PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

SAN FRANCISCO BICYCLE COALITION

SUMMER 2013 ISSUE 144

ॐ FREE



Letter from the Board President

MORE THAN JUST BIKE LANES



e have much to celebrate this summer. Bike to Work Day broke all records, welcoming huge numbers of people to biking. Our city's busiest bike corridor, Market Street, now has fresh green pavement and a digital bike counter that showcases the growing number of people biking.

I'm especially proud of the San Francisco Bicycle Coalition's work on helping lift the BART bike blackout. We've heard loud and clear from our members that bike access on BART enables them to have a safer and more enjoyable commute and to spend more time with their families.

Creating an atmosphere where biking thrives isn't just about infrastructure improvements.

Thanks to more 8-to-80 bikeways, families like mine can enjoy pedaling together on more of our city's streets. In the last few years, many improvements have gone in that are especially accessible for kids and new riders: a new bike lane on Illinois Street from the Dogpatch to the Embarcadero, Marina Green repaving work and separated bikeways on Fell and Oak streets. Each of these bikeways are making it easier, safer and more fun for us all to explore our city by bike.

But we still have more work to do to Connect the City and put the infrastructure in place that would truly encourage more people to bike.

At the San Francisco Bicycle Coalition, we will continue to push for crucial bicycle safety projects to improve Polk Street, Masonic Avenue, Market Street, 2nd Street and many other areas that are essential corridors to connect our city (page 10).

Regardless of our historical success in advocating for biking improvements, each project requires a significant amount of work and attention. We thank our members for being outstanding volunteers and dedicating so much time in so many ways to get the word out and share their love of biking.

Creating an atmosphere where biking thrives isn't just about infrastructure improvements. It's also about experiences like Sunday Streets where people of all ages and backgrounds can get out and enjoy the city and reclaim our street space.

It's about parklets and green space improvements, like the forthcoming Wiggle Neighborhood Greenway, which allow us to rethink how we interact and use our street real estate (page 4).

It's also about making biking more viable, affordable and accessible to everyone. We're thrilled with the success New York is already seeing with their Citi Bike program and are impressed by the ambition and level of support demonstrated by their political and business leaders to launch a significant citywide bike share program from the start. The San Francisco Bicycle Coalition is working to make sure that the small pilot of Bay Area Bike Share quickly grows into a full-scale program, on par with other major cities (page 7).

This is an exciting time at the San Francisco Bicycle Coalition. Together, we've won some notable victories for biking, and we're gearing up for campaigns that can truly transform our streets into better, safer, more livable places. Thanks to all of our members for your time, effort, enthusiasm and continued support!

LAINIE MOTAMEDI SF Bicycle Coalition Board President Editor Kristin Smith

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The Tube Times is a quarterly publication of the San Francisco Bicycle Coalition, a nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation, tubetim

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BART REMOVES RUSH-HOUR BIKE BAN FOR 5 MONTHS

For decades, the San
Francisco Bicycle Coalition
has been working to open
more bike access on BART.
Since the 1970s we've
worked with BART to lift
restrictions on bikes, and
make it easier for people on
both sides of the Bay to
combine bikes and transit





When BART opened its doors in 1972, bikes were completely banned. From 1975 until 1997, riders were required to carry a 'Bike Permit' on board at all times. Thankfully, the SF Bicycle Coalition worked hard to help end that onerous requirement and open up regional travel across the bay.

Since the 90s, BART has had a confusing set of rules prohibiting bikes at some stations on some lines during rush hour, referred to as the "Rush-Hour Bike Ban." Thanks to our work, and the East Bay Bicycle Coalition's, we received over 500 letters of support from members, and organized hundreds of volunteers to help with the pilot. Because of this huge support, bikes are now allowed on BART at all times of the day, starting July 1, 2013!

In May, the BART Board of Directors voted to hold a five-month pilot program, allowing bikes at all times. They want to see how the program works before voting to make the change permanent in October. So, you can now bring your bike on BART all day long – just be sure to avoid the first three cars during rush hour and never bring your bike on a crowded train. We want to make sure all BART riders have a comfortable and pleasant ride, so please use common sense and courtesy when trains are crowded.

We've heard loud and clear from members that regional bike access is important. This BART change is a huge step. Be sure to let us know how your BART ride is, or what you think about these changes at sfbike.org/bart.



Starting July 1, you can bring your bike on BART any time of day.



SF Bicycle Coalition Cathy Kora is happy about more bike access on BART.

Earlier this year, we saw the SFMTA slowly inch along with the construction of the new Fell and Oak bikeways, prompting us to emphatically remind them of the critical importance these streets have for people walking and biking in the neighborhood. Supervisors Breed and Mar were critical in assisting this effort, with their focus on public safety and motivation to speak up. The result of this renewed drive was plastic bollards on Fell Street and green lanes on Oak Street by Bike to Work Day in May. Over the next few months, we will see the final promised improvements to these streets installed including pedestrian bulbouts, more greenery and the much-needed permanent barriers separating the bikeways from the fast car traffic. Visit sfbike.org/fell for more details on the expected rollout of these features.

Tour de Fat: Bike Advocacy at its Most Fun

If dressing funky, riding bikes, listening to bands and drinking beer are things you like, then don't miss the SF Bicycle Coalition's most FUN fundraiser...Tour de Fat is coming back to town! New Belgium Brewing, maker of Fat Tire Amber Ale and other awardwinning beers, is kicking off the 10th year of Tour de Fat in San Francisco on Saturday, September 21 in Golden Gate Park.

Gather up your friends, family and neighbors and come enjoy eclectic entertainment and delicious beer, all while helping your SF Bicycle Coalition and Bay Area Ridge Trail raise funds. The event is free, yet all proceeds from beer and merchandise sales and donations from parade participants will help make San Francisco a better place to ride a bike. Over its 13-year history, Tour de Fat has

raised more than \$2 million for nonprofit organizations across the nation including \$120,000 for the SF Bicycle Coalition!

As always, the success of this major fundraiser depends on YOU! Help us take advantage of the incredible opportunity to raise money simply by spreading the word and spending a day with us in the park to enjoy the bike-friendly celebrations! We also need your help to volunteer. From pouring beers to marshalling the bike parade, over 300 volunteers are needed to make Tour de Fat possible, so be sure to sign up: sfbike.org/fat

21st Annual Golden Wheel Awards

On June 20, San Franciscans came together for the 21st Annual Golden Wheel Awards: Cities for Change at the Hotel Whitcomb. Guests gathered to honor CC Puede and the Yerba Buena Community Benefit District, two organizations that have transformed their neighborhoods into better places for people walking and biking.



NYC Department of Transportation Commissioner, Janette Sadik-Khan

We were pleased to present New York City's illustrious Department of Transportation Commissioner, Janette Sadik-Khan, as the evening's inspiring keynote speaker.



Bikes, beer and music: Tour de Fat fun in Golden Gate Park on Saturday, September 21.



Help get more kids rolling to class by become a Bike to School Champion.

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Exciting Changes in SF Bicycle Coalition Staff

Just like our city's streets, the San Francisco Bicycle Coalition staff continues to change and evolve. This summer, we're bidding farewell to some of our staff. And we're also welcoming new folks aboard!

We're thrilled to welcome Anna Gore as our new Membership Manager! Anna is a seasoned veteran of the SF Bicycle Coalition, having worked as our Database Assistant, Interim Volunteer Coordinator, Bicycle Education Instructor and volunteer. Huge thanks to Phone Banker Juli Uota for doing such a terrific job as interim Membership Manager!

After six years at the SF Bicycle Coalition, our outstanding Planning Director, Neal Patel, is headed to the SFMTA, where he will continue his work on bicycle, pedestrian and traffic-calming projects. This is great news for our City and our streets!

This spring we also said goodbye to Jason Serafino-Agar, our Safe Routes to School Program Manager. Huge thanks to Jason for growing our youth and family biking programs and for positioning the SF Bicycle Coalition as one of the leading

groups for youth and family biking in the country.

Tyler Vaughn, our Valet Bicycle Parking Coordinator, is diving head-first into grad school and passing off the Bicycle Valet torch to Valet Supervisor, Mary Kay Chin. Tyler helped grow our robust Valet program, forged new partnerships and energized our Valet staff and volunteers.

Bike Ed Recap

We're halfway through 2013 and this year is on-track to be our biggest year yet for Street Safety Education! Halfway through the year, we've already taught over 400 people how to bike safely and legally — with plenty more free workshops to come! Thanks to the SFMTA, we're also doubling our efforts to educate Taxi Drivers about how to safely share the road with bikes. We're now teaching a class every week, reaching over 150 Taxi drivers each month. In 2012, the SF Bicycle Coalition was the leading resource for street safety in the city. We taught over 4,900 people how to walk, bike, and drive safely - more than any other organization in SF. Now, in 2013, we have lots of workshops for people of all skill levels, all free: sfbike.org/education

Be a Bike to School Champion!

It's back to school time! If you're a biking parent interested in promoting more biking and walking at your child's school, this is a great time to help many families at your school get started. We're looking for parent champions to volunteer to help us get the word out in your child's school about biking and walking to school. This could mean anything from giving a quick presentation to your PTA to organizing special biking and walking events at your school. E-mail kit@sfbike.org to volunteer. Maybe you're not biking to school vet, but are interested. We can help! Check out our many resources for family biking,

Great News for Bike Parking

The SF Planning Commission unanimously approved changes to the Planning Code to increase the number of bike parking required in new construction and major renovations for both residential and commercial buildings. The legislation is moving ahead to the Board of Supervisors Land Use & **Economic Development** Committee in August and will be voted by the Board of Supervisors soon. This important legislation will help ensure SF's buildings keep up with the huge and growing demand for secure bike parking across the city. As of press time, the hearing date had not been scheduled -- check back at sfbike.org/planningcode for the dates and to learn more!

Your SF Bicycle Coalition has been pushing for near-term improvements to Market Street, while still advocating for a much bigger and truly Better Market Street that includes safe, separated bikeways the full length, and substantial pedestrian and transit improvements. Learn more about this crucial campaign at sfbike.org/market

Our Community Bike-Build Convivios Kicking into High Gear

Over the last six months, the SF Bicycle Coalition has been working the San Francisco Human Services Agency and the San Francisco Police Department to place unclaimed and lost bicycles back into hands of the community through our bike-build Convivios.

The events are organized in collaboration with communitybased organizations that have identified people who would most benefit from having a



Market Street was repaved this June between 6th Street and Van Ness Avenue.

Market Street: So Fresh and So Green, Green

Big news for our city's busiest bicycle corridor: The full outside lanes and bikeways of Market Street are getting repaved this summer, resulting in a safer, smoother commute for you and the thousands of others who ride this major biking corridor every day.

As of press time, fresh pavement and new, bright green paint are already on the ground between Van Ness Avenue and 6th Street. The rest of Market will be repaved this summer. So by August, you'll have a smoother, safer ride all the way from Van Ness Avenue to the Embarcadero!

We've heard from our members that the poor pavement quality on Market Street is of utmost concern for you. That's why the San Francisco Bicycle Coalition continues to make improving Market Street one of our primary campaigns.

bicycle for transportation. During the one-day events, recipients assist our volunteers in refurbishing the bicycles and attend our one-hour Intro to Safe Bicycling class in Spanish or English. At the end of the event, they also receive a basic safety kit, which includes lights and the written rules of the road.

One group we will be working with closely over the next year is People Organized to Win Employment Rights (POWER, peopleorganized.org) as we work together to get more youth in the Bayview on two wheels through our Convivios. POWER was instrumental in getting the Free Muni for Youth Pilot Program launched.

If you want more information or want to volunteer, visit our sfbike.org/convivio for more information.



Cecelia Mareno, Case Manager at Dolores Shelter, taking part in the Convivio.

Seeking Talented **Board Members**

Half of the seats on the SF Bicvcle Coalition Board of Directors - a 15-person elected body that oversees our strategy, finances, fundraising and overall organizational health — will be up for election at the end of the year. We are looking for strong candidates who can commit their time and energy toward steering and improving our work. To learn more about the Board of Directors and its work, as well as the election process, see sfbike.org/board. Interested potential candidates should contact Board President Lainie Motamedi by Monday, August 5 at boardpresident@sfbike.org.

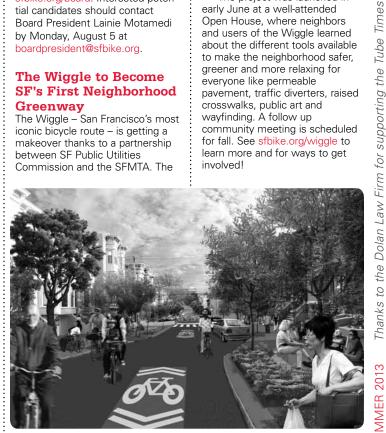
The Wiggle to Become SF's First Neighborhood Greenway

The Wiggle - San Francisco's most iconic bicycle route - is getting a makeover thanks to a partnership between SF Public Utilities Commission and the SFMTA. The

project, called the Wiggle Neighborhood Green Corridor, will herald the arrival of neighborhood greenways to San Francisco.

Neighborhood greenways aim to create a calmer experience and allow bicycle riders, pedestrians, and even drivers to relax and slow down in an often-stressful city. Compared to separated bikeways and bike lanes, neighborhood greenways focus more on sharing the space instead of separating and have been used with great success in cities like Portland, Seattle and Berkeley.

The project was launched in early June at a well-attended Open House, where neighbors and users of the Wiggle learned about the different tools available to make the neighborhood safer, greener and more relaxing for everyone like permeable pavement, traffic diverters, raised crosswalks, public art and wayfinding. A follow up community meeting is scheduled for fall. See sfbike.org/wiggle to learn more and for ways to get involved!



Our vision of the Wiggle as a neighborhood greenway.

TUBE TIMES 144

ADAPTIVE BICYCLING

OPENING UP BIKING FOR ALL PHYSICAL ABILITIES

The San Francisco Bicycle Coalition is made up of a diverse group of San Franciscans, from all areas of the city, all ages and demographics — including people with physical disabilities. For some people, a physical disability doesn't impede their ability to ride a bike. But for others, riding a bike may require a modified or adaptive bicycle that is suited to their individual needs.

In June, the SF Bicycle Coalition and a broad coalition of City agencies and community groups put on an Adaptive Cycling event at the Bayview/Dogpatch Sunday Streets. BORP, an East Bay Adaptive Sports Organization, brought over a series of adaptive cycles. Participants from all over the city and region tried out biking — many for the first time.

For years the SF Bicycle Coalition has been building alliances with groups like the Mayor's Office on Disability, the SFMTA and the Independent Living Resource Center. We all share a common understanding that getting around on SF streets needs to be safe experience for everyone — whether it be someone in a wheelchair or on a bicycle.

The SF Bicycle Coalition has attended many disability-related hearings and committee meetings in the last few years, deepening relationships with disability advocates and gaining a deeper understanding of issues people with mobility impairments face every day. We brought in a leading researcher from Harvard University, Dr. Lisa Iezzoni, last year

to help facilitate further conversations and find ways we can work together to create safer streets. One thing we heard loud and clear: more people with disabilities want an opportunity to try biking.

The Adaptive Cycling Event on June 9 came out of these recent conversations and was a huge success! Adults and youth from around the Bay Area came out to try one of BORP's custom bikes. We're extra thankful to BORP for bringing their equipment from the East Bay out for this event and to the 20 SF Bicycle Coalition and BORP volunteers who helped escort riders along the course.

We're continuing our collaboration by holding a bike tour of San Francisco for riders with disabilities on August 18 and hope to hold more Adaptive Cycling events in the future. We're proud to be bringing the joys of bicycling to even more people in San Francisco and to have new partners working towards street safety. To keep up with all the work we're doing with people with disabilities, or to volunteer to continue to expand this program, visit sfbike.org/accessibility.









SUMMER 2013

THANKS FOR MAKING THIS YEAR'S BIKE TO WORK DAY THE BIGGEST AND BEST YET!









This year's Bike to Work Day shattered all records! Bikes accounted for a whopping 76% of morning traffic at Market Street and Van Ness Avenue! We welcomed over 700 individuals who joined or renewed their membership. Plus, we unveiled San Francisco's first real-time digital bike counter, on Market Street!

These victories took a talented community to make this all happen, starting with the hardworking Bike to Work Day intern team: Aly Quiroz-Perez, Alexis Chavez, Clare Gordon, Emily Stapleton, Jasmine Ferguson and Jenny Calhoun.

A huge thanks to the 300+ member-volunteers who donated their time and talents to make this year's Bike to Work Day truly incredible. From putting up posters to stuffing bags to valet parking bicycles to Captaining and staffing our 26 Energizer Stations, none of it would have been possible without their dedication and support!

Thanks to these sponsors whose support made Bike to Work Day possible: 511.org, Kaiser Permanente, San Francisco County Transportation Authority, San Francisco Municipal Transportation Agency, C9 Active Apparel, Yammer, AT&T, Bi-Rite Market, Bicycle Defender, Blue Shield of California, Craigslist, The Dolan Law Firm, Levi's, Sports Basement, Timbuk2, Whole Foods Market San Francisco, zynga.org, the San Francisco Giants, Rainbow Grocery, Recology, Total Outdoor, Golden State Warriors and ICF International.

Thanks to the following generous businesses for their tasty treats in support of Bike to Work Day: Bruce Cost Ginger Ale, popchips, O.N.E. Coconut Water, Veritable Vegetable, Dolores, Duboce & Precita Park Cafes, Earth Balance, Honest Tea, Peet's Coffee and Tea and Purity Organic.



All of this excitement about New York's bike share is ramping up excitement for bike share here in the San Francisco Bay Area. Unlike New York, which launched bike share just within the city limits, our bike share is set to launch regionally, with bike share stations in San Francisco and down the Peninsula.



For a sense of scale, New York launched with 6,000 bikes, and there are plans to grow it to 10,000. City leaders recognize that a 700-bike launch, with only 350 in San Francisco, is not going to be big enough to meet the demand for bike share. That's why the Board of Supervisors has recently passed a resolution urging the SFMTA to expand the system to full-scale.

Bike share has already launched in cities across the globe. Here in the United States, Washington DC and New York are leading the way with large bike shares, and Mexico City and Paris have large-scale programs abroad. Los Angeles and Chicago are also set to launch bike share this year, with 4,000 and 3,000 bikes respectively.

If you aren't lucky enough to have pedaled on one of these programs, the idea of bike share might still be a bit blurry. After all, there are plenty of bike rental shops in San Francisco, and most people who ride bikes already have their own. All of this is true. And bike share is just another option for making it easier to get around.



Bike share is designed for short trips, or the first or last mile of a journey, not full day trips like bike rentals. Imagine if you were having lunch at the Ferry Building and wanted to get to AT&T Park in time for the opening pitch. You could take a bike there, and dock it right at the stadium. Or imagine if you wanted to go to Palo Alto to visit a friend. You could ride a bike share to Caltrain station, hop on the train and then take another bike from Palo Alto Station to have dinner with your friend in downtown Palo Alto.

How does bike share actually work?

Bike share bikes are easy, fun and simple to use. The system that the Bay Area will use will incorporate the best elements of each bike share systems from around the world. The seven-gear bikes are

solid, virtually theft proof and made for city use for just about anyone. Solar-powered electronic kiosks are placed around the city and region, with multiple bikes docked at them. You can sign up for a daily, monthly or annual membership online or at a kiosk. Then just swipe your card, take a bike, pedal off and dock it in another station, close to your ending location.

If you have an annual membership to Bay Area Bike Share, all of these trips would be free, or almost free. In most cities, bike share trips are free under 30 minutes for people with annual passes that run around \$100 a year. In cities across the globe, bike share has proven to be one of the most cost-effective ways to travel.











RIDE! DOCK

It's still too early to sign up for Bay Area Bike Share, but you can suggest a location for a docking station. The San Francisco Municipal Transportation Agency has a crowdsourced map (sfbikeshare.sfmta. com/page/about), which allows you to add a suggested location or vote on stations that have already been suggested.

Looking at the map, already it's clear that San Franciscans want bike share. There are hundreds of requests — from the Great Highway to the Bayview and everywhere in between. If people continue to show a demand for bike share, our region's program could rival other major cities' in scale. For now, it might be worth planning a trip to New York City, Chicago or Mexico City and experience the joy of bike share.

How is the San Francisco Bicycle Coalition working on bike share?

While we won't be running the Bay Area Bike Share program, the San Francisco Bicycle Coalition is working hard to help grow the program and ready our City for the launch of bike share.

We're proud that our advocacy has resulted in many City leaders and Supervisors also calling for a larger bike share program. We're also meeting with City Planners to help them plan and design for a larger launch that will include bikes in neighborhoods across the city.

We are also ramping up our bicycle and frequent driver education programs and continuing our work to get more safe, separated bikeways on our streets. This combination of education and infrastructure will make it easier and safer for current and new riders who will be using Bay Area Bike Share.

Want to help out in our bike share campaign? We're looking for Bike Share Champions who can help lead presentations, attend City and community meetings and help expand the small Bay Area pilot into a program we will all be excited about! Visit sfbike.org/bikeshare for more information.

Much of this piece was originally published in our Bike About Town column in the San Francisco Chronicle. Visit sfgate.com/columns/bikeabouttown for more articles on SF biking.

BIKE SHARE BY THE

PROGRAMS ACROSS THE COUNTRY



100,000 TRIPS FIRST 10 DAYS IN NYC



6,000 BIKES **NEW YORK CITY**



4,000 BIKES PLANNED LOS ANGELES



\$800 ANNUAL TRAVEL SAVINGS **AVG. DC MEMBER**



700 BIKES **BAY AREA PILOT**

ACTION ALERT

Do you want the City to truly invest in bicycling on streets like Polk Street, 2nd Street, Oakdale or Market Street? Critical bike safety projects across the city face key decisions this summer. We're calling on our members like you to ensure these bikeways get approved, funded and built. Ready to take action? Here's how:

Market Street - The next round of Better Market Street public workshops will be on Wednesday, July 17 from 6-8:30PM at Parc 55 Hotel (95 Cyril Magnin Street) and Saturday, June 20 from 10AM-12:30PM at the Koret Auditorium at the Mail Library (100 Larkin Street). Be sure to attend and speak up for a continuous separated green bikeway on Market, not Mission Street. See more information at sfbike.org/market.

2nd Street - The City unveiled a bold plan for separated bikeways and strong pedestrian safety improvements for 2nd Street. Despite strong support, there is still a vocal group of opponents who fear change. We need all our members who live, work or travel near 2nd Street to show your support in the next few months — visit sfbike.org/2ndstreet to find out how.

Meet the people you ride with every morning or evening, chat about pressing bike issues and tell riders about the SF Bicycle Coalition's work. Bicycle Ambassador training will prepare you to volunteer at races, festivals, Service Stations, special events and more. Our next training is scheduled for Thursday, August 29, 6-7:30PM. Contact margaret@sfbike.org to sign up!

sfbike.org/ambassadors

We look forward to seeing you!

VOLUNTEER PROFILE: IVETT MARTINEZ

Ivett Martinez joined the San Francisco Bicycle Coalition this past October. Since then, she's taken our Intro to Safe Cycling class, gone on several Recreational Rides and volunteered enthusiastically at events including the second Bikes on BART pilot and Bike to Work Day. We caught up with Ivett to learn more about why she chose to become such an active and involved member.



