overall percentage of people biking is higher than most cities, San Francisco is still miles away from its official City goal of 20% of trips by 2020.



MORE THAN 25 MILES IN 2 YEARS



IN THE LAST 2 YEARS,
MORE THAN 25 MILES
OF BIKE LANES
HAVE BEEN ADDED,
INCLUDING
THE NEW BUFFERED
BIKEWAY ON 17TH
STREET.



THE NUMBER OF PEOPLE BIKING IN SAN FRANCISCO HAS INCREASED A DRAMATIC 71% IN THE LAST FIVE YEARS, WITH SOME NEIGHBORHOODS SEEING GROWTHS OF MORE THAN 120%.

STATE OF CYCLING IS STRONG!!

IT CAN AND SHOULD CONTINUE TO GET STRONGER.

In the report, the SFMTA states,

"JUST AS SAN FRANCISCO'S DECISION MAKERS MADE CHOICES DECADES AGO TO ACCOMMODATE THE AUTOMOBILE WITH INFRASTRUCTURE, NOW IS THE SAME DECISION POINT TO ACCOMMODATE BICYCLES - ALBEIT AT A FRACTION OF THE COST TO THE CITY, INDIVIDUALS AND SOCIETY."



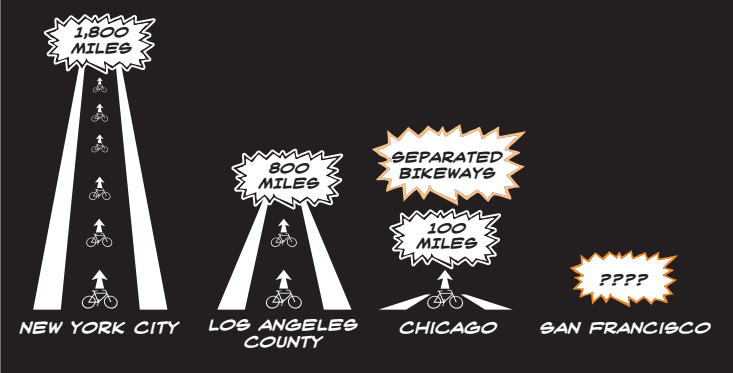
SF'S RANKING DROPPED FROM #6 TO #8 IN BICYCLING MAGAZINE'S ANNUAL SURVEY OF THE TOP 50 BICYCLING CITIES....THIS YEAR WE WERE BESTED BY CITIES INCLUDING MINNEAPOLIS, CHICAGO & WASHINGTON DC.



How Does San Francisco Measure Up Against the Rest?!

The State of Cycling Report also reveals how far San Francisco has to go to be a truly safe and comfortable city for bicycling. While the overall percentage of people biking is higher than most cities (3.5%), San Francisco is still miles away from its official City goal of 20% of trips by 2020. When compared with other cities, the State of Cycling Report shows that San Francisco is falling behind other cities in commitment to better biking.

PLANS FOR THE FUTURE



FUNDING PER CAPITA FOR BIKE/PED PROJECTS

WASHINGTON D.C.	\$\$\$\$\$\$\$\$\$\$\$\$ \$9.82
MINNEAPOLIS	\$\$\$\$\$\$\$\$\$\$\$\$ \$9.47
SACRAMENTO	\$\$\$\$\$\$\$\$\$\$\$\$ \$8.45
OAKLAND	\$\$\$\$\$ \$4.95
SAN FRANCISCO	\$\$\$ \$2.55

SF ranks 18th in per capita funding to bicycle & pedestrian projects.

Based on data from Alliance for Biking & Walking 2012 Benchmarking Report.

CITIES WITH BIKESHARE PROGRAMS

- Washington DC ✓
- Boston ✓
- Minneapolis ✓
- Miami ✓
- Denver ✓
- Kansas City ✓

San Francisco ??? ✗

BIKE SHARE IS ON THE GROUND IN CITIES ACROSS THE COUNTRY. BUT SAN FRANCISCO'S BIKE SHARE HAS BEEN DELAYED A YEAR.

Thanks to the Dolan Law Firm for supporting Tube Times



WHY YOUR MEMBERSHIP MATTERS NOW MORE THAN EVER!



We're working to get Fell and Oak bikeways on the ground this year

San Francisco is going through a bicycling boom! In the last five years, there's been a dramatic 71% increase in the number of people biking. And new bike lanes, parklets, and bike corrals have been added across the city, making it easier and safer for people across the city to get to work, the store, and around town by bike.

It's because of you—the amazing members of the SF Bicycle Coalition — that our city's streets are getting safer and better for people biking. So we wanted to say "Thank You!" Thank you for fueling our work and for making San Francisco a better place to live, work and BIKE!

With the growth of biking in San Francisco, you might be asking yourself, Does the SF Bicycle Coalition still need me? The answer is a resounding yes! In fact, we need you now more than ever.

The reason we've been able to get such huge victories for biking over the years is because of how large and active (and amazing!) our membership is. When the calls for better biking come from 12,000 people, the City can't help but hear it.

We're gearing up for the next generation of bike projects: big bikeway projects — like Market, 2nd, Masonic and Polk Streets — so we need the call for safer biking streets to be stronger and more powerful than ever.

The 25-miles of new bike lanes over the two years didn't happen over night. People new to biking may think that these great bike projects are just happening on their own, popping up every day with little effort. But those of you who have been members for a long time know that it's taken years of full-time advocacy to get these changes.

It took more than five years to get the City to paint buffered bike lanes on 17th Street! Five years — of hard work and coalition building. To get that great new improvement, with our members support we went to every community and neighborhood meeting and met with every business owner on the 20 blocks, building community support for these much-needed safety improvements. And that on-the-ground advocacy takes resources, which our membership dues provide.

There's still a lot of opposition to bike projects; every one is a battle with people who think that the streets are fine for biking as they are. You know they're not fine. And we need you there beside us, guiding us and backing us up every step of the way.

Did you know that membership dues, special contributions and event tickets account for about 60% of our operations budget? That means that instead of being beholden to grant makers, or contracts, we're able to focus on what matter most to you, our members.

Members guide our work — from helping create our strategic plan to prioritizing immediate needs like smoother pavement on the streets that matter to you most. In our annual member survey, many of you told us that Market Street pavement was a key concern for you, so we worked hard and won smoother pavement for you. And we're working hard today on Masonic, Polk and Fell and Oak Street bikeways — projects that will make it easier for you to get to work, to school, to the store and all around town by bike.

So thank you again for being members, and for helping make San Francisco a better place to live, work and bike! It's an exciting time, as we're poised to dramatically transform San Francisco streets into safer, more innovative and more beautiful spaces. We look forward to winning bigger and better victories for biking with you by our side! So please renew on time and encourage your friends to join.

4 WAYS TO KEEP OUR WHEELS SPINNING

VISIT:
sfbike.org/join

JOIN & RIDE LIKE JENNY



Meet Jenny Shu. Jenny's a long time SF Bicycle Coalition member. This year she rode on the San Francisco Bicycle Coalition Climate Ride team, and she was the single biggest fundraiser in the Climate Ride's history! Jenny's fundraising helps fuel our work. And her membership support and enthusiasm help keep our wheels rolling throughout the year. Here's what Jenny has to say about the changes on SF streets, and why she's a dedicated member:

Why did you become a member of the San Francisco Bicycle Coalition?

I was a MUNI commuter for six years but when I started a new job in 2007, I noticed a co-worker biking to work everyday, and he inspired me to try riding to work as well. It took me a year to finally buy a bike and get the courage to start riding on the roads. I was looking for resources on best routes to get around the city and came upon the San Francisco Bicycle Coalition's website. Once I saw the work that SF Bicycle Coalition was doing, I wanted to support and be supported by them. So I signed up to be a member and the rest is history!

What are some big changes that have occurred since you've been biking?

This month is my 10-year anniversary in San Francisco, but I've only been bike commuting since 2008. Two of the biggest changes I've noticed over the past two years are the number of bikes and the number of bike lanes! There are noticeably more bikes on the streets, especially after the injunction on bike paths was lifted. Additionally, I like seeing the city transform into a calmer place to bike and walk, with the installation of more bike racks, parklets, and wider sidewalks.

What issue that we work on is most important to you?

Increasing the number of bike lanes and connecting the city with those bike lanes. There are many important routes that would get much more [bike] traffic if the paths were connected together.

How has the SF Bicycle Coalition impacted your life?

It feels great to be a part of a such a successful and well-respected organization like San Francisco Bicycle Coalition. SF Bicycle Coalition has brought out the cycling spirit in me and I am definitely more vocal to my friends and family about the benefits of biking as everyday transportation.

If we're going to usher in the next generation of bikeways and connect the city with safe crosstown bikeways, we need your help. Here are four ways that you can keep our wheels spinning:

1. RENEW YOUR MEMBERSHIP

Please don't let it lapse—that takes valuable staff time away from key, on-the-ground advocacy efforts.

2. SHARE THE BIKE LOVE

Get your friends and colleagues to join. Invite three friends to join the SF Bicycle Coalition before the year is up. With a 71% increase in number of people biking, you probably know some new riders.

3. MEMBERSHIPS AS GIFTS

Give the gift of a SF Bicycle Coalition membership this holiday season. For \$35, it is the gift that keeps on giving—all year long.

4. BECOME A MONTHLY GIVER

A monthly credit card gift of just \$10+ a month renews your membership.

STAFF PROFILE



Meet Neal Patel. He's our amazing Community Planner. Neal does the tough on-the-ground community and coalition building to get great bike projects on the ground.

Neal attends countless community and neighborhood meetings to build support for bike lanes.

This year, he's focusing heavily on the Masonic Street raised bikeway, Fell and Oak separated bikeways and the pilots on 2nd and Polk Streets. Your membership and special gifts make it possible for Neal to go door to door building support for bike projects that make your ride safer and smoother.

As a member, you get more access to Neal and an insider's view of bike projects to come, and you can go with him on member-only rides throughout the year. Come to the Love Your Lanes ride with Neal on October 22!



CHAIN OF EVENTS



OCTOBER | NOVEMBER | DECEMBER

The San Francisco Bicycle Coalition's cultural history tours and recreational rides are free for members unless otherwise noted. (A \$5 donation from non-members is appreciated.)

Unless otherwise noted, call 415-431-2453 (BIKE) or email calendar@sfbike.org for more information. Rain cancels rides.

Events

RIDE WITH D1 SUPERVISOR MAR

WED., OCT. 10 | 8AM | *Velourage Cafe, 798 Arguello Boulevard*

Join your neighbors and bike-friendly Supervisor Eric Mar for a group ride from the Richmond District to downtown. Mar is one of the SF Bicycle Coalition's endorsed candidates for re-election on November 6th, as he's been a strong and consistent supporter of more and better bicycling for District 1 and citywide.

RIDE WITH D5 SUPERVISOR OLAGUE

MON., OCT. 15 | 5:30PM | *City Hall, Polk St. Steps*

Join your neighbors in a ride from City Hall to District 5 with Supervisor Christina Olague. This is a chance to share your ideas, hopes and dreams for better biking with Olague who is one of the SF Bicycle Coalition's endorsed candidates for re-election on November 6th. We'll tour some of the much-needed areas of improvement along our Connecting the City routes.

RIDE WITH D3 SUPERVISOR CHIU

SAT., OCT. 20 | 12PM | *Crepe House, 1755 Polk*

Join your neighbors and regular bike commuter/ President of the Board of Supervisors David Chiu for a group ride around District 3. This is a chance to share your ideas, hopes and dreams for better biking with President Chiu, who is one of the SF Bicycle Coalition's endorsed candidates for re-election on November 6th.

SUNDAY STREETS

SUN., OCT. 21 | 11AM-4PM | *Outer Mission/Excelsior*

Come play in the streets! Sunday Streets provides recreational street space for everyone in neighborhoods across San Francisco. Get involved and sign up to volunteer for Sunday Streets at sundaystreetsf.com/volunteer. The Sunday Streets Volunteer Program is managed by the San Francisco Bicycle Coalition. Sunday Streets is sponsored by the San Francisco Municipal Transportation Agency and Livable City, the non-profit fiscal sponsor of Sunday

Streets responsible for the day-to-day management of the program. For route maps and to volunteer go to sundaystreetsf.com.

ANNUAL SF BICYCLE COALITION MEMBERSHIP MEETING

MON., OCT. 22 | 6PM | *SFBC HQ, 833 MARKET 10TH FLOOR*

Join us for a meeting to learn how the SF Bicycle Coalition is reaching its annual goals for promoting bicycling and share your feedback with the staff and Board. We want to hear from you about how we're doing and what we should be focusing on in 2013. Then join us for a fun bike ride after the meeting (see below).

LOVE YOUR LANES: POLK STREET

MON., OCT. 22 | 6PM | *SFBC HQ, 833 Market 10th Floor*

Join us for a meeting and bike ride to discuss the City's upcoming plans to improve biking and walking on Polk Street between McAllister and Union Street. Funded by the 2011 Streets Bond, the city is looking for your ideas on how to improve safety on Polk Street and make it a more attractive place to spend time on. We'll start in the SF Bicycle Coalition headquarters for a presentation of the history of Polk Street and context of the city's current efforts. A bike ride on the corridor will follow. See sfbike.org/polk for more information and to RSVP for the ride.

BOARD MEETING

TUE., OCT. 23, NOV. 27 | 6:30-8:30PM | *SF BICYCLE COALITION HQ, 833 Market St, 10th Floor*

SF Bicycle Coalition board meetings are open to all. Contact Leah at 431-2453 x306 or leah@sfbike.org for agenda and details.

MEET D7 CANDIDATE YEE

SAT., OCT. 27 | 2PM | *Yee HQ, 613 Faxon St. Near Ocean Ave.*

We'll meet at Norman Yee's headquarters — just a few blocks from Balboa Park BART station — to join the SF Bicycle Coalition's endorsed bike-friendly candidate in District 7. This is a chance to join your biking neighbors.

BIKE THE VOTE: ELECTION DAY!

TUE., NOV. 6 | 7AM-8PM | *Citywide Service Stations* | 7-9AM |

It's Election Day, and the SF Bicycle Coalition will be getting out the bike vote all over town to ensure that bicycle-friendly candidates get elected. Find out about SF Bicycle Coalition endorsements and how you can Bike the Vote at sfbike.org/vote. And help us spread the word about the bike-friendly candidates and propositions we endorsed by volunteering at sfbike.org/volunteer.

WINTERFEST MEMBER PARTY, AUCTION & ART SHOW

SUN., DEC. 2 | 6-10:30PM |

City View at the Metreon Rooftop

Don't miss the hottest bike party of the year at the 17th Annual Winterfest Member Party, Auction, & Art Show.

Join over a thousand of your bike buddies in an evening of festivities, food, music, and bottomless beverages. Enjoy an evening of a fabulous 50 piece local art auction, get an unbeatable deal on 25 new bikes and bid on the chance to win over 200 silent auction items including tickets to the arts, local get-a-ways and tours and gift certificates for all your favorite restaurants and establishments. Grab your friends and come celebrate at the best party of the year benefiting your local bicycle advocacy organization. Free Valet Bike Parking provided of course. Purchase tickets in advance or volunteer for the event at sfbike.org/winterfest.

VOTE FOR SF BICYCLE COALITION BOARD

EARLY DEC.

All current members should watch for a member email inviting you to vote in our annual election for the organization's Board of Directors election. The SF Bicycle Coalition is governed by a volunteer Board of Directors, which is responsible for ensuring the organization's financial health and achievement of its mission. The Board is elected by the membership, and each member is elected to a 2-year term. For more information about the Board, see sfbike.org/vote Watch for your special email invitation to participate in this year's election. If you prefer a paper ballot, you can stop by our offices at 833 Market St., 10th floor on during office hours between December 4-7.

Volunteer

PHONE BANK

TUE., OCT. 2, OCT. 16, THU., NOV. 1, NOV. 15, DEC. 6 | 5-8PM | *SF BICYCLE COALITION HQ 833 Market St, 10th Floor*

Accept the challenge to chat up your fellow SF Bicycle Coalition members! Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. You must be a current or former member to volunteer. Contact juli@sfbike.org

SERVICE STATIONS

TUE., OCT. 2 | 5-7PM | *JFK Drive at Park Entrance*
TUE., OCT. 8 | 7-9AM | *Duboce Park at Steiner St and Herman St*

TUE., OCT. 15 | 5-7PM |

Polk St and Green St

TUE., OCT. 22 | 5-7PM |

Baker St and Fell St

TUE., OCT. 29 | 7-9AM |

San Jose Ave and 29th St

TUE., NOV. 6 | 7-9AM |

Market St at 10th St

Want to share the bike love with fellow San Franciscans? Swing on by one of our streetside outreach Energizer Stations and learn about all the great new changes and campaigns. Looking to volunteer? If you're a trained Bicycle Ambassador and want to volunteer, email volunteer@sfbike.org.

