

## **Minutes from SFBC Board Meeting of April 26th, 2016**

### **Attendance:**

#### *Present:*

Brianne O'Leary Gagnon (President)  
Lawrence Li (Treasurer)  
Amandeep Jawa (Secretary)  
Shirley Johnson  
Mary Kay Chin  
Jenn Fox  
Lisa Fisher  
Rocky Beach  
Andy Toeppen  
Leah Shahum  
Andy Thornley  
Zack Stender  
Lainie Motamedi  
Paul Supawanich  
Vanessa Christie

#### *Staff:*

Margaret McCarthy (IED)  
Brian Wiedenmeier  
Chema Hernández Gil  
Janice Li  
Charles Deffarges

#### *Guests:*

Ed Hasbrouck  
Maic Lopez  
Jiro Yamamoto  
Abby Tinker

**Quorum:** Yes

**Meeting Time:** 6:30pm - 8:30pm

### **President's Update:** Brianne

- Andy Toeppen resigning this summer
- Brianne pregnant - due later this year
- Discussion of Board Elections: The governance committee is responsible for voting method and the board development committee is responsible for the election process.

### **Secretary's Update:** 'Deep

- *Motion to update the March minutes to address incomplete context on Membership*

*survey & two smaller issues (Shirley moved / Andy Th 2nd:14 - 0)*

- Minutes to be approved after these changes

**Executive Director Update & Program Report: Margaret**

(wrt strategic plan goal: 50 miles of expanded and improved bicycling network.)

- SFMTA Bike Count: The City's annual bike counts were released and overall, the numbers are extremely positive, showing 8.5% growth citywide from 2014 to 2015. The City is now using automated counters to be able to track bike ridership at all hours, which will allow them to do more regular reporting. We took this opportunity to call for more bike improvements to our streets in the Examiner and in a blog post and related social media posts viewed by tens of thousands of people.

- Janice delivered an impromptu presentation on bike counters and updates coming to bike counters in SF

- Twin Peaks: SFMTA Board approved the proposal to dedicate the eastern side of Twin Peaks Boulevard's Figure 8 to biking and walking by closing it to drivers. This project received more push back than expected, but strong organizing with members both in-person and online, as well as outreach with ally organizations helped win this two-year pilot, which is set to be implemented this summer.

- Golden Gate Avenue: The first public hearing went extremely well as this proposal to stripe Tenderloin's first east-west bike route goes to SFMTA Board approval in May.

(wrt strategic plan goal: 50 Bike Network hot spots upgraded, including routes linking schools to other destinations)

- BART: We are holding the second event in our Bike Talks series on May 2, which will focus on BART's current efforts to maintain and improve its system. Our guest will be BART Director Nick Josefowitz, who will also discuss the bond proposal for the November ballot.

(wrt strategic plan goal: Induce 15,000 San Franciscans to try biking to school through Bike to School Day.)

- Bike & Roll to School Week (BR2SW) was celebrated by at least 83 schools across San Francisco!

- Successful press conference at SF Community School, with participation from YMCA of SF, the Safe Routes to Schools partnership, the SFMTA's Ed Reiskin and Supervisor John Avalos.

(wrt strategic plan goal: Induce 100,000 San Franciscans to try biking to work through Bike to Work Day.)

- San Francisco's Bike Commuter of the Year is Liam Casey. In addition to being a longstanding SF Bicycle Coalition member, Liam bikes his massage table from client-to-client as well as competes annually in the Supermarket Sweep event benefiting the SF/Marin Food Bank. Blog published recognizing his achievements.

- Bike to Work Day ads are now rolling around San Francisco on the outside of 30 Muni buses, inside a number of Muni buses, and soon to be placed in BART cars and by Clear Channel on bus stops.

(wrt strategic plan goal: Help 1,000 businesses in all parts of the city integrate biking more into their work and facilities.)

- Signed 6-month contract extension for our Bike Rack Siting work with the SFMTA.
- Finally, with a successfully Bike to Work Day, we hope to crack 11k members.
- New hire Susan Gallentine, event planner.

### **Committee Updates:**

#### **Fundraising:** Brian & Rocky

- Discussion/Presentation of BTWD fundraising v. Golden Wheel Fundraising
  - Comparison of types of sponsors
  - Board responsibilities for GW
    - ID sponsors & follow up with sponsors
    - help ticket sales
    - attend & thanks sponsors!
  - Location change: Green Room at City Hall

#### **Board Dev:** Leah

- Discussion of potential changes to Board Vote process
- The biggest this year will be moving the vote to be about 2 weeks earlier, to end near Winterfest rather than begin near Winterfest
  - to respect staff holidays
  - to avoid conflicting with year end ask
- Mentioned a member led task force (Peggy Da Silva's) is bringing suggestions to changing vote process - more to come
- Presented draft list of Board recruitment priorities
  - Discussion of publicizing recruitment priorities - encouragement to publicize as soon as possible
- Discussion of interfacing with governance comm. regarding process for dealing with membership list requests

#### **Personnel:** Jenn

- Discussed staff survey on priorities for ED qualifications
- Deadline for Applications passed (4/15) but would still accept
- Will interview 6 candidates on May 7th
- Asking candidates to reserve 5/21-22 & June 5th
- Asked board members for which days they can interview
- Brianne led "Interviewing 101" training, discussed:
  - Purpose of Interviewing
  - Interview Process
  - Pre-Interview Preparation
  - During the Interview
  - Post-Interview
  - Interviewing Best Practices
  - Lawful + Effective Interviewing Practices

- Interviewer Bias

**Member Comments:**

Charles LeFarge (staff) - appreciated interviewing presentation

Jiro Yamamoto: loved interviewing presentation

Ed Hasbrouck: Twin Peaks about to be wrecked - will no longer be symmetrical

- proposal wasn't responded to by staff

- epitomizes the problems that staff should be asking members for more input

**Signature of Board Secretary:**

A handwritten signature in black ink, appearing to read 'Amandeep Jawa', written over a light blue horizontal line.

Amandeep Jawa