How did you get involved with the SF Bicycle Coalition? What motivated you to start volunteering?

My start in the San Francisco Bycicle Coalition goes back to my life in Mexico City, because I've been riding bicycles since then. After riding the streets of San Francisco I became aware of the SF Bicycle Coalition and was interested in learning more. After finding out on what the organization is about and has to offer to cyclists, I decided to join and volunteer.

What has been a highlight of volunteering for the SF **Bicycle Coalition?**

My favorite moment as a volunteer is that it has made me more aware of the amazing work the San Francisco Bicycle Coalition does as an organization.

What's been your favorite volunteer project so far?

My favorite volunteering project was Bike to Work Day, because I had a lot of fun telling people what the San Francisco Bicycle Coalition is all about, and the benefits of riding bicycles in our city.

What do you do when you're not donating your time to the SF Bicycle Coalition?

When I am not volunteering, I enjoy reading, listening to music and riding my bike along the streets of San Francisco.

What advice would you give to folks thinking about volunteering?

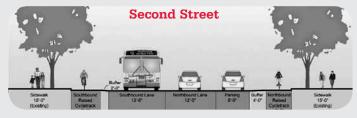
I would strongly recommend volunteering because it becomes very rewarding to see the accomplishments the organization makes and knowing that you have been a part of it.

Polk Street - Bike and pedestrian safety improvements on Polk Street, one of the most dangerous corridors in the city, is in jeopardy. Want to make sure the city commits to a safer Polk Street? We need your help to write a letter, volunteer to do outreach and call our city leaders. See sfbike.org/polk to get started.

Visit sfbike.org/connectingthecity for an up-to-date list of all the active projects we need your help on. The future of streets like the Embarcadero, the Wiggle, Oakdale and more are being decided now and only you can ensure the City makes the right decisions for bike safety.







2012

FINANCIAL SUMMARY*

\$1,578,928 TOTAL INCOME

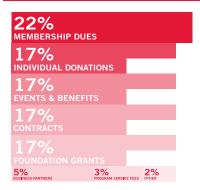
\$1,496,772 TOTAL EXPENSES

\$75,481 **NET INCOME**

\$743,789 BEGINNING NET ASSETS

\$819,270 **ENDING NET ASSETS**

INCOME



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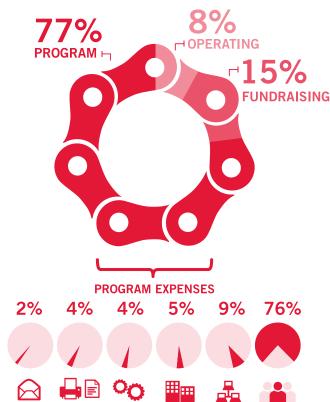
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EXPENSES



2012 was a great year for the San Francisco Bicycle Coalition, thanks to the individuals, businesses and foundations who gave generously to our organization. The San Francisco Bicycle Coalition's victories and accomplishments are fueled by our members and supporters who believe in the daily advocacy we do to make our city's streets safe

and vibrant places to live, work and bike.

Tom Brown* Carrie E. Byles* Robert & Andrea Carr* Peter Colijn & Christine Windsor³ James deBoer & Leigh Davenport* Erika Delacorte* Mo Devlin* Mark Eliot & Kelly Moran* Gary Fisher & Alex Zaphiris* Alan Frame* Mary Franck Scott Franklin & Lori Lebruska* Sharon Gadberry* Shawn Grunberger Anne Marguerite Herbst & Peter Munks* Jonn Herschend & Max Schroder* Amandeep Jawa & Kimberly Conlev* David Keenan & Alice Mosley* Tal Klein & Matt Hoevet* Michael Kohn* Wayne Krill* Elaine Lissner* Tatjana Loh & Peter Coward* Lenore McDonald* Beniamin Metcalf* Sally Morin & Kali Larson* Thomas Newmeyer* Christopher Olson* Rickster The Trickster* Maggie Robbins* John Rogers William & Alice Russell-Shapiro* Mark Rutherford* Jerome Schofferman & Sally Holland* Elliot Schwartz & Rebecca Blondin* Tim Shea & Duncan Fuller*

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Other Avenues Coop* Outerlands* Patxi's Chicago Pizza* Pedal Revolution* Peet's Coffee and Tea* Performance Bicycles* Pi Bar* Piccino* Pilates on Page* Planet Granite* Pop Chips* Presidio Bowling Center*
PUBLIC Bikes* Rainbow Grocery Coop* Real Food Company* Recology* REI* Rhythm & Motion Dance Center* Rickshaw Bagworks* Ritual Roasters*
Roaring Mouse Cycles*
Rock & Roll Massage* Rolling Cycle Massage* ROMA Design Group* Rosamunde Sausage Grill* Roxie Market & Deli* San Francisco Ballet Association* San Francisco Brewcraft* San Francisco Brewer's Guild* San Francisco Opera* San Francisco Planning and Urban Research Association* San Francisco Treasure Hunts* Saris* Satori Yoga Studio* See Jane Run* Serpentine* Slow Club* Smith Sport Optics* Southpaw BBQ* Speakeasy Ales & Lagers* Specialized Bikes* Sports Basement* St Francis Fountain* Starbucks3 Streets of San Francisco Bike Tours* Studio for Urban Projects Tazza d' Amore* Third Street Boxing Gym* Thirsty Bear Brewing Company* Three Twins Ice Cream* Timbuk2* Tokay Artwear* Total Outdoor* Trader Joe's* The Trappist Treat Street Bicycle Works* Triple Rock Brewing Co.* TRX Training Center* Tully's Coffee' Twitter* Urban Bazaar* Valencia Cyclery* Veritable Vegetable* The Walt Disney Family Museum' Weird Fish* Wilbur Hot Springs* Woods Bagot* Yellow Jacket River Guides* Yoga Garden* Yoga Loft* Yoga Tree San Francisco* 7azen* Zipcar* Zoic*

*All or a portion of the donation was contributed to the SF Bicycle Coalition Education Fund.

We apologize if we inadvertantly omitted your donation. Please let us know.



CHAIN OF EVENTS



JULY | AUGUST | SEPTEMBER

There are so many fun bike events, classes and rides this summer! For additions to the Chain of Events, visit sfbike. org/chain. To submit an event or organize a Rec Ride, email calendar@sfbike.org.

Events

SUMMER OF BIKE LOVE

FRI., JULY 5 | 5-7PM | Cesar Chavez & Valencia Sts.

FRI., JULY 12 | 7-9AM | Market & 12th FRI., JULY 19 | 5-7PM | Polk & McAllister Sts.

FRI., JULY 26 I 7-9AM I Duboce & Sanchez Sts.

Celebrate biking in the city with the SF Bicycle Coalition's Summer of Bike Love. We're throwing a streetside party every Friday in July, handing out treats and pumping up tires. Want to be part of the Summer of Bike Love as a Bicycle Ambassador and be the reason for smiles on the faces of your fellow bicycle riders? Sign up at sfbike.org/ambassadors if you're a trained Bicycle Ambassador and would like to volunteer.

SF BICYCLE COALITION **BOARD MEETINGS**

TUE., JUL. 23, SEP. 10 | 6:30-8:30PM I SF Bicycle Coalition, 833 Market St., 10th floor

SF Bicycle Coalition Board of Directors meetings are open to all. Contact Leah at (415) 431-2453 x306 or leah@sfbike.org for agenda and details.

SF BICYCLE ADVISORY **COMMITTEE MEETINGS**

THU., JUL. 25, AUG. 22, SEP. 26 | 6:30PM I City Hall Room 408

Come and speak up about bicycle issues in San Francisco. This 11-member committee meets once a month and advises the Board of Supervisors on all matters bicycle. Contact BAC chair Bert Hill at sfbicycleadvisorycommittee@gmail. com to ask to have an issue on the agenda or to request notice of meetings.

NEW MEMBER MEET & GREET

WED., JUL. 24 I 5-8PM I SF Bicycle Coalition, 833 Market St, 10th floor Why hi there! If you've been a member for less than a year, we warmly invite you to come to our New Member Meet & Greet. Come join us for a special edition of Volunteer Night! You can chat with fellow members learn more about your friendly SF bike advocacy organization, and the different ways you can get involved. Don't forget to bring up your bike! Please RSVP at sfbike.org/rsvp.

10+ YEAR MEMBER **APPRECIATION PARTY**

THU., AUG. 15 | 6-8PM | Dolan Law Firm, 1438 Market St

Join us for a fun and inspiring evening honoring the SF Bicycle Coalition members with a decade or more of support. If you've been a member for ten or more years, please join us to swap "remember when" stories. RSVP required: sfbike.org/10party

ANNUAL SF BICYCLE COALITION MEMBERSHIP MEETING

THU., SEP 12 | 6PM | SF Bicycle Coalition, 833 Market St, 10th floor Join us for a meeting to learn how the SF Bicycle Coalition is reaching its annual goals for promoting bicycling and share your feedback with the staff and board. We want to hear from you about how we're doing and what we should be focusing on in 2014.

TOUR DE FAT PRE-PARTY THU., SEP. 19 I 6-9PM I Location TBD

Get in on the Tour de Fat festivities early by coming to a pre-Tour party! New Belgium will give away a cruiser bike and the evening will feature the brewery's beers (expect drink specials!). You can pre-register for the parade and buy your beer tokens in advance-it'll feel great to beat the Saturday rush. All proceeds from Tour de Fat will support local bike-advocacy organizations. sfbike.org/fat

TOUR DE FAT

SAT., SEP. 21 | 10AM-5PM | Lindley Meadow, Golden Gate Park

Join the SF Bicycle Coalition for a ballyhoo of bikes and beer at the funfilled day in the park hosted by our generous friends at the New Belgium Brewing. Ride with the giant parade, eniov tasty eats, complimentary bike valet, and of course, delicious New Belgium beer. Enjoy world-class entertainment with a beer in hand while you raise money for bike advocacy. All proceeds from beer and merchandise at Tour de Fat go to the work of the SF Bicycle Coalition and Bay Area Ridge Trail Council. sfbike org/fat

Rec Rides

San Francisco Bicycle Coalition's recreational rides are free for members (\$10 for non-members) unless otherwise noted. Rain cancels ride. Secure your spot at sfbike.org/rec_rides.

RIDE TO PEDALFEST

SAT., JUL. 20 I 12PM I Embarcadero **BART**

Support the East Bay Bicycle Coalition while enjoying a free celebration of bikes, cycling, food, family and fun from 11AM-7PM in Oakland's great Jack London Square! Join the free rec ride from San Francisco to Pedalfest! Meet at the Embarcadero BART station entrance by the cable car turn-around at the intersections of California, Drumm and Market streets. The group will take BART over to Oakland and then enjoy riding the nice bikeways that lead to Jack London Square. RSVP required: sfbike.org/rec_rides

PRACTICE WITH JULI

SUN., JUL. 28 | 10:30AM | Pompei Circle (stairs by the Conservatory of Flowers)

New to biking? Need help to get ready for TS-101? Come practice with Juli, alumna of the SF Bicycle Coalition Adult Learn How to Ride Class. We'll do an easy ride in Golden Gate Park car-free space, then ride a bit in traffic, and end with tasty treats in the Richmond District! No hills, and experienced cyclists will be around to accompany us. Put your bike on the bus or rent one close by and join us! Email juli.uota@gmail.com for auestions.

TRIVIA & HAPPY HOUR RIDE

WED., AUG. 14 | 5:30PM | Huckleberry Bicycles, 1073 Market St. at 7th.

Join us for a fun and casual ride around town with stops at SF Bicycle Coalition Discount Partner spots. Play along with a trivia game for a chance to win bikey prizes! Complimentary beer, snacks and beverages provided! RSVP required: sfbike.org/rec_rides.

BIKE SCAVENGER HUNT FOR TOUR

SAT., AUG. 17 I 1-4PM | Market Street Cycles, 1592 Market St.

Is it a game or is it volunteering? It's both! Teams will bike around the city, gathering clues while posting Tour de Fat flyers in local shops! Riders of all levels will enjoy this event and everyone will be rewarded with prizes and specials on tasty New Belgium Brews! RSVP Required: sfbike.org/fat

ADAPTIVE CYCLING SF BIKE TOUR SUN., AUG 18 I Time & Location

The SF Bicycle Coalition is partnering with BORP to hold a bike tour of SF for people with physical disabilities. Tour some of the latest street designs that are making urban biking easier and more inviting for people of all abilities. Must have own bike. RSVP required: sfbike.org/accessibility.

GLIDING THROUGH THE GOLDEN GATEWAY, SF TO MARIN

SAT., AUG. 31 | 9AM-4PM | Civic Center Plaza

Come along for a 30-mile ride with the Marin County Bicycle Coalition and the San Francisco Bicycle Coalition to enjoy the beautifully diverse landscape between downtown SF, the Marin Headlands and through the Tiburon Peninsula. Learn about efforts to create safer streets for the area's bicycling community, as well as development projects once proposed and others still on the table for Marin's world-famous

open spaces. RSVP Required: sfbike.org/rec_rides.

I SCREAM FOR BIKES & ICE CREAM

SAT., SEP. 7 | 1PM | Meet at the Willie Mays statue at AT&T Ballpark What better way to enjoy San Francisco's Indian summer than by visiting some of our city's awesome ice cream shops by bicycle! Back by popular demand, we will stopping at 4 ice cream establishments and pedaling about 10 easy miles, starting at AT&T park and wrapping up in the Inner Sunset. This ride will be about 4 hours and does not include all the ice cream that you can eat. Grab your spot today, limited to 50 participants. RSVP required: sfbike.org/rec_rides

SURVEY RIDE: NORTH BY NORTHWEST BY BIKE

SAT., SEP. 14 I 1:30PM | Velo Rouge Cafe, 798 Arguello St.

The streets in the northwest corner of San Francisco are getting friendlier for biking and walking in ways both subtle and dramatic. Come out and take a rolling look at what's sprouting on the streets of the great northwest, and learn how it's happening, thanks to the work of public agencies and active citizens like yourself. RSVP preferred: sfbike.org/rec_rides

RIDE TO TOUR DE FAT

SAT., **SEP. 21** I 11:45AM | *Caltrain* Station at 4th and Townsend (Baby Bullet Express arrives 11:39AM) SAT., SEP. 21 | 1PM | 24th St Mission BART

Can't make it to the park by 11AM for the official Tour de Fat parade? Join other later-risers for a convoy that follows the sound of the tunes and the promise of refreshing New Belgium brews through the city to the celebration! RSVP preferred: sfbike.org/rec_rides

Volunteer

Amazing San Francisco Bicycle Coalition volunteers keep the wheels of advocacy spinning all year long. Find out more about upcoming volunteer opportunities at sfbike.org/volunteer

VOLUNTEER NIGHTS

WED., JUL. 10, JUL. 24; AUG. 14, AUG. 28, SEP. 11, SEP. 25 | 5-8PM | SF Bicycle Coalition, 833 Market St.. 10th floor

This twice-monthly SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling. Dinner is provided. Bring a friend-the more the merrier! Don't forget to bring up your bike to the office! No RSVP necessary to volunteer. Special thanks to Rainbow Grocery for generously providing snacks for our volunteers.

questions! **PHONE BANK**

TUE., JUL. 2, JUL. 16 THU., AUG. 1, TUE., SEP. 3 | 5-8PM SF Bicycle Coalition, 833 Market St., 10th floor

Accept the challenge to chat up your fellow SF Bicycle Coalition members! Join the volunteers who keep the SF Bicycle Coalition strong. No coldcalling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. You must be a current or former member. Contact juli@sfbike.org to sign up or for more information.

BICYCLE AMBASSADOR TRAINING

THU., AUG. 29 | 6-7:30PM | SF Bicycle Coalition, 833 Market St, 10th Floor

Itching to get more involved with your SF Bicycle Coalition? Well, wait no longer: Come to our Bicycle Ambassador training to get up to date on current campaigns and learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations, special events and more. Contact margaret@sfbike.org to sign up. Looking forward to seeing you there!

VALET BIKE PARKING

ONGOING I Citywide

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bike Parking is like a coat check for bikes. Give the precious gift of a worry-free fun time to a fellow bicyclist, all while in the company of other SF Bicycle Coalition volunteers. You will be trained on site by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at

sfbike.org/valet_volunteer.

The San Francisco Bicycle Coalition hosts bike valet at hundreds of events around the city, including every Giants home game. This year, we're welcoming two new bicycle valet sponsors. Huge thanks to Craigslist and Odwalla for being our 2013 Valet Bike Parking supporters.

Classes

We often add new classes throughout the year, so please visit sfbike.org/edu for updated calendar. All classes are free. All skill levels are welcome and no bike necessary. These courses are funded in part by SFMTA. RSVP for all courses at sfbike.ora/edu-intro.

INTRO TO SAFE CYCLING

This course is a one-hour presentation covering the most basics of how to

pick the right bike for everyday riding in SF, the rules of the road, and route planning. This course is a great introduction for people who are considering bicycling, or looking to brush up on skills.

THU., JUL. 18 I 6-7PM I Ingleside Police Station, 1 Sgt John V Young St. WED., JUL. 24 I 6:30-7:30PM I Golden Gate Valley Library, 1801 Green St.

WED., AUG. 14 I 6:30-7:30PM I Chinatown Library (Cantonese), 1135 Powell St.

MON., SEP. 9 I 6:30-7:30PM I Sunset Library, 1305 18th Ave.

TRAFFIC SKILLS 101-1

SUN., JUL. 14 | 12-4PM | South Beach Harbor Room, Pier 40

The Traffic Skills 101-1 course is a fourhour presentation using the curriculum of the League of American Bicyclists and includes great detail. This course is required to take our On-Road course, where instructors take you out on a group ride in traffic. This is the perfect course for anyone already riding to hone their skills, or people interested but intimidated - by urban traffic.

BIKE TO SCHOOL PRACTICE: ON ROAD WITH YOUR FAMILY

SAT., AUG. 17 I 10AM I Noe Valley Rec Center playground at Day & Sanchez Sts.

SAT., AUG. 17 I 10AM I Golden Gate Park, Koret Children's Playground

Brush up on your bike-to-school riding skills by taking this on-road practice ride with SFBC staff. You and your children will be given tips on preparing for and riding to school, including some practice in a calm neighborhood and a ride on regular city streets with biking facilities. Parents with children of all ages are welcome, including children riding independently. All people under 18 years of age must be accompanied by an adult. Please bring your own bikes and helmets. RSVP at sfbike.org/family_class

TRAFFIC SKILLS 101-2: ON-ROAD

SUN., AUG. 25, SAT., SEP. 14 | 10AM-4:00PM I Waller Street Bicycle Learning Area, Waller St. at Stanvan St.

Practice what you learned in the Traffic Skills 101-1. This on-bicycle class follows a comfortable progression onto city streets, beginning with a short review of the lessons from the 101-1 course. After a basic bike maintenance session, the class will practice bike maneuvering skills in a car-free practice area before riding on the streets in small, intimate groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions, and apply the safe riding techniques practiced in the car-free space into real-life situations. Adults and anyone over 14 years of age are welcome; bicycle, helmet and preregistration required. Please bring your lunch. Sign up at sfbike.org/edu2



SFBIKE.ORG/FAT

SF Bike Coalition

Members get a free

2hr Consultation

FAMILY BIKING: FREEDOM FROM TRAINING WHEELS

SUN., JUL. 7 I 11AM - 2PM | Sunday Streets: Great Highway SUN., JUL. 28 | 11AM - 2PM | Sunday Streets: Mission SUN., AUG. 18 | 11AM - 2PM | Sunday Streets: Tenderloin SUN., SEP. 8 I 11AM - 2PM | Sunday

Streets: Western Addition SUN., SEP. 29 I 11AM - 2PM I Sunday Streets: Excelsion

In part four of our family biking classes, we can teach your young one how to balance, turn, and pedal without training wheels. Freedom from Training Wheels, a group effort to get kids riding without training wheels will be a part of this and every Sunday Streets. Bring your child's bike and helmet, if you have one. If not, we have a few balance bikes for kids aged 2-5. Find out more at sfbike.org/freedom.



www.DolanLawFirm.com (415) 421-2800



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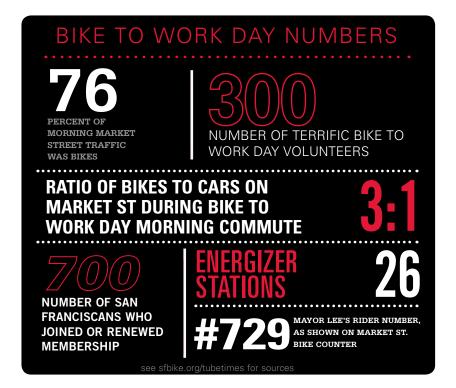
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Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery*, Avenue Cyclery, Bay City Bike Rentals, Bespoke Cyclery, Big Swingin' Cycles, Bike Friday, Bike Nook, Blazing Saddles Bike Rental, BoomBotix, Box Dog Bikes, Burley, Canyon Market, Chrome Bags, Citizen Chain, City Carshare, City Cycle, Crumpler, DD Cycles, Department Seventeen, Dolores Park Cafe, Duboce Park Cafe, Farm: Table, Freewheel, Fresh Air Bikes, Golden Gate Pedicab, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens to Go, Heavy Metal Bike Shop, High Trails Cyclery, Huckleberry Bicycles, Kasa Indian, Lombardi Sports, Market Street Cycles, Mike's Bikes, Mission Bicycles, Mission Workshop, Mojo Bicycle Cafe, The New Wheel, Noe Valley Cyclery, Nomad Cyclery, Ocean Cyclery, Other Avenues Co-op*, Pacific Bikes, Pedal Revolution, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Roll San Francisco, Sacred Grounds, San Francisco Bicycle Rentals, See Jane Run, Sports Basement, Streets of SF Bike Tours, Timbuk2, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Cafe, Warm Planet Bikes, Zipcar, Zoic

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.





JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us connect the city and make it a better place to bicycle, plus get a Tube Times subscription, discounts, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME		MAKE CHECKS PAYABLE TO: SFBC, 833 M	larket St., Floor 10, San Francisco, CA 94103. Barte	
ADDRESS		memberships are available in exchange for volunteer time. Donations made to the SF Bicycle Coalition are not tax-deductible. If you're interested in a tax-deductible deduction for your contribution, contact Tracy at 415-431-2453 x316 or visit sfbike.org/edfund		
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HOME PHONE		Check with your employer about matching your donation.		
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I HEARD ABOUT THE SF BICYCLE COALITION		■ VISA ■ MASTERCARD EXPIRATION DATE/		
T AGE ONE VEAD MEMPERSHIP		Do not share my name, even with cool orgonic I WANT TO VOLUNTEER!	□ Do not share my name, even with cool organizations the SF Bicycle Coalition likes. I WANT TO VOLUNTEER!	
☐ \$35 ONE YEAR MEMBERSHIP (add \$15 each additional household member)	\$250 SUPPORTING MEMBER* \$500 PATRON* \$1,000 DONOR*	☐ Volunteer Night (every other Weds.)	attending public meetings	
□ \$52 A BUCK A WEEK		staffing an information table	newsletter writing	
□ \$120 SUSTAINERS*		daytime office assistance	newsletter mailing/distribution	
		phonebanking	other:	
*includes EREE SE Ricycle Coalition T-Shirt: Standard Size OR Form-Fit Size		valet bike parking at events		