VOLUNTEER NIGHTS

WED., OCT. 10, OCT. 24, NOV. 14, NOV. 28, DEC. 5, DEC. 19 | 5-8PM |

SF Bicycle Coalition HQ, 833 Market St, 10th Floor

This twice-monthly SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling. Dinner is provided. Bring a friend—the more the merrier! Don't forget to bring up your bike to the office! Special thanks to Rainbow Grocery for generously providing snacks for our volunteers. See sfbike.org/volunteer for info.

NEW MEMBER MEET & GREET

WED., NOV 28 | 6:30-7:15PM |

SF Bicycle Coalition HQ, 833 Market St, 10th Floor

Been an SF Bicycle Coalition member less than a year? New members are invited to join us to learn about SF Bicycle Coalition advocacy, education and community programs that will make SF a model cycling city, and how you can get involved. This is a great opportunity to learn more about your friendly SF bike advocacy organization. Bring your bike up with you! RSVP to volunteer@sfbike.org

VOLUNTEER APPRECIATION PARTY

WED., NOV. 7 | 6-8PM | *The Buck Tavern, 1655 Market St*

The staff of the SF Bicycle Coalition is constantly humbled by the dedication, can-do spirit and winning attitude of all our volunteers. Volunteers donate more than 16,000 hours a year to bicycle advocacy — that's the equivalent of 8 full-time staff — making San Francisco a better place to bike and live for all of us. Thank you!

Follow us on **Facebook** (facebook.com/sfbike) or **Twitter** (@sfbike) for up-to-the-minute additions.

Please join us to say thanks and raise a glass to our wonderful volunteers who make it all happen. Complimentary bicycle valet provided. RSVP at sfbike.org/vol_party

BICYCLE AMBASSADOR TRAINING
TUE., NOV. 27 | 7:30-8:30PM |
SF Bicycle Coalition HQ, 833 Market St, 10th Floor
Interested in volunteering at Service Stations or other events? Then this training is a must! Learn ways to engage people, how to sign up new members, and more! Contact volunteer@sfbike.org to RSVP.

Classes

The San Francisco Bicycle Coalition is proud to be the leading resource for bicycle safety and education. All courses are free. We often add new courses throughout the year, so please visit sfbike.org/edu for more information and updated course calendar.

URBAN BICYCLING WORKSHOP: INTRO TO SAFE BIKING
WED., OCT. 10 | 7-8PM | *Parkside Library, 1200 Taraval St.*
WED., OCT. 17 | 6:30-7:30PM | *Mission Bay Library, 960 4th St.*
TUE., OCT. 23 | 6:30-7:30PM | *Richmond Library, 351 9th Ave.*
SAT., NOV. 3 | 2:30-3:30PM | *Chinatown Library, 1135 Powell St.*
SAT., NOV. 10 | 2-3PM | *Bernal Heights Library, 500 Cortland Ave.*
SAT., DEC. 1 | 4-5PM | *Potrero Hill Library, 1616 20th St.*

The SF Bicycle Coalition will be hosting a one-hour workshop on safe bicycling for everyone. Come learn about types of bikes, the rules of the road, and how to make your bike comfortable for everyday riding. All skill levels welcome and no bike necessary. This course is funded in part by SFMTA. RSVP at sfbike.org/edu-intro

CURSO ESPAÑOL: CONOCIMIENTOS BÁSICOS PARA MANEJARSE EN EL TRÁNSITO
SAT., OCT. 13 | 10AM-1PM | *Mission Neighborhood Health Center (240 Shotwell Street)*

Curso de cuatro horas sobre conocimientos y técnicas para andar seguro en bicicleta. Una serie de clases educativas gratuitas para andar en bicicleta que ofrece la Coalición de Bicicletas de San Francisco para ayudar a que las personas (mayores de 14 años) se sientan protegidas, cómodas y seguras cuando andan en bicicleta en la ciudad.

