



2015 ANNUAL REPORT



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at sfbike.org/board

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Pedaling SF Forward

Every day, the bike counters on Market Street display the number of riders passed by. As I ride by on my own commute, or riding with my family, I think about how our work has benefitted every single one of those riders. That's the SF Bicycle Coalition: promoting the bicycle for everyday transportation and a safe, more liveable city for all San Franciscans, no matter their age or background.

When I joined our volunteer Board of Directors, I knew that I had taken a huge responsibility and an important one. This organization never fails to amaze me with the dedication that its staff have to shaping a more welcoming, better San Francisco and reflecting the steadfast wills of our 10,000-plus members.

The SF Bicycle Coalition and the work that we do is reshaping the city, block by block. Our advocacy is integral and has a lasting impact on the roads that we walk and bike. Members spoke up to make safety the number one priority in any major decision, and City leaders are listening. Hundreds of miles have transformed, advancing safety for all.

Major street redesigns emphasizing safety on high-injury corridors such as Polk Street are on the way, after we won approval for protected bike lanes there on March 3, 2015. Market Street now boasts reduced car traffic along the historically dangerous and congested stretch downtown, after turn restrictions were implemented in August of last year. Second Street is being completely redesigned to improve safety for people biking and walking, thanks to the approval our members won (also in August). And because of members like you speaking up, on Oct. 7, 2015 Governor Jerry Brown signed a bill banning tolls for people walking and biking on all bridges in California, keeping all the beauty that the Bay Area has to offer accessible to all.

I realize just how far San Francisco has come and how much work is still left to do as our city continues to grow and transform. We're paving the way for a better city, but we could never have come this far without the active support of our members every step of the way. You keep our wheels turning.

Thank you for all that you have done to help us get here. I look forward to seeing where our pedal power takes us to next.

See you in the bike lanes,

Brienne O'Leary Gagnon
President, San Francisco Bicycle Coalition Board of Directors

2015

VOLUNTEER &
EDUCATION
NUMBERS



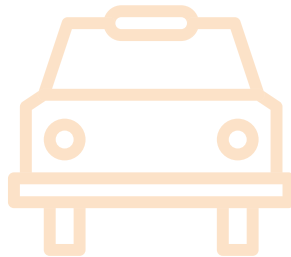
10,000+

Members who power our work!



1,000

Bike lights we installed for free for those riding at night without them.



700

New and renewing taxi & tow-truck drivers who took our safety training.



9,000+

Hours donated by over 800 volunteers to the SF Bicycle Coalition!



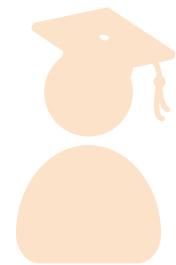
14,600+

Bicycles we kept safe at events thanks to our Valet Bicycle Parking service.



6,000+

Kids & families who pedaled or scooted to school during Bike & Roll to School Week.



1,500+

Kids & adults who took our bicycling safety education classes.

VOLUNTEERS OF THE YEAR



PAUL VALDEZ
MOST ACTIVE MEMBER
(THE CATHY KORA AWARD)

Whether it's coming to monthly Volunteer Nights, packing up our office when we moved, parking bikes, speaking at public hearings, signing petitions or attending events, we know we can count on Paul to show up with a smile.



DOUG BETTEN
MOST ACTIVE
AMBASSADOR

After becoming a trained Bicycle Ambassador in April of 2015, Doug joined us at 10 outreach events last year and clocked 27 hours of outreach time—including two Bike to Work Day stations!



ALEX HEEGER
MOST ACTIVE VALET
VOLUNTEER

(Again!) With over 45 hours of Valet volunteering on the books in 2015 alone, Alex spent more than double the amount of time parking bikes than our runner-up in this category.



ANAKAREN GUTIERREZ
ROOKIE OF THE YEAR

Anakaren donated 109 (!) hours in 2015 to Valet Bicycle Parking, Bike to Work Day, Tour de Fat and helping out around the office.



DAVE BAKER
BIKE ABOUT TOWN AWARD

Dave gets this special award for helping our poster distribution pinch-hitter. Every time we have a major event, he'll swoop in and distribute posters on all the routes we have left unclaimed.



JULI UOTA
EDUCATION ALL-STAR

After taking our Adult Learn to Ride class in 2008 and becoming a frequent biker herself, Juli created "Let's Practice Together" rides to help new riders feel more comfortable and confident riding in the city. She now hosts these beginner-only rides year-round.



POLK STREET APPROVAL



KEY WINS IN 2015



1

It's been a long road to better biking on Polk Street: In 2014, we celebrated a major victory with protected bike lanes added to a three-block stretch of the popular north-south city route. Then in 2015, after years of public planning, we rallied our members and won approval for a major street transformation, which includes protected bike lanes, better pedestrian crossings and green landscaping to

make this high-injury corridor safer and more pleasant for everyone. This major redesign is thanks to the tremendous, tireless efforts from members and allies in support of a safer Polk street area.

POLK STREET IS A KEY CONNECTION, AND THIS VICTORY MAKES SAFETY THE NUMBER ONE PRIORITY THERE.



PAGE & WIGGLE

2

In November 2015, the SFMTA unanimously approved a joint stormwater management and street safety project for the Wiggle, one of the city's most popular bike routes. Along with greener bike lanes, calmer traffic and rain gardens, this project will include one of the city's first traffic diverters to prioritize the needs of people biking and walking.

Another popular route through the Haight is Page Street, connecting Golden Gate Park all the way to Market Street. Thanks to member-driven

neighborhood advocacy, the SFMTA quickly approved and implemented a smart design for one block of Page Street to better separate modes of travel with a new, green center-running bike lane.

PAGE STREET AND THE WIGGLE PROVE THAT OUR ADVOCACY FOR PEOPLE WHO BIKE IS CHANGING HOW CITY LEADERS THINK ABOUT OUR STREETS.



3

SAFER MARKET STREET

Market Street is our city's spine and is San Francisco's most biked street. This past year, our members rose to the challenge and helped win a slate of improvements to transform this high-injury corridor into a more walkable and bikeable street despite last-minute pushback from Uber.

These Safer Market Street improvements included turn restrictions for private automobiles, such as rideshare vehicles, and expanding pedestrian areas to make the street easier to cross.

SAFER MARKET STREET IS BRINGING SF CLOSER TO ACHIEVING VISION ZERO.

4



GOLDEN GATE BRIDGE

Two years ago, the Golden Gate Bridge Board of Directors pursued a toll for people walking and biking on the Golden Gate Bridge. After a flood of opposition, led by our members, Governor Jerry Brown signed Assemblymember Phil Ting's bill banning all Bay Area bridge tolls for people walking and biking. Thank you to all that supported

healthy, active lifestyles and keeping a Bay Area treasure accessible to all.

THE GOLDEN GATE BRIDGE IS NOW PROTECTED FROM TOLLS ON WALKING AND BIKING.



5

24 VISION ZERO PROJECTS IN 24 MONTHS

Cities across the country are adopting Vision Zero, aiming to eliminate all traffic deaths. The SFMTA committed to completing 24 Vision Zero Projects in 24 months, focusing on high-injury intersections and corridors most in need of improvements. We kept a close eye on that work and are happy to report that the SFMTA not only finished the original 24 projects, but added on and completed another six, for a total of 30 Vision Zero projects.

Safety improvements made to intersections marked by a history of collisions include buffered bike lanes, painted safety zones and significant signal re-timings. With this reengineering of notably dangerous streets, City leaders are taking this commitment to safer streets seriously.

WE'RE KEEPING THE CITY COMMITTED TO ELIMINATING ALL TRAFFIC DEATHS AND SERIOUS INJURIES BY 2024.

THANKS TO OUR GENEROUS SUPPORTERS!

The San Francisco Bicycle Coalition's victories and accomplishments are fueled by our members and supporters who believe in the daily advocacy we do to make San Francisco a better place to live, work and bike. Thank you to the following businesses, foundations and individual supporters who gave generously to make our work possible in 2015:

* All or a portion of the donation was contributed to the SF Bicycle Coalition Education Fund.

+ Member of the Board of Directors in 2015.

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2015 Financials*



Total Support + Revenue: \$2,075,984

Total Expenses: \$2,185,108

● Individual Contributions	24%
● Contracts	21%
● Membership Dues	16%
● Events + Benefits	15%
● Foundation Grants	11%
● Business Partner Support	5%
● Program Service Fees	4%
● Other	3%

● Program	72%
● Fundraising	20%
● Operating	8%

Beginning Net Assets: \$910,325

Ending Net Assets: \$1,131,631

*Combined SF Bicycle Coalition and SFBC Education Fund, pending final independent auditor's report.

Our sincere apologies if we inadvertently omitted your donation. Please let us know at development@sfbike.org.



sfbike.org

**PROMOTING THE BICYCLE FOR
EVERYDAY TRANSPORTATION
SINCE 1971**

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