



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting
June 27, 2017
San Francisco Bicycle Coalition offices, 1720 Market Street, San Francisco, CA**

Directors in attendance	Adam Keats
	Amandeep Jawa
	Andy Thornley (President)
	Chema Hernandez Gil
	Jiro Yamamoto
	Lawrence Li (Treasurer)
	Lindy Kae Patterson (by phone)
	Lisa Fisher
	Mary Kay Chin (Secretary)
	Nic Jay Aulston
	Rocky Beach (by phone)
	Leah Shahum
	Shirley Johnson
Directors absent	Jenn Fox
Staff	Brian Wiedenmeier (Executive Director)
Guests in attendance	Chris Jerdonek (Member)
	Dave Snyder (Member)
	David Cary (Guest)
	Garrett Turner (Member)
	Maic Lopez Saenz (Member)
	Margaret McCarthy (Member)
	Marie Jonas (Member)
	Pedro Hernandez (Guest)
	Rob Wahl (Member)
	Scott Yarbrough (Member)
Start	The meeting was convened with quorum at 6:32pm.

Agenda Item	Purpose	Presenter
1 Consent Calendar	Action	Andy Thornley
<p>Consent Calendar: May 2017 meeting minutes.</p> <p>Approval: Motion to approve consent calendar. Leah moved. Jeremy seconded. Approve: Adam, Deep, Chema, Jiro, Lawrence, Lindy, Lisa, Mary Kay, Nic, Rocky, Leah, Shirley Abstain: Andy</p> <p>The motion passed.</p>		
2 Executive Director's Report	Information	Brian Wiedenmeier



Moment of silence for Moises Chavez

One-week prior, Mr. Chavez was struck and killed while riding his bike on Alemany Blvd in San Francisco. We are working with PODER, Excelsior Action Group, and other community partners to organize a vigil. SFBC created a call to action in response to this, demanding the city complete three more protected bike projects in the next nine months, including looking at this intersection to ensure it is safer for people biking and walking in this neighborhood.

See Appendix A for progress on the strategic plan.

Infrastructure

- Bike lanes on Vicente Ave from 17th Ave to the Great Highway were approved by the SFMTA Board; 1.8 miles of infrastructure and a connector route.
- Turk street bike lane is still under review. Staff believes the new plan to be inadequate to the safety of vulnerable road users on Turk Street. Staff will be meeting with SFMTA and Supervisor Kim to discuss next steps.
- Spot improvements
 - 17th street – possible protected bike lanes between Church and Sanchez.
 - SFMTA approved a two-way bike lane alignment on Lefty O'Doul Bridge to be installed during the bridge's nine-month retrofitting project.
- SFBC continues to meet with other bike share companies, including stationless ones to ensure they are following the permitting process for stationless companies.
- Signed a new bike parking siting contract with the SFMTA and will have a staff person reviewing sidewalk clearance and rack placement.

Bay Area Bike Share

- Ford GoBike expansion is launching Wednesday, June 28th with upwards of 60 stations on the ground. A ride will be held from the Ferry Building to City Hall with press, community and Supervisor Kim.

Programmatic

- The SFBC is now providing bike valet for all SF Deltas games at Kezar stadium.

Deep joined the meeting at 6:45pm.

- Adding to the Adult Biking Education program, hourly staff have been hired to do language specific educational outreach at large outdoor events, including Sunday Streets, Play Streets and other street fairs.

Regional Measure 3

- Submitted a joint letter along with other Bay Area bicycle coalitions to the Bay Area delegation of the state legislature requesting to apply \$5 million to improvements to the Bay Trail and Safe Routes to Transit program.
- If approved this money could go towards the western expansion of the Bay Bridge bike lane as a portion of the Bay Trail.

Transportation 2045 Task Force



- SFBC is participating in this task force to work with the mayor's office and the chair of the TA, Aaron Peskin, around what we will be doing locally in 2018 to close the gaps in funding that was lost due to the defeat of Props J and K.

Discussion

- Jeremy asked regarding Regional Measure 3 if the gas tax (SB1) that had been passed might have a negative impact on success in passing the regional measure. Brian clarified SB1 will go into effect in January 2018. In more car-reliant areas, there is the potential for tax & spend fatigue.
- Leah asked to clarify the Adult Bike Education program. Brian clarified the contract was for less money but the sequence of education is broader and a lighter touch than classroom based, one-on-one programs. This model is shifted to brief touches but still has a robust review component to ensure adjustment if it proves not as effective as other, higher touch methods.

3	Public Comment	Information	Andy Thornley
	<p>Marie Jonas – member strongly voiced support for a member vote to approve amending the bylaws. Voiced concerns about legal risk and negative impact on member's voting rights.</p> <p>Garrett Turner – member of Members for a More Representative Election (MMRE) and submitted petition of 60 SFBC members voicing support of RCV.</p> <p>Margaret McCarthy – member and former staff, voiced concerns about what problem RCV is trying to solve in the organization. Requests the Board review more data and find other nonprofits using RCV before making a decision.</p> <p>David Cary – not an SFBC member but has offered expertise as outside resource on improving election methods.</p>		
4	Governance	Action	Adam Keats
	<p>Adam summarized the Governance Committee's justification for the proposed bylaws changes to implement ranked choice voting and changes to election timing and term start date.</p> <p>Cost of implementing RCV, based on staff's extensive research, would be less than \$8000. This is the first year cost and would drop in subsequent years.</p> <p>Adam has high confidence of the legality of the board being able to take this action, based on his wheelhouse of experience as a nonprofit lawyer. Adam consulted outside council from a group called Fair Vote, an election advocacy organization, to review the legality of the board's reach. Both Adam's legal opinion and that from FairVote are in support of the board's ability to make the amendment without member ratification.</p> <p>Discussion</p> <ul style="list-style-type: none"> • Leah voiced concern around legal confidence stated by the committee and concern about the bias of a legal opinion from Fair Vote if they are an advocacy organization promoting RCV. • Deep stated the thoughts from one outside legal council while it was not complete, nor an official 		



