

Do you bike for everyday transportation?

Yes; I commute to work by bike from NoPa to SoMa daily (usually on my Public Bike, but when evening plans mandate a one-way ride, I have been loving the new Ford GoBikes to get downtown).

Do you bike for recreation, racing, profession, or touring?

Yes. Training for the AIDS/LifeCycle in 2016, I ramped up my distance riding, and developed a passion for recreational riding. Now, I regularly enjoy long rides on weekends, predominately over the Golden Gate and around the North Bay. My favorite ride this year was an 118 mile ride up to Tomales and around to Point Reyes Station, completed over 13 hours with my dad in March. I'm looking forward to riding from SF to LA with the AIDS/LifeCycle again in 2018.

Why do you want to serve on the San Francisco Bicycle Coalition Board of Directors?

I want to donate my time in a meaningful way that leverages my skills for a cause that I'm passionate about. I'm passionate about the mission of the SFBC. Cycling has improved my life in so many ways, and I know expanding access to riding can strengthen our communities and improve our environment. We have work to do: I don't see enough women on bikes, in large part because our streets can and need to be safer. Infrastructure projects see hold ups. Rider and pedestrian fatalities happen with disturbing frequency. Road conditions are abysmal in many parts of the city. Ride-sharing services like Uber don't respect bike-lanes. I want to serve on the board to help address these issues, and further SFBC's mission of promoting the bicycle for everyday transportation. I want others to enjoy the benefits of riding that I am so lucky to have been introduced to. My connections to the community, combined with my experience working with and advising non-profit entities, and fundraising for political and charitable causes (plus my boundless energy) will be a valuable addition to the volunteer board. I'm sure that I can make a positive difference for the organization.

Do you have specific goals you want to accomplish on the SFBC Board of Directors?

I want SFBC to represent diverse, San Francisco communities, and prioritize the interests of its members. I know members care about the same things I do: safer streets, increasing accessibility to riding for under-represented groups (like women), and a better Market. The best way to serve the organization and its members is to make sure that the board is focused on the mission of the organization.

To do that, I see my role as a board member to empower the incredibly talented staff to carry out the strategic plan and to respond to member concerns like those voiced in member surveys and at public events. I hope to provide consistent internal guidance on essential issues like governance and funding, so the staff, from interns to the ED, feel ready to take on day-to-day (and year-to-year) challenges without hesitation, and the organization can succeed even more in furthering its important mission.

I know fundraising is a key role of board members. One specific way that I can help is to use my professional network to expand connections between the legal community and SFBC, nurturing existing relationships and building inroads with new firms to expand the legal donor base.

Describe your involvement with the San Francisco Bicycle Coalition to date.

Over the past few years, I have been an active member of the SFBC community. I've recruited members at Sunday Streets and Bike to Work Day. I've drafted commentary on proposed governance changes that I believed negatively impacted member rights. I've made membership calls, reminding lapsed members how they benefit from the group. I've helped organize SFBC members in my neighborhood to attend neighborhood meetings and get to know each other over dinner and drinks. I've planned and attended rec-rides around the city. I'm a regular face at Women Bike SF monthly coffee meet-ups, connecting to the vibrant and spirited community of women riders in this city. And, of course, I've enjoyed attending amazing SFBC events like Winterfest and the Golden Wheel Awards. As a Board member, I would look forward to continuing to participate as a member in the organization: supporting these activities that promote riding and community.

What skills, experience and relevant qualities would you bring to Board service?

I bring experience with fundraising, non-profit governance duties, legal experience in areas relevant to SFBC, and organizational management experience.

I've raised money effectively for political (Democratic) causes; and for other charitable organizations. In my first year as a rider on the AIDS/LifeCycle, I raised over \$5,000 for the SF AIDS foundation. Recently, I co-hosted a fundraiser with Sister District Project (a grassroots political organization that pairs democratic cities with winnable, state level races in other areas) that raised over \$1,300 for two democratic candidates for the Virginia House of Delegates (they won!).

As an attorney, I routinely aid non-profit entities with board governance duties, fiduciary responsibilities, and crisis management. In my role as a litigator (and a fiduciary), I confront varied challenges to my organizational clients on a daily basis, and am trained always to put the needs of the client (not any one person) first.

My experience running political groups (the Stanford and Boalt Hall Democrats) and a student journal (Berkeley Journal of International Law) in college and law school allowed me to develop valuable management skills – working with people who held a wide-range of opinions, and coalescing those diverse viewpoints towards a common cause.

I'm an organizer and an activist at heart. I love sharing my passions, and getting others excited about what I am excited about. I want to bring that energy to the SFBC Board.

Skills & Experience

These skills and experiences are what help the SFBC Board continue it's work. We need Board members that can help us continue our work.

Do you have specific experiences/skills in the following areas, which are specific priorities this year for the SF Bicycle Coalition Board of Directors? Please select all that apply.

- Financial oversight/accounting skills (incl. capacity to serve as Treasurer)
- Fundraising skills and connections
- Governance duties
- Legal experience in areas relevant to SFBC
- Organizational / nonprofit management experience
- Personnel management skills
- Relevant connections to bicycle retail or industry
- Relevant connections to / representation of diverse communities
- Other:

Fundraising is a key responsibility of a nonprofit board. Are you willing to make a personally significant gift and participate in fundraising events and activities?

- Yes
- No
- Other:

What other boards have you served on?

None; but I have advised and presented to many non-profit boards in the course of my work as an attorney representing non-profit entities.
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Community Connections

Our work requires building coalitions across communities. They may include, but are not limited to the following list.

What types of communities are you involved with that you could connect with the Bicycle Coalition?

- Communities of color
 - Disadvantaged youth
 - Women
 - Families/Schools
 - Bay Area nonprofits
 - Disabled community
 - Bike shops and bicycle industry
 - Green benefit district
 - Neighborhood business associations
 - Community groups
 - Political or social action
 - Elderly groups
 - Church or religious groups
 - Other: Fundraise within legal community
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Final information that you'd like to highlight/provide that wasn't asked above?

Did I mention I love SFBC? I do! I want to be a tool to help this terrific organization keep up the great work.