FAMILY BIKING: FREEDOM FROM TRAINING WHEELS
SUN., OCT. 21 | 11AM - 2PM | *Sunday Streets: Outer Mission/Excelsior*
Part four of our Family Biking Classes, we can teach your young one how to balance, turn, and pedal without training wheels. Freedom from Training Wheels, a group effort to get kids riding without training wheels will be a part of this and every Sunday Streets. Bring your child's bike and helmet, if you have one. If not, we have a few balance bikes for kids aged 2-5. Find out more at sfbike.org/freedom.

FAMILY BIKING: BIKE TO SCHOOL PRACTICE TRAINING
SAT., OCT. 6, NOV. 3, DEC. 1 |
Location TBD

Learn how to ride to school with your children with our on-road course. Our instructors will teach you and your children how to prepare and ride to school, including practice on a car-free space and on regular city streets with biking facilities. Parents with children of all ages are welcome, including children riding independently. All people under 18 years of age must be accompanied by an adult. Please bring your own bikes and helmets. RSVP sfbike.org/family_class.

Rides

WASTEWATER WHIRL RIDE
SAT., OCT. 13 | Meet at 10:30AM |
Southeast Wastewater Treatment Plant, 750 Phelps St. at Evans
Join the SF Public Utilities Commission and friends for a spin through the City's streets as we explore the wonderful world of wastewater. We'll visit San Francisco's treatment plants, pump stations, storm drains, outfalls, and an innovative green infrastructure installation. RSVP: jwalsh@sfwater.org



RIDE AND LUNCH WITH GARY FISHER
SUN., OCT. 21 | *GREENS RESTAURANT, FT MASON*

Pedal over the bridge and into the rolling hills of Marin with mountain bike legend Gary Fisher on this exclusive ride and dine event. Gary Fisher will be leading a small group of road-riders on a Marin quick-paced ride before dining on an delectable meal at Greens Restaurant. Come rub elbows and hear stories from this local mountain bike pioneer while supporting the work of the San Francisco Bicycle Coalition. Space is very limited. To purchase tickets, go to sfbike.org/rsvp.

MARIN HEADLANDS ART RIDE
SUN., OCT 28 | 12PM | *McLaren Lodge, Golden Gate Park (Jfk Dr. Near Stanyan)*

Take a merry ride over the bridge to the Headlands Center for the Arts and drop in on their fall Open House. Meet HCA's Artists in Residence and Affiliate Artists in their studios, see and discuss current works-in-progress, and check out this very groovy scene nesting in the former Fort Barry site. The HCA Open House is free, but bring snack money and an appetite for aesthetic

intrigue. SF Bicycle Coalition recreational rides are free for members (a \$5 donation from non-members is appreciated); rain cancels rides. Contact Andy, apt@thornley.com for more info.

A PEDAL POWERED TOUR OF GREEN INFRASTRUCTURE IN SAN FRANCISCO
SAT., NOV. 3 | 1PM | *SFPUC Headquarters, 525 Golden Gate Ave.*
The City is committed to designing innovative ways to keep that water out of the sewer system – through building green streets, installing permeable pavement, and developing systems to reuse it. Join city staff and design experts for a pedal powered tour of the city's newest green infrastructure installations. Come learn about the history and future of stormwater in SF! RSVP to jwalsh@sfwater.org

SF BICYCLE COALITION REC RIDE: WEST OF THE WEST RIDE
SAT., NOV 10 | 1:30PM | *Palace of the Legion of Honor*
San Francisco is the West's West, but when was the last time you pedaled all the way out to the Pacific Plate? This ride will take a loping, loving look at the City's western edge, stopping to explore curiosities and celebrities along the way, ruins and relics and remarkable riches. 2 hour ride; have a big lunch beforehand, we'll stop somewhere for a snack. SF Bicycle Coalition recreational rides are free for members (a \$5 donation from non-members is appreciated); rain cancels rides. Contact Andy, apt@thornley.com for more info.

We're always adding new events! Visit sfbike.org/chain to see the latest event details.



BE INSPIRED AT OUR SPEAKER SERIES

NOV., DATE TBD

As part of the SF Bicycle Coalition's popular Speaker Series, which brings accomplished and inspiring leaders from around the world to help boost bicycling in our fair city, we look forward to welcoming two special guests in November: Andreas Rohl and Lisa I Lezzoni.

Rohl leads the City of Copenhagen's Bicycle Programme ("Cykelsekretariat") and has spent the past year in Vancouver, Canada, helping develop its Active Transportation Master Plan. Dr. Lezzoni is the Professor of Medicine at Harvard Medical School. She will be helping us explore opportunities to work more closely with the disability community to build on our common goal of improved accessibility for all.

To learn when and where they'll be speaking in November, check out sfbike.org/chain. And to support our ongoing Speaker Series, make a special contribution at sfbike.org/donate. Have a suggestion for great, future speakers? Call us!

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Get the TUBE TIMES delivered to your door
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(MEMBERSHIP FORM BELOW)

Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery*, Avenue Cyclery, Bay City Bike Rentals, Bespoke Cyclery, Big Swingin' Cycles, Bike Friday, Bike Nook, Blazing Saddles Bike Rental, Box Dog Bikes, Burley, Canyon Market, Chrome Bags, Citizen Chain, City Carshare, City Cycle, Crumpler, DD Cycles, Department Seventeen, Dolores Park Cafe, Duboce Park Cafe, Freewheel, Farm: Table, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens to Go, Heavy Metal Bike Shop, High Trails Cyclery, Huckleberry Bicycles, Kasa Indian, Lombardi Sports, Mike's Bikes, Mission Bicycles, Mission Workshop, Mojo Bicycle Cafe, The New Wheel, Noe Valley Cyclery, Nomad Cyclery, Ocean Cyclery, Other Avenues Co-op*, Pacific Bikes, Pedal Revolution, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Roll San Francisco, Sacred Grounds, See Jane Run, Sports Basement, Timbuk2, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Cafe, Warm Planet Bikes, Zipcar, Zoic

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

SF BIKING BY THE NUMBERS
1.2 NUMBER OF MILES OF ELEVATED BIKEWAYS PLANNED FOR MASONIC
94% OF PEOPLE SURVEYED BY SFMTA WHO ARE COMFORTABLE RIDING IN PHYSICALLY SEPARATED BIKEWAYS
SAN FRANCISCO'S RANKING OF CITIES WITH HIGHEST RIDERSHIP 3
100 number of new trees in Masonic bikeway plan
\$2.55 AMOUNT SF SPENDS PER CAPITA ON BIKE/PED
18 SF'S RANKING IN PER CAPITA SPENDING ON BIKE/PED
see sfbike.org/tubetimes for sources



JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us connect the city and make it a better place to bicycle, plus get a Tube Times subscription, discounts, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME _____
ADDRESS _____
CITY, STATE, ZIP _____
HOME PHONE _____
WORK PHONE _____
EMAIL _____
I HEARD ABOUT THE SF BICYCLE COALITION _____



- \$35 ONE YEAR MEMBERSHIP (add \$15 each additional household member)
\$52 A BUCK A WEEK
\$120 SUSTAINERS*
\$250 TWO-WHEELED WONDER*
\$500 VELOURUTIONARY*
\$1,000 HIGH WHEELER*

*includes FREE SF Bicycle Coalition T-Shirt: Standard Size OR Form-Fit Size

MAKE CHECKS PAYABLE TO: SFBC, 833 Market St., Floor 10, San Francisco, CA 94103. Barter memberships are available in exchange for volunteer time. Donations made to the SF Bicycle Coalition are not tax-deductible. If you're interested in a tax-deductible deduction for your contribution, contact Tracy at 415-431-2453 x316. Check with your employer about matching your donation.

NAME _____
CREDIT CARD # _____

- VISA MASTERCARD EXPIRATION DATE
Do not share my name, even with cool organizations the SF Bicycle Coalition likes.
I WANT TO VOLUNTEER!
Volunteer Night (every other Weds.)
staffing an information table
daytime office assistance
phonebanking
valet bike parking at events
attending public meetings
newsletter writing
newsletter mailing/distribution
other: _____