

## 1. Tell us about your interest in serving on the San Francisco Bicycle Coalition Board of Directors. (100 word limit)

As a longtime avid cyclist in the Bay Area, LA, and Berlin, I know how important it is to work with government to coordinate policy and create a sustainable future. As an environmental philosopher and public health researcher at UCSF, I know of no way to better improve the quality of life in San Francisco than to make cycling viable for everyday transportation. As I've cycled in this city, and others, it's clear that a piecemeal solution to transportation is not going to cut it. Instead, I will work with businesses, government, and citizens for foundational transportation solutions that in the midterm redesign our urban space for a safer commute, cleaner air, less traffic, and more enjoyment.

---

## 2. Describe your involvement with the San Francisco Bicycle Coalition to date. (100 word limit)

I've been involved with rides, events and organizing in the past when I lived in the city a decade ago, and recently, attended a board meeting to make sure that the duties are within my wheelhouse, which they are. I look forward to interfacing more with the Coalition.

## 3. What skills, experience and relevant qualities would you bring to Board service? (100 word limit)

Having served for 2 years on the LA County Bicycle Coalition's Planning Board, I bring knowledge of strategic planning, and the ability to lead and execute major projects and events. As a professional academic and published researcher on bicycle issues, I understand how many of the pieces of what the SFBC does fit together, and can help contextualize given projects according with the larger vision. As a musician and well-connected member of the Bay Area arts community, I can harness trusted relationships to create spectacular events, create buzz, and highlight our progress.

---

#### 4a. Do you have specific experiences/skills in the following areas, which are ongoing needs on a board of directors?

	Yes	No
Fiduciary oversight	<input type="radio"/>	<input checked="" type="radio"/>
Governance duties	<input checked="" type="radio"/>	<input type="radio"/>
Strategic direction	<input checked="" type="radio"/>	<input type="radio"/>
Fundraising	<input checked="" type="radio"/>	<input type="radio"/>

#### 4b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

I have actively held government accountable in LA as a member of the LACBC Planning Board, organizing the first ever LA Bicycle and Pedestrian Count, which has had 3 follow-ups since 2009. These skill gave me familiarity with the benefits and constraints of working in non-profits, as well as taught me how to corral sponsorships, coordinate volunteers, work with the press and government. As an academic, I have successfully written multiple major grants, secured funding for conferences I've organized, and have extensive committee and meeting experience.

## 5a. Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?

	Yes	No
Legal experience in areas relevant to SF Bicycle Coalition's mission and work	<input type="radio"/>	<input checked="" type="radio"/>
Strategic planning experience	<input checked="" type="radio"/>	<input type="radio"/>
Organizational / nonprofit management experience	<input checked="" type="radio"/>	<input type="radio"/>
Financial oversight skills (incl. capacity to serve as Treasurer)	<input type="radio"/>	<input checked="" type="radio"/>
Personnel management skills	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to / representation of diverse communities in SF, particularly communities of color, families, residents of outer neighborhoods, youth, and seniors	<input checked="" type="radio"/>	<input type="radio"/>
Relevant connections to bicycle retail or industry	<input type="radio"/>	<input checked="" type="radio"/>

## 5b. Elaborate on any experience or skills you possess in these areas (150 Word Limit)

Having worked as a consultant or committee member of various government organizations and non-profits, both in Germany and California, I feel comfortable working with staff to coordinate events and on strategic planning. As a committed environmental justice entrepreneur, I understand the importance of including diverse populations, especially previously underrepresented groups, in SFBC's actions and events, and have connections to follow through with this commitment. Having been involved with LA's strategic bike plan, I have some familiarity with the scope and process.

6a. Have you served or are you currently serving on a nonprofit board of directors?

Yes

No

6b. If "yes," please list which nonprofit board(s) you have served on. (50 Word Limit)

I have served on the board of the Trillion Trees Project.

---

7. Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

8. Are there any other aspects of your background and experience that you would like members to know about? (150 word limit)

I have written professionally on cycling and the politics of recognition, making sure that social justice is a component of our efforts for a better bicycling experience for all. I'm very interested in securing sustainable funding streams for the SFBC, as well as linking bicycling infrastructure around the greater Bay Area, extending the good work being done here to the surrounding cities and counties to ensure that a culture of awareness and respect for cyclists pervades the habits of all those cycling and driving in our city. Strengthening the coordination between urban planning in the area will make for a smoother experience for all.

---

---

This form was created inside of SF Bicycle Coalition.

Google Forms