

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

# TUBE TIMES

SAN FRANCISCO BICYCLE COALITION

FALL 2014 ISSUE 149

 FREE



## The Future of Our Streets:

### What's at Stake in This Election?

**Raised Bikeways  
Coming to SF**  
page 2

**Businesses for  
Better Biking**  
page 11

**An Embarcadero  
for Everyone**  
page 5

**LOOKING FOR  
MEDALS**

**Pushing for  
A SAFER  
POLK ST**

# KEEP UP THE MOMENTUM!



# A

s I write my last Executive Director's column, I'm feeling a mix of emotions: pride at how far we've come in making bicycling a mainstream activity in San Francisco; gratitude to the members and volunteers who have made the SF Bicycle Coalition such an effective force for positive change; frustration that change for good still takes so long; and a true sense of awe at the strength of the movement we have built together. (Read more about Leah's transition on page 3).

Most of all, I'm thinking about momentum. It has taken a lot of work to build such tremendous momentum to build a better city through biking.

City decisionmakers are increasingly taking our issues and our growing community seriously, and we're advancing the kind of progress needed to make bicycling as inviting and comfortable as it should be in San Francisco. The most recent cases in point: the new protected bikeways on Lower Polk Street and San Jose Avenue; the soon-to-be-required bike safety training for all City drivers, including taxi drivers, who the SF Bicycle Coalition is proud to already educate; raised bikeways across the city (page 2); and the doubling in size of the Safe Routes to School program (page 3).

But then I remember how frustratingly slow the City was to put most of these improvements into place. And I look at the threat posed by change-averse San

Franciscans championing Proposition L this November (page 7), which could set back Transit-First policies by decades, and I am reminded of how much further we have to go.

Change is hard, no doubt about it. And the change we're making at the SF Bicycle Coalition is, admittedly, deeper than just striping a few bike lanes here and there. We are working for a better city at a deeper level — a city that values safety over speed, solid transportation options over traditional car-is-king planning and great neighborhoods knitted together by streets that serve us all.

To keep our momentum moving forward and make bigger changes that will benefit all San Franciscans, we will have to work harder and pedal with more passion.

I'm asking all members of the SF Bicycle Coalition in the coming year to do more. Help win more funding for bike projects (Yes on A & B) and push back the anti-bike, anti-transit measure (No on L) by volunteering in October for our "Bike the Vote" efforts (page 6). Get involved in one of our campaigns. Sign up your company to be an SF Bicycle Coalition Business Member (page 11). Or simply help us educate more San Franciscans, like your neighbors and coworkers, about the ways all of us will benefit when we have a better city for biking.

It has been a true honor to work with this exceptional community of the San Francisco Bicycle Coalition for the past 17 years. We have built something so much bigger than any of us as individuals, and we should feel proud of our impact. Just as importantly, this is no time to feel satisfied. This city isn't even close to reaching its potential as a truly great place to bike. Keep pedaling — faster, harder, with more passion than ever!

LEAH SHAHUM  
Executive Director

**Editor**  
Kristin Smith

**Distribution**  
Zack Lipson

**Design**  
Eric Tuvel

The *Tube Times* is a quarterly publication of the San Francisco Bicycle Coalition, a member-based nonprofit advocacy organization working to transform San Francisco's streets and neighborhoods into more livable and safe places by promoting the bicycle for everyday transportation. [tubetimes@sfbike.org](http://tubetimes@sfbike.org)

**Business & Community Program Manager**  
Paolo Cosulich-Schwartz, x312, [paolo@sfbike.org](mailto:paolo@sfbike.org)

**Communications Assistant**  
Ellie McCutcheon, x307 [ellie@sfbike.org](mailto:ellie@sfbike.org)

**Communications Director**  
Kristin Smith, x308, [kristin@sfbike.org](mailto:kristin@sfbike.org)

**Community Organizer**  
Chema Hernández Gil, x321, [chema@sfbike.org](mailto:chema@sfbike.org)

**Community Organizer**  
Janice Li, x302, [janice@sfbike.org](mailto:janice@sfbike.org)

**Development Associate**  
Tracy Chinn, x316, [tracy@sfbike.org](mailto:tracy@sfbike.org)

**Development Director**  
Brian Wiedenmeier, x305, [brian@sfbike.org](mailto:brian@sfbike.org)

**Event Planner**  
Bonnie Walton, x318, [bonnie@sfbike.org](mailto:bonnie@sfbike.org)

**Executive Director**  
Leah Shahum, x306, [leah@sfbike.org](mailto:leah@sfbike.org)

**Family & Schools Program Manager**  
Nancy Buffum, x314, [nancy@sfbike.org](mailto:nancy@sfbike.org)

**Family & Schools Coordinator**  
Janelle Phung, x324, [janellephung@sfbike.org](mailto:janellephung@sfbike.org)

**Membership Manager**  
Anna Gore, x303, [anna@sfbike.org](mailto:anna@sfbike.org)

**Operations Director**  
Frank Chan, x304, [frank@sfbike.org](mailto:frank@sfbike.org)

**Operations Manager**  
Janelle Wong, x311, [janelle@sfbike.org](mailto:janelle@sfbike.org)

**Policy Director**  
Tyler Frisbee, x313, [tyler@sfbike.org](mailto:tyler@sfbike.org)

**Program & Design Manager**  
Eric Tuvel, x320, [eric@sfbike.org](mailto:eric@sfbike.org)

**Program Director**  
Margaret McCarthy, x301, [margaret@sfbike.org](mailto:margaret@sfbike.org)

**Technology Coordinator**  
Erin Durkee, x307, [erin@sfbike.org](mailto:erin@sfbike.org)

**Valet Bicycle Parking Coordinator**  
Francisco Grajales, x315, [francisco@sfbike.org](mailto:francisco@sfbike.org)

**Volunteer Coordinator**  
Libby Nachman, x322, [libby@sfbike.org](mailto:libby@sfbike.org)

**Board of Directors**  
Rocky Beach, Carrie Byles, Maureen Devlin, Lisa Fisher, Jenn Fox, Jean Fraser, Amandeep Jawa (Secretary), Lawrence Li (President), Carla McKay, Lainie Motamedi (Treasurer), Daniel Silverman, Mark Slavonia, Zack Stender, Michael Yarne

**Valet Bicycle Supervisors**  
Sarah Bishop, Derek DeHaan, Devon Hayden, Richard Kesler, Andrew Luring, Katie MacKenzie, Matthew McKenna, Melyssa Mendoza, Nassim Nobari, Hannah Perlman, Dat Phan, Mikaela Rioux, Angelina Romano, Ramon Solis, Sasha Spasich, Adele Thurston, Lindsay Tully, Alexis Wallace, Saiya Yocum

**Interns**  
Jaquise Brown, Aushanae Crayton, Christina Duff, Frida Grundström, Emily Stefiuk, Kenji Wada

833 Market Street, 10th Floor  
San Francisco, CA 94103  
tel: 415-431-2453 (BIKE)  
fax: 415-431-2468  
[info@sfbike.org](mailto:info@sfbike.org)

Have you been missing out on our weekly Biker Bulletin email? Update your contact info at [sfbike.org/services](http://sfbike.org/services).

**facebook**  
[facebook.com/sfbike](http://facebook.com/sfbike)

**twitter**  
[twitter.com/sfbike](http://twitter.com/sfbike)

**flickr**  
[flickr.com/sfbike](http://flickr.com/sfbike)

**Instagram**  
[instagram.com/sfbike](http://instagram.com/sfbike)



Read Leah's full letter to members at [sfbike.org/transition](http://sfbike.org/transition).



Raised bikeway in downtown Vienna, Austria. Photo by: Hannu Makarainen

**San Francisco streets are changing! From protected bikeways to bike-timed lights to on-street bike corrals, City planners are introducing more cutting-edge bike infrastructure and designs to San Francisco streets. What's next on the list? Raised bikeways!**

Raised bikeways are common in great bicycling cities like Copenhagen, but still relatively new in the United States. Raised bikeways sit at an intermediate level, slightly higher than the street but slightly lower than the sidewalk. Such a street design improves road safety because it creates distinctively comfortable spaces for all types of road users without the (easily run over) plastic bollards.

Over the next year, keep an eye out for two showcase one-block raised bikeways. We'll have a race to see which project goes first: on Valencia Street between Duncan and Cesar Chavez streets, or on mid-Market Street between Gough and 12th streets; both projects are short but sweet. Following these showcase projects will be multi-block raised bikeways on both Masonic Avenue (approved and set to break ground next year) and on 2nd Street (awaiting approval).

We're hoping these street improvements will improve your ride. If you want to get involved in the campaigns, check out [sfbike.org/campaigns](http://sfbike.org/campaigns).



Rendering of Market Street raised bikeway for Better Market Street project

Thanks to Dolan Law Firm for supporting the Tube Times

# QUICK RELEASES



Rendering of proposed improvements to Potrero Avenue

## Potrero Avenue Redesign Coming Soon!

Good news for all of you who bike through the Mission: Potrero Avenue will soon become a safer, calmer street. At the end of the year, the San Francisco Municipal Transportation Agency is set to break ground on the new Potrero Avenue project, which will feature red transit lanes, widened sidewalks and buffered bikeways.

Potrero Avenue is one of the most dangerous corridors for people biking and walking and we're excited to see this traffic sewer become a more livable street.

The Potrero project is the result of years of organizing. Huge thanks to our dozens of members who joined us in this campaign, and thanks to the diverse neighborhood and community groups who helped make this calmer street a reality. The City is scheduled to break ground at the end of the year. More details and designs at [sfbike.org/potrero](http://sfbike.org/potrero).

## Search for Our Next Executive Director Underway

In August, our Executive Director, Leah Shahum, announced that after nearly 17 years with the organization she will be stepping down at the end of the year to pursue new professional adventures. Leah's tenacious and thoughtful advocacy has left our organization in strong financial and programmatic shape, with a staff of 20 advocates leading the charge to make SF a terrific place to bike. Our Board of Directors has already begun a nationwide search for our next leader, and we're excited to find the perfect person to take the helm at the country's largest city-based bicycle advocacy group. Follow our updates about the search online at [sfbike.org/news](http://sfbike.org/news), see the job description at [sfbike.org/jobs](http://sfbike.org/jobs) and read Leah's full message to members at [sfbike.org/transition](http://sfbike.org/transition).

## Vote for our Board of Directors

Each year, members of the SF Bicycle Coalition have the opportunity to elect our leadership on the Board of Directors. And it's that time of year again! Voting for all current members will be open between November 10 and November 21 at [sfbike.org/board\\_election](http://sfbike.org/board_election), as well as in-person at our annual Winterfest party on November 16.

Our 15-person member-elected Board is responsible for the organization's financial health and strategic direction. Please take a few minutes to review the candidates and make your choice for the Board in mid-November. You can also take the chance to meet many Board members and candidates at our October 8 Annual Member Meeting or at Winterfest on November 16.

## Market Street improvements Planned

Thanks to the enduring advocacy and energy of our members, Market Street is undergoing some long-awaited transformations.

This fall, the SFMTA will finish painting Market Street's center transit-only lanes with the red paint you've been seeing all over the City. And later this fall, the SFMTA will be putting together a program to improve street safety and Muni speed through traffic-calming measures and auto-diversions. The program, called Safer Market Street, will focus on Market between 8th and Montgomery streets, and will allow drivers to cross Market Street but not turn onto it in this area. We hope these reductions will result in a calmer street for people walking, a more comfortable ride for people biking and improved speeds and reliability for Muni. Community outreach will begin this fall, and the program will start in Spring 2015. Sign up for our Market Street campaign at [sfbike.org/market](http://sfbike.org/market) to receive updates and get involved.

## Don't be a Bike Ninja: Help Light up the Night

Daylight Saving Time is just around the corner (Sunday, November 2). Your clock might adjust automatically, but what about your beloved bicycle? To help make sure folks don't get caught in the dark, the SF Bicycle Coalition is partnering with the SFMTA again this year for our hugely popular Light Up the Night program. We'll be popping up in surprise locations around town, distributing free lights to people riding without them, and we want your help! Sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).



Every year we hand out free bike lights and reflective spoke cards with the SFMTA.

Lights improve visibility and they're required by law. If you're biking at night, you need to have a white front light and a red rear light or reflector, as well as yellow or white reflectors on sides and/or pedals (reflective whitewalls count). Members, prepare for the time change and use your SF Bicycle Coalition card to purchase a set of lights at bike shop discount partners listed on our website ([sfbike.org/discounts](http://sfbike.org/discounts)). Help Light up the Night!

## Our Safe Routes to School Program is Expanding!

The San Francisco Bicycle Coalition is a proud member of SF's Safe Routes to School partnership, working to make biking and walking to school safer, easier and more fun for students and their families. Last year we worked with 15 elementary schools and this year we're thrilled to expand to 25! We plan to grow that number to 35 elementary schools next year, while Safe Routes partner YBike will continue to work with middle and high schools.

Walk and Roll to School Day will be coming up on Wednesday, October 8. Even if your school is not enrolled in Safe Routes to School, you can sign up to participate in the event and find great resources at [sfsaferoutestoschool.org](http://sfsaferoutestoschool.org). If you're a parent who'd like to get more involved, contact our Family and Schools Program Manager, Nancy, at [nancy@sfbike.org](mailto:nancy@sfbike.org).

## Who's Biking More? All of us, but Especially Seniors!

Bicycle ridership by every age group in the US dramatically increased between 1995 and 2009, according to the most recent US Census data. More than one-third of the increase in bicycling nationwide are people between the ages of 60 and 79!

Among the more mature population taking to two wheels is SF Bicycle Coalition member Lenore McDonald, who organizes the member-led group Gals with Gears for women over 50. Lenore started the Gals group because she wanted to help reconnect older women with bicycling.



We are expanding our Safe Routes to School program to 25 schools this year!

"Convenience means a lot as you get older," says McDonald. "When riding a bike, you can park in front of where you are going, scoot around traffic jams and ride directly to your destination without waiting for a bus or BART."

Yet, there are also challenges. "The most common factor our Gals say has kept them off their bikes is feeling unsafe," says McDonald.

As more baby boomers recognize the benefits of biking, we're working with members like Lenore to continue to Connect the City with bikeways that are truly comfortable for people ages 8 to 80 — and beyond. Join Gals with Gears at [sfbike.org/gals](http://sfbike.org/gals).



Anna, 83, still pedaling strong with Gals with Gears

### Bay Area Bike Share Succeeding and Stalling

Bay Area Bike Share just celebrated its one year anniversary, with a whopping 630,000 miles logged on the mint green bikes in the first year. Not surprisingly, the majority of trips were here in San Francisco, with the station at 4th and King streets seeing the highest usage.

The SF Bicycle Coalition does not run bike share, but we recognize that San Francisco should have a far more robust bike share system, allowing locals and visitors alike to pedal around the city with ease. Analysis shows that San Francisco can sustain a network of 3,000 bikes, yet today only has 500 bikes. Unfortunately, a much-needed expansion is being held up by a combination of troubles with the operating company, as well as a lack of leadership from City officials in growing funding and prioritizing biking.

We're continuing to think creatively and advocate for an expansion of BABS. Stay tuned at [sfbike.org/bikeshare](http://sfbike.org/bikeshare).

### Welcome Janelle Phung and Libby Nachman

Welcome to our two newest staff members, Janelle Phung and Libby Nachman!

Janelle, joined as our Family and Schools Coordinator, bringing to the table fluency in seven languages and extensive experience with environmentally-related community outreach. Working jointly with the Safe Routes to School Program, she will be meeting with families and schools in our diverse city about making the journey to and from school as safe and enjoyable as humanly possible. Say hi at [janellephung@sfbike.org](mailto:janellephung@sfbike.org).

Libby Nachman joined our staff in September as the new Volunteer Coordinator. Prior to joining the staff, Libby served as a Bicycle Advocacy intern here, as well as an intern at SPUR. She comes to San Francisco from the Midwest by way of South America, where she volunteered on various sustainability-oriented projects and strengthened her now-fluent Spanish-speaking skills. Say hi at [libby@sfbike.org](mailto:libby@sfbike.org).

We're excited to report that our former (and fantastic) Volunteer Coordinator, Margaret McCarthy, has moved into a new role as Program Director.



Our new Family and Schools Coordinator, Janelle Phung

### Howard Street Bikeways Planned for October!

As part of the City's Vision Zero commitments, Howard Street will be getting a buffered bike lane between 6th and 10th streets to match up with the Folsom bike lane that went in just last year. Work is scheduled for October, and you should be pedaling on a calmer, greener Howard Street shortly. While we're happy to see safer street design on this fast-moving SoMa street, we continue to push for physically-protected bikeways the entire length. Get involved in this campaign at [sfbike.org/soma](http://sfbike.org/soma).

THE SAN FRANCISCO BICYCLE COALITION and CRAIGSLIST present

Sunday, November 16  
6-10:30PM

Cityview at Metreon

135 Fourth Street at Mission Street



Get your tickets at:  
[sfbike.org/winterfest](http://sfbike.org/winterfest)

### SF's First Bike-Friendly Business District

The Yerba Buena Community Benefit District last year supported the creation of the Yerba Buena Bicycle-Friendly Business District. With the help of the SF Bicycle Coalition, the City's first bicycle district was launched with 36 area businesses participating, offering discounts to customers who arrive by bike, as well as incentives for their employees to commute by bike. In its first year, the Bicycle-Friendly Business District has

helped build community in the Yerba Buena neighborhood South of Market and improve safety for all residents, workers and visitors. Pedal on over to Yerba Buena shops and get discounts at local businesses. Thanks to the Yerba Buena Community Benefit District for the support and grant to make this vision of better biking a reality. See participating businesses at [sfbike.org/business](http://sfbike.org/business).



Alexander Book Co. showing support for Yerba Buena Bicycle-Friendly Business District

# IMPROVING ACCESS TO THE WATERFRONT



With nearly 40 miles of shoreline, San Francisco is truly a city built on the bay. Our city is surrounded by water on three sides, with world-class attractions that bring in visitors from around the world to explore our waterfront and come away with a uniquely San Francisco experience. For those of us who live here, it is our city's treasure that we want to preserve for generations to come.

It only makes sense that our waterfront deserves the highest quality bikeway that ties all the neighborhoods and destinations together. As part of Connecting the City, our vision for 100 miles of crosstown bikeways that are welcoming for people of all ages, our Bay Trail Bikeway connects our waterfront work from the Golden Gate Bridge all the way to Candlestick. Here's what's happening on the waterfront:

## Embarcadero Enhancement Project



This three-mile stretch from AT&T Park to Fisherman's Wharf is the heart of the waterfront. Every day, thousands of people bike on the Embarcadero bikeway and shared-use Promenade, a number that has more than quadrupled in the last eight years. The City launched a year-long planning process to envision a protected bikeway for the full length of the Embarcadero. They will continue their public outreach throughout the fall and present findings at an open house early next year. Learn more at [sfbike.org/embarcadero](http://sfbike.org/embarcadero).

## Marina Boulevard



For the last year, we have been working together with neighborhood residents to ensure the Bay Trail path along Marina Boulevard is a wonderful place to walk a dog, go for a morning jog or bike with children. Surveys show that 98% of the pathway users are people biking or walking. We continue to work with the City to relocate the parking to a convenient location for visitors and boat owners to ensure a clear and open Marina path. Learn more at [sfbike.org/marina](http://sfbike.org/marina).

## The Blue Greenway



The Blue Greenway begins at the southern tip of the Embarcadero at Lefty O'Doul Bridge by AT&T Park and extends along the southern waterfront. Projects such as the Cargo Way protected bikeway came out of the original Blue Greenway planning process, which also recommended a two-way buffered bikeway for Terry Francois Boulevard to be completed by the end of 2015. We continue to advocate for the Blue Greenway, which is an important part of our vision for a fully-connected southern waterfront.

## A PROJECT SO BIG, WE HAVE TWO STAFF ON THE JOB!



Janice Li is heading up our Embarcadero campaign. From attending community meetings to organizing on-street actions, Janice is working to ensure the Embarcadero is safe and welcoming for everyone. Join her by emailing [janice@sfbike.org](mailto:janice@sfbike.org)



Paolo Cosulich-Schwartz is leading our business outreach for the Embarcadero project. Business support will be crucial for ensuring this project moves forward. If you work along the Embarcadero, get involved by emailing [paolo@sfbike.org](mailto:paolo@sfbike.org).



# The Future of Our Streets:

## What's at Stake in This Election?

**With votes on three transportation ballot measures, five Board of Supervisors seats and a BART Board of Directors position, the November 4 election will be significant in deciding the future of how we move around San Francisco for decades to come.**

The local transportation measures that San Francisco voters will weigh in on — Propositions A and B (Yes!) and L (No!) — reveal that San Francisco is at a crossroads in terms of how we approach transportation.

Will we be a city catering to planning that subsidizes “easy” parking over livable streets? Will we commit to real Transit-First policies or roll back to 1950s, car-is-king transportation planning? Will we choose to invest in a top-notch bicycling infrastructure, or will we pedal along with the status quo?

Our city's population has grown by 30,000 people since 2010, and we're expected to continue to grow by more than 10,000 every year. Our local decisionmakers will have to make some clear, and some would say tough, choices about transportation priorities and funding. These are choices that will determine how accessible, affordable, safe and family-friendly city our city is for many decades to come. As San Francisco residents and voters, we have an important role to play.

### **Where are We Now? Understanding Transit-First**

In 1973, San Francisco adopted an official Transit-First policy which commits our City to prioritize biking, walking and transit over private auto use. The City Charter was even adapted to reflect this Transit-First policy, a commitment that is good for the safety and health of San Franciscans, and one that benefits our city's economy and livability as a whole.

Unfortunately, this policy has been name-only in too many ways. Despite the Transit-First priorities, many of our city streets are still far from comfortable for people bicycling and walking, and many streets still feel downright dangerous.

While bike trips are growing exponentially (15% of all trips in some SF neighborhoods), biking still receives only about 1% of the City's transportation budget; pedestrian safety projects receive a similarly dismal amount. And anyone who relies on public transit knows that Muni is far from the world-class transit system our city deserves.

Prioritizing Transit-First is the only policy that will allow us to move the huge numbers of people visiting, living and working in SF. San Francisco is the second most densely populated city in the country, next to New York City. That should inspire, not daunt, us to truly invest in Transit-First.

New York City has long been leading the way in prioritizing transit, and they have begun to out-pedal San Francisco in bicycling improvements, adding 300 miles in the past five years. And thanks to strong leadership in another big city, Chicago has committed to 100 miles of crosstown bikeways. Even car-centric Los Angeles has added 40 miles of bikeways this year.

While San Francisco is still pedaling strong in terms of bike ridership (up 96% since 2006), we're falling behind in terms of the City's investments of bike, pedestrian and transit funding and on-the-ground improvements. In short, we simply have not seen the

strong local leadership and urgency to improve our transportation system that New York City, Chicago and Los Angeles have seen in the past five years. We can, and must, do better.

We need to help elect leaders who will commit to and follow through on Transit-First priorities to move our city forward. See the SF Bicycle Coalition's endorsements of the most bike-friendly candidates running for the SF Board of Supervisors and the BART Board of Directors on page 8.

## How a Yes on Propositions A & B Will Improve Your Commute

The three transportation measures on this November's local ballot present wildly different visions for our city's future.

One pair, Proposition A and Proposition B, honors Transit-First by making much-needed investments in our city's sustainable transportation systems, including \$126 million in combined funding for bicycle and pedestrian safety projects.

Proposition A renews current property bond taxes to fund over \$52 million for better bikeways, including \$22 million for the long-awaited Better Market Street, which we expect to include protected bikeways from Octavia Boulevard to the Embarcadero. Prop. A would also make investments of \$68 million for pedestrian improvements, \$22 million for signal upgrades and \$358 million to improve Muni. Since it's simply renewing a current property bond, Proposition A does not raise taxes and will result in markedly better transportation options for all of us, as well as a healthier, greener and more economically vibrant San Francisco.

Proposition B also provides valuable funding for road safety improvements and Muni by better aligning the funding that goes



Market Street has 6,000 bike trips per day. Imagine the gridlock if we prioritized 6,000 extra cars instead. Vote No on Prop. L!

to the SF Municipal Transportation Agency to reflect San Francisco's population growth. Proposition B will add city population to the formula that determines our transportation spending levels, which only makes sense as the demands on the transportation system grow. In the first year, it would likely mean an extra \$6 million for Vision Zero projects and an additional \$16 million to improve Muni.

It is worth noting that as other sustainable funding sources come online (including a Vehicle License Fee increase in 2016, for which we've worked hard to win political commitments), this Prop. B source would phase out. It is an important near-term funding measure that helps fill real holes in current bicycle, pedestrian and transit safety funding.

## Proposition L Would Roll Back Progress on Biking and Beyond

Along with these two forward-looking initiatives that would invest in better biking and sustainable transportation, another one, unfortunately, threatens to do just the opposite.

Republican-led Proposition L would roll back decades of progress toward making our transportation system more accommodating to people biking, walking and taking transit, forcing the SFMTA to prioritize free-flowing automobile traffic as a top priority and stealing money from bike, pedestrian and transit projects.

While it's true that Proposition L is only a policy declaration attempting to weaken San Francisco's Transit-First policy, it does threaten progress toward completing a full citywide Bike Network, implementing real rapid transit improvements and reaching Vision Zero for safe streets.

While misleadingly couched in populist language, calling it an effort to "Restore Transportation Balance," the reality is that the proponents of Proposition L are directly attacking Transit-First priorities, aiming squarely at halting future bicycling improvements and even rolling back current bike safety investments.

Asked by the San Francisco Bay Guardian what he'd like to see in San Francisco transportation policy, Prop. L proponent David Looman aimed directly at biking, saying:

"Let's go back 10 years, before the proliferation of bike lanes and increased parking fees."

In fact, we have heard reports of the Prop. L proponents calling this the "anti-Bike Coalition" measure.

The irony is that Prop. L will make things worse for all road users — including those who drive. Creating more parking, adding more traffic lanes and offering fewer transit, bike and walking options will mean increased traffic congestion and traffic jams. Meanwhile, the growing number of people biking and walking will experience less safe streets.



Proposition L would also take money away from Muni, further impacting an already overburdened and underfunded network. In short, do you want to see SF's progressive transportation policies put in reverse? L, No!

## Transportation Touches Everything

This year's SF Bicycle Coalition Golden Wheel Awards keynote speaker, Aaron Naparstek, summed it up best when he said "transportation touches everything."

From public safety to the environment to equity and affordability, transportation is at the center of it all. Investing in healthy, sustainable and affordable transportation improvements will make our city a better place to live, work, shop and play.

After housing, transportation is the largest monthly expense for most San Franciscans, disproportionately affecting lower income residents the most.

San Francisco is a great city, but it hasn't happened by accident. We've spent years investing in the things that help cities flourish: open spaces, small neighborhood plazas, a beautiful waterfront, accessible transportation and protected bikeways.

San Francisco has invested too much into our streets to go backwards. Our community is ready to be a leader when it comes to building streets that spur community engagement, protect public safety and reduce our environmental impact.

We deserve streets that are safe for all users, and public spaces we can be proud of, not roads we are afraid to use. We deserve places that knit together the fabric of our community and local economy. We deserve systems that provide access for our elderly and our disabled, and sidewalks that we're not afraid to let our children walk on. In order to do that, we have to band together and build a city that works for all of us.

Your San Francisco Bicycle Coalition is working with diverse partners to support Propositions A and B and to stop Proposition L. We need your help to reach beyond our own members to inform people about the importance of this election.

Here's what you can do:

- » **Share this article with friends**
- » **Sign up on to volunteer at [sfbike.org/vote](http://sfbike.org/vote)**
- » **Hang up a window sign (see [sfbike.org/vote](http://sfbike.org/vote))**
- » **Donate to the No on L campaign at [nogridlocks.com](http://nogridlocks.com)**
- » **Use [#biketothevote](https://twitter.com/biketothevote) to promote Yes on A & B, No on L in social media**

**This fall, voters will have a choice. Will we move San Francisco forward or roll backwards? The choice is yours! 🚲**



**This Election Day will be crucial for San Francisco biking and transportation in general. Join your SF Bicycle Coalition on November 4 to ensure the most bike-friendly candidates and propositions win this year.**

**The San Francisco Bicycle Coalition is proud to endorse the following candidates and ballot measures:**

**YES on Prop. A: Commit funding to better biking, walking and transit**

**YES on Prop. B: Fund Vision Zero and Muni in proportion to SF's population growth**

**NO on Prop. L: Defend our Transit-First Policy and ensure safety is prioritized over gridlock**

**BART Board of Directors District 8: Nick Josefowitz**

**District 2: No endorsement**

**District 4: Supervisor Katy Tang**

**District 6: Supervisor Jane Kim**

**District 8: Supervisor Scott Wiener**

**District 10: Supervisor Malia Cohen**

Visit [sfbike.org/vote](http://sfbike.org/vote) to learn more about these endorsements and how you can make a difference this election season by volunteering for these campaigns. Let's turn out the bike vote. Vote on Tuesday, November 4!

**[sfbike.org/vote](http://sfbike.org/vote)**

# Members

are the

Members guide our work and power our movement, supporting and engaging with important campaigns that make our city a better place to live, work and bike. We are immensely grateful for their support and for members who also go the extra mile (or more) by volunteering regularly and spreading the bike love. A mountain of thanks to SF Bicycle Coalition members! We truly couldn't do it without you.

## Four Ways to Make Your Membership Go Even Further!

1. **Give a gift membership.** Better biking and discounts at 65+ businesses across San Francisco? Best present ever? Perhaps!
2. **Add a member to your household:** Share your existing perks with a loved one for just \$15. You can also add a household member to your account by becoming a monthly giver.
3. **Become a monthly giving member.** Spreading your contribution throughout the year is the most regular and reliable way to fund our work, and doing so gets you an additional household member at no extra cost!
4. **Volunteer.** Instead of giving money, give time. Ten hours over a three month period gets you a full membership, and you can choose from a wide variety of fun and rewarding volunteer opportunities throughout the year.

**You can do all of this at [sfbike.org/membership!](https://sfbike.org/membership)**

## Annual Member Meeting

Looking for another opportunity to share your thoughts? Come to our Annual Member Meeting to hear more about our work and get a chance to discuss issues with our staff and other members.



**Name:** Steve Hershoff | **Age:** 61 | **Neighborhood:** Richmond

**What I love about biking:** The freedom and convenience biking offers are great draws for me. Also, the sense of accomplishment that I've gotten somewhere I need or want to be under my own power.



**Name:** Amy Chen | **Age:** 34 | **Neighborhood:** Marina

**Why I'm a member:** I fully support the SF Bicycle Coalition's vision of 8-to-80 bikeways, and want bicycling to be a safe, everyday part of life in SF as it is in other parts of the world.



**Name:** Adam Garcia | **Age:** 33 | **Neighborhood:** Mission

**Why I'm a member:** I want to support the city's transition and be a beneficiary of safer streets for pedestrians and bicyclists. ¡Viva SFBC!



## of our work.

Every two years we conduct a member survey to have a deeper understanding of what issues are most important to our members. This feedback helps guide our work and ensure that we're focused on the campaigns that you care about. This year, 1,400 members took the survey (thank you!) and 97% said they plan to renew (really, thank you)!

### Here's what the survey showed that our members care most about:

- » **Awareness of bicyclist issues** among politicians
- » **Fair and equal police enforcement**
- » **Driver education**
- » **Spot improvements**, such as lights and intersections
- » **Increasing ridership** across the city
- » **Physically-protected bikeways**

See the full details of the survey at [sfbike.org/membersurvey](https://sfbike.org/membersurvey).

**October 8, 6-7:30PM**  
**SF Bicycle Coalition HQ**  
**833 Market Street, 10th Floor**

**RSVP TODAY AT:**  
[sfbike.org/membermeeting](https://sfbike.org/membermeeting)



**Name:** Otto Imken | **Age:** 44 | **Neighborhood:** Bernal Heights

**Why I'm a member:** The Coalition has proven that the City will listen and slowly respond if you show up in numbers and consistently ask for simple, practical changes. Thank you!



**Name:** Christopher Abreu | **Age:** 29 | **Neighborhood:** SoMa

**Why I'm a member:** I want to support the efforts of the SF Bicycle Coalition, especially the community outreach. I've taken four classes, including the Adult Learn to Ride, and each one is worth 10 times the cost of membership — it's the least I could do!



**Name:** Catherine Adams | **Age:** 35 | **Neighborhood:** Richmond

**What I love about biking:** It's the ideal mode of transportation — fast enough that you can cover long distances, but slow enough that you can see and interact with the environment.



Bike-friendly businesses celebrating Bike to Work Day on the steps of City Hall

## Bikes + Businesses = Better Streets

Business membership is at the heart of our growing efforts to involve San Francisco companies in our work to promote the bicycle for everyday transportation.

Individual members have built the SF Bicycle Coalition from its origins over 40 years ago and have fueled our work ever since with time, energy and support. Seeking to expand on the success of our individual membership model, last year we launched our annual business membership program. Today, a rapidly growing list of over 20 San Francisco companies (see below) enjoy the benefits of year-round membership while helping to support our work in the process.

The benefits of business membership vary by level of support, and include complimentary individual memberships for employees, Commute by Bike classes, bike parking consultation, volunteer opportunities for employees, invitations to our quarterly business member happy hours, customized sponsorship opportunities and so much more.

Beyond these direct benefits, business members help build winning coalitions of support for safer, more livable streets in their neighborhoods. Business membership in the SF Bicycle

Coalition sends a clear message of support to employees, customers and neighbors: we are invested in helping to make San Francisco a better place to live, work and bike.

In the coming year, the SF Bicycle Coalition is expanding the scope and profile of its business membership program as it becomes increasingly crucial to support the businesses in San Francisco that support better biking. Traditional avenues of support, such as sponsorship of our annual events like Winterfest, Bike to Work Day and the Golden Wheel Awards will qualify sponsoring companies for annual membership so that they have the opportunity to stay engaged in our work year-round.

Together, San Francisco businesses and the SF Bicycle Coalition will be working to improve the health and prosperity of everyone in our city by making it safer and easier to get around by bike. Get your business involved today!

### Thanks to our Current SF Bicycle Coalition Business Members:

#### Platinum Business Members:

Quantcast  
Wells Fargo

#### Gold Business Members:

Trumark Urban

#### Silver Business Members:

A2B  
Bike Arc  
Rackspace  
Terabit Systems

#### Bronze Business Members:

NOP 560 Mission  
AECOM  
Grace Cathedral  
Greenberg Traurig  
The Green Cross  
Langley Investment Properties  
Liftopia  
NEMA  
SWIRL

#### Basic Business Members:

Fenwick & West LLP  
Flax Art and Design  
San Francisco Housing Action Coalition  
Sustainable Technologies  
Tagged  
Workshop1

**Add your company's name  
by signing up at  
[sfbike.org/businessmembership](https://sfbike.org/businessmembership)**

## 5 WAYS TO GET YOUR BUSINESS INVOLVED IN



### 1. BECOME A BUSINESS MEMBER



### 2. SPONSOR WINTERFEST OR VALET BICYCLE PARKING



### 3. BECOME A DISCOUNT PARTNER



### 4. SIGN UP FOR A COMMUTE BY BIKE CLASS



### 5. REQUEST A BIKE RACK OR CORRAL

**GET INVOLVED AT  
SFBIKE.ORG/BUSINESS**

# DISCOUNT PARTNER PROFILE: SPORTS BASEMENT



Sports Basement, already one of our fantastic discount partners, took home this year's grand prize by recruiting the most new members in our annual Bike Shop Challenge. In addition to giving SF Bicycle Coalition members 10% off all purchases, the local sports shop supports our ongoing advocacy all year long by hosting events, sponsoring Bike to Work Day and signing up new members.

#### **Why is it important to Sports Basement to support the SF Bicycle Coalition?**

The SF Bicycle Coalition is an integral part of improving San Francisco for everyone. Making the roads safer for cyclists and creating more opportunities for cycling in the city is essential in our rapidly expanding home. Supporting efforts that are an environmental necessity and supporting efforts that can help relieve our already strained transportation system is just common sense.

#### **How do you support and grow the community of people biking in San Francisco?**

Beyond gearing you up, Sports Basement hosts numerous events for bike groups like the SF Bicycle Coalition, the AIDS Lifecycle, Women's Cycling and tons more in our diverse and free community spaces in all of our stores. We are also big sponsors and are always present for large community events such as Bike to Work Day and Sunday Streets. Sports Basement is also developing a new program that involves incentivizing bike commuting to work by partnering with large local businesses. As part of this process, Sports Basement is also aiming to sponsor the SF Bicycle Coalition's Commute by Bike program next year.

#### **What advice would you give to someone who is looking to start bike commuting?**

Just do it! Biking to work is the best way to start your day. No traffic. No parking. Lots of fresh air and exercise. It's the right thing to do for yourself, the city and the environment. If you do decide to bike commute, please come by one of our stores. Our exceptionally knowledgeable and friendly staff can also give you tons of tips on great bike routes and local bike events to keep your bike commuting safe and fun!

**Your membership gets you discounts at 65+ local businesses! See back cover for full list.**



# CHAIN OF EVENTS



OCTOBER | NOVEMBER | DECEMBER

For additions to the Chain of Events, visit [sfbike.org/events](http://sfbike.org/events). To submit an event or organize a ride, go to "Submit an Event" at the bottom of our website. \*Events not officially organized by the SF Bicycle coalition are marked with an asterisk.

## Events

**HARDLY STRICTLY BLUEGRASS\***  
FRI.-SUN. OCT. 4-6 | 11AM-7PM | Golden Gate Park

Ride your bike to enjoy this year's incredible musical lineup in Golden Gate Park! With over 90 bands, this free three-day festival is a true San Francisco favorite. Visit [hardlystrictlybluegrass.com](http://hardlystrictlybluegrass.com).

**BIKE THE VOTE SERVICE STATIONS**  
TUE., OCT. 7 | 7:30-9:30AM | 4th Street and Townsend Street

**THU., OCT. 16 | 5-7PM | Duboce Avenue and Market Street**  
**THU., OCT. 30 | 7:30-9:30AM | City Hall, 1 Dr. Carlton B. Goodlett Place**  
Stop by a Service Station to hear the latest on SF Bicycle Coalition efforts to create better biking conditions in our city, and find out important upcoming transportation ballot measures and SF Bicycle Coalition endorsements. Plus, you can join or renew your membership for the discounted rate of \$25! If you're a trained Bicycle Ambassador and would like to volunteer, sign up to join us. Volunteer at [sfbike.org/volunteer](http://sfbike.org/volunteer).

**SF BICYCLE COALITION ANNUAL MEMBER MEETING**

**WED., OCT. 8 | 6-7:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor**  
Join us for our annual member meeting to learn how the SF Bicycle Coalition is reaching our goals, and share your feedback on our work! All current SF Bicycle Coalition members are welcome. This is your perfect opportunity to mingle with other members and get to know your SF Bicycle Coalition staff. RSVP at [sfbike.org/membermeeting](http://sfbike.org/membermeeting).



Bike the Vote this fall! Sign up to volunteer at [sfbike.org/volunteer](http://sfbike.org/volunteer).

**INTERNATIONAL WALK AND ROLL TO SCHOOL DAY**  
WED., OCT. 8 | ALL DAY | Schools across San Francisco

Join students across the world in this collective event to promote health, safety, physical activity and concern for the environment. This event kicks off the 2014-2015 SF Safe Routes to School Program, run in partnership with the SF Bicycle Coalition. See if your school is participating and check out resources for ongoing programs at [sfsaferoutestoschool.org](http://sfsaferoutestoschool.org).

**ORTEGA CELEBRATION AT SUNSET ELEMENTARY**  
WED., OCT. 8 | 8:30AM | Sunset Elementary, 1920 41st Ave.  
We're celebrating the new bike lanes on Ortega Street at Sunset Elementary! Come join us for Walk and Roll To School Day with the parents, students and teachers in the morning.

**YERBA BUENA NIGHT**  
SAT., OCT. 11 | 6-10PM | Yerba Buena Gardens, 750 Howard St.

Yerba Buena Night is a free evening arts festival in the heart of San Francisco's most exciting district. Come out to see, hear and experience the Yerba Buena district come alive with music, video, art and dance. There will be four main performance stages, art installations, live street performances and a gallery walk! Complimentary Valet Bicycle Parking in Jessie Square will be provided by the SF Bicycle Coalition. Event details at [ybnight.org](http://ybnight.org).

**SUNDAY STREETS MISSION**  
SUN., OCT. 19 | 11AM-4PM | Valencia St., 26th St. to McCoppin Hub Plaza

The 2014 Sunday Streets Season Finale event will be held in the popular Mission District! Sunday Streets opens streets to people by closing them to cars and by creating recreational space for everyone! The streets will be packed with arts and crafts, dancing, music and a slew of other free activities. The SF Bicycle Coalition will be teaching our Freedom from Training Wheels workshop, and we'll have a Service Station at the event offering free air for your tires. For more info, visit [sundaystreetsf.com](http://sundaystreetsf.com).

**NEW MEMBER MEET AND GREET**  
WED., OCT. 22 | 6-7:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor

If you've been an SF Bicycle Coalition member for less than a year, we warmly invite you to come to our New Member Meet and Greet! Join us to chat with fellow members, check out the San Francisco Bicycle Coalition headquarters, learn more about your friendly San Francisco bike advocacy organization and find out about the many different ways you can get involved. We'll have snacks, beverages and plenty of indoor bike parking. RSVP for the event at [sfbike.org/rsvpmember](http://sfbike.org/rsvpmember).

**BICYCLE ADVISORY COMMITTEE MEETING\***  
MON., OCT. 27, DEC. 1 | 6:30-7:30PM | 1 Dr. Carlton B. Goodlett Place

The committee meets monthly to consider bicycle transportation projects and policies to make recommendations to the Board of Supervisors, the SFMTA and other City and County agencies. Find out more at [sfgov.org/bac](http://sfgov.org/bac).

**A.C.T.'S BIKE TO THEATER NIGHTS\***  
WED., OCT. 29 | Testament  
FRI., DEC. 5 | A Christmas Carol

**A.C.T., 415 Geary St. at Mason St.**  
Patrons who bike to the theater receive a special discount on tickets using code THEATERSFBC online or by phone. The event includes a pre-show happy hour from 7-8PM at A.C.T.'s Sky Bar for complimentary beer and snacks. Complimentary valet bicycle parking also provided by the SF Bicycle Coalition available one hour prior to curtain. Get discounted tickets at [act-sf.org](http://act-sf.org).

**ELECTION DAY! BIKE THE VOTE**  
NOV. 4 | Citywide



Bike the Vote season is upon us! Five seats on the SF Board of Supervisors (Districts 2, 4, 6, 8, 10) and one seat on the BART Board of Directors are up for election, in addition to three very important transportation-related ballot measures (A, B and L). We're voting Yes on A, Yes on B, No on L!

**SF URBAN FILM FEST\***  
NOV. 7 - NOV. 9 | 5-9PM | SPUR Urban Center, 654 Mission St.

A three-day festival of planning and urban design, the inaugural SF Urban Planning Film Fest features an extensive combination of film screenings and in-depth panel discussions designed to examine the topics of how and why the cities around us are built, grown and changed. Event details are at [sfbike.org/event/urban](http://sfbike.org/event/urban).

**WINTERFEST MEMBER**



**PARTY & FUNDRAISER**  
SUN., NOV. 16 | 6-10:30PM | Cityview at Metreon, 135 4th St.  
Don't miss the SF Bicycle Coalition's largest bash of the year! Join over a thousand of your bike-loving buddies in an evening of festivities, food, music

and bottomless beverages. Enjoy the fabulous local art auction, get an unbeatable deal on a new bike and bid on the chance to win over 200 silent auction items! Be ready to dance; this will be Leah's final Winterfest as Executive Director and she wants to tear up the dance floor with all of you! For more info, visit [sfbike.org/winterfest](http://sfbike.org/winterfest).

**BEANS, BREWS & BIKES**  
SAT., DEC. 6 | 2-6PM | Private Residence, Divisadero St. & Turk St.  
Pedal over to Nopa and tantalize your palate at this chili cook-off and homebrew competition hosted by SF Bicycle Coalition board member, Rocky Beach. All proceeds from this event will benefit the SF Bicycle Coalition. Tickets at [bbandb.org](http://bbandb.org)

## Rides

**SPIN THE SUNSET**  
SAT., OCT. 18 | 10AM-12PM | Location TBD, in the Sunset District

Join Supervisor Katy Tang for our second annual Spin the Sunset ride in the Outer Sunset. We'll be checking out the new lanes on Ortega Street and learning more about the recently published Sunset District Blueprint.

**GALS WITH GEARS: SF TO TIBURON**  
SUN., OCT. 19 | 10AM-1PM | Pier 7

Join the Gals for monthly scenic rides for women aged 50+ young. They lead fun rides with easy tips on city riding, and they will not leave anyone behind. Check website for November and December rides. RSVP required at [sfbike.org/gals](http://sfbike.org/gals)

**I SCREAM FOR BIKES CREAM**  
SUN., OCT. 19 | 1-3PM | Meet at Garfield Square, Harrison between 25th and 26th streets

What better way to enjoy SF's real summer than by visiting some of our city's awesome ice cream shops by bicycle! Back by popular demand, we will stopping at four ice cream spots and pedaling about six easy miles, starting at Garfield Square and wrapping up in the Dogpatch. This ride will be about four hours and does not include all the ice cream that you can eat. Grab your spot today. RSVP required at [sfbike.org/rides](http://sfbike.org/rides).

**NIGHT RIDE WITH MONKEYLECTRIC**  
THU., OCT. 23 | 6-8PM | Huckleberry Bicycles, 1073 Market St.

MonkeyLectric will be leading a fun brighten-up-your-night ride for SF Bicycle Coalition members and supporters! Come show off your Halloween costume. Monkey Light prizes will be awarded for best costume and best bike decoration. The riders will check out the Bay Bridge lights and explore some hidden gems of San Francisco. Bring a lock, lights and water. RSVP at [sfbike.org/event/monkeylectric](http://sfbike.org/event/monkeylectric).

## CALIFORNIA BY BIKE 2014 "SURF 'N TURF" TOUR\*

**OCT. 31 - NOV. 6** | Santa Barbara to San Diego

The California Bicycle Coalition's inaugural California by Bike Surf 'N Turf Tour is the most fun you will have while raising money for better bicycling in California. You will tour southern California's beautiful coastline, from Santa Barbara to San Diego, with fantastic new friends. Registration required at [calbike.org/surfturf](http://calbike.org/surfturf).

## BENNY & BEKKI'S BBQ BIKE BONANZA

**SAT., NOV. 8** | 12-3PM | Citywide  
Explore some of San Francisco's delicious BBQ by bike! We'll sample some unique flavors plus compare the classic dishes to find our favorite. Must be an SF Bicycle Coalition member to ride. RSVP required at [sfbike.org/rides](http://sfbike.org/rides).

## Volunteer

### BARTER MEMBERSHIP:

Volunteer for 10 hours in a three-month period and earn a year's membership for free! If you'd like to get started with our Barter Membership program, please email [margaret@sfbike.org](mailto:margaret@sfbike.org).

### BIKE THE VOTE VOLUNTEER TRAINING

**TUE., OCT. 14** | 5:30-6:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor

Election season is upon us and we need members to go forth and share our Bike the Vote message! Over the next coming weeks, we will be endorsing the most bike-friendly candidates and campaigning on the most important ballot measures for biking in San Francisco. Interested in lending a hand? Come to one of our Bike the Vote trainings to make sure your message is ready and honed to volunteer and make San Francisco a better place for biking. Check out [sfbike.org/volunteer](http://sfbike.org/volunteer) for more.



### LIGHT UP THE NIGHT SERVICE STATIONS

**TBD Dates Nov-Dec** | 5-7PM | Secret SF Locations

The SF Bicycle Coalition is proud to partner with the SF Municipal Transportation Agency for Light Up the Night, an annual bike light distribution program. With our amazing volunteers, we install hundreds of white front lights and red back lights on bicycles for people riding in the dark. To make sure that the lights go to those who need them most, we keep the pop-up locations a secret. The program corresponds with the darkest months of the year, starting in November, right after Daylight Savings takes effect, and running through December. For more info, visit [sfbike.org/volunteer](http://sfbike.org/volunteer).

### BIKE AMBASSADOR TRAINING

**TUE., OCT. 28** | 6-7:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor  
Flex your advocacy muscle and become a Bicycle Ambassador! Come to our training to get up to date on what's going on with the SF Bicycle

Coalition, and learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations and other events. Please note that you must be a current member of the SF Bicycle Coalition to become a Bicycle Ambassador. RSVP at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### SF BICYCLE COALITION PHONE BANK

**TUE., OCT. 7, OCT. 21, DEC 2**

**WED., NOV. 5, NOV. 19**  
5-8PM | SF Bicycle Coalition, 833 Market St., 10th Floor

Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank you dinner afterward and get to know your fellow volunteers.

### VOLUNTEER NIGHT

**WED., OCT. 15, NOV. 12, DEC. 10**

**5-8PM** | SF Bicycle Coalition, 833 Market St., 10th Floor

This SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members and help us keep our organization rolling. Dinner is provided. Bring a friend — the more the merrier! Don't forget to bring up your bike to the office! Special thanks to Rainbow Grocery for generously providing snacks for our volunteers. No RSVP necessary.

### SERVICE STATIONS

**TWICE MONTHLY** | Citywide

Twice a month, your SF Bicycle Coalition pops up in different neighborhoods with our friendly, volunteer-staffed Service Station, offering hi-fives and free coffee or other goodies to folks riding by. If you'd like to volunteer to brighten the rides of your fellow commuters, view our upcoming Service Stations and sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

### VALET BIKE PARKING

**ONGOING** | Citywide

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bike Parking is like a coat check for bikes. Give the precious gift of a worry-free fun time to a fellow bicyclist, all while in the company of other SF Bicycle Coalition volunteers. You will be trained on site by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

## Classes

### FAMILY BIKE TO SCHOOL WORKSHOP

**SAT., OCT. 4** | 10-11:30AM | 1590 Bryant St., SF

Yes, you can bike to school! Parents and children: get your bike checked out, learn the rules of the road and practice riding together. Safety session is followed by on-road practice as a "bike train." Children must be accompanied by an adult and have basic biking ability. Family bikes also welcome. Presented by Sports Basement and the SF Bicycle Coalition. Sign up at [sfbike.org/family](http://sfbike.org/family) or email [nancy@sfbike.org](mailto:nancy@sfbike.org). Free!

### INTRO TO URBAN BICYCLING

**THURS., OCT. 9** | 7-8PM |

Huckleberry Bicycles, 1073 Market St.

**WED., NOV. 12** | 6-7PM | Honey Hive Gallery, 4117 Judah St.

**TUES., NOV. 18** | 6:30-7:30PM |

Shared SF, 739 Bryant St.

Has it been a long time since you've been on a bike, or are you new to riding in the city? The course is a one-hour presentation covering the basics of how to pick the right bike riding in SF, the rules of the road, locking techniques, route planning and more! Great for anyone considering bicycling, or looking to brush up on their skills. This class is funded in part by the SFMTA and SFCTA. RSVP at [sfbike.org/education](http://sfbike.org/education).

### FAMILY BIKING WORKSHOP:

**BIKING WITH BABIES**

**SAT., OCT. 11** | 2-4PM | St. Cyprian's Church 2097 Turk St.

You love to bike, and now you're pregnant — or already a parent. How long can you bike while pregnant? When can you begin biking with your baby or toddler? Is your baby ready? What kind of seat should you get? Learn the facts about biking while pregnant and with a baby and/or toddler, as well as tips and tricks for choosing gear and biking safely. Babies and toddlers welcome! Learn more and RSVP at [sfbike.org/family](http://sfbike.org/family).

### FREEDOM FROM TRAINING WHEELS AT SUNDAY STREETS

**SUN., OCT. 19** | 11AM-2PM | Valencia St., 26th St. to McCoppin Hub Plaza

As part of our family biking education, Freedom from Training Wheels is a group effort to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have a few balance bikes for kids aged 2-5. We will be at this and every Sunday Streets, so we hope to see you there! For more event information, visit [sundaystreetsf.com](http://sundaystreetsf.com).

### TEST RIDE A FAMILY BIKE

**AT SUNDAY STREETS**

**SUN., OCT. 19** | 11AM-2PM | Valencia St., 26th St. to McCoppin Hub Plaza

Front seat, back seat, tag-along or family bike? Talk to our Family Biking experts about biking with your baby, toddler or child, and see equipment options up close at Sunday Streets. Look for us at the Freedom From Training Wheels site.

### URBAN STREET SKILLS 101-1: CLASSROOM WORKSHOP

**SAT., OCT. 25** | 10AM-2PM | Ingleside Station, 1 Sgt. John V. Young St.

The Urban Street Skills 101-1 course is a 4-hour presentation covering all you need to know for biking in SF and the Bay Area. This is the perfect class for anyone already riding to hone their skills, or for people interested but intimidated by urban traffic. Completion of this classroom session will allow you to take part in a future On-Road class. No bicycle necessary. RSVP required at [sfbike.org/education](http://sfbike.org/education).

### ADULT LEARN TO RIDE

**SUN., NOV. 9** | 10AM-2PM | Waller St., Bicycle Learning Area

You're never too old to learn to bike! Instructors will work one-on-one to teach the basics of: balancing, starting and stopping, steering, proper helmet fit and seat adjustment. If you don't have a bicycle, we will send information on how and where to rent one for the class. Most people learn to ride their bike while taking the class, but even if they don't, they will leave with tips to continue teaching themselves to ride. RSVP Required at [sfbike.org/education](http://sfbike.org/education).

Follow us on **Facebook** ([facebook.com/sfbike](http://facebook.com/sfbike)), **Twitter** (@sfbike) and **Instagram** (@sfbike) for up-to-the-minute additions.

## The Problem: Bad Drivers. Bad Roads.

## The Solution:



# DOLAN LAW

Personal Injury | Employment

Discrimination | Harassment

Representing Bay Area Bicyclists for 20 Years!

Bike-Law.com | 415.421.2800

1438 Market, San Francisco, CA 94102

SF Bike Coalition Members Get A Free Consultation

Visit us online!





sfbike.org

SAN FRANCISCO BICYCLE COALITION
833 Market St., Floor 10
San Francisco, CA 94103
ADDRESS SERVICE REQUESTED

NONPROFIT ORGANIZATION
US POSTAGE PAID
SAN FRANCISCO, CA
PERMIT # 3819

Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery\*, Avenue Cyclery, Bay City Bike Rentals and Tours, Bespoke Cycles, Big Swingin' Cycles, Bike Friday, Blazing Saddles Bike Rentals, BoomBotix, Box Dog Bikes, Canyon Market, Chrome, Citizen Chain, City CarShare, City Cycle of San Francisco, Crumpler Bags, DD Cycles, Department Seventeen, Dolores Park & Duboce Park Cafes, Emazing Bicycles, Farmgirl Flowers, Freewheel, Fresh Air Bicycles, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens To Go, Heavy Metal Bikes, High Trails Cyclery, Huckleberry Bicycles, Iladora, Kasa Indian, Lombardi Sports, Market Street Cycles, Mike's Bikes, Mission Bicycle Company, Mission Workshop, Mojo Bicycle Cafe, MonkeyLectic, Motostrano, The New Wheel, Noe Valley Cyclery, Nomad Cyclery, Nopalito, Ocean Cyclery, Other Avenues Co-op, Pacific Bikes & Boards, Pedal Revolution, Potrero Bicycle Works, PUBLIC Bikes, Pushbike, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Sacred Grounds Cafe, Sausalito Bicycle Company, See Jane Run Sports, Sports Basement, Streets of San Francisco, Swell Bicycles, Timbuk2, A Tran's Bay Bike Shop, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Cafe, VeloBrews, Warm Planet Bikes, Wiggle Bicycles, Zip Car, Zoic

\*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

NYC STUDY OF PROTECTED BIKEWAYS:
30 MILES OF PROTECTED BIKEWAYS ADDED TO NYC 2007-2014
14% REDUCED TRAVEL TIME FOR ALL TRAVELERS AFTER LANES INSTALLED
REDUCTION IN INJURIES TO ALL ROAD USERS 20%
75% decrease in average risk of a serious injury to person biking
INCREASE OF BIKE TRAFFIC 60%
24% INCREASE IN RETAIL SALES ON STREET WITH PROTECTED BIKEWAY



JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME

ADDRESS CITY ZIP

HOME PHONE EMAIL

MEMBERSHIP LEVEL:

- MEMBERSHIP LEVEL:
\$35 ONE YEAR MEMBERSHIP
\$52 A BUCK A WEEK
\$120 SUSTAINERS\*
\$250 SUPPORTING MEMBER\*
\$500 PATRON\*
\$1,000 DONOR\*

\*includes FREE SF Bicycle Coalition T-Shirt:

Men's Size OR Women's Size

MAKE CHECKS PAYABLE TO: San Francisco Bicycle Coalition
Check with your employer about matching your donation.

NAME

CREDIT CARD NO. EXP. Date (MM/YY)

- VISA MASTERCARD
Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

YES, I WANT TO VOLUNTEER!

SIGN ME UP FOR INFO ON:

- Market Street
Polk Street
2nd Street
The Wiggle
The Embarcadero
Bikes and business
SoMa streets
Other:

