1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

I am running for a position on the Board to reinvigorate its mission and dedicate my time and skills to help the City meet its aggressive goal of zero traffic fatalities by 2024. I witnessed Kate's death at 7th and Howard in June and have been committed to working with our leaders and raising awareness to make changes ever since. I want to continue to strengthen the Coalition's clout with City Hall and also engage, grow, and enlist our membership to propel our reach even further.

2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I joined the SFBC my first week living in San Francisco over four years ago. I was trained to be a Bicycle Ambassador in 2014 by Margaret McCarthy. I've worked a handful of Panhandle Service Station shifts since becoming an ambassador including BTWD '15. We've met or exceeded our petition and member sign-up goals every time I have helped work a service station. I've also participated in the Volunteer nights. I personally donate more than the minimum contribution per year as a member and attended the Golden Wheel Awards this year.

3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

I am a committed and dedicated hard worker that plays well with others. My passion for street safety and bicycle advocacy is unbounded. My career as a professional software developer has given me the experience of conceiving and building high quality products and services for people. The skills I have picked up working at a for-profit business are relevant to ensuring good overall and financial health of the San Francisco Bicycle Coalition. I am a team player and I prioritize on high impact and the most important projects.

4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	\bigcirc	۲
Governance duties	۲	\bigcirc
Strategic direction	۲	\bigcirc
Fundraising	۲	\bigcirc

4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I have worked on 2 tight-knit and talented teams in my 5 years as an engineer in the software industry. The teams I have been on have been responsible for building products that were crucial to the success of the business. I help shape the strategic vision of the product and engineering organizations, as well as managing personnel and fostering camaraderie and effectiveness amongst the team.

In terms of my experience relevant to fundraising, I worked on the Android team at Expedia for four years building the hotel, flight, and car booking app. The mobile apps result in billions of dollars in gross bookings. I built and maintained an app that results in hundreds of thousands of transactions each month. My team at Expedia continually beat our revenue goals and this Fortune 500 company posts profits to this day.

5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	\bigcirc	
Strategic planning experience	۲	\bigcirc
Organizational / nonprofit management experience	•	\bigcirc
Financial oversight skills (incl. capacity to serve as Treasurer)	0	
Personnel management skills	•	\bigcirc
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	\bigcirc	۲
Relevant connections to bicycle retail or industry	\bigcirc	\bigcirc

5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I have connections to the software industry. While this is not necessarily one of the diverse community described above, I find this connection one that is both relevant and advantageous to the SFBC's mission. The tech community is unmistakably intertwined with many of the problems this city is facing including transportation and affordability. While I do not believe tech is to blame, I do believe that it is tech's duty to step up to the plate and do what it can to contribute to improve our deficiencies. I am committed to engaging the tech community to build software and donate funds to help our mission.

I currently work at Brigade, a company that makes it easier to be civically engaged and take action on the issues that you care about. I contribute to defining the product roadmap as well as architecting and building the software that achieves our mission. 6a. Have you served or are you currently serving on a nonprofit board of directors?

🔘 Yes

🖲 No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?



🔿 No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

I spend over an hour commuting 10 miles by bike each day.

This summer I have been interacting with Board of Supervisors Jane Kim, Scott Wiener, and London Breed, SFPD stations, and other advocates to push even harder and faster for safe street changes.

I am a professional iOS and Android developer and use my free time to dream up and build products/services/tools for cyclists and pedestrians.

Last July I spent over month between jobs building a BART + Bike Android app that uses Google Maps Bike Directions and BART real-time data APIs.

This summer I have begun building mobile apps for more effective reporting and communication of concerns on our streets.

These are the types of projects, among others, that I would like to spearhead and enlist our talented membership base to produce with the end goal of a safer and more livable San Francisco.