legal opinion, stated a full member vote would be needed. There are still open questions of whether this was a qualified legal opinion. Deep supports RCV in general but is concerned there are now two outside legal thoughts that have stated the need for a member vote. Deep encouraged learning from past missteps and the value of getting member buy-in for changes that impact members but understands the small participation rate of membership in voting.

- Lawrence asked staff if the question was brought to the membership, how it would be received. Brian stated while he cannot guess to the feeling of the membership, we should refer to past votes, including the 2015 bylaw vote where approx. 900 members voted and subsequent board elections 1400 members voted.
- Brian clarified that he no longer feels comfortable voicing opinion regarding the topic, but will follow the board's instructions once a decision has been made. Brian voiced concern about the perception of division on the board and how they are perceived to impact the organization and the organization's strength.
- Lindy questioned the legitimacy of the board making the decision without going to the membership. She was concerned about the perception of the board's process of decision-making. She suggested the board vote if the conversation about RCV should continue and then should that pass, go to the membership for a vote with the opinion of the board.
- Rocky supported the board making a swift decision regarding RCV so that the board can go back to higher priority topics. Rocky asked staff what would be involved in bringing this to the membership and how long of a process would it take. While there are many factors involved, Brian estimated it would take anywhere from 6 weeks 2-2.5 months. Staff hourly cost for a member vote has not yet been calculated, but past hourly costs from 2015 could be referenced. While the technical cost is minimal, the real cost is communications bandwidth.
- Shirley mentioned the League of American Bicyclists uses a version of RCV and in the past SFBC had once used RCV. Shirley encouraged the board look at the case law referenced by the committee. Shirley was concerned about member fatigue and bringing this to the membership for a vote will further exhaust that.
- Chema pointed out the current method of voting (winner takes all):
 - Results in homogenous results, which do not represent our membership.
 - Allows for a stressful election and a burden on staff morale.
 - Has been struck down by some courts in the USA as being a barrier to minorities (of all types) being accurately able to elect candidates of their choosing.
- Chema stated as a politically active 501(c)4 it is in the SFBC's best interest that our membership be comfortable with the election system our local municipality uses, which is RCV. He stated RCV would lead to a greater diversity of perspectives on the Board, which could lead to less competitive elections and an increased member participation in local elections. Chema opposes a member referendum for this, as he believes the board was elected to make exactly these kinds of governance decisions.
- Jeremy voiced support for RCV as it discourages the usefulness of slates, which as past years have shown, cause a contentious and stressful election. He encouraged the board to come to a swift conclusion and move on to other business. Should there be a pushback from the membership, Jeremy stated he would support a member referendum but the majority of member feedback thus far has been in support of RCV.
- Jeremy suggested that in the Strategic Planning Committee's member survey the topic of RCV could be included so that a pulse could be taken and the topic revisited if need be. Shirley mentioned implementing RCV was the highest endorsed topic under the governance category at the strategic planning member open house.



- Lisa voiced concern, less about RCV, but about the process in which the board changes things (e.g. bylaws) and member input. Lisa voiced concern about excluding the membership in the decision-making process and the perception this decision will send to the membership. Lisa also cautioned the board from assuming the small but vocal minority does not necessarily represent the membership as a whole. Lisa suggested the members supportive of RCV could be encouraged to donate to help cover some of the costs. Lisa would like to see more data regarding actual fairer results or increased participation as a result of RCV.
- Jiro voiced concern regarding member participation in a member referendum and whether a quorum could be achieved.
- Mary Kay voiced support of RCV as a tool to help the organization achieve a more inclusive representation of its leadership and hopes of that disseminating better inclusion throughout the organization. Mary Kay voiced concern about the balance between democratic decision-making and inclusive representation.

Rocky left the meeting at 7:52pm.

- Deep stated that regardless of legality, the decision should include the membership and he supports a member referendum.
- Rocky (via text) voiced support of RCV but wants to set a good precedent with membership, especially because of past perceptions and supports putting it to a member vote.
- Lawrence suggested voting in three steps:
 1. Does the board want to move forward with RCV?
 2. Do we have a member referendum?
 3. Option 1 or Option 2
- Lisa asked the Strategic Planning committee if there any other clear bylaw amendments that came up in the process and if RCV could be included in a bylaw adjustment at that time. Shirley stated the committee has no other plans to amend the bylaws.
- Nic cautioned that without consensus regarding moving forward with RCV the board skipped an important decision making process. Nic suggested the board should first decide on the collective view of RCV before moving forward with implementation.
- Andy clarified that San Francisco City uses single-winner RCV but not multi-winner RCV. Andy reminded that the board did not hear from thousands of members.
- Adam weighed the balance between legal authority of the board versus practicality of the situation. A member vote will introduce multiple more inflection points to an already divided board. In the last Governance Committee meeting, the committee was unable to finalize a motion that captured what a member vote would look like. Should there be a member referendum, it would further drag on a process that would only highlight the division on the board.
- Adam clarified the two lawyers [the pro bono attorney and a member who is an attorney] that opposed a board action did not give legal research to back up their opposition. Adam stated because there was no research that it does not qualify as a legal opinion.
- Leah stated her concern for the legality of a bylaw change outweighs her generally positive support of RCV.

Actions

Motion for the board to continue the consideration of ranked Choice voting as the election method for board elections. Lawrence moved. Jeremy seconded.



The motion passed unanimously.

Motion to amend the bylaws as stated in Option 1 [Appendix B]. Chema moved. Jiro seconded.
Approve: Chema, Jeremy, Nic, Mary Kay, Jiro, Shirley, Adam.
Oppose: Lindy, Andy, Lawrence, Leah, Lisa, Deep.

The motion passed 7 to 6. *[Post-meeting note: The board president stated the motion passed at the meeting, but reviewed the bylaws after the meeting and learned that the vote of a majority of the directors then in office is required to amend the bylaws (Article XI, Section 4). With a 15-member board, 8 votes are required. The motion failed.]*

Deep motioned to issue a blog post to inform the membership regarding the bylaws change. The blog post to have a two-day turn around for full board approval. Adam seconded.

The motion passed unanimously.

Next Steps

Governance committee will draft a blog post to inform the membership of the bylaws change. The board will have two days to review before it's posted.

5	Board Development	Information	Amandeep Jawa in lieu of Rocky Beach
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Board & Staff celebration

Deep thanked everyone for participating. Huge thanks to Lindy for hosting at her house. Board members are reminded to reimburse Rocky as soon as possible.

Midyear Check-ins

Rocky and Mary Kay have started board check-ins.

Election timing

Committee chair will continue to be in contact with the Governance Committee regarding new election timing.

6	Finance	Information	Lawrence Li
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- Major donors and individual membership is down. Brian clarified a large chunk of that number is budgeted around a large individual donor who renews at this time every year, but so far has been nonresponsive.
- Foundation grants appear dire but because of the timing of our accounting will increase slightly next month.
- Contracts will be recovered due to a delay in application.
- Year to date the organization is \$50,000 behind budget.

Discussion

- Leah clarified we are currently only two months into the fiscal year and that there is time to recover the financial deficit.



- Jeremy asked to clarify if the finances were pre or post Bike to Work Day earnings. Brian confirmed the report included BTWD earnings, which are included in events earnings.

Next steps

Chair will be reaching out to committee members for their quarterly meeting and a deeper dive with a report at the July board meeting.

7 Fundraising

Information

Leah Shahum

Golden Wheel

- Brian reported we have \$16,000 more to raise to meet the sponsorship goal. Board members are reminded to complete their email and phone call follow-ups.
- Ticket sales are currently about \$2500, which will slowly increase, as the event gets closer. Communications will increase.
- Board members are encouraged to follow up with donors board members had previously written notes to.
- Purchase tickets by Friday, July 14th.

House parties

- Chema, Jiro, Shirley and Jeremy's house party raised almost \$6,000 and that does not include a matching corporate gift that will be applied later.
- Lisa and Brianne O'Leary Gagnon are hosting a house party in August.
- Lawrence and Rocky's "Beans, Bears, Brews, and Pies" will be in December.

Climate Ride Team

The team as a whole raised \$63,000, by far the largest ever raised for the ride. Two members raised \$10,000 each. Brian said it was a wonderful experience to connect with members, community partners and other organizations committed to fighting climate change. Brian has several follow up meetings that he hopes to convert to opportunities.

Anonymous Corporate Donation

Thanks to the hard work for an individual board member, a large anonymous corporate gift was received with hopes of more later.

Sports Basement

The Basementaineer program gives 1% of all purchases through that program to an organization of choice. SFBC is one of the choices and this year we received \$6,000 in donations.

Personal Board Commitments

Board members are encouraged to revisit and update their personal commitments. Collectively the board has agreed to raise over \$131,000 for the organization and so far we've only raised \$21,000 and we are already halfway through the calendar year.

8 Audit

Information

Amandeep Jawa

The committee currently has a draft of the audited financials for 2016 and will be setting up a committee meeting with the auditor and staff to review. Staff will prepare a memorandum to address anything that



came up in the audit and the committee will review. The committee is still looking for the past RFP but did receive a boilerplate version from the auditor.

9	Personnel	Information	Jenn Fox
Chair is out of the country but reminds the board there will be a closed session at the July meeting to discuss the ED review. Adam reminded the board to complete the ED review survey.			
10	Strategic Planning	Information	Shirley Johnson
<p>See Appendix C for the Strategic Planning Committee report.</p> <ul style="list-style-type: none"> • Committee conducted 12 community listening sessions and 29 stakeholder interviews. • New blog post is up that has a high level summary of the results from the member open house and member emails. Board is encouraged to review. • Member survey will be in July. • Member forums will be in August. <p>Strategic Planning Retreat The committee completed a powerful retreat over the weekend. A draft mission statement and draft core values were developed (see Appendix C), which the committee is satisfied with.</p>			
11	Membership	Information	Mary Kay Chin
The committee will be meeting soon and will be aiding Strategic Planning Committee with their member forums in August.			
12	Reflection	Information	Andy Thornley
<ul style="list-style-type: none"> • Andy thanked everyone for a respectful and thoughtful conversation about ranked choice voting. • Jiro noted tension but appreciated the graceful interactions of the board. • Adam thanked everyone for a positive and constructive conversation. • Jeremy recognized the discomfort of a split vote but proud of how the group handled the tension. 			
12	Adjourn	Action	Andy Thornley
Motion to adjourn the June 27, 2017 SF Bicycle Coalition Board meeting. Andy moved. Adam seconded. Meeting adjourned at 8:55pm.			

List of Appendices

Identifier	Title
A	June 2017 Strategic Plan Progress Report
B	Motion to Amend Bylaws for RCV
C	Strategic Planning Committee Report



Signature

Mary Kay Chin, Secretary

A handwritten signature in black ink, appearing to read "Mary Kay Chin", written over a large, empty rectangular box.



Appendix A: June 2017 Strategic Plan Progress Report

SF Bicycle Coalition Quarterly Strategic Plan Report June 2017

Primary Goal	Measure
By 2017, at least half of San Franciscans will bicycle occasionally and at least one-quarter will bicycle frequently, or at least a few times per week.	Using professional polls, show that 25% of San Franciscans use bikes as frequent transportation. Frequent = at least 2-to-4 trips per week

Progress on Primary Goal: New independent polling of likely voters in SF found that 17% bike more than once per week, and 51% bike at least once a month. This is the first time that a majority of SF voters have reported biking occasionally.

1. Through our Connecting the City campaign, upgrade, expand and connect over 50 miles of bikeways, neighborhood greenways and other connections throughout San Francisco towards making them attractive and comfortable to people of all ages, from an 8-year-old to an 80-year-old.

Objectives

- 50 miles of expanded and improved bicycling network.
 - **Recent Progress:**
 - Buffered bike lanes were approved by the SFMTA Board for Vicente Ave., from 17th Ave. to the Great Highway. This paint-buffered bike lane on a non-high-injury corridor will represent 1.8 miles of new bike lane, further building out the City's bike network in the Southwestern neighborhoods.
 - The fate of parking-protected bike lanes on Turk Street remains unclear following a walk-through with Supervisor Kim, SFMTA staff, SFFD, and community members where aerial trucks deployed ladders on a block of Turk with taller buildings. We are hopeful a compromise design with "floating loading zones" can proceed
 - Planning work on a "neighborway" along 20th Ave in the Sunset is proceeding, with member outreach underway. SFMTA staff is very supportive of traffic calming and improving bike access on this corridor.
 - We have begun campaign work to win major improvements on Townsend Street, from 7th Streets to the Embarcadero. We are pushing for parking realignment to allow for a two-way protected bike lane along the Caltrain yard as well as street resurfacing.
 - Work beginning on safety improvements on Sloat Blvd., including extension of bike lanes between Sunset Blvd. and Lakeshore Plaza.
- 50 Bike Network hot spots upgraded, including routes linking schools to other destinations.
 - **Recent Progress:**
 - Organized member turnout to push for protected bike lanes at the intersection of 17th and Church Streets, where Muni tracks and Everett Middle School pick-



- up/drop-off patterns have created safety hazards for people biking.
- Member outreach and engagement to move the Greenwich Gate project on the eastside of the Presidio forward. This would create a new entrance to the Presidio for people biking and walking one block south of Lombard Gate and reduce conflicts with automobiles.
 - Near-term improvements along the Embarcadero, including a bike signal and turn box at North Point, were installed, ahead of a preferred design for the larger Embarcadero Enhancement Project.
 - Extension of the center-running bike lane on Page Street Street from Laguna to Buchanan approved.
 - Improved design at Bosworth and Elk Streets approved
 - Two-way bike lane alignment approved for Eastern side of Lefty O'Doul Bridge!
 - Bicycle access preserved (for now) on Highway 35/Skyline Blvd. between Westmoor and Hickey
- *Ensure repaving of 90 blocks per year, on average, of bike routes.*
 - **Recent Progress:**
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2. Catalyze San Franciscans to try biking more often.

Objectives

- *Teach over 1,000 adults a year how to ride comfortably in San Francisco, offering culturally-appropriate instruction and resources in multiple languages across the city.*
 - **Recent Progress:**
 - This quarter, we conducted bicycle safety and education outreach to over 1,050 San Francisco residents at Sunday Streets. We also had 193 residents attend our bicycle education courses. This number includes attendees at business member workshops.
- *Strongly support the successful launch and expansion of a robust bike sharing system.*
 - **Recent Progress:**
 - We saw Motivate adopt our Bike Share for All campaign asks in their entirety as the Ford GoBike's Bike Share for All plan, significantly increasing accessibility of the expanding bike share system across the Bay Area.
 - Ford GoBike is relaunching on Wednesday, June 28. We will participating in press and festivities with leaders from around the region.
 - We continue to meet with stationless bike share system operators now that SF has official adopted a new permitting process for stationless bike share.
- *Encourage increased biking among San Franciscans under 18 with 5% biking frequently, and 25% biking occasionally.*
 - **Recent Progress:**
 - We hosted two Bike Builds specifically aimed at teaching youth how to bike safely on our streets. We worked with Mission Science Workshop and Northridge Cooperative Housing to host these youth-focused Bike Builds.



- *Induce 15,000 San Franciscans to try biking to school through Bike to School Day.*
 - **Recent Progress:**
 - Bike and Roll to School Week 2017 was a huge success. From April 17-21, an estimated 6,000 students and caretakers at 93 schools participated. We celebrated the week with students, parents, caregivers, and local elected officials at Lafayette Elementary in the Outer Richmond.
- *Induce 100,000 San Franciscans to try biking to work through Bike to Work Day.*
 - **Recent Progress:**
 - We again organized the biggest Bike to Work Day in the country on May 11, 2017. In our second year of terming the annual press conference a “rally,” we saw substantially higher turnout by both media and members of the public. We also dramatically expanded our pool of volunteer photographers, generating a wealth of pictures of people biking, bike infrastructure, members and volunteers at sites across the city, which will support our campaign and event marketing in the year to come.

3. Integrate biking into more San Franciscans' lifestyles to make it as easy and compelling as possible for people to bike more often.

Objectives

- *Help get significantly more attractive bike parking on public and private property for everyday commercial, residential, and employee use by expanding the toolbox and demand, and making the process easier.*
 - *Ensure that the City fulfills at least 75% of bike parking requests within three months.*
 - **Recent Progress:**
 - The SF Bicycle Coalition has once again entered into a subcontract agreement with the SFMTA to handle all siting work for municipal sidewalk rack and bike corral requests. We hope to once again significantly reduce the amount of time from request to installation by serving in this capacity.
 - *Facilitate valet bicycle parking programs to reach 75,000 people.*
 - **Recent Progress:**
 - This quarter, we have parked 3,283 bicycles as part of our Valet Bicycle Parking Program.
 - We launched a new valet partnership with the SF Deltas professional soccer team, parking bikes at all home games for this season at Kezar Stadium in Golden Gate Park.
 - *Increase the number of bike corrals or equivalents to at least one per significant commercial district in the city.*
- *Help 5,000 parents and/or caregivers in all parts of the city begin and continue biking with their children, more often.*
 - **Recent Progress:**



- In addition to the success of Bike and Roll to School Week, we continue to teach our Freedom from Training Wheels courses at Sunday Streets and Play Streets, a new a smaller-scale version of Sunday Streets, where neighborhoods close a block or two to cars and open them up for play and community-building. We also hosted a Bike Fair for over 150 children in Chinatown on April 22. This event was held at Joe DiMaggio Playground and was attended by families from four Safe Routes to School elementary schools in Chinatown. In collaborate with YBike, we taught elementary age children and their parents how to bike safely on our streets.
- *Help 1,000 businesses in all parts of the city integrate biking more into their work and facilities.*
 - **Recent Progress:**
 - On Bike to Work Day, we honored four organizations for their efforts to support and induce biking among their employees: Tides Foundation, Quantcast, Williams Sonoma, and
- *Ensure outreach and safety materials are distributed in at least three languages, in every district with culturally-appropriate outreach.*
 - **Recent Progress:**
 - Our newly hired team of culturally competent Bicycle Education Outreach Specialists (BEOS) is helping us conduct bicycle safety outreach in Chinese, Spanish, and English at Sunday Streets.
 - We conducted four Bike Builds and distributed 57 bikes to low income families in San Francisco.
- *Provide excellent support services to our members so that member rate of satisfaction with our Programmatic work is 90% or higher.*
 - **Recent Progress:**
- *Support the improved integration of bicycling and transit, including taxis, in San Francisco.*
 - **Recent Progress:**
- *An increasing number of members combine bicycling and transit trips.*
 - **Recent Progress:**
- *Support the implementation of easily-accessible, visible bike parking and sharing stations at and near major San Francisco transit hubs.*
 - **Recent Progress:** Ford GoBike expansion sites will begin installation in phases this summer, with BART, Caltrain, and Muni stations prioritized for first-mile/last-mile trip support.

4. Increase (actual and perceived) safety of bicycling on San Francisco's streets by working with street users most likely to create safety issues.

Objectives

- *Increase the awareness of people driving motorized vehicles of bicyclists' rights, with emphasis on educating frequent drivers, such as drivers of Muni, taxicabs, car shares, shuttle vans, City drivers and delivery trucks, and enforcement of laws against the most dangerous behaviors, particularly of drivers.*
 - **Recent Progress:**



- We continue to teach our bicycle safety and education course at SFMTA to new taxicab drivers so that they may share the road safely with people who bike. We are teaching two bicycle safety courses per month to new cab drivers.
- *Support the City to proactively and systematically reduce speeding on the most dangerous biking streets.*
 - **Recent Progress:**
 - Regroup session held with advocates and city officials who supported AB 342 (automated speed enforcement) to plot strategy for next legislative session.
- *Increase awareness of people biking of their rights and responsibilities.*
 - **Recent Progress:**
 -

5. Increase public and political support for bicycling.

Objectives

- *Increase clout and reach of organization through significantly building membership.*
 - **Recent Progress:**
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- *Ensure 20% of SF Bicycle Coalition members participate in actively advancing our organization's priorities.*
 - **Recent Progress:**
 -
- *Increase public recognition of the role of bicycling in improving San Francisco.*
 - *Increase to 85% the number of San Franciscans who believe that bicycling is good for the city.*
 - **Recent Progress:**
 - *Increase to 75% the number of San Franciscans who believe that the City should do more to support bicycling.*
 - **Recent Progress:**
 - *Significantly increase the amount of funding dedicated to improving and increasing bicycling in San Francisco.*
 - **Recent Progress:**
 - Along with our colleagues at all five other Bay Area bicycle coalitions, sent a joint letter requesting \$500 million for improvements to the Bay Trail and Safe Routes to Transit as part of Regional Measure Three. Have lobbied the Bay Area delegation extensively to support funding for bicycle projects as part of the expenditure plan, which if approved will go before Bay Area voters in June 2018.
 - We continue our leading role in the City's Transportation 2045 task force, to craft a revenue measure that will generate funds for transportation funding locally in SF in the wake of J&K's failure to pass last year. Working with our allies in the Transportation Justice working group to ensure that a variety of revenue vehicles remain under consideration in addition to a dedicated sales tax.
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Development Addendum

by Tracy Chinn

Events & Benefits

- **Bike to Work Day:** In May we celebrated Bike to Work Day with a record number of people biking and for the second year in a row we recruited over 1,000 new and renewing members. This was our event planner Susan Gallentine's first year running our largest event solo and she did a fantastic job. It was also the first major event for Kelsey Roeder in her new role as Membership and Volunteer Coordinator. We raised \$122,170 in cash sponsorships, coming in under our \$128,475 goal by about \$6,000.
- **Golden Wheel Awards:** We're currently seeking sponsors for the Golden Wheel Awards. Huge thanks to the board for their help reaching out to businesses for cash sponsorships and following up with individuals for sponsorships and tickets. So far, we have raised \$61,500 in cash sponsorships towards our \$80,000 goal. Special thanks to Lisa Fisher for her help in securing \$7,000+ in sponsorships.

House Parties

We've been fortunate to have several board-hosted house parties in the past few months. In April, Mary Kay Chin and Jenn Fox hosted a party at Emperor Norton's, raising close to \$900 in event tickets, beer proceeds and silent auction items. Also in April was Lindy Kae Patterson's house party, which featured fortune-telling, auction and raffle items, and tons of drinks and bites to eat (including a sundae bar by Smitten). In June, Jiro Yamamoto, Chema Hernandez Gil, Jeremy Pollock and Shirley Johnson hosted a panel discussion that featured past Golden Wheel awardees.

- Jenn & Mary Kay, ~\$900
- Lindy's house party, ~\$3,000
- Jiro, Chema, Jeremy and Shirley's house party, \$4,000 before matching gifts
- Upcoming house parties:
 - Lisa and Brianne - August or September
 - Leah - Fall
 - Lawrence and Rocky - December

Business Partner Support

- **Climate Ride:** Earlier this month, our SF Bicycle Coalition Climate Ride team embarked on a 350-mile charity bike ride that raises money for bicycle advocacy and sustainability. This year, we recruited our largest team ever, with 15 people, including Brian Wiedenmeier, Gina Schumacher and Miles Stepto from our staff. Two of the top fundraisers overall were also on our team, [REDACTED] and [REDACTED], who each raised \$10,000+. Altogether, our Climate Ride team raised over \$63,000! The Climate Ride fundraiser is managed by Development Associate Gina Schumacher, who coordinated with our team captain to support our riders in their fundraising and training goals.
- **Business Members:** We had 14 new and renewing business members in the last quarter including Alamo Drafthouse Cinema, Atlassian, Civic Cyclery, Dero Bike Rack Co, Golden Gate National Recreation Area, Grace Cathedral, Guidebook, NOP 560 Mission LLC, Quantcast, Slack Technologies, Velofix, Wheel Kids Bicycle Club, Zendesk, and Zicla.



- **donation:** In June we were awarded a \$12,000 donation from [REDACTED] for his diligence/persistence in facilitating this donation! **Note: this is an anonymous donation and should not be publicly announced/shared.**
- **Sports Basement Basementeers donation:** In 2016 Sports Basement changed their discount program to the Basementeers program, where our members sign up to receive a 10% discount and we receive 1% of all their purchases. The SF Bicycle Coalition is one of the top 10 non-profit beneficiaries and we were awarded a check for \$6,203.

Grants

We were awarded \$47,500 in grants this quarter. We continue to seek new foundations and we are working closely with the Program team to seek general support and program grants.

- Kaiser, \$5,000 Community Bike Build grant
- Annenberg, \$5,000 general support grant
- Hellman Foundation, \$25,000 general support grant
- Yerba Buena Community Benefit District, \$12,500 SoMa grant

May Membership Addendum

By Anna Gore

Fiscal Year 2016/17 Totals

	Budget	Actual	Variance
FY Q1 (April-June)	\$113,480	\$106,724	-6%
FY Q2 (July-Sept)	\$88,430	\$83,835	-5%
FY Q3 (Oct-Dec)	\$102,380	\$94,457	-8%
FY Q4 (Jan-March)	\$70,030	\$63,893	-9%
FY 2016/17 Totals	\$374,320	\$348,909	-7%

Member Count (3/31/17): 9,511

(in March we had 97 new and 596 renewing memberships)

FY 16/17 thoughts:

- (-) We ended this fiscal year with 500 fewer members than we had in 2016.
- (-) We ended the fiscal year 7% below our membership dollar goal, but almost 14% below our membership number goal of 11,000.
- (-) Online (web) memberships account for almost 1/2 of our annual membership budget, and accounted for the largest gap between our budget and actual membership income.
 - This category is historically hard to pin down. The trend of lower than budgeted memberships over the web was consistent throughout the year.
- (+) We beat our membership budget on BTWD last year!
- (+) Monthly Giving and Winterfest also came in above our budgeted goals



April & May Totals:

	Budget	Actual	Variance
April 2017	\$20,835	\$21,027	1%
May 2017	\$60,635	\$59,199	-2%
YTD Total	\$81,470	\$80,226	-2%

Member Count (5/31/2017): 10,235

(in May we had 555 new and 1,061 renewing memberships)

April/May thoughts:

- (~) The largest budget discrepancy was in renewal mail, which accounted for the entire shortfall. This is likely due to adjusted timing around BTWD, so we may compensate in this area in June.
- (+) We beat our BTWD membership goal - hooray!
- (+) Last year between March and April we lost about 100 members. This year we held steady, and met our budget goals.
-
- (+) In May 2016 our membership number rose by ~550; in May 2017 our membership number rose by ~715 — that's 165 more memberships this year than last!

Looking ahead:

Although our membership total is lower than it was last year at this time, we are starting to close the gap. Should our Summer Direct Mail campaign, our July Bike Shop Challenge and our Summer of Bike Love outreach stations meet or exceed their budget, I'm confident that the gap will continue to close.

How can you help? Recruit new and renewing members! Whether you're at Sunday Streets, a Bicycle Education Workshop, a community meeting, or simply stopping by a service station - bring your square reader and be your best Ambassador. **Example:** Brian joined our Pride Service Station for just 15 minutes, and it went a *long* way to rallying our volunteers and brought in half a dozen members!



Appendix B: Motion to Amend the Bylaws for RCV

MOTION TO AMEND THE BYLAWS OF THE SAN FRANCISCO BICYCLE COALITION

FOR ACTION AT JUNE 2017 BOARD MEETING

WHEREAS, the Board of Directors passed a resolution at its meeting in August, 2016, calling for the Board to move towards implementation of Ranked Choice Voting for Board elections in 2017;

WHEREAS, the Board of Directors desires to allow board elections to be moved to timeframes that better align with organizational priorities, while still maintaining the organization's commitment to annual elections (for example, in the upcoming election, the board would have the option of conducting the election in the Jan-March timeframe), facilitating smoother transitions for incoming/exiting board members, enabling budgeting continuity, and easing the communication workload of the SF Bicycle Coalition during the end-of-the-year timeframe;

WHEREAS, the Board of Directors desires to ensure continuity of leadership by having directors' and officers' terms last until new directors and officers are seated;

NOW THEREFORE, the Board of Directors hereby amends the Bylaws of the San Francisco Bicycle Coalition as follows, with deletions in strikethrough and additions underlined:

ARTICLE IV

MEMBER MEETINGS AND VOTING

...

Section 11. Manner of Voting.

A. Action by Ballot

...



ii. Content of Ballots. Any written or electronic ballot distributed to the members to vote on a matter shall set forth the proposed action and provide an opportunity to specify approval or disapproval of the proposal or to rank the candidates in an election of directors.

...

iv. Requirements for Valid Action. Generally, ~~approval~~ a decision by ballot shall be valid only when the number of votes cast by ballot within the time period specified equals or exceeds the required quorum set forth in these Bylaws, and either the contest is conducted using ranked choice voting or the number of approvals equals or exceeds the number of votes that would be required to approve the action if the vote were taken at a meeting of the members.

v. Requirements for Valid Action for Board of Director elections. For purposes of the ~~annual~~ election of Directors conducted by electronic ballot, candidates receiving the highest number of votes are elected. There shall be no required minimum number of returned ballots, and the quorum requirement of Section 9 shall not apply."

...

B. Election Ballots. Any ballot used in the election of directors shall set forth the names of the candidates who have been properly nominated at the time the ballot is issued. The ballot shall also provide ~~a~~ at least one space for members to ~~designate a vote for~~ "write in" the name of a candidate not on the ballot.

...

E. Ranked Choice Voting. A proportional representation form of ranked choice voting, also known as single transferable vote, shall be used in each election of directors unless otherwise determined by the Board prior to a specific election.

...



~~E.F.~~ Cumulative Voting. Cumulative voting may be permitted in any specific election as determined by the Board. Any such election shall be conducted in accordance with Section 5616 of the California Corporations Code or any similar future California law.

...

ARTICLE V

BOARD OF DIRECTORS

...

Section 5. Election and Term of Office of Directors. ~~An annual~~ Election of directors shall be held approximately annually by written or electronic ballot as provided in Article IV of these Bylaws. ~~All ballots shall include a space for voting members to "write in" the name of a candidate for the Board.~~ Directors shall be elected to terms of two years, and approximately one half of the directors shall be elected in each election year. Regularly-scheduled elections shall be held no later than 15 months after the previous regularly-scheduled election. ~~Each~~ Directors shall hold office until expiration of their terms and until a successor has been seated~~elected~~.

...

ARTICLE VII

OFFICERS

...

Section 2. Election. Except for the Executive Director, the officers of this corporation shall be elected ~~annually, and~~ by the Board of Directors. Terms shall be approximately one year, until a successor has been seated. ~~And~~ Each officer shall serve at the pleasure of the Board, subject to the rights, if any, of any officer under any contract of employment.



Appendix C: Emails to the Board about Proposed Election Changes

Code:					
Support	yes				
Oppose	no				
No opinion	-				
Did not mention					
Unclear	?				
#	Date sent	Name	RCV	Election timing	Term start/end
1	6/7/2017	Elizabeth Williams	yes	-	yes
2	6/7/2017	Joshua Marker	yes	yes	yes
3	6/8/2017	Peggy da Silva	yes	-	yes
4	6/9/2017	Scott Yarbrough	yes		
5	6/13/2017	Mike Cohn	yes		
6	6/15/2017	Karen Okasaki	yes		
7	6/16/2017	Scott Miller	yes		
8	6/16/2017	Marie Jonas	no		
9	6/18/2017	Maic López Sáenz	yes		
10	6/18/2017	Ted Dively	yes		
11	6/18/2017	Katherine Roberts	yes		
12	6/19/2017	Garrett Turner*	yes		
13	6/19/2017	Tatiana Hodapp	yes		
14	6/19/2017	Mars Regen	yes		
15	6/20/2017	Jodie Medeiros	no	yes	yes
16	6/20/2017	Madeleine Savit	yes		
17	6/20/2017	Kristin Smith	no	yes	yes
18	6/21/2017	Shanan Delp	?		
19	6/21/2017	Paul Valdez	?	?	?
20	6/21/2017	Molly Miller	yes		
21	6/21/2017	Chris Jerdonek	yes		
22	6/22/2017	Mark Eliot	yes		
23	6/23/2017	Dan Hodapp	yes		
24	6/25/2017	William Cline	yes		
25	6/25/2017	Mateo Burch	yes		
26	6/26/2017	Matt Kanter	?	yes	yes
27	6/26/2017	Bonnie Walton	?		
28	6/26/2017	Margaret McCarthy	?	yes	yes
29	6/26/2017	RE Steinhauer	yes	yes	yes
30	6/27/2017	Lauren Sailor	yes		
31	6/27/2017	Tom Brown	yes	no	yes
32	6/27/2017	Danielle Thoe	?	?	?
33	6/27/2017	Caleb Bushner	no		
34	6/27/2017	Libby Nachman	?		
35	6/27/2017	Kearstin	no	yes	yes
36	6/27/2017	Cliff Bargar	yes	yes	yes
*Includes a petition with 60 signatures in favor of RCV.					



Appendix D: Strategic Planning Committee Report

Strategic Planning Committee Report for June 27, 2017 SFBC Board Meeting

Updated June 27 to add the third bullet under Summary

Summary

- The strategic planning committee and board jointly conducted 12 community listening sessions and 29 stakeholder interviews.
- The strategic planning committee held an all-day retreat on June 24 to synthesize the data and develop goals, objectives, and strategies. All board members were invited.
- The [blog post](#) about member input from the member open house and emails went live on June 26.

More Information

The committee has been working on the mission statement and core values. After several revisions, proposals are shown below.

Draft Mission Statement

The San Francisco Bicycle Coalition works to transform San Francisco's streets and neighborhoods into safe, just, and livable places by promoting the bicycle for everyday transportation.

(action taglines: Advocate. Educate. Collaborate.)

Draft Core Values

TRANSPORTATION JUSTICE: We believe in the equitable support and treatment of all people and that everyone should have access to safe, affordable and healthy transportation options.

PEOPLE POWER: We are committed to building an inclusive grassroots coalition of people to create positive change through collective action.

SUSTAINABILITY: We fight climate change and promote a more sustainable world by getting more people to bike more often.

JOY: We value the bicycle as a healthy, fun way to get around the city, connecting us with each other and our communities.

Statistics on Interviews and Community Listening Sessions

Metric	Interviews	Community Listening Sessions
Total number held	29	12
Total number of people	29	52
Number of people in each	1	2 to 8 (avg 4.3)
Average duration	39 min	1 hr 25 min
Number each board member conducted	0 to 7	0 to 3



Thank you to all who conducted interviews and listening sessions, and a special thank you to those who conducted more than two:

Interviews: Jeremy, Jiro, Mary Kay, Rocky, Shirley

Community listening sessions: Lawrence, Shirley

Strategic Planning Process Overview

(gray has been completed)

Phase	What	When
I. Needs Assessment	Review of existing data Input from board and staff	January-February
II. Shaping Direction for Strategic Plan	Determine plan scope and duration Development of core values Design and prepare Phase III	February-April
III. Broad Stakeholder Input	Input from membership and external stakeholders Data analysis	April - June
IV. Development of Strategic Plan	Development of goals, objectives and strategies	June
V. Plan Writing	Drafting, revising, finalizing and presenting plan	July - September

Opportunities for general member input (gray has been completed)

1. Webpage scheduled to go public February 28 with a form seeking input on groups and individuals to contact for strategic planning
2. Open house – held Wednesday, April 19
3. Member survey – to be opened this summer
4. Member forums to review draft plan – to be scheduled in July or August

Committee Members

Abigail Tinker, Amandeep Jawa, Ana Vasudeo, Anna Gore, Brian Wiedenmeier, Catherine Orland, Chema Hernández Gil, Frank Chan, Janice Li, Jiro Yamamoto, John Beckman, Libby Nachman, Lindy Kae Patterson, Mary Kay Chin, Rocky Beach, Tracy Chinn, Sacha Ielmorini, Shirley Johnson (chair)

Working Group

- Member survey: Anna (chair), Chema, Frank, Libby, Lindy