SAN FRANCISCO BICYCLE COALITION

₫ FREE

# BIKE SHARE FOR ALL!

Ensuring the expansion serves all of San Francisco



# What a year!!! Thanks for Keeping the SF Bicycle Coalition Strong



Dear members and supporters of the SF Bicycle Coalition,

I can't tell you enough what an honor it's been to be the Board Chair for the SF Bicycle Coalition in 2015, and what a challenge.

In 2015, we:

- Won the massive expansion of Bay Area Bike Share, growing the number of bikes in San Francisco from around 350 to 4,500;
- Celebrated the biggest ever Bike to Work Day event, signing up 1,000 new and renewing members on that day alone!;
- Campaigned for smart enforcement strategies by the San Francisco Police Department to advance San Francisco towards the City's Vision Zero goal of eliminating traffic deaths and severe injuries;
- Expanded our education on the rules of the road and how people can share our streets safely; and
- Won myriad engineering improvements on our streets, including turn restrictions for private autos on Market Street, as well as the city's first raised bike

In addition to continuing our work to make SF's streets safer and more bikeable, we:

- Expanded our Community Bike Builds to provide low-income San Franciscans with free bicycles and education on how to ride safely;
- Agreed with the SFMTA to have SF Bicycle Coalition staff manage the requests for bike racks to speed up the installation process;
- Enjoyed unprecedented interest in members serving on the SF Bicycle Coalition board; and
- Launched a campaign to ensure that, as bike share expands in San Francisco, it doWes so in a way that serves everyone in our city, in all neighborhoods and at all income levels.

We also had our challenges in 2015, with having to rescind members' vote in favor of the the bylaws change due to a technical error in how the vote was conducted and the resignation of our Executive Director, Noah Budnick. I am confident, however, that we are going to have even more and better things happen in 2016. This issue of the *Tube Times* is dedicated to looking forward, especially to the huge expansion of bike share that will start in 2016, and to our strategic planning process.

The staff at the SF Bicycle Coalition are incredible, our members are passionate and our movement is strong. Thank you for supporting the SF Bicycle Coalition and powering our movement toward a better San Francisco where people of all ages can get safely and happily to where they need to go by that loveliest form of transportation -- a bicycle!

Lawrence Li **SF Bicycle Coalition Board Chair** 

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o instagram.com/sfbike



# **Quick** Releases



#### Market Street Bike Counter Tallies One Million in a Single Year

Ever since the Market Street Bike Counter was installed at Market and 10th Streets in May 2013, we've been looking forwrad to the tally of bike rides passing one million in a single year. 2015 was that year. The bike counter hit the one million mark in early December. This biking milestone is yet another undeniable testament to how much bicycling is booming in San Francisco. We must continue shaping our city to accommodate and welcome the growing number of people who bike.

#### Victory for People Walking, Biking Golden Gate Bridge

In 2014, the Golden Gate Bridge District proposed a toll for people walking and biking on the Golden Gate Bridge. Thousands of people responded by signing a petition protesting the toll, arguing that our bridges should be free for people to enjoy in active and healthy ways. In response, Assemblymember Phil Ting authored Assembly Bill 40, which was signed by Governor Jerry Brown in October 2015, banning tolls for people walking and biking Bay Area bridges. Due to your advocacy and that of thousands of members like you, the Golden Gate Bridge will remain free for you to enjoy sustainably.

#### **Keep the Night Bright**

Each year as the nights get longer, your SF Bicycle Coalition takes to the streets to install free lights on the bikes of people without lights at our Light Up the Night events. Together with over 60 volunteers, we give 1,000 lights to people biking along busy biking corridors across town. We have one final event in January: sign up to join us at sfbike.org/volunteer. Special thanks to Bay Area Bicycle Law for their sponsorship of this year's events.

Remember: A white front light and red rear reflector or light are required by California law and make it much safer for you to ride. SF Bicycle Coalition members can flash their member card at any participating bike shop for discounts on bike lights and more. For details, check out sfbike.org/discounts.

# **Quick**Releases

#### Welcome, Charles!

Charles Deffarges is a San Francisco native and bike enthusiast who joined our staff this fall. Before moving back to San Francisco, he studied at Occidental College in Los Angeles where he advocated for increased bike infrastructure and developed a bike-sharing program on campus. Charles is making San Francisco a better place to ride, one bike rack at a time, as our new Bicycle Parking Coordinator. (Learn more about his work on page 10.) Help Charles keep busy by requesting a bike rack at sfbike.org/resources.

#### From Community Organizer to Advocacy Director

We are thrilled to announce the promotion of Janice Li from Community Organizer to Advocacy Director. Janice's work making San Francisco a more bikeable and liveable place has had a considerable impact on our city, such as the recent victory for safety improvements to the Wiggle, coming soon. In her role as Advocacy Director, Janice looks forward to leading our efforts to win more victories for safer and easier biking in our city.

As a new resident of the Outer Sunset, say "hi" if you see her riding through Golden Gate Park. Also, her inbox is always open at janice@sfbike.org.

# Meet Newest Board Members, Say Farewell to Outgoing Members

Thank you for voting in our recent Board elections. The 15-member volunteer board is responsible for ensuring the organization's financial health, legal compliance and achievement of our mission. As this *Tube Times* went to press, voting remained open. We will announce the winners in early January at sfbike.org/board. Thank you to everyone who ran for the Board; we are excited that so many members wanted to serve. We're also appreciative of the years of service from outgoing Board members who chose not to run for re-election: Mark Slavonia, