SAN FRANCISCO BICYCLE COALITION

SUMMER 2017 ISSUE 160 • JULY, AUGUST, SEPTEMBER



PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

ॐFREE



HAPPIER, HEALTHIER, BIKING TOGETHER

Before sitting down to write this letter, I biked clear across San Francisco twice with a dozen people, pedaling from the Ferry Building to Ocean Beach and back again. This epic little ride wasn't a race or a fundraiser, but a check-in on a challenge. At the start of this decade your San Francisco Bicycle Coalition declared our Connecting the City vision: complete, continuous crosstown bike lanes, comfortable and welcoming for people of all ages and abilities. It's remarkable and gratifying to see how far we've come on the "Bay-to-Beach" route, with new and improved segments all along the line, including protected bike lanes on Market, Fell and Oak streets as well as the eastern portion of JFK Drive. These were only a dream not

Of course, there's still so much more to do to elevate the Bay-to-Beach route and the rest of the bike network to welcome everyone to everyday biking, but it sure feels like we're at a turning point for bicycling in San Francisco. You

"...it sure feels like we're at a turning point for bicycling in San Francisco." don't need a statistician to know that there are more and more people getting around the city by bike.



The accelerating growth in bike ridership is self-evident and striking: 2015 saw a one-year increase in bike trips of 8.5 percent, and the 2016 count jumped another 10 percent on top of that.

It's no wonder, with new protected bike lanes popping up faster than I can track. (Check out pages 9-10 for the details on those projects.) And thank goodness because the work of the SF Bicycle Coalition has never been more important.

Our streets are more congested than ever, with at least 45,000 people driving for Uber and Lyft not making things any smoother for bicycling. And I don't have to tell you that biking is a central part of the decongestion equation, moving people sustainably, humanely and delightfully.

And with the planet itself under assault and our President working to gut environmental protections, we have an existential obligation to promote and grow bicycle transportation here in our fair city, for our own sake and to show our fellow Americans how it can be done.

That's why I'm so proud to be a member of the SF Bicycle Coalition, and I'm honored to serve on our Board of Directors. I'm constantly impressed by the organization's growth and our sustained commitment to the kind of results-driven advocacy for which we've developed national renown, while expanding our programmatic work to ensure that we're serving people in all corners of the city — things like our great (and free!) adult and family bicycle education and our community bike builds with wonderful partners across the city.

This is a high mission and a righteous cause, and a lot of fresh-air fun to boot. With your engagement and energy, we're making this a better, healthier, happier city for all. Keep rolling, and I'll see you on the street!



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Have you been missing out on our weekly Biker Bulletin email? Update your contact info at stbike.org/services.

 $Help\ guide\ our\ work\ for\ years\ to\ come:\ sfbike.org/StrategicPlan.$



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SPREAD THE LOVE (OF BIKING)

What better way to celebrate the 50th anniversary of the Summer of Love than by spreading the joy of bicycling throughout our city? This July and August, our Bicycle Ambassadors will be out on the street spreading the word about our work and sharing the bike love. Plus, we're offering discounted memberships of \$25 to new and renewing members! Stop by for a snack, say "hi" and get your membership rolling.



Summer of Bike Love

SERVICE STATIONS

Thursday, July 13 5:00 - 7:00 pm Polk St. and McAllister St.

> Thursday, July 27 5:00 - 7:00 pm Duboce Bikeway

Sat, Aug. 12 11:00 am - 2:00 pm Shrader St. and Fell St.

Thu, Aug. 24 5:00 - 7:00 pm Howard St. and Eighth St.

CATCH A GAME; WE'LL WATCH YOUR RIDE

Hey sports fans: Did you know that we provide free Valet Bicycle Parking at all San Francisco Giants and Deltas home games?

For Giants games, you can find us at AT&T Park by McCovey Cove. There, we have room for nearly 200 bikes and are open two hours before first pitch. Check the schedule at giants.mlb.com.

Watch San Francisco's new professional soccer team the Deltas in action at Kezar Stadium. Arrive by bike on Kezar Drive north of the Western Gates and find our Valet Bicycle Parking team ready to park your ride. The Deltas' schedule can be viewed at sfdeltas.com.

SUMMER'S THE PERFECT TIME TO LEARN

This summer and early fall we will continue our Adult Learn-to-Ride, Intro to Urban Bicycling and Traffic Skills 101 courses. We're also planning a new intermediate urban cycling class in the fall. We look forward to continuing to work with families at every Sunday Streets where we host Freedom From Training Wheels for children up to six years of age. At Sunday Streets, be sure to visit our Bicycle Education Outreach Specialists who are eager to chat with you about getting you pedal-ready for the summer. sfbike.org/edu

JOIN A RIDE

Summers are for sunsets. Celebrate the 50th Anniversary of the Summer of Love with a summer sunset ride on Thursday, Sept. 7 at 6:00 pm. We'll ride through the Haight and past Hippie Hill to Ocean Beach where we'll lock up our bikes, plop on the sand, watch the sunset and enjoy a best-of-the-'60s playlist. From there we'll pedal back through Golden Gate Park and end in the Panhandle for about nine miles total. "Flower in your hair" optional. Check out details on this ride and our complete Chain of Events at sfbike.org/events.



San Francisco's 2017 Bike to Work Day was the biggest celebration of biking in North America yet, with the SFMTA reporting that there are now 82,000 bike trips in SF daily.

PLANNING FOR OUR FUTURE

Your SF Bicycle Coalition is mapping the route for our next five years. Thanks to the over 50 members who attended our strategic planning open house in April. This summer, members will have additional opportunities to offer their input. Be on the lookout for an all-member survey and two forums over the summer. More information on our process can be found at sfbike.org/StrategicPlan. You can also share your thoughts anytime with our Strategic Planning Committee by emailing strategicplanning@sfbike.org

THANK YOU, BUSINESS MEMBERS!

Looking for ways to support bicycling to your workplace? Or your next big event? Business Membership comes with a number of benefits, including memberships for your employees and a discount on our Valet Bicycle Parking services. sfbike.org/businessmembership

Thanks to our new and renewing Business Members: Atlassian, dealspotr, Grace Cathedral, Guidebook, Leddy Maytum Stacy Architects, Linkedln, Martin Building Company, O'Connor, Runckel & O'Malley LLP, Presidio Trust, TechCollective, Terabit Systems, Timbuk2, Wheel Kids Bicycle Club, Zendesk and Zicla.

GOT A TICKET BIKING?

We hope you never get a ticket because you're following the rules of the road *and* not targeted for other reasons. If you do get a ticket while biking, though, we now have answers to some frequently asked questions on our website. Should you receive a citation, you can find out how to determine the amount of a ticket, avoid points on your motor vehicle record and more at sfbike.org/tickets.

Your SF Bicycle Coalition is also working hard to get San Francisco to adopt a ticket diversion program for people who bike, so that people ticketed while biking can take a safety class just like people ticketed while driving in order to avoid paying fines.



25th Annual ===

GCLDEN WHEEL AWARDS

THURSDAY, JULY 20, 2017 6:30 - 9:00pm

THE GREEN ROOM

San Francisco War Memorial & Performing Arts Center 401 Van Ness Avenue, San Francisco

sfbike.org/goldenwheel

2016

PROGRAMS DELIVERING BIG



10,000+

Members elevating our voice!

280 5

Bikes distributed to folks who couldn't bike otherwise during Community Bike Builds.

10,800+

Hours donated by over 800 SF Bicycle Coalition Volunteers.



People who attended one of our bicycle safety classes. 12,482



Bikes parked at events across SF by our Valet Bike Parking team.

569



Professional drivers took our safety training.

6,700+



Students celebrated Bike & Roll to School Week.

47 ≣C

Bike lights installed for people biking at night without lights.



Students at Gordon Lau Elementary celebrating 2017 Bike & Roll to School Week in April

CONSTRUCTION UPDATES: MASONIC, POLK, POTRERO, WIGGLE, SECOND



By Janice Li

Everywhere you turn, it seems like another street is undergoing construction. The great news is that streetscape projects like Masonic Avenue, Polk Street and others are moving forward to transform our city's streets into bike-friendly places. In the meantime, here are some tips for getting around and the need-to-knows when it comes to reporting issues.

WHAT'S AHEAD?

Masonic Avenue

IN CONSTRUCTION

Raised bike lanes from the Panhandle to Geary Boulevard.

ESTIMATED COMPLETION: WINTER 2018

Polk Street

IN CONSTRUCTION

11 blocks of protected bike lane and significant street safety improvements from Union to McAllister streets.

ESTIMATED COMPLETION: FALL 2018

Potrero Avenue IN CONSTRUCTION

Widened, buffered bike lanes, wider sidewalks and significant pedestrian safety improvements from 17th to 25th streets.

ESTIMATED COMPLETION: SPRING 2018

Second Street

CONSTRUCTION BEGINS FALL 2017

Raised bike lanes from Market to King streets.

ESTIMATED COMPLETION: FALL 2019

The Wiggle

Southbound traffic diversion at Scott and Fell streets to prioritize biking and walking along this route.

ESTIMATED COMPLETION: DECEMBER 2017

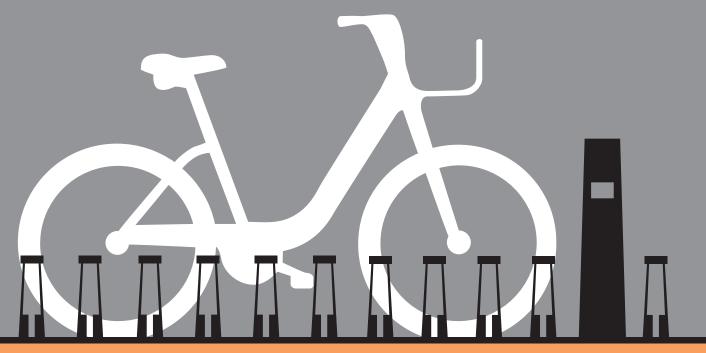


BIKING AROUND CONSTRUCTION

- Take it slow and keep your head up. During construction, be extra aware of your surroundings, whether it's other people biking around you or unexpected debris in your path.
- Report all issues to 311. Contact them through sf311.org by using the mobile app or by calling 311, (415) 701-2323.
- SF Public Works requires contractors to provide at least a five-foot wide temporary bike lane, delineated by cones, if construction disrupts a bike lane or a bike path. This must be marked with special signage. Shortcomings should be reported to 311.
- Consider taking alternate bike routes during construction when possible.

FOR MORE RESOURCES, HEAD TO

sfbike.org/maps



BIKE SHARE (FOR ALL!) IS HERE

By Janice Li

WE DON'T HAVE TO TALK ABOUT HOW THE TENFOLD BIKE SHARE EXPANSION — ESTABLISHING ONE OF THE COUNTRY'S DENSEST SYSTEMS — IS ON ITS WAY. IT'S HERE.

By July, you will have the chance to use the brand new, Clipper Card-integrated system as the expansion rolls out over the coming months. We expect 160 stations to be in the ground by the end of the summer, making it easier than ever to jump on a bike and get rolling.

For years, we've been talking about how bike share is great news for everyone in San Francisco, creating an affordable and accessible way to try biking. If you're already riding regularly, a successful and dense bike-share system opens up convenience and offers new options for getting around. We know that a well-used system means that more people are biking. With 4,500 bicycles on their way as the full expansion occurs, this will spur real change on our streets — better infrastructure, more welcoming street design and a more bike-friendly city.

Get the latest at sfbike.org/bikeshare.

What's Coming

Brand new bikes with the latest technology

160 stations with over 2,000 bicycles by the end of the summer in San Francisco

A robust regionwide system including Oakland, Berkeley and San Jose

Clipper Card integration — tag in and go!

\$149 annual memberships with a monthly payment option

\$5 discounted annual membership cost with expanded eligibility

Over 4,000 bikes in SF within two years!

THE BIKE SHARE FOR ALL PROGRAM INCLUDES:

- \$5 annual membership for first-time members
- Extended 60-minute trip times
- In-person enrollment for Bike Share for All members
- No credit or debit card requirement
- Eligibility through PG&E CARE, SFMTA Lifeline passes and Calfresh

Transportation planning has a history of replicating the harms of society — creating divisions instead of bridging neighborhoods, redlining instead of expanding service, and displacing residents instead of increasing affordability. Recognizing this history, advocates banded together to form the Bay Area Bike Share Equity working group to tackle these issues head-on and work collaboratively with key stakeholders to reduce barriers of entry for bike share.

As a member of this working group, your SF Bicycle Coalition is proud that these efforts have helped establish the Bike Share for All program upon the system's recent relaunch. The partnership will continue in order to continue reducing barriers to biking so that more and more Bay Area residents can experience the joy of biking.

STREETS AND PATHS PUTTING PEOPLE FIRST

By Julia Raskin

As street design has progressed, so has bike infrastructure throughout San Francisco for a more comfortable on-street biking experience. But what about streets and paths that prioritize walking and biking, welcoming even the least-experienced people on bikes? These spaces give people of all backgrounds the freedom to walk or ride our bikes worry-free. Here we can teach our children how to ride, enjoy parks and beautiful views, and exercise with our friends and families.

With biking more popular than ever in San Francisco, demand for spaces that welcome people of all biking experience levels is growing year by year. The great news is that you can already find these open spaces in the city if you know where to look. Below are a few of SF's spaces where you can enjoy open streets.



SUNDAY (AND SATURDAY!) FUNDAY

Looking to spend more of your weekend outdoors? Then look no further than Car-Free Sundays on JFK Drive, from Stanyan Street to Transverse Drive. The street is open only for people walking and biking who want to enjoy a picnic on the grass, a swing dance lesson on a bridge, a zumba class in the middle of the street or just a simple stroll through Golden Gate Park. However you spend time in the park, these events provide an exceptional opportunity to take advantage of all that Golden Gate Park has to offer.

From April through September, JFK Drive is also open to people walking, biking and rolling on Saturdays, from Tea Garden Drive to Transverse Drive. Along with a coalition of community partners and led by members like you, your SF Bicycle Coalition won a hard-fought victory to expand car-free space in Golden Gate Park 10 years ago. Celebrate a decade of Healthy Saturdays by taking a spin!

Every month between March and October, you can also enjoy open streets rotating through neighborhoods across San Francisco. Sunday Streets is coming soon to the Mission, the Tenderloin, Western Addition and the Excelsior. For the complete schedule of Sunday Streets, check out SundayStreetsF.com.



TWIN PEAKS PROMENADE

There may be a climb up to Twin Peaks, but it is worth the effort to see San Francisco's newest open street atop two of our city's highest peaks, offering gorgeous views overlooking the city. Approved last year, the east side of the Twin Peaks Figure 8 will become a promenade open only to people walking and biking, while the west side will be converted to two-way traffic. Visiting will be easy and inviting to all modes of transportation, and the new open street will be a welcoming space where people can safely enjoy the sweeping views.

Now with fresh new pavement on the entire Figure 8, SF Recreation and Parks is planning a community open house to solicit feedback on the potential design for the promenade. Ideas for the space include seating and gardens with ample space to walk, bike and take in that one-of-a-kind skyline view. We will be sure to keep you posted on the details of the meeting and hope to see you there!



MANSELL PEOPLE PATH

There is a brand new shared path for people walking and biking in the Excelsior's McLaren Park, San Francisco's second-largest. The Mansell Street People Path flows through the park, connecting the Excelsior and Portola neighborhoods with a fully separated two-way bike lane that provides plenty of space for people riding. Next to the bike path, a wide walking path allows people to enjoy the views at a slower pace. The Path even includes a specialized pavement treatment that absorbs shocks and reduces knee stress for people jogging or running. Now we can access all of the great amenities that McLaren Park has to offer by foot and by bike thanks to our latest open street.

COMMUNITY-FOCUSED SAFE ROUTES TO SCHOOL



Photo courtesy of Ybike.





Photo courtesy of Ybike.

tarting this fall, the San Francisco Safe Routes to School (SRTS) Program is adopting a neighborhood-based model to increase the number of students biking and walking to school. A team of multilingual and culturally competent outreach workers, including SF Bicycle Coalition staff members, will work with local schools, PTAs and community members to form neighborhood task forces advocating for infrastructure improvements in their communities.

As a pilot program for the new neighborhood approach, the SF Bicycle Coalition teamed up with SF Recreation and Parks and our SRTS partner Presidio YBike to host a Family Biking Workshop at Joe DiMaggio Playground in Chinatown. On April 22, approximately 170 neighborhood children and parents came out to practice their biking skills. Many young children learned to ride a bike for the very first time, and children with some biking experience improved their skills by practicing turns, stops and hand signals on an obstacle course.

"Schoolyards in Chinatown are not big enough to be effective bicycle learning spaces," said SF Bicycle Coalition Family and Schools Program Manager Nancy Buffum. "By hosting the event at a neighborhood playground, we were able to serve a larger number of children and create a successful community event."

SF Bicycle Coalition Program Coordinator Janelle Phung conducted targeted outreach in Chinese to neighborhood organizations in the weeks prior to the event. On the day of the event, staff from SRTS partner SF Environment, who spoke Chinese fluently, were able to converse with parents and other family members. By conducting targeted outreach to local organizations, we turned our event into a neighborhood biking festival accessible to everyone.

When students go back to school this fall, we look forward to replicating this successful neighborhood-centric model across San Francisco.

"This new model will allow us to turn parent and school champions into neighborhood leaders for infrastructure improvements in their communities," SF Department of Health's Ana Validzic said.





BUILDING BETTER BIKE LANES

By Charles Deffarges

Protected bike lanes are being built on busy San Francisco streets like never before. They come in all shapes and sizes, and when done well, they make the ride safe and inviting for experienced and new riders alike. Nationwide, studies show that the average protected bike lane results in 75 percent more bike trips in the first year alone, with many of those riders being new to urban biking. At the SF Bicycle Coalition, we are in the business of encouraging more people to embrace the fun and freedom of biking. So naturally, advocating for protected bike lanes is core to our work.

CHOOSING THE RIGHT STREETS

Protected bike lanes are, first and foremost, safety improvements. Actual and perceived safety are the biggest barriers that people report as obstacles when considering whether to start biking, and high-quality infrastructure is one of the best ways to increase both. In a nationwide study including San Francisco streets, a whopping 96 percent of people using protected bike lanes believed they increased safety on the street. In another major study, similar streets in Vancouver, British Columbia saw 90 percent fewer injuries per mile for people riding than those with no bike infrastructure.

Along with our members' experiences, data guides what kinds of infrastructure we fight for, but also where we campaign for safety improvements, ensuring the biggest impact possible from our work. One powerful source for such data is the High-Injury Network, as determined by the SF Department of Public Health, which takes collision data and maps it to assess which streets are the most dangerous. As it turns out, 74 percent of all severe and fatal collisions involving a person biking occur on just 12 percent of our streets. Those are the streets where our work advocating for protected bike lanes can do the most to make biking in San Francisco safe and welcoming for people of all backgrounds.

READY TO RIDE

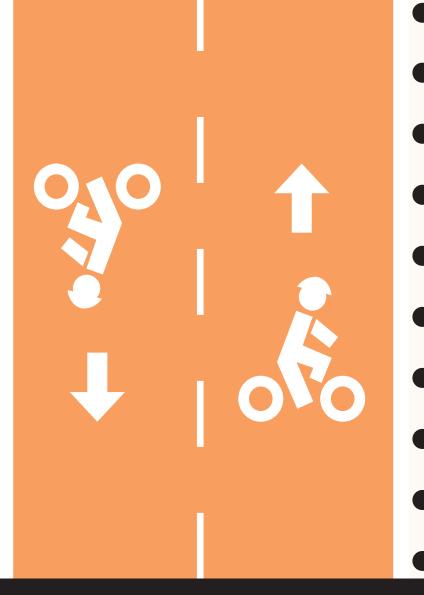
June 22, 2016 was an unprecedented night for San Francisco: two people died biking high-injury corridors in separate crashes. Public outrage over the City's lack of urgency to improve safety along these and like corridors was widespread. As 200 handwritten letters and over 1,600 emails flooded in, Mayor Ed Lee received the message loud and clear.

The Mayor used the highest form of authority granted by our City's charter, issuing the Executive Directive on Bicycle & Pedestrian Safety. One of the key commitments therein called on the SF Municipal Transportation Agency (SFMTA) to fast-track three protected bike lanes on high-injury corridors to be completed within nine months. With erasing the tragedies of June 22, 2016 from our minds not possible, we worked tirelessly to honor the memories of those lost and are proud to celebrate the completion of these projects on Seventh, Eighth and 13th streets.

While all of these key bike routes now boast protected bike lanes, designs vary on how those lanes are protected. In fact, 13th Street alone offers a brief tour of different types of protected bike lanes, where the types of physical barriers change from block to block based on the needs and space available.

Biking east on 13th from Folsom, the protected bike lane begins with the lightest form of physical barrier: plastic soft-hit posts in a painted barrier between the bike lane and faster-moving traffic lanes. Soft-hit posts allow access to the bike lane for paratransit and other vehicles with access needs but provide a deterrent for other people driving.

On the next block of 13th Street, the bike lane is separated from faster-moving traffic lanes by parallel-parking for automobiles. These parking-protected bike lanes are increasingly popular all over the city, including JFK Drive in



TWO-WAY BIKE LANES

Two-way protected bike lanes are a new and exciting type of bike infrastructure under consideration along several big streets in San Francisco.

Already popular in cities like Seattle and Chicago, a two-way bike lane reduces the risk of dooring and provides a much wider space for biking. On streets with one-way vehicle traffic, two-way bike lanes open up a street for biking in both directions, opening up access to intersecting bike routes. For a street like The Embarcadero, a two-way bike lane along the waterfront side offers a seamless connection, reducing vehicle conflicts and providing gorgeous views of the Bay for a world-class biking experience.

Two-way bike lanes need the right set of conditions to be a preferred design and work best where there are already signalized intersections and fewer vehicle crossings from driveways. Golden Gate Park, a block of Valencia Street and three blocks of Bay Street in the Marina. The SFMTA Board just unanimously approved parking-protected bike lanes on Market Street, connecting Octavia to the base of the Wiggle, and we're campaigning alongside neighborhood advocates to see them delivered on Turk Street.

Further along on 13th Street, people biking experience a third type of physical barrier protecting the bike lane: concrete curbs. Curbs provide the most significant protection from vehicle traffic but require additional funding, more street space and fewer driveways to be an effective option.

On 13th, the concrete barrier is merely a narrow curb, while landscaping is added to the curbs protecting bike lanes on Oak and Fell streets, as well as the southern end of Polk Street. On streets where bike lanes run parallel to Muni routes, wider concrete barriers serve the dual purpose of protecting the bike lane and providing transit boarding islands. You'll see this on stretches of Bayshore Boulevard, Duboce Street and throughout SoMa on Seventh, Eighth and 11th streets.

LOOKING AHEAD

Three new protected bike lanes in nine months is pretty good, but we're already fighting for more. We're actively campaigning for improvements we want to see approved in the next nine months, and sure enough, they come with their own unique design challenges.

Cutting through one of San Francisco's densest neighborhoods, Folsom and Howard streets are near the top of our list for streets needing better infrastructure. A parking-protected treatment makes sense as a near-term solution. Looking further down the line, we are dreaming up new ways to build out the bike network through SoMa, potentially with two-way protected bike lanes and more protected intersections.

Turk Street also sorely needs improvements for people riding. Creating the first east-west bike route in the Tenderloin is not without its challenges, though. Turk is densely populated and has a high concentration of direct service providers. Providing adequate loading for people with disabilities is key here and will likely require special loading zones outside of the bike lane. A hybrid design combining traditional parking protection and flexible loading zones would accommodate the diverse needs along Turk. Such a design would put to use lessons learned from current projects and be a big step forward for San Francisco.

Our city is in an incredibly exciting time for street design, and we are learning from people's experiences of those treatments already in the ground. It's a virtuous cycle, with existing improvements informing better designs for protected bike lanes on future projects. Those new lanes will in turn encourage more people to ride, adding to the chorus of voices demanding physically protected bike lanes criss-crossing our city and connecting every neighborhood.





We are so grateful to the nearly 1,000 people who volunteer with the SF Bicycle Coalition every year in roles ranging from streetside outreach to more behind-the-scenes work. Vernon Haney takes on both.

On Bike to Work Day this year, after he finished a long work day as an Environmental Educator at the SF Department of the Environment, Vernon came to our office for the late-night unloading shift, lifting and sorting supplies from the 26 Energizer Stations we hosted across San Francisco.

"The San Francisco Bicycle Coalition is such a great group of folks to be around," Vernon told us recently. "In addition, I really like to do my part to advocate on behalf of people biking in the city."

Vernon first learned about the SF Bicycle Coalition when he happened to bump into one of our former board members while they were both locking their bikes up in the SF Environment secure bike cage. After that chance meeting, he was surprised with a gift membership in his mailbox.

Since that day, Vernon has kept his membership current as a Barter Member, volunteering at Tour de Fat, Bike & Roll to School Week, Winterfest and many more events. Sunday Streets was his first volunteer opportunity and remains his most frequently attended event. There, he assists with our Freedom from Training Wheels course, helping young ones become more capable and confident on their small bikes.

What's Vernon's favorite volunteer event, you may ask? "The Volunteer Appreciation Party, of course!" he answered. Our Volunteer Appreciation Party is a biannual celebration in recognition of all the hours our amazing volunteers share with us. Volunteers enjoy snacks, music, mingling and games. (Psst: want an invite to the next one? All you have to do is volunteer with us! Find a volunteer opportunity that fits your interests and schedule at sfbike.org/volunteer.)

When he's not teaching young students how to protect the environment, you can find Vernon biking around town.

"My favorite aspect of biking in the city is the independence it gives me," said Vernon. "I don't have to feel like I'm stuck in traffic. Plus, biking is the fastest and most fun way to travel, learn and enjoy San Francisco."

Want to become a Barter Member like Vernon? It's easy! All you have to do is complete 10 volunteer hours in a three-month period. To learn more, go to sfbike.org/membership.

HOW ARE WE DOING?

By Chris Cassidy

It's such a privilege working at the SF Bicycle Coalition. Before I started working here, I asked a friend working in San Francisco politics what their perception of the organization was, and I was told, "It's the most effective advocacy organization in San Francisco, hands down."

Joe Fitzgerald Rodriguez, who covers transportation for the *SF Examiner*, seems to agree. I've enjoyed extended conversations with him about his unfortunate penchant for labelling our organization "the politically powerful SF Bicycle Coalition." The reason that choice of words is unfortunate is that it's misleading.

In a democracy, all power rests with the people. You, the members of the SF Bicycle Coalition, are the secret to any and all success for which our organization might be credited. You open the emails, you take the actions, you show up, you speak out, and you do it all with passion and persistence.

And you get results.

Two of the sources of information that I find most telling in assessing how you're doing as members of the SF Bicycle Coalition are the City's annual bike count and the biennial public opinion poll that we conduct. The latest versions of both attest that you, the members of the SF Bicycle Coalition, have never been more effective than you are today.

When the 2015 bike numbers came out, we were ecstatic. They showed that there was an 8.5 percent increase in the number of bike trips taken across San Francisco. Could you advocate for the improvements our streets needed to somehow top that incredible one-year rise in people biking?

Yep. In 2016, the number of bike trips increased a further 10.0%, and the City reports that an average day in San Francisco includes 82,000 trips by bike. With our organization's mission being to promote the bicycle for everyday transportation, and the root of any results we're able to achieve being our members, I don't think anyone could blame you for patting yourself on the back right about now.

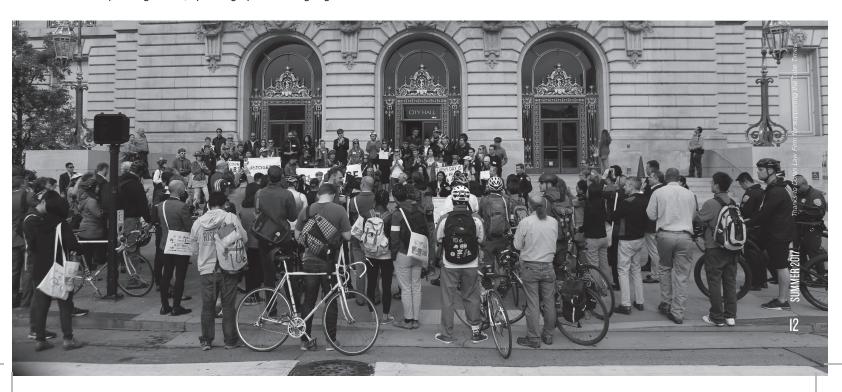
The last poll we conducted was in August of 2016. We shared a few of the findings publicly that September, including that 83 percent of San Franciscans believe that biking is good for our city, and that — for the first time ever — a majority of people here report biking at least occasionally.

Those are pretty great testaments that you're making a difference, but there's more information that we didn't share at the time. (I was trying to earn media coverage of it, but the story was never picked up.) In San Francisco, people identifying as women are approaching parity with men on whether they bike. While the number of men who report biking (55 percent) has remained roughly flat in recent years, the number of women who bike has skyrocketed from about one third to 48 percent.

So the popularity of biking is growing faster than that of any other transportation mode, and it's primarily women embracing the fun and freedom of biking. These facts make me so proud and grateful for the investments that SF Bicycle Coalition members make to power our work.

Don't worry: while the staff is excited about these achievements, we have no intentions of resting on our laurels. We know that there is considerably more work to do in connecting you with the opportunities to make a difference in how welcoming and inviting our streets are to people of all backgrounds and perspectives.

It's great to see, though, that all of the heart and soul that you pour into our work is paying off. Thank you so, so much. Let's keep taking action, speaking up and biking together.



JULY • AUGUST • SEPTEMBER

CHAIN OF EVENTS

For additions to the Chain of Events, visit sfbike.org/events. To submit an event or organize a ride, go to "Submit an Event" at the bottom of our website. Events not officially organized by the SF Bicycle Coalition are marked with an asterisk.



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EVENTS sfbike.org/events

VALET BICYCLE PARKING AT **GIANTS & SF DELTA'S GAMES**

The San Francisco Bicycle Coalition is proud to offer free Valet Bicycle Parking at all Giants regular season home games and all SF Delta's regular season home games. Pedal to the stadium, and our stellar valet staff will watch your bike for you, so you can sit back and enjoy the game. At AT&T Park, Valet is located on the south side of the ballpark by the water (on the PortWalk between the foul pole and the Health Center). At Kezar Stadium, arrive by bike on Kezar Drive north of the Western Gates and find our Valet Bicycle Parking team ready to park your ride. sfbike.org/valet

WOMEN BIKE SF: COFFEE CLUB 8:00 - 9:00 am

Fri, July. 7 | Duboce Park Cafe, 2

Sanchez St

Fri, Aug. 4 | Equator Coffee, Fort Mason Center for Arts and Culture Fri, Sep. 1 | Arizmendi, 1268 Valencia St.

Women Bike SF is a San Francisco Bicycle Coalition program that aims to encourage and inspire more women, trans* and femmeidentified individuals to ride bikes with social events, rides and workshops. Once a month, an informal gathering of women who bike meet to talk bikes, share tips and caffeinate together. This is a perfect place to find riding buddies and answer some of your questions about biking in SF. Bring your ideas, questions and

SUNDAY STREETS*

11:00 am - 4:00 pm Sun, July 16 | Mission Sun, Aug. 20 | Tenderloin Sun, Sep. 10 | Western Addition

Sunday Streets opens streets to people by closing them to cars and creating recreational space for everyone. The SF Bicycle Coalition teaches our Freedom from Training Wheels workshop and we'll have a Service Station at the event offering free air for your tires. Stop by and say hi!

25th ANNUAL GOLDEN WHEEL AWARDS



Th, July 20 | 6:30 - 9:00 pm | Green Room, San Francisco War Memorial and Performing Arts Center, 401 Van Ness Ave.

Join us for the 25th Annual Golden Wheel Awards, where we honor local groups and individuals making our city a better place to live, work and bike. The evening will honor Tom Radulovich and Bicis Del Pueblo There will be special remarks by Mark Leno. sfbike.org/goldenwheel **BIKE EAST BAY'S PEDALFEST***

Sat, July 22 | 11:00 am - 6:00 pm | Jack London Square, Oakland

Pedalfest is a free celebration of bikes, cycling, food and family. Enjoy pedal-powered food, a pedal-powered sound stage featuring live music, dare devil stunts, a kid's bike rodeo, safety training and an amazing collection of bicycles. All proceeds benefit Bike East Bay. pedalfestiacklondon.com

BICYCLE ADVISORY COMMITTEE MEETING* Mondays, July 24, Aug. 28, Sep. 25 | 6:30 - 7:30 pm | City Hall, Room 408, 1 Dr. Carlton B. Goodlett Pl.

The committee meets monthly to consider bicycle transportation projects and policies to make recommendations to the Board of Supervisors, the SFMTA, and other City and County agencies. sfgov.org/bac

SF BICYCLE COALITION BOARD

Tuesdays, July 25, Sep. 26 | 6:30 -8:30 pm | SF Bicycle Coalition, 1720 Market St.

The SF Bicycle Coalition is governed by a volunteer Board of Directors. The board is responsible for the organization's financial health and achievement of its mission. SF Bicycle Coalition members are invited to attend all board meetings. No RSVP needed. sfbike.org/board

NEW MEMBER MEET AND GREET Wed, July 26 | 6:00 - 7:30 pm | SF Bicycle Coalition, 1720 Market St.

Want to find some new folks to bike with? Get to know more about our work? Pick up some SF Bicycle Coalition swaq? Join us for a New Member Meet and Greet. New members who joined over the past year are invited and any members who want to get involved are welcome as well. Stop by for snacks, games and prizes followed by a short presentation on what we're doing to make San Francisco a safer and more fun place to bike. You'll come away with information, enthusiasm, new friends and excitement about all of the great things your membership is bringing to our city. sfbike.org/event/7-26

BIKEISTA FASHION SHOW* Sat, Aug. 5 | 2:00 | DNA Lounge, 375 11th St.

Bikeista exists to create fun/functional clothing for women who want to ride their bikes to work, to party or for transportation. Join for an afternoon fashion show followed by panel discussion.

TOUR DE FAT



Sat, Aug. 19 | 4:00 - 9:00 pm | Fort Mason Center for the Arts & Culture, Landmark Building C, 2 Marina Blvd.

Expect to experience the unexpected. This year Tour de Fat is at a new location Fort Mason Center. Ready your eyes and ears for a mix of musicians (including headliner Vintage Trouble), circus performers, vaudeville acts, magicians, comedians, and mind-blowing provocateurs. Tour de Fat is part of a . 33-city tour hosted by New Belgium Brewing and benefiting the SF Bicycle Coalition and the Bay Area Ridge Trail Council. There are lots of great volunteer roles, too. sfbike.org/fat

10+ YEAR MEMBER APPRECIATION PARTY Special Invite Event | Save the Date for mid-September

Join us for a fun and inspiring evening honoring San Francisco Bicycle Coalition members with a decade or more of support. If you've been a member for 10 or more years, please join us to swap "remember when" stories over snacks and drinks. Complimentary Valet Bicycle Parking will be provided by the SF Bicycle Coalition. sfbike.org/event/10year

RIDES sfbike.org/rides

GALS WITH GEARS | 10:00 am



Sun, July 2 | Level C: Ride the Bay Trail to Point Richmond Sun, Aug. 6 | Level B: MacArthur BART to Treasure Island

Explore the Bay with the Gals! These monthly scenic rides are geared for women aged 50+ years young, but all riders are welcome. Four levels of rides offered to accommodate everyone from new to experienced riders. No rider is left behind! RSVP required: RSVP required: sfbike.org/gals

SUNSET INFRASTRUCTURE RIDE

Sat, July 8 | 11:30 am - 1:30 pm | Hoover Redwood Grove Picnic Area in Golden Gate Park

Join our community organizer Julia Raskin on a casual 2.5-mile infrastructure ride of 20th Avenue to help inform the redesign of the street. This summer the San Francisco Municipal Transportation Agency with be kicking off outreach to make 20th Avenue better for people walking and biking between Golden Gate Park and Stern Grove Recreation Area.

LET'S PRACTICE TOGETHER Sun, July 9 | 10:00 am - 2:00 pm | Conservatory of Flowers, 100 JFK Dr.

New to biking? Need help to get ready for Traffic Skills 101? Come practice with Juli, alumna of the SF Bicycle Coalition Adult Learn-to-Ride Class, and/or Catherine, a dedicated Coalition member. We'll do an easy ride in Golden Gate Park's car-free space, then ride together a bit in traffic and end with tasty treats in the Richmond



SURVEY RIDES: ANDY'S AUDITS 1:30 pm

Sat, July 15 | Eastern Waterfront: Pier 14, Embarcadero near Mission St.

Sat, Aug. 19 | Excelsior: Mamá Art Cafe, 4754 Mission St. Sat, Sep. 16 | Sunset: Martha & Bros. Coffee, 401 Irving St.

How is the SF Bike Network doing, as a real, living thing? Andy's Audits are a series of "whole trip" evaluations of actual San Francisco bicycle trips, from Point A to Point B, connecting some real world dots by bicycle and measuring where a bit more bike love could make the network light up for everyday biking. Come out and help survey the system as we roll around our cycling city.

TREK TO TIBURON

Sat, Aug. 5 | 8:30 am | California Academy of Sciences, 55 Music Concourse Dr.

Pedal over the bridge, through Sausalito and onto Tiburon. We'll take a short break in Tiburon to rest and enjoy the gorgeous views of the Bay. Take the ferry back for a 17-mile ride or return via bike for a 34-mile

SUMMER OF LOVE SUNSET RIDE Thu, Sep. 7 | 6:00 pm | Buena Vista Park, Haight St.

Celebrate the 50th anniversary of the Summer of Love with a ride through the Haight to Ocean Beach. We'll lock up our bikes, plop on the sand, watch the sunset and enjoy a best of the '60s playlist. From there we'll pedal back through Golden Gate Park and end in the Panhandle for about nine miles total. "Flower in your hair" optional.

FREE CLASSES

Don't see a class date that works for you? We're always adding more. For the most up-to-date list of classes, and to submit the required RSVP for any class, go to: sfbike



LEARN TO RIDE WITH YBIKE IN THE PRESIDIO*

Sundays, July 2, Aug. 6, Sep. 3 | 11:00 am - 2:00 pm | Presidio Main Post Lawn, 103 Montgomery St.

Learn to ride your bike with YBike's awesome instructors. We provide bikes of all sizes and equipment. You just bring your game face (ideally a big, toothy grin) and a little determination. Children of all ages welcome. Repeats first Sunday of every month. Exact location in the Presidio may vary; for updates, check vbike.org.



FREEDOM FROM TRAINING WHEELS

Sunday Streets | 11:00 am - 2:30 pm Sun, July 16 | Mission Sun, Aug. 20 | Tenderloin Sun, Sep. 10 | Western Addition

Freedom from Training Wheels is a great way to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have balance bikes for kids aged two to five. We will be at every 2017 Sunday Streets, so we hope to see you there! sfbike.org/family



TEST RIDE A FAMILY BIKE AT SUNDAY STREETS

Sunday Streets | 11:00 am - 2:30 pm Sun, July 16 | Mission Sun, Aug. 20 | Tenderloin Sun, Sep. 10 | Western Addition

Front seat, back seat, tag-along or family bike? Talk to our Family Biking experts about biking with your baby, toddler or child, and see equipment options up close at Sunday Streets. A Family Bike is a great option to take smaller children to school before you bike to work, for shopping and errands. Test ride a family bike and see what works for your family. Children are welcome to try the new ride with you.

ADULT LEARN TO RIDE

You're never too old to learn to ride a hicycle. Instructors will work one-on-one to teach the basics of balancing, starting, stopping and steering a bike, as well as proper helmet fit and adjustment. Most people learn to ride their bikes while taking the class, but even if they don't, they will leave with tips to continue teaching themselves to ride.

INTRO TO URBAN BICYCLING WORKSHOP

Ongoing

Come learn the basics of biking in San Francisco at our Intro to Urban Bicycling Workshop. Our one-hour course covers bicycling for everyday riding in SF, the rules of the road, route planning and more.

TRAFFIC SKILLS 101: CLASSROOM WORKSHOP Ongoing

Looking to get comfortable riding in San Francisco? Join us for a presentation covering all you need to know for biking in SF and the Bay Area. This is the perfect class for those already riding to hone their skills or for people interested in riding but intimidated by urban traffic. No bicycle is necessary for this class.

TRAFFIC SKILLS 101: ON-ROAD

Practice what you learned in the Traffic Skills: Classroom. This on-bicycle class follows a comfortable progression onto city streets, beginning with a short review of the lessons from the classroom course. After a basic bike maintenance session, the class will practice bike maneuvering skills in a car-free practice area before riding on the streets in small, intimate groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions and apply the safe-riding techniques practiced in the car-free space into real life.



FAMILY BIKING CLASSES

Your SF Bicycle Coalition offers a range of family biking workshops for all ages, including family on-road practice: Biking with Babies, Freedom From Training Wheels and more. For dates, times and more information, see sfbike.org/family

VOLUNTEER

RSVPs required except where noted.

SF BICYCLE COALITION PHONE BANK Tuesdays, Aug. 1; Sep. 5, Wednesdays, July 19; Aug. 16; Sep. 20 and Thu, July 6 | 5:30 - 8:00 pm | SF Bicycle Coalition. 1720 Market St.

Join the volunteers who keep the SF Bicycle Coalition membership strong. No coldcalling, just calls to friendly lapsed

members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers.

VOLUNTEER NIGHT

Tuesdays, July 11, Aug. 8, Sep. 12 5:00 - 8:00 pm | SF Bicycle Coalition, 1720 Market St.

This SF Bicycle Coalition tradition has been happening for as long as we can remember, and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling as we work together on group office tasks. Dinner is provided. Bring a friend — the more the merrier! We have ample indoor bike parking, so don't forget to bring your bike into the office. No RSVP necessary.

BICYCLE AMBASSADOR TRAINING

Ongoing

Flex your advocacy muscle and become a Bicycle Ambassador! Come to our training to get up to date on what's going on with your SF Bicycle Coalition and learn how to sign up new members. This training will prepare you to volunteer at races, festivals, Service Stations and other events. Please note that you must be a current member of the SF Bicycle Coalition to become a Bicycle Ambassador.

VALET BICYCLE PARKING

Ongoing

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bicycle Parking is like a coat check for bikes. Volunteers are trained onsite by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at

sfbike.org/valetvolunteer

COMMUNITY BIKE BUILDS

Your SF Bicycle Coalition works with a variety of community-based organizations around San Francisco to organize Community Bike Builds. Each event is an opportunity for the community to come together and refurbish reclaimed bicycles for its members. Each Community Bike Build needs more than a dozen volunteers to help out with both mechanical and nonmechanical tasks, and lunch will be provided. We'd love your help. RSVP at

COMMUNITY REPAIR NIGHT Wednesdays, July 12, Aug. 9, Sep. 13 | 5:30 - 8:30 pm

Want an opportunity to practice working on bikes? Are you an experienced mechanic and want to donate your skills to help make sure all San Franciscans have affordable transportation? Or do you just want to get your hands a little dirty? Come on out and get greasy at our Community Bike Build Prep Night. We'll be fixing up bikes to get them ready to give away at future Community Bike Builds. Snacks and beverages will be provided. RSVP at sfbike.org/volunteer.

BARTER MEMBERSHIP

Volunteer for 10 hours in a three-month period and earn a year's membership for free. If you'd like to get started with our Barter Membership program, please visit sfbike.org/membership

SAN FRANCISCO BICYCLE COALITION 1720 Market Street San Francisco, CA 94102

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Pedal Revolution Po Campo Precita Park Café PUBLIC Bikes Rickshaw Bagworks Roaring Mouse Cycles SFC San Francycle Sports Basement Streets of SF Bike Tours SunPorch Yoga Swell Bicycles Timbuk2 A Tran's Bay Bike Shop Treat Street Bicycle Works TRX Training Center Valencia Cyclery Velofix Velo Rouge Cafe Vespertine Warm Planet Bikes Wiggle Bicycles Yoga Garden SF Zipcar

*Must arrive by bike to receive discount. See sfbike.org/discounts for details.



Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership	MEMBERSHIP TYPE:	SIGN ME UP FOR A NEWSLETTER:
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for all the benefits.	☐ \$52 A BUCK A WEEK	(MONTHLY)
NAME	☐ \$120 SUSTAINERS*	MONTHLY)
ADDRESS CITY	☐ \$250 SUPPORTING MEMBER*	☐ FAMILY BIKING
ZIP	☐ \$500 PATRON*	(QUARTERLY)
HOME PHONE EMAIL	☐ \$1,000 DONOR*	WOMEN BIKE SF (MONTHLY)
Make checks payable to: San Francisco Bicycle Coalition. Check with your employer about matching your donation.	*includes free SF Bicycle Coalition t-shirt! Please choose.	(MONTHLI)
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