

PROMOTING THE BICYCLE FOR EVERYDAY TRANSPORTATION

# TUBE TIMES

SAN FRANCISCO BICYCLE COALITION

SUMMER 2015 • ISSUE 152

 FREE



MARKET STREET:  
NOW'S THE TIME  
TO DREAM BIG



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## CREATING THE SAN FRANCISCO OF OUR DREAMS



It's no secret that the San Francisco Bicycle Coalition's members are the driving force behind every new campaign making our streets safer and more bikeable.

With ribbons recently cut on Howard Street, and on Oak and Fell Streets (see page 3), your vision

of protected bike lanes connecting every neighborhood in our city is closer to reality than ever before. The fact is that without our members speaking at City meetings, emailing officials and news editors, and working with our staff, we simply would not have these lanes to enjoy.

We are so much closer to the San Francisco our members demand – one where kids and seniors feel safe making their next trip by bike; where you can ride from the Bay to Ocean Beach without leaving protected bike lanes; where no one in our city travels on streets known for bad design encouraging deadly behavior.

That dream did not arrive fast enough for Donald "DJ" Pinkerton-DeVito, who died in a collision with a police car in June on a dark curve marked for safety improvements. Our hearts go out to DJ's family and friends as we work to honor his life.

We have to deliver better, safer roads at the site of DJ's death and elsewhere, such as in Bayview-Hunters Point. For many residents in this working-class neighborhood, bicycling is a way to make up for the lack of affordable and reliable transportation options, and promote public health at the same time.

We're working with neighbors and the City for safer roads there, but we also appreciate that no one can bike on them if they can't afford a bike. That's why the San Francisco Bicycle Coalition teams up with community organizations in Bayview-Hunters Point and elsewhere to organize bike builds. We're working with the Bayview HEAL Zone, Causa Justa :: Just Cause, the

SF Yellow Bike Project, the SFPD, community leaders and SF Bicycle Coalition members to give used bicycles to new riders. Paired with the training to repair, maintain and ride a bike safely, our goal is to build community. (More on page 7.)

While we work to give folks in all corners of San Francisco the support to adopt bicycling in the first place, we're also fighting to make one of our country's most-biked boulevards safer. Over the next three years, we have the opportunity to make Market Street a model for the country. From Castro to the Embarcadero, our staff and members are educating policymakers and organizing support to see only the best choices made for Market, where the popularity of biking has doubled in recent years and continues growing. (See page 10.)

At the end of the day, our mission is to improve the lives of all San Franciscans by providing the tools, education and environment to incorporate biking into their lives. You, our members, are helping us do this across the city. When you speak up for improvements in your community, or help educate people how to drive and bike safely, or hold City officials accountable to their commitments, you're leading the charge for safer, more comfortable roads for everyone.

Part of making biking better for everyone is the new bike-share system's expansion, bringing 4,500 more bikes to San Francisco – over 10 times the current amount. We're hopeful that this will help even more people experience the joys of bicycling in San Francisco and continue turning up the pressure on City officials to build safer streets.

United, our members achieve more than any of us could hope to accomplish alone. Thanks to your efforts, we have dramatically improved San Francisco's streets and other public spaces for everyone. And the dream – of our city criss-crossed by a network of protected bike lanes – is within reach.

LAWRENCE LI  
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Tracy Liu and Ellie McCutcheon

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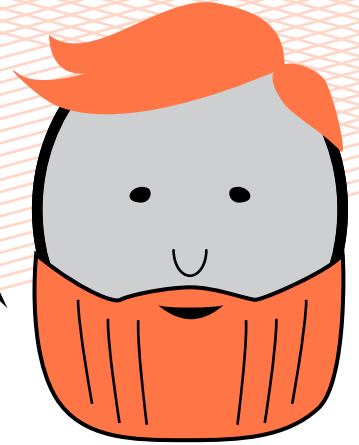


Get to know the rest of our Board of Directors at [sfbike.org/board](https://sfbike.org/board).

# MEMBERS POWER OUR WORK

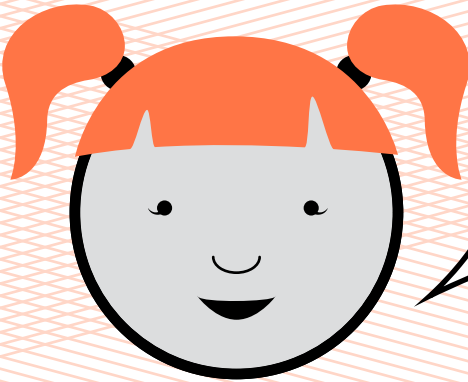
## Volunteer.

Empower people interested in biking to saddle up and do so safely: [sfbike.org/volunteer](http://sfbike.org/volunteer).



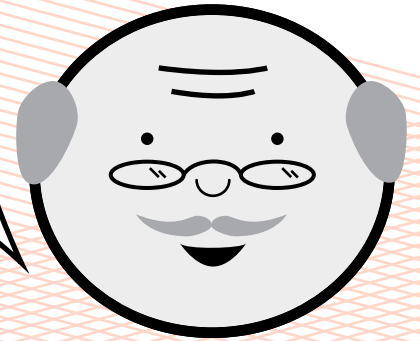
## Party with Us.

The Golden Wheel Awards are your next chance on July 30: [sfbike.org/goldenwheel](http://sfbike.org/goldenwheel).



## Education.

Teach people how to maintain their bikes and ride safely, or take a class yourself: [sfbike.org/edu](http://sfbike.org/edu).



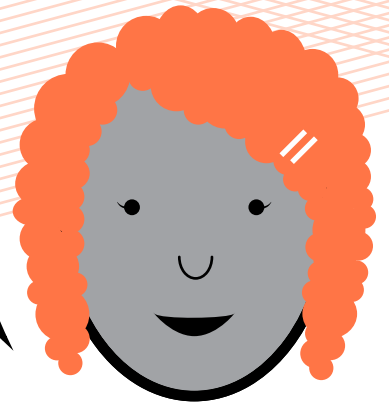
## Make Your Voice Heard!

Shape our slate ahead of our city's elections and register to vote: [sfbike.org/bikethevote](http://sfbike.org/bikethevote).



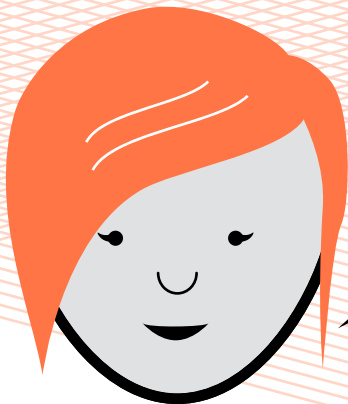
## Party with Us Again.

Mark your calendars for New Belgium's Tour de Fat, coming to Golden Gate Park September 19. That and more at [sfbike.org/events](http://sfbike.org/events).



## Guide Our Strategic Plan.

Members shaped our 2012-17 Strategic Plan and ensure that it continues reflecting their values. Join them: [sfbike.org/join](http://sfbike.org/join).



## JOIN THE SF BICYCLE COALITION

Become a member today. Enjoy 70+ discounts around town and learn more about how to make a difference: [sfbike.org/get-involved](http://sfbike.org/get-involved).





Women ride through Golden Gate Park on a car-free Sunday during a Women Bike SF ride. During the event, they picked up basic bike mechanic skills at various bike shops.

## Women Bike SF Takes Off

Women Bike SF is our program encouraging more women, trans\* and female-identifying individuals to bike. Since we launched Women Bike SF in January, we've reached hundreds with our coffee chats, happy hours, rides, women-specific survey and Bike to Work Day Pledge. Summer is the perfect time to join one of our many Women Bike SF events. Learn more about related rides, meetups and other events at [sfbike.org/women](http://sfbike.org/women).

## Welcome to Our New Communications Director, Chris!

Chris Cassidy is our newest staff member. He joined the team as Communications Director in May, following over five years consulting with progressive nonprofits, campaigns and social ventures. With experience advancing reproductive rights, increasing diversity in the tech industry and fighting for civil rights, Chris has been diving pedal-first into sharing the SF Bicycle Coalition's work with everyone who will lend an eye, ear or click. Holler: [chris@sfbike.org](mailto:chris@sfbike.org).

## Thanks, Climate Riders

Thanks to all the riders and supporters who made Climate Ride California a huge success. Team members rode 320 miles over five days, raised more than \$630,000 for dozens of organizations, made new friends and connections, and put a spotlight on sustainability challenges and solutions.

Climate Ride California is more than a bike trip – it's an uplifting journey with people dedicated to supporting their favorite nonprofits. The Climate Ride benefits organizations working on climate change, active transportation and bicycle advocacy, including the SF Bicycle Coalition. Riders enjoyed meeting fun, intriguing people, and they returned inspired. See photos from the ride and learn more at [climateride.org](http://climateride.org).

## Euclid Avenue Bike Lanes Complete!

Pedal power in Laurel Heights is growing stronger with new bike lanes on Euclid Avenue from Arguello Boulevard to Masonic Avenue. With several schools, a playground and two universities

nearby, this residential street was a prime location for bike-lane striping and other traffic improvements to support safe speeds and a calm, neighborhood experience. Learn more about these important lanes: [sfbike.org/euclid](http://sfbike.org/euclid).

## Fell and Oak Protected Bike Lanes = Done

Years in the making, the three blocks on Fell and Oak Streets connecting the Wiggle to the Panhandle are finally complete. Planted medians offer physical protection to create a safe, beautiful bike lane that is comfortable for people of all ages.

These bike lanes could not have been possible without the outpouring of support from Board of Supervisors President London Breed, the Lower Haight Merchant and Neighbors Association, the North of Panhandle Neighborhood Association, the Alamo Square Neighborhood Association, Walk SF and, of course, our amazing SF Bicycle Coalition members. Thank you all!

Read up on these innovative lanes that are already improving people's experiences biking: [sfbike.org/fell](http://sfbike.org/fell).



A family prepares to join the bike train to Commodore Sloat Elementary School near Stern Grove. Over 90 schools throughout San Francisco and 6,000 children, parents and school staff celebrated Bike & Roll to School Week this year from April 20-24.

## Safe Routes to School and Vision Zero

In April, the San Francisco Unified School District (SFUSD) joined 10 other city agencies in passing a Vision Zero resolution committing to eliminate traffic deaths and severe injuries in San Francisco by 2024. Given that about 50 percent of SFUSD students arrive at school by car, the SFUSD has a big opportunity to help make our roadways safer, while also meeting their Safe Routes to Schools goal of encouraging more students to walk or bike to school.

As part of the resolution, the SFUSD promised to hire a Vision Zero coordinator to help manage school transportation policy, include information about Vision Zero in its communications to parents, work with the San Francisco Police Department to deter dangerous speeding around schools and increase its commitment to Safe Routes to Schools. We look forward to working with the SFUSD to accomplish these goals and protect schoolchildren.



Former SF Bicycle Coalition board member Dan Nguyen-Tan joined Board of Supervisors President London Breed on a test ride of the new protected bike lane on Oak Street.

*23<sup>rd</sup> Annual*  
**GOLDEN WHEEL AWARDS**

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**JULY 30, 2015**  
**6:30-9PM**

**KEYNOTE SPEAKER**  
**PETER NORTON**  
University of Virginia, author of *Fighting Traffic: The Dawn of the Motor Age in the American City*

**HONOREES**  
**SAN FRANCISCO YELLOW BIKE PROJECT**  
[sfyellowbike.org](http://sfyellowbike.org)

**SF2G**  
[sf2g.com](http://sf2g.com)

Get your tickets at  
[sfbike.org/goldenwheel](http://sfbike.org/goldenwheel)



Volunteers hand out free tote bags and other goodies on Valencia Street during Bike to Work Day festivities.

**Record-Breaking Bike to Work Day**

May 14 was the 21st anniversary of Bike to Work Day, and San Francisco celebrated big.

Bikes accounted for 76 percent of Market Street traffic, and around 1,000 people joined or renewed their membership with the SF Bicycle Coalition.

Enormous thanks to our 300 Bicycle Ambassadors, volunteer bike counters, bag-stuffers, equipment schleppers and behind-the-scenes helpers who made this year's Bike to Work Day the biggest and best yet. Our hats are off to you. Huge kudos as well to the hardworking Bike to Work Day intern team: Christopher "X" Budz, Laura Krull and Taylor Wilson.

Thanks to sponsors who made Bike to Work Day possible: 511.org, Metropolitan Transportation Commission, Kaiser Permanente, San Francisco County Transportation Authority and San Francisco Municipal Transportation Agency (SFMTA). Additional local sponsors include: Bay Area Bicycle Law; Bi-Rite Market; Blue Shield of California; craigslist; Dolan Law Firm; Equator Coffees & Teas; Golden State Warriors; Google; ICF International; Lennar Urban; Levi Strauss Foundation; Liberty Law; LinkedIn; Metromile; Quantcast; Realtek, Inc.; Recology; San Francisco Giants; Spinlister; Sports Basement; and Walkup, Melodia, Kelly & Schoenberger.

Thanks to these generous businesses for their tasty treats in support of Bike to Work Day: Diamond Foods, Duboce & Precita Park Cafes, The FruitGuys, GoGO SqueeZ, Honest Tea, Hubert's Lemonade, KIND Bars, Mamma Chia, Philz Coffee and ZICO Coconut Water.

Finally, congratulations to the **2015 Bicycle-Friendly Business Awardees** and 20 Honorable Mentions for their work to make it easier and more fun for their employees to bike to work. The

winners were recognized at the Bike to Work Day press conference on the steps of City Hall.

- Epsilon: Large Business
- Hipmunk: Medium Business
- WaterSmart Software: Small Business
- Asian Art Museum: Nonprofit

**Fatal Tragedy Near McLaren Park**

Donald "DJ" Pinkerton-DeVito was killed while biking, after colliding with a San Francisco Police cruiser near McLaren Park, at the intersection of Persia and Sunnydale Avenues on Friday, June 6. The SF Bicycle Coalition extends its most sincere and deepest condolences to DJ's family, friends and community.

We are following the SF Police Department and District Attorney investigation closely to ensure that it is comprehensive and fair. Every single factor that contributed to DJ's tragic death must be identified; his friends and family deserve the complete story.

Over the coming months, we will continue working with the SFMTA, Department of Public Works and Recreation & Parks Department to accelerate implementation of already-approved projects like the Mansell Corridor Improvements, and to identify additional enhancements that can be quickly implemented to eliminate serious injuries and fatalities near the park.

**When You Build It...**

"Good bike infrastructure gets more people biking." It's a simple rule that has been proven right time and time again across our city. San José Avenue's turn to affirm this rule came in June 2014, with the first phase of the San José Avenue Road Diet Pilot Project, stretching along the Bernal Cut. The safety improvements include a separated bike lane and narrower auto lanes to reduce speeding.

And just how many more people took to two wheels on this road

thanks to this simple project? SFMTA data shows a 62% increase in people biking during the peak hour in the evenings on San José Avenue. The second phase of this project, completed in June 2015, focused on reducing speed for people driving. The SFMTA worked with Caltrans to merge the two off-ramp lanes into a single lane, making biking on that section of San José Avenue even safer.

The result of more than 20 years of community advocacy, the San José Avenue Road Diet Pilot Project closed a critical gap in our bike lane network and brought us closer to our vision for a network of protected bike lanes throughout San Francisco. Help us celebrate this project; visit [sfbike.org/sanjoseavenue](http://sfbike.org/sanjoseavenue) to see how.

**Making History for Bicycling: 2014 in Review**

2014 was a great year for improving the safety and comfort of biking in our city. Thanks to everyone who made our work possible by volunteering, attending and sponsoring events, and guiding our voice. Because of your vision, time and generosity, our shared dreams for San Francisco are closer to reality than ever before.

We have gone paperless with our Annual Report this year. It is publicly available at [sfbike.org/2014annualreport](http://sfbike.org/2014annualreport).



The number of people biking in the mornings on San José Avenue increased 651 percent after a buffered bike lane was implemented as a pilot project last June.

**VOTE! Update Our Bylaws**

THE SF BICYCLE COALITION BOARD PROPOSED AMENDMENTS TO THE ORGANIZATION'S BYLAWS, INCLUDING AMENDMENTS RELATED TO VOTING AND MEMBERSHIP. THE UPDATES WILL BE PUT TO AN ONLINE VOTE OF ALL MEMBERS, WITH VOTING FROM JULY 17, 2015 THROUGH JULY 31, 2015.

IN ORDER TO VOTE, OR TO LEARN MORE ABOUT THE PROPOSED UPDATES, GO TO [SFBike.org/bylawvote](http://SFBike.org/bylawvote).

# ALL MAY, EVERY DAY

BUSINESSES CELEBRATED BIKE MONTH

By Paolo Cosulich-Shwartz

## BIKE TO SHOP DAY

On May 23, San Francisco celebrated its first-ever Bike to Shop Day, thanks to our members and scores of local business participants. Together, they helped demonstrate that bikes are an important way for people to get around and support our local economy.

Bike to Shop Day was started by the Silicon Valley Bicycle Coalition in 2014. Like Bike to Work Day, Bike to Shop Day is a one-day event that recognizes the growing number of people riding bikes to get to more places — including their local businesses. This year, it was planned in tandem with San Francisco Small Business Week.

In San Francisco, Bike to Shop Day featured over 70 discount partners and 20 new businesses participating from every neighborhood in San Francisco. From cartoons to coffee to classic novels, Bike to Shop Day had folks covered, no matter their interests.

Research from Portland State University shows that people who bike and walk are more likely to stop along their commutes and support businesses along the way. Bike to Shop Day is an opportunity to celebrate the special relationship between San Francisco's local businesses and the people who pedal up daily to keep them thriving. The San Francisco Bicycle Coalition plans to collaborate with local merchants again next year to offer even more discounts to people on two wheels.



Nikkia Hall, a florist at Whole Foods, bikes to and from work and shops all over San Francisco — often with flowers in tow.

The San Francisco Bicycle Coalition works daily to help business-owners understand the benefits that safer streets for people biking and walking bring, including increased foot traffic and spending. Bike to Shop Day provides a holiday to celebrate this relationship and remind merchants that for every one car parked in front of their store, they can fit 12 bikes.

Until Bike to Shop Day 2016, don't forget to enjoy discounts at local businesses across San Francisco, which you receive as a member of the SF Bicycle Coalition. Visit [sfbike.org/discounts](http://sfbike.org/discounts) for a full list.

## GOING

## *Above and Beyond*

## ON BIKE TO WORK DAY



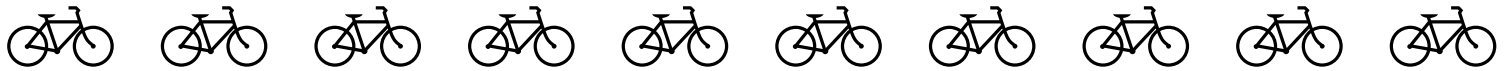
For Bike to Work Day on May 14, design and architecture firm Gensler created an experimental Pop-Up Commuter Space to immerse staff in the biking experience. The Commuter Space was equipped with a sampling of bike parking products, a cold-brew coffee fueling station, a bike mechanic, biker schwag and an interactive biker-community wall. The Commuter Space was used throughout the day for team collaboration and to share stories about biking in San Francisco.

Gensler's Bike to Work Day activities also included two popular contests: the Longest Ride and the Best Photo. Best Photo entries were showcased in real time on the Commuter Space's digital screen for everyone to see. Gensler ended the day with the popular Biker Bar where contest winners were awarded amazing biking gear for their future commutes.



# GAMECHANGER

## BIKE SHARE TO EXPAND TEN-FOLD



By Tyler Frisbee

### World-class bike share is finally coming to San Francisco.

With more than 7,000 bikes being added to the existing 750 around the Bay Area, bike share in San Francisco is set to become one of the densest in the country by 2017.

Bike share is already incredibly popular in our city, even though there are only a small cluster of stations concentrated downtown. San Francisco currently hosts half of the Bay Area's 750 bikes, but is responsible for over 90 percent of all trips. That's why we're especially excited that 4,500 of the region's new bikes are coming here, making it possible for this new public transit system to serve the entire city.

This expansion will be a major boon to our city's existing public transportation systems and will improve mobility for generations to come. Making bike-share bicycles and stations accessible to all will give San Franciscans a convenient and affordable new transit option, perfect for the first and last mile of trips, for pedaling between neighborhoods or for running local errands.

For the system to thrive, stations must be spaced one to two blocks from each other, according to new research on bike-sharing

from the University of Chicago. In San Francisco alone, the 4,500 new bikes will make that possible in much of the city. At the San Francisco Bicycle Coalition, we will continue working with community leaders and those overseeing the system to make sure it is convenient, cost-effective and meets the needs of San Franciscans in every neighborhood.

We are working hard to ensure that the new bike-share system – a contract between bike-share operator Motivate and the Metropolitan Transportation Commission – is accessible and affordable for all San Francisco residents. While the regular membership rate will be around \$120 a year (approximately the cost of two months of a Muni pass), anyone who lives in a household that qualifies for the PG&E Lifeline program is eligible for a \$60 annual membership, with the option to pay in monthly installments of \$5 each.

For years, we have advocated for robust bike share and we are excited to see the system built that will meet the needs of San Franciscans. Sign up at [sfbike.org/bikeshare](http://sfbike.org/bikeshare) to receive updates from as Bay Area Bike Share's expansion moves forward.

# FRISCO\*BIKING



## BUILDING COMMUNITY IN BAYVIEW-HUNTERS POINT

By Chema Hernández Gil

The San Francisco Bicycle Coalition promotes biking for everyday transportation across our beautiful city. The success of that work depends on building lasting coalitions that are responsive to our members and the needs of our neighborhoods. As more people bike, and interest in biking explodes, we rely on this model throughout the city, including the areas where building safer streets for locals has been an afterthought for policymakers.

Bayview-Hunters Point is one such area. The last predominantly black neighborhood in the city, Bayview-Hunters Point retains that old Frisco, working-class history that brought thousands of Black Louisianians to work at the Hunters Point Navy Shipyard around World War II. Pacific Islanders, Chinese, Latino and white San Franciscans, amongst others, have since joined them to make Bayview-Hunters Point one of our city's most diverse neighborhoods.

For all this history, diversity and unusually sunny weather, the majority of people living in Bayview-Hunters Point continue to face tremendous challenges. Historically marginalized, the neighborhood wants for sufficient opportunities to earn a living wage, and there is a lack of dignified and affordable housing. Industrial pollution and a dearth of healthy food and open space are also pervasive.

As often happens, the silver lining of this lamentable reality is a long, strong history of community organizing and activism. In this climate, the SF Bicycle Coalition has found enthusiastic support for biking.

### COMMUNITY BIKE BUILDS: MORE PEOPLE ON TWO WHEELS

Our keystone campaign in Bayview-Hunters Point today places donated and City-owned bicycles in the hands of residents who want to bike but are unable to afford a bicycle. Since 2012, in close collaboration with the Bayview HEAL Zone, POWER (now merged with Causa Justa :: Just Cause) and our own SF Bicycle Coalition members, we have held a dozen Community Bike Builds with community groups like the Bayview YMCA and City of Dreams.

### MAKING OAKDALE SAFER FOR PEOPLE BIKING

For people who already bike, safety is a serious concern across Bayview-Hunters Point. Oakdale Avenue is often the quickest, flattest route into the heart of the Bayview. Besides being a convenient bike route, Oakdale also has the unfortunate distinction of being a heavily-used truck route, particularly approaching the warehouses and businesses near Bayshore Boulevard.

*\*Our wonderful city has a multitude of names. Frisco' is a common moniker in Bayview-Hunters Point, like 'San Pancho' is in the Mission, and like 'Gum Saan' once was in Chinatown.*





Volunteer mechanics at every Community Bike Build teach recipients the basics of taking care of their new bike, including fixing a flat tire.

Making this important route safer has long been a campaign of ours – one that kicked into high gear when the San Francisco Planning Department announced its Green Connections project. We saw the opportunity to make Oakdale safer by uniting with local residents and urging the City to add buffered bike lanes from Loomis to Third, as well as other safety improvements to deter dangerous speeding and reduce congestion. We share the goal with locals of reducing speeding and protecting people biking. With our members' help, this is a real possibility over the next 18 months.

### IMPROVING SAFETY EAST OF THIRD

We are pushing for safety improvements on Quesada Avenue and Fitzgerald Avenue, as their respective parallel streets Palou Avenue and Gilman Street are increasingly dedicated to public transit. We are working with the San Francisco Municipal Transportation Agency to identify the safest design improvements, while keeping our members and community partners informed and encouraging them to support a community vision of more comfortable, safer roads for everyone.

### THE LONG VIEW

Every opportunity to make our roads safer is one we will seize, and that includes the development planned for Hunters Point Shipyard and Candlestick. Whether it is with the City or with developers, we are committed to making sure projects respect the needs and desires of the community, while addressing existing and historical transportation and environmental disparities.

Biking in Bayview-Hunters Point is not just about getting around and having fun doing it. It is also about embracing a more active lifestyle or a more efficient one. (Unfortunately, this is particularly relevant in the Bayview, given the Muni Metro T Line's unreliability.) The inherent affordability of biking as a form of transportation is also an important reason why residents – many overburdened by transportation expenses – are excited to get on two wheels, and the SF Bicycle Coalition is dedicated to making it easier and safer for them to do so.

### BIKE COMMUTER *of the* YEAR



In the span of just two years, Rheema Calloway went from not owning a bike, to bicycling to work every day, speaking out for access to bikes for low-income youth, and becoming an active member of a collective of women of color who ride together and promote biking. These are some of the reasons why Rheema earned recognition as the 2015 San Francisco Bike Commuter of the Year.

In Rheema's own words: "Biking is a gateway to taking charge of your health. It's the most reliable way to get around the city, and riding a bike gives you the opportunity to see your community from a different perspective."

Rheema is a native San Franciscan, raised in Lakeview (also known as Ingleside). She has explored her city on two wheels since November 2013, when she attended a Community Bike Build and had the opportunity to select a bike, learn to repair it and ride away on it the same day. At Community Bike Builds, the San Francisco Bicycle Coalition goes to different neighborhoods and teams up with community partners to refurbish donated bikes with and for people who need affordable transportation.

We asked Rheema about riding a bike as a kid in San Francisco, how biking has changed her life and how she inspires other to ride. Check out our interview with Rheema at [sfbike.org/news/rheema](http://sfbike.org/news/rheema).



## A ONE-WOMAN MISSION TO END DOUBLE-PARKING IN BIKE LANES

San Francisco Bicycle Coalition member Dara Kosberg arrives at Caltrain by bicycle daily and has had just about enough of drivers parking in the area's bike lanes. So we caught up with Dara to see what she's doing about it...

**You've been on a one-woman mission to stop shuttle bus and taxi drivers from double-parking in the bike lanes near Caltrain. Why?**

Every day I was getting more frustrated by the huge shuttle buses and taxis double-parked in the bike lane on Townsend. It's scary and dangerous to have to constantly move in and out of busy traffic to bike around these vehicles. Plus, I noticed buses often needed to move up just a few feet to avoid blocking the bike lane.

One day, I walked to work instead and saw a Megabus blocking the bike lane, when it could have easily moved up a few feet. So I took a deep breath and walked up to the driver with a big smile on my face. I told him how I usually bike and that it's dangerous when I have to pass his bus in traffic. I asked if he could please just move his bus up a few feet. He smiled back and said, "For you, I will."

The next bus driver I spoke with wasn't quite as friendly...

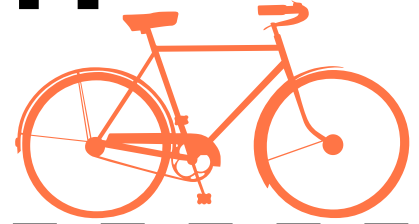
*Even though the second bus driver wasn't Mr. Congeniality, he did move his bus for Dara. Find out how she convinced him to rumble forward a few feet, and out of the bike lane, at [sfbike.org/dara](http://sfbike.org/dara).*

**Members, if you want to be like Dara and help fight back against double-parking, here's how:**

- For shuttle bus violations, taxi cab violations and delivery driver concerns, please report them using [sf311.org](http://sf311.org), call 311 or tweet @SF311.
- To report unsafe parking behaviors by drivers of Uber, Lyft or Sidecar vehicles, please report them directly to the company, making sure to note the license plate and time.
- For more information, visit [sfbike.org/resources](http://sfbike.org/resources).

**Thank you for making our roads safer!**

# MARKET STREET: NOW'S THE TIME TO DREAM BIG



by Paolo Cosulich-Schwartz



Market Street's design in the 1960s prioritized private automobiles to the exclusion of practically everyone else.

## Market Street is on the verge of a long-overdue renaissance.

Dreams of a modern, vibrant, accessible and safe Market Street have tantalized San Franciscans for over 100 years. Still today, a bold swath of our city dreams of a boulevard from the Castro to the Ferry Building where people of every age can enjoy Market Street without risking their lives. What distinguishes today's dreams from those of the past are the lessons and data from a century of experimentation.

## A (Very) Brief History

**1906:** After the earthquake, much of San Francisco burned to the ground, including most of Market Street from Van Ness to the Embarcadero. From the ashes of horse-drawn buggies arose the hum of electric streetcars, democratizing people's ability to move faster than they could walk or bike.

**1910s – 1940s:** Market was a grand, internationally-renowned avenue connecting the mismatched grids of the Financial District and SoMa, then "South of the Slot."

**1950s – early-1960s:** Auto-centric planning was not kind to Market Street, plunging the corridor into a smog-choked era, with six lanes of autos bordered on either side by another lane of combustion engines at rest. Pedestrians dodged traffic as they spilled over the curb. Cars and streetcars clogged the roadway, with bicycles out of favor as a popular way to get around San Francisco.

**Late-1960s – early-1970s:** New visions for Market Street gained popularity, with an underground BART system and wider sidewalks winning the day. BART was built beneath Market Street, requiring six years of construction on and beneath the street surface before Market was recreated in more or less the design seen today.

**1989:** Eighty-three years after Market Street's first overhaul, tectonic shifts once again played a role in the street's redesign. The Loma Prieta earthquake spurred a reimagining of Market Street's northeast terminus. The Embarcadero Freeway's demolition opened up the possibility of the public plaza that residents and visitors enjoy today.

**2000s:** Only the most recent decade provided people on bikes with increasing comfort and safety on Market. Even 10 years ago, riding one's bike on Market was a feat performed primarily by bike messengers and the adventurous. Greater separation from traffic, green paint and bike boxes all contributed to a friendlier street. Now boasting 60,000 to 100,000 people on bikes every month, Market Street continues to grow in popularity and transform for the better.

## A Proving Ground for Good Design

Only recently have City leaders come to appreciate people's growing appetites for bicycling down Market Street. Since 2009, Market has served as the proving ground for new on-street bicycle facilities and infrastructure, like protected bike lanes, bike counters and traffic reduction measures.

Market Street's first bike lanes, between Van Ness Avenue and Eighth Street, were striped in 2009. Around the same time, right-turn restrictions for private autos were mandated at 10th and Sixth Streets. These fast, cheap improvements helped grow biking on Market by over 115 percent between 2009 and 2014, more than the increase in people biking citywide over that same period.

In 2011, the San Francisco Metropolitan Transportation Agency (SFMTA) further modernized Market Street by dramatically improving Muni speed and reliability. They also reduced hazards for all who travel on Market by making private auto restrictions permanent.



Nearly two million people have ridden past the Market Street bike counter since it was installed in mid-2013.

Whereas private automobiles were the norm on Market Street 40 years ago, bikes now make up the majority of vehicles. San Francisco's first bicycle counter, installed by the SFMTA just before Bike to Work Day 2013, tallies the number of people on Market every day. Even to those who entertained a hunch that bicycles represented the majority of Market Street traffic, the results were striking. Over 3,500 people on bikes pass by the counter on an average weekday – and that is just eastbound traffic. Safety advocates eagerly await the day when the millionth person bikes past the counter in a single year, a milestone that may be reached in 2015.

While the promise of safer travel along Market Street is enticing, getting to and from the corridor remains challenging for some. The SFMTA and Department of Public Works addressed this for many in 2014, cutting the ribbon on the award-winning Polk Street protected bike lane. The “contra-flow” design there protects people on bikes from head-on auto traffic, separating them with a concrete curb outlining a bed of succulents.

New designs on Market and nearby streets continue to grow our network of protected bike lanes. In some sections, Market Street is now a leading example of modern urban design. In others, work remains.

## Market Street Today

Market Street remains the heart of San Francisco. It is the city's busiest thoroughfare for people who

## Safer Market Street

Near-term changes on Market Street include a “Safer Market Street” – part of the City's Vision Zero pledge to eliminate all traffic deaths and severe injuries by 2024.

The San Francisco Bicycle Coalition's decades-long advocacy for transforming Market Street includes increases on private auto restrictions from Third Street to Eighth Street. These restrictions, which **unanimously passed the SFMTA Board of Directors** in June, will prevent private autos from turning onto Market Street from north-south crossing roads, reduce existing conflicts at intersections, and free up space on Market for Muni buses and people on bikes. Restrictions for private autos exempt regulated autos like taxis, commercial vehicles and paratransit.

## Upper Market Street

Imagine what it will be like to have more protected bike lanes on Market: long stretches of safe, designated space for people biking, separated from other vehicles. This vision could become reality on Upper Market, as the SFMTA is proposing safety improvements from Octavia to Castro. Currently designated a “high-injury corridor,” this segment of Market Street is part of the 12 percent of San Francisco streets that are responsible for over 70 percent of all severe and fatal collisions.

The SFMTA's proposal, if completed, will enhance existing bike lanes with signage, green paint, physical protection and possibly buffers, improving safety at Upper Market's most treacherous intersections.

## The Future: A Better Market Street for All

This project is a once-in-a-generation opportunity to ensure the safest and most comfortable avenue for today's residents and our children. The City is repaving Market in 2018 and is considering significant changes to the street and sidewalks on from Octavia to the Embarcadero.

The City's “Better Market Street” project started with a lengthy environmental review in early 2015, giving rise to three proposals: (1) a continuous protected bike lane on Market Street from Octavia to the Embarcadero, (2) funneling all people on bikes onto Mission Street, or (3) a status-quo proposal with few bike improvements.

**The San Francisco Bicycle Coalition and its 10,000-plus members strongly favor the continuous, separated bike lane on Market Street, along with full auto restrictions.** The protected bike lane proposal is also seeing growing support from the local business community, many of whom understand that people on bikes spend more than those traveling by car.

The timeline for the completion of the project is as follows:

2015 – 2017: Environmental Review

2015 – 2017: Detailed design

2018: Construction, repaving begins

## “Safer Market”: Where the SFMTA Passed New Turn Restrictions



See [sfbike.org/market](http://sfbike.org/market) for more details.

bike and among the most-pedaled routes in the United States. On an average day, bikes account for 67 percent of all vehicles on Market Street, and they accounted for a whopping 76 percent on Bike to Work Day. Additionally, Market remains an outdoor living room, a bustling social space and a hub for San Francisco’s booming economy.

Despite the tremendous growth in the number of people biking on Market, parts of the corridor continue to be dangerous for people biking and walking. The San Francisco Bicycle Coalition is dedicated to winning protected bike lanes from the Castro to the waterfront, to increase safety, reduce congestion and benefit everyone who travels Market.

With more victories for a safer Market Street on the horizon, San Francisco is within reach of a bold new future – one where people need not fear for the worst, whether they walk, bike, drive or take transit. The key to realizing the potential of Market Street remains, as it ever was, a united and vocal populace dedicated to making San Francisco safer and more comfortable for everyone.

A safer Market Street will not be possible without your help. Sign up for the latest news, and find out how you can make your voice heard and help shape the future of Market Street at [sfbike.org/market](http://sfbike.org/market).



## The Business of Better Biking on Market: Equator Coffees is in for the Long Haul

More people bike on Market Street than ever before, and a movement is growing among bicycle-friendly businesses supporting a more vibrant, safer Market. Equator Coffees & Teas (986 Market St. at Sixth) is a San Francisco Bicycle Coalition Business Member and strong supporter of better biking on Market Street. Thanks to the SFMTA, Equator expects four racks of bike parking to be installed soon. They are also hosting events for people who ride, which are listed at [sfbike.org/events](http://sfbike.org/events).

A local, woman-owned, green-certified B Corporation, Equator is committed to their employees and the neighborhood they serve. Their robust local hiring practices included specifically recruiting staff living within blocks of their new Tenderloin cafe. Equator offers profit-sharing and a progressive benefits packages. They also provide extensive training for local residents transitioning to a career in coffee, like Brennan, who works the front door in addition to his current training schedule. SF Bicycle Coalition members enjoy 10 percent off at Equator, so make sure to stop in next time you’re riding down Market.



Photo courtesy of Equator Coffees & Teas.



# CHAIN OF EVENTS



JULY | AUGUST | SEPTEMBER

For additions to the Chain of Events, visit [sfbike.org/events](http://sfbike.org/events). To submit an event or organize a ride, go to "Submit an Event" at the bottom of [sfbike.org](http://sfbike.org).

## Events

### SF BICYCLE COALITION SERVICE STATIONS

#### TWICE MONTHLY - LOCATIONS VARY

Stop by one of our streetside Service Stations! Our Bicycle Ambassadors will be out on the street to give you the latest on our work and an update on what's happening with bike improvements in the neighborhood. Stop by for a snack, sign a petition and join or renew your SF Bicycle Coalition membership with one of our fabulous member-volunteers. Check online for dates and locations! [sfbike.org/events](http://sfbike.org/events)

### VALET BICYCLE PARKING AT GIANTS GAMES

Pedal to AT&T Park and enjoy free Valet Bicycle Parking at all Giants home games. Open two hours before and thirty minutes after each game, Valet is located on the south side of the ballpark by the water. [sfbike.org/news/giants](http://sfbike.org/news/giants)

### WOMEN BIKE SF: COFFEE CLUB | 8-9AM

**FRI., JULY 10 | Equator Coffee, 986 Market St.**

**FRI., AUG. 7 | Sextant Coffee Roasters, 1415 Folsom St.**

**FRI., SEP. 4 | Ritual Coffee Roasters, 432b Octavia St.**

Women Bike SF is an SF Bicycle Coalition program that aims to encourage and inspire more women, trans\* and female-identified individuals to ride bikes with social events, rides and workshops. Once a month, an informal gathering of women bicyclists meet to talk bikes, share tips and caffeinate together. This is a perfect place to find riding buddies and answer some of your questions about biking in SF! Bring your ideas, questions and your friends. [sfbike.org/women](http://sfbike.org/women)

### SUNDAY STREETS\* | 11AM-4PM

**SUN., JULY 12 | Tenderloin**

**SUN., AUG. 16 | Excelsior**

**SUN., SEP. 13 | Western Addition**

Sunday Streets opens streets to people by closing them to cars and by creating recreational space for everyone! The SF Bicycle Coalition will be teaching our Freedom from Training Wheels workshop, and we'll have a Service Station at the event offering free air for your tires. Stop by and say hi! [sundaystreetsf.com](http://sundaystreetsf.com)

### NEW MEMBER MEET AND GREET

**WED., JULY 22 | 6-7:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor**

If you've been an SF Bicycle Coalition member for less than a year, we warmly invite you to come to our New Member Meet and Greet! Join us to chat with fellow members, check out the SF Bicycle Coalition headquarters, learn more about your friendly SF bike advocacy organization and find out about the many different ways you can get involved. [sfbike.org/event/new-member](http://sfbike.org/event/new-member)

### BIKE EAST BAY'S PEDALFEST\*

**SAT., JULY 25 | 11AM-7PM | Jack London Square, Oakland**

Pedalfest is a free celebration of bikes, cycling, food and family! Enjoy pedal-powered food, a pedal-powered sound stage featuring live music, daredevil stunts, a kids' bike rodeo, safety training, and an amazing collection of bicycles. All proceeds benefit Bike East Bay. [pedalfestjacklondon.com](http://pedalfestjacklondon.com)

### BICYCLE ADVISORY COMMITTEE MEETING\*

**MON., JULY 27; AUG. 24; SEP. 28 | 6:30-7:30PM | City Hall, Room 408, 1 Dr. Carlton B. Goodlett Place**

The committee meets monthly to consider bicycle transportation projects and policies to make recommendations to the Board of Supervisors, the SFMTA, and other City and County agencies. [sf.gov.org/bac](http://sf.gov.org/bac)

### SF BICYCLE COALITION BOARD MEETING

**TUE., JULY 28; SEP. 1 | 6:30-8:30PM | SF Bicycle Coalition, 833 Market St., 10th Floor**

SF Bicycle Coalition Members are invited to attend Board meetings. For details on the Board of Directors, visit [sfbike.org/board](http://sfbike.org/board).

### GOLDEN WHEEL AWARDS 2015

**THU., JULY 30 | 6:30-9:30PM | Delancey Street Foundation, 600 Embarcadero**

Join us for the 23rd Annual Golden Wheel Awards, where we honor local groups and individuals making our city a better place to live, work and bike. This year we are pleased to have author Peter Norton, University of Virginia, as our keynote speaker, and to present awards to SF2G and the San Francisco Yellow Bike Project. [sfbike.org/goldenwheel](http://sfbike.org/goldenwheel)

### PIZZA, SALAD AND BIKES!

**TUE., AUG. 4 | All Day | Patxi's Noe Valley, 4042 24th St.**

Order food all day from Patxi's Noe Valley and a portion of the sales will benefit the SF Bicycle Coalition! Come in for a lunch meeting, family dinner or get a half-baked pizza for another time. You can also order online! Help spread the word by inviting your friends, family and colleagues. [sfbike.org/event/patxis](http://sfbike.org/event/patxis)

### 10+ YEAR MEMBER APPRECIATION PARTY

**WED., AUG. 26 | 6-8PM | The Dolan Law Firm, 1438 Market St**

Join us for a fun and inspiring evening honoring San Francisco Bicycle Coalition members with a decade or more of support. If you've been a member for ten or more years, please join us to swap "remember when" stories over snacks and drinks. This year we're also celebrating our first year with our new Executive Director, Noah Budnick! Complimentary Valet Bicycle Parking will be provided by the SF Bicycle Coalition. [sfbike.org/event/10year](http://sfbike.org/event/10year)



### TOUR DE FAT

**SAT., SEP. 19 | 10AM-4PM | Lindley Meadow, Golden Gate Park**

New Belgium's Tour de Fat – a festival of bikes, costumes, music and philanthropy – is coming back! The event kicks off with a costumed bicycle parade that winds through Golden Gate Park, followed by eclectic entertainment from musical acts to yo-yo performers, bike contests and even vaudeville acts. It's part of a ten-city tour hosted by New Belgium Brewing and all of the money raised during the day goes directly to the SF Bicycle Coalition and the Bay Area Ridge Trail Council! There are lots of great volunteer roles, too! [sfbike.org/fat](http://sfbike.org/fat)

### BIKES AND BUSINESS SOCIAL

**TUE., JULY 28; SEP. 1 | 6:30-8:30PM | WED., SEP. 30 | 6-7:30PM | Location TBD**

Do you wish that more of your coworkers biked to work? Are you working to increase bicycle parking in your workplace? Is your business interested in getting more involved with the SF Bicycle Coalition's work? Mix and mingle with SF Bicycle Coalition staff, bike-friendly business leaders and like-minded people from businesses large and small who are interested in pedaling the bike movement forward. We'll have drinks, snacks and a brief presentation about the latest on the SF Bicycle Coalition's work and how you can get involved. [sfbike.org/event/social](http://sfbike.org/event/social)

## Rides

### WOMEN BIKE SF: WOMEN IN TRANSPORTATION RIDE

**SAT., JULY 11 | 10AM-1PM | Justin Herman Plaza, 1 Market St.**

Join the SF Bicycle Coalition and Women in Transportation for a ride along San Francisco's waterfront! Enjoy a casual-paced, 6-mile ride and learn more about the many bike-friendly projects, both past and present, where "the city meets the Bay." RSVP at [sfbike.org/women](http://sfbike.org/women).

### SURVEY RIDE: NORTH BY NORTHWEST BY BIKE

**SAT., JULY 11 | 1:30-3:30PM | Velo Rouge Café, 798 Arguello Blvd.**

There's a 40-year history of traffic calming and "neighborhood protecting" in the Richmond District, with some dramatic bumps along the way. Come out on this survey ride to hear stories of how neighbors and public agencies worked together to reshape the streets, and learn how neighbors like you can help make real changes for better neighborhoods. Free for SF Bicycle Coalition members (a \$10 donation from non-members is appreciated); rain cancels rides. No RSVP needed. [sfbike.org/rides/north-by-northwest](http://sfbike.org/rides/north-by-northwest)

### GALS WITH GEARS | 10AM

**SAT., JULY 25 | SF to Tiburon SUN., AUG. 2 | Heather Park Farms, Lafayette**

**SAT., SEP. 12 | Golden Gate Park to Marin Headlands**

Join the Gals for monthly scenic rides for women aged 50+ years young. These fun rides are not fast and include easy tips on city riding. No ride is left behind! RSVP required at [sfbike.org/gals](http://sfbike.org/gals).

### SURVEY RIDE: ANDY'S AUDITS C1

**SAT., JULY 25 | 1:30-3:30PM | City Hall Steps, 1 Dr. Carlton B. Goodlett Place**

How's the SF Bike Network doing, as a real, living thing? Andy's Audits are a series of "whole trip" evaluations of actual San Francisco bicycle trips, from Point A to Point B, connecting some real world dots by bicycle and measuring where a bit more bike love could make the network light up for everyday biking. Free for SF Bicycle Coalition members (a \$10 donation from non-members is appreciated); rain cancels rides. No RSVP needed. [sfbike.org/rides/andys-audits-c1](http://sfbike.org/rides/andys-audits-c1)

### RIDE TO TOUR DE FAT WITH SAN JOSE BIKE PARTY

**SAT., SEP. 19 | Time TBD | SF Caltrain Station, 4th St. and Townsend St.**

Party on your way to Tour de Fat! Meet up with the San Jose Bike Party in the Southern Bike car on Caltrain. The route captains will lead a fun

convoy through SF, ending at Tour de Fat for an afternoon of entertainment and refreshing New Belgium brews. One free beer token for all riders! Train options will be announced soon. [sfbike.org/fat](http://sfbike.org/fat)

**LET'S PRACTICE TOGETHER**  
**Various Sundays in Golden Gate Park**

New to biking? Come practice with volunteers Catherine and Juli; Juli's an alumna of our Adult Learn to Ride class. We'll do an easy ride in Golden Gate Park's car-free space, then ride a bit in traffic and end with tasty treats in the Richmond District! [sfbike.org/rides](http://sfbike.org/rides)

**Follow us on Facebook**  
**([facebook.com/sfbike](https://facebook.com/sfbike)),**  
**Twitter (@sfbike) and**  
**Instagram (@sfbike)**  
**for up- to-the-minute**  
**additions.**

## Free Classes

*Don't see a class date that works for you? We're always adding more! Please check [sfbike.org/education](http://sfbike.org/education) for the most up-to-date list of classes.*

**LEARN TO RIDE WITH YBIKE\***

**SUN., JULY 5; AUG. 2; SEP. 6** | 11AM-4PM | *Main Post Parade Ground – Presidio, Anza Ave. and Sheridan Ave.*

Learn to ride your bike with YBike's awesome instructors! They provide bikes and equipment; you just bring your game face (ideally a big, toothy grin) and a little determination. All ages welcome! More info at [facebook.com/YBikeSF](https://facebook.com/YBikeSF).

**INTRO TO URBAN BICYCLING WITH BAY AREA BIKE SHARE**

**THU., JULY 9** | 6:30-7:30PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*

Come learn the basics of biking in San Francisco at our Intro to Urban Bicycling Workshop. In partnership with Bay Area Bike Share, we are offering our one-hour course covering bicycling for everyday riding in SF, the rules of the road, route planning and how to dock and check out a Bay Area Bike Share bike. This course is a great introduction for people who are considering bicycling with Bay Area Bike Share, or looking to brush up on skills. No bicycle is necessary for this class. RSVP required: [sfbike.org/education](http://sfbike.org/education).

**ADULT LEARN TO RIDE**

**SAT., JULY 11** | 10:30AM-1:30PM | *Panhandle Blacktop, Ashbury St. and Fell St.*  
**SUN., AUG. 16** | 10:30AM-1:30PM | *Waller Street Bicycle Learning Area, Waller at Stanyan in Golden Gate Park*

You're never too old to learn to bicycle! Instructors will work one-on-one to teach the basics of balancing, starting, stopping and steering a bike, as well as proper helmet fit and adjustment. Most

people learn to ride their bike while taking the class, but even if they don't, they will leave with tips to continue teaching themselves to ride. This class is funded in part by the SFMTA and SFCTA. A bicycle and helmet are required for this class; we are happy to help connect participants with bike rental companies. RSVP required: [sfbike.org/education](http://sfbike.org/education).

**FREEDOM FROM TRAINING WHEELS AT SUNDAY STREETS**

All events 11AM-2:30PM  
**SUN., JULY 12** | *Tenderloin*  
**SUN., AUG. 16** | *Excelsior*  
**SUN., SEP. 13** | *Western Addition*  
 Freedom from Training Wheels is a great way to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have balance bikes for kids aged 2-5. We will be at every 2015 Sunday Streets, so we hope to see you there! Visit [sfbike.org/education](http://sfbike.org/education) prior to the event for class location.

**TEST RIDE A FAMILY BIKE AT SUNDAY STREETS**

**SUN., JULY 12** | 11AM-3PM | *Tenderloin*  
**SUN., AUG. 16** | 11AM-3PM | *Excelsior*  
**SUN., SEP. 13** | 11AM-3PM | *Western Addition*

Front seat, back seat, tag-along or family bike? Talk to our Family Biking experts about biking with your baby, toddler or child, and see equipment options up close at Sunday Streets. Want to start riding with your kids? Test ride a family bike and see what works for your family. Children welcome to try the new ride with you! Visit [sfbike.org/education](http://sfbike.org/education) prior to the event for location.

