

1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

I am fifth-generation San Franciscan. My father biked in the city before there were bike lanes. I have been a bike commuter for many years, though truly fell in love with biking after spending a month touring Canada by bicycle. Now I have a young family and want to do my part to make San Francisco a safe biking city for children. In my 12 years leading non-profits I have worked with many boards. Their tireless efforts inspire me. It is in their honor that I would welcome the opportunity to use my strategic finance experience to advance SFBC's vision.

2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

The San Francisco biking community is peer-driven. Since actions speak louder than words, I take every opportunity to advance SFBC's work by encouraging my fellow bikers to wear helmets and lights. I also model stopping at red lights and stop signs. I have been a member of SFBC since 2013. I attended several recent member meetings to learn about SFBC's vision and read each newsletter to stay abreast of progress toward this vision. As Deputy Director of the Iyengar Yoga Association I also worked with Bonnie Walton to organize the first Bike-to-Yoga day as part of SFBC's Bike-to-Work month.

3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

Adaptive communication: I can fluidly move among diverse groups and adapt my communication and engagement approaches accordingly. Consensus building: I am an avid supporter of getting buy-in early and often to build consensus and meet or exceed goals. Service-based management: I believe in empowering mentees and supervisees with bottom-up leadership. Participation without attachment: Robust participation (whether a majority or minority opinion) with detachment from results build trust in the wisdom of the group. Superb organization: I respond quickly and execute details accurately.

4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input checked="" type="radio"/>	<input type="radio"/>
Governance duties	<input checked="" type="radio"/>	<input type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input checked="" type="radio"/>	<input type="radio"/>

4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Over the course of 12 strong years in strategic and financial leadership I have led two membership organizations through significant change around 30- and 40-year anniversaries. I have been through five budget cycles in a financial leadership role and am a champion of collaborative budgeting. I could assist SFBC with new business line modeling and revenue/cash/expense projections, and could help SFBC establish a plan to achieve long-term financial sustainability. I have presented financial reports to partners in a variety of settings and could help SFBC increase financial literacy across all stakeholder groups. I understand the Bay Area philanthropic landscape and have experience in all elements of non-profit development including grant-writing and reporting, gift solicitation and capital campaigns. I have worked in membership organizations with a range of member engagement structures and am experienced in the specific nuances of membership organizations.

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5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input type="radio"/>	<input checked="" type="radio"/>
Strategic planning experience	<input checked="" type="radio"/>	<input type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input checked="" type="radio"/>	<input type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to bicycle retail or industry	<input type="radio"/>	<input checked="" type="radio"/>

5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Based on my financial leadership experience (see above) I could serve as Treasurer at some point. As a fifth-generation San Franciscan with three of these generations alive and living locally I am very connected to San Francisco family life, both young and aging alike. The SFBC's goal to make biking accessible for ages 8 to 80 is a critical vision of sustainability and joy in this city. There is an enormous opportunity for SFBC to increase programming for San Francisco residents aged 60-80 to reach this goal. With connections into every major senior day program and assisted-living facility, I could help SFBC approach the aging population. I also grew up in the San Francisco public school system and as such, am deeply attuned to the realities of diverse communities across our cities.

6a. Have you served or are you currently serving on a nonprofit board of directors?

Yes

No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

Iyengar Yoga Association of Northern California

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

Please email me anytime! I welcome your message and look forward to hearing what is most important to YOU.

This form was created inside of SF Bicycle Coalition.

Google Forms