

Do you bike for everyday transportation?

yes

Do you bike for recreation, racing, profession, or touring?

yes

Why do you want to serve on the San Francisco Bicycle Coalition Board of Directors?

I'm the type of person who gets really invested in just a few causes/activities, and cycling - whether commuting, day rides, touring - is where I choose to spend my time and energy aka my "work" outside of work. I've been a member and volunteer with the SFBC since I moved to SF over a decade ago. I'm passionate about the work the SFBC does and in particular the diversity of their work and outreach. I would love to help out in a more impactful, ongoing way by bringing my corporate skills and experience to the board.

Do you have specific goals you want to accomplish on the SFBC Board of Directors?

In my career I specialize in helping companies with their strategy and execution to scale and grow, bringing a user-centered viewpoint to the services offered and improving processes to deliver on the key objectives. My goal is to bring that expertise as an advisor to the SFBC and also to provide a different set of frameworks and critical thinking.

Describe your involvement with the San Francisco Bicycle Coalition to date.

I've been a volunteer for special events like Winterfest, Tour de Fat, Golden Wheel Awards, BTWD for over a decade and am often the shift lead for my volunteer team. I was also the advisor on the website redesign. And until 2014 I was an annual major donor as well.

What skills, experience and relevant qualities would you bring to Board service?

I am equal parts strategist, analyst, business development, operations manager, and user advocate. I'm an entrepreneur and startup founder. I understand how to build and grow a business from high level vision to nitty gritty spreadsheets. I'm an action-oriented problem solver with highly developed project and people management skills.

Skills & Experience

These skills and experiences are what help the SFBC Board continue it's work. We need Board members that can help us continue our work.

Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors?
Please select all that apply.

- Financial oversight/accounting skills (incl. capacity to serve as Treasurer)
- Fundraising skills and connections
- Governance duties
- Legal experience in areas relevant to SFBC
- Organizational / nonprofit management experience
- Personnel management skills
- Relevant connections to bicycle retail or industry
- Relevant connections to / representation of diverse communities
- Other: _____

Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

Yes

No

Other:

What other boards have you served on?

None

Community Connections

Our work requires building coalitions across communities. They may include, but are not limited to the following list.

What types of communities are you involved with that you could connect with the Bicycle Coalition?

- Communities of color
 - Disadvantaged youth
 - Women
 - Families/Schools
 - Bay Area nonprofits
 - Disabled community
 - Bike shops and bicycle industry
 - Green benefit district
 - Neighborhood business associations
 - Community groups
 - Political or social action
 - Elderly groups
 - Church or religious groups
 - Other: Bike Touring
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