**TRAFFIC SKILLS 101: CLASSROOM WORKSHOP**

**SUN., JULY 12** | *Park Police Station, 1899 Waller St.*

**SAT., JULY 18** | *Ingleside Police Station, 1 Sgt. John V. Young St.*  
 Looking to get comfortable riding in San Francisco? Join us for a presentation covering all you need to know for biking in SF and the Bay Area. This is the perfect class for those already riding to hone their skills, or for people interested in riding but intimidated by urban traffic. This comprehensive course uses the curriculum of the League of American Bicyclists. Completion of the classroom session will allow you to take part in the On-Road portion of the course. No bicycle is necessary for this class. RSVP required: [sfbike.org/education](http://sfbike.org/education).

**TRAFFIC SKILLS 101: ON-ROAD**

**SAT., JULY 25** | 10AM-4PM | *Park Police Station, 1899 Waller St.*

Practice what you learned in the Traffic Skills: Classroom. This on-bicycle class follows a comfortable progression onto city streets, beginning with a short review of the lessons from the classroom course. After a basic bike maintenance session, the class will practice bike maneuvering skills in a car-free practice area before riding on the streets in small, intimate groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions, and apply the safe riding techniques practiced in the car-free space in real-life situations. This class is funded in

part by the SFMTA and SFCTA. A bicycle and helmet are required for this class; we are happy to help connect participants with bike rental companies. RSVP required: [sfbike.org/education](http://sfbike.org/education).

**FAMILY BIKING WORKSHOP: BIKING WITH BABIES (FROM PREGNANCY TO TODDLERS)**

**SAT., JULY 25** | 10AM-10:45AM | *Natural Resources, 1367 Valencia St.*  
 You love to bike, and now you're pregnant – or already a parent. Do you need to stop biking? How long can you bike while pregnant? When can you begin biking with your baby or toddler? Is it safe? What kind of seat should you get? Is your bike baby-or-toddler-ready? Register for this free class to learn the facts about biking while pregnant and with a baby and/or toddler, as well as tips and tricks for choosing gear, biking safely and getting rolling. Meet other parents and parents-to-be who want to bike with their children. [sfbike.org/event/biking-with-babies](http://sfbike.org/event/biking-with-babies)

## Volunteer

**VOLUNTEER NIGHT**

**WED., JULY 8; AUG. 12; SEP. 9** | 5-8PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*

This SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members and help us keep our organization rolling as we work together on group office tasks. Dinner is provided. Bring a friend – the more the merrier! We have ample indoor bike parking, so don't forget to bring up your bike to the office. No RSVP necessary. [sfbike.org/volunteer](http://sfbike.org/volunteer)

**BICYCLE AMBASSADOR TRAINING**

**WED., JULY 15** | 6-7:30PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*

Flex your advocacy muscle and become a Bicycle Ambassador! Come to our training to get up to date on what's going on with the SF Bicycle Coalition, and learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations and other events. Please note that you must be a current member of the SF Bicycle Coalition to become a Bicycle Ambassador. RSVP at [sfbike.org/volunteer](http://sfbike.org/volunteer).

**SF BICYCLE COALITION PHONE BANK**

**TUE., JULY 21; AUG. 4; AUG. 18; SEP. 1; SEP. 15** | 6-8PM | *SF Bicycle Coalition, 833 Market St., 10th Floor*  
 Join the volunteers who keep the SF Bicycle Coalition membership strong. No cold-calling, just calls to friendly lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. [sfbike.org/volunteer](http://sfbike.org/volunteer)

**SERVICE STATIONS**

**TWICE MONTHLY** | *Citywide*


Twice a month, your SF Bicycle Coalition pops up in different neighborhoods with our friendly, volunteer-staffed Service Station, offering hi-fives and free coffee or other goodies to folks riding by. If you'd like to volunteer to brighten the rides of fellow commuters, view our upcoming Service Stations and sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

**VALET BIKE PARKING ONGOING** | *Citywide*

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bike Parking is like a coat check for bikes. You will be trained on-site by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at [sfbike.org/volunteer](http://sfbike.org/volunteer).

## The Problem: Bad Drivers. Bad Roads.

## The Solution:




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Representing Bay Area Bicyclists for 20 Years!

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SF Bike Coalition Members Get A Free Consultation

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sfbike.org

SAN FRANCISCO BICYCLE COALITION
833 Market St., Floor 10
San Francisco, CA 94103
ADDRESS SERVICE REQUESTED

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Become a San Francisco Bicycle Coalition member and get discounts all over town!

American Cyclery, Arizmendi Bakery\*, Artisans of SF, Avenue Cyclery, Bay City Bike Rentals and Tours, Bespoke Cycles, Big Swingin' Cycles, Bike Friday, Blazing Saddles Bike Rentals, BoomBotix, Box Dog Bikes, Canyon Market, Chrome, Citizen Chain, City CarShare, City Cycle of San Francisco, Dahon, DD Cycles, Department Seventeen, Dolores Park Café, Duboce Park Café, Emazing Bicycles, Equator Coffees & Teas, fitBERNALfit, fitGLENfit, Freewheel, Fresh Air Bicycles, Golden State Health, Good Hotel, Good Vibrations, Green Apple Books, Greens To Go, Heavy Metal Bikes, High Trails Cyclery, Huckleberry Bicycles, Iladora, Kasa Indian, Market Street Cycles, Mike's Bikes, Mission Bicycle Company, Mission Workshop, MonkeyLectric, The New Wheel, Noe Valley Cyclery, Nomad Cyclery, Nopalito, Ocean Cyclery, Other Avenues Co-op, Pacific Bikes & Boards, Pedal Revolution, Po Campo, Precita Park Café, PUBLIC Bikes, Refried Cycles, Rickshaw Bagworks, Roaring Mouse Cycles, Rock & Roll Massage, Sausalito Bicycle Company, See Jane Run Sports, Sports Basement, Streets of San Francisco, Sun Porch Yoga, Swell Bicycles, Timbuk2, A Tran's Bay Bike Shop, Treat Street Bicycle Works, Valencia Cyclery, Velo Rouge Café, Vespertine, Warm Planet Bikes, Wiggle Bicycles, Zipcar

\*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

Join us for the 23rd Annual Golden Wheel Awards
JULY 30, 2015 6:30-9PM
Delancey Street Foundation, 600 The Embarcadero
Get your tickets at: sfbike.org/goldenwheel



JOIN THE SAN FRANCISCO BICYCLE COALITION!

Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See sfbike.org/membership for all the benefits.

NAME

ADDRESS CITY ZIP

HOME PHONE EMAIL

MEMBERSHIP LEVEL:

- \$35 ONE YEAR MEMBERSHIP
\$52 A BUCK A WEEK
\$120 SUSTAINER\*
\$250 SUPPORTING MEMBER\*
\$500 PATRON\*
\$1,000 DONOR\*

\*includes FREE SF Bicycle Coalition T-Shirt:

Men's Size OR Women's Size

MAKE CHECKS PAYABLE TO: San Francisco Bicycle Coalition
Check with your employer about matching your donation.

NAME

CREDIT CARD NO. EXP. Date (MM/YY)

- VISA MASTERCARD
Do not share my name, even with cool organizations the SF Bicycle Coalition likes.

YES, I WANT TO VOLUNTEER!

SIGN ME UP FOR INFO ON:

- Market Street Polk Street 2nd Street The Wiggle
The Embarcadero Bikes and business SoMa streets Other:

