

Do you bike for everyday transportation?

you betcha

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Do you bike for recreation, racing, profession, or touring?

some joyrides and meanders but nothing involving exercise

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Why do you want to serve on the San Francisco Bicycle Coalition Board of Directors?

I want to continue working on the key challenges and opportunities the SFBC faces, in particular the engagement of membership and the eternal question of what it means to be a member of the SFBC. Board-endorsed or not, elected or not, I'm committed to this question and how we can best address the marvelous mystery of our membership for an effective sustainable SFBC.

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Do you have specific goals you want to accomplish on the SFBC Board of Directors?

My only real goal is to help guide the board to a common sense of purpose and duty and then return to being an "ordinary" member.

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## Describe your involvement with the San Francisco Bicycle Coalition to date.

I've been an active and engaged member of the SFBC since 1994. During that time I've energetically evangelized and embodied the SFBC's mission to promote the bicycle for everyday transportation. I've been a constant contributor to the growth and mainstreaming of bicycling in San Francisco, as well as to the growth and health of the SFBC itself. Much of that contribution has been by way of my seven years on the staff of the SFBC, as Community Organizer, Program Director, and Policy Director, a grand opportunity and a great privilege. I've participated in the formulation and refinement of the SFBC's strategic plan (in 2003, 2007 and 2011) and have worked in myriad ways as both a volunteer and SFBC staff to achieve the goals distilled and elevated in that strategic plan. I've valet parked bikes and configured office networks and troubleshooted software, directed advocacy campaigns and emceed Love on Wheels and played auctioneer at Winterfest, staffed BTWD Energizer Stations and organized and led recreational rides and major donor rides and BTWD VIP rides. I've walked precincts for SFBC-endorsed ballot measures and candidates, and I've taught classes to cops, engineers, construction supervisors, senior groups, neighborhood associations, roadies and newbies. I've written legislation and lobbied for legislation, and failed and succeeded and came back and came back. I've shown up and grieved at bicycle wakes, I've fought against an injunction forbidding bike racks and sharrows, I've buckled down and carried on through budget setbacks and tight times, mayoral vetoes and campaign losses and broken chains. I've celebrated big wins, seen the blasted injunction lifted and seen brand-new bike lanes and bike corrals and parklets and car-free streets sprout, and I've seen Market Street fill with bicycles, people riding bicycles, every day. I've been a central contributor to most of the SFBC's campaigns and programs in the past 15 years, working to complete the citywide bicycle network (and evolve the discourse to Connecting the City), winning and growing funding sources, educating everyone about safe courteous biking (street etiquette & law enforcement & police relations & safe routes to school). On and off the SFBC's staff team, I've produced and delivered visions and results that attracted and retained members and donors and grantmakers, essential relationship-building and -keeping work with funders and partners from New Belgium Brewing to the San Francisco Foundation to the Consulate General of the Kingdom of the Netherlands. I've communicated effectively and eloquently on behalf of the SFBC for many years, in all contexts and settings, on campaigns and issues and ideas, in every sort of media, at public hearings, with community groups, one-on-one and to crowds of a thousand. I've crafted formal policy letters and ad-libbed protests and shepherded endorsements, written and edited and rewritten newsletter items long and short, ghostwritten op-eds, drafted and polished grant applications.

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## What skills, experience and relevant qualities would you bring to Board service?

In addition to the SF Bicycle Coalition board I presently serve on the San Francisco Housing Action Coalition's Executive Committee, and am vice-chair of the Planning Association for the Richmond's board of directors. I have served on other non-profit boards, including the Bay Area Bicycle Coalition and the SF Ocean Film Festival. In the seven years that I served as president of TransForm's board of directors, the organization grew from a \$400K annual budget and 7 staff members to a \$3.4M annual budget and staff of 33. During my board presidency TransForm underwent a re-branding, re-naming, and re-posturing from coordinating coalition to program-driven organization, and methodically transitioned its board from a member-elected policy-oriented body to a self-elected development-oriented body, while maintaining a very high level of effectiveness in its advocacy and program development and delivery.

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## Skills & Experience

These skills and experiences are what help the SFBC Board continue it's work. We need Board members that can help us continue our work.

Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors? Please select all that apply.

Financial oversight/accounting skills (incl. capacity to serve as Treasurer)

Fundraising skills and connections

Governance duties

Legal experience in areas relevant to SFBC

Organizational / nonprofit management experience

Personnel management skills

Relevant connections to bicycle retail or industry

Relevant connections to / representation of diverse communities

Other:

Relationships and extensive experience with public agencies, advocacy organizations, elected officials, business groups, and other community organizations

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Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

Other: \_\_\_\_\_

What other boards have you served on?

Bay Area Bicycle Coalition, SF Ocean Film Festival, TransForm, SFHAC, PAR

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## Community Connections

Our work requires building coalitions across communities. They may include, but are not limited to the following list.

What types of communities are you involved with that you could connect with the Bicycle Coalition?

- Communities of color
  - Disadvantaged youth
  - Women
  - Families/Schools
  - Bay Area nonprofits
  - Disabled community
  - Bike shops and bicycle industry
  - Green benefit district
  - Neighborhood business associations
  - Community groups
  - Political or social action
  - Elderly groups
  - Church or religious groups
  - Other: .....
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Final information that you'd like to highlight/provide that wasn't asked above?

No, I think that's pretty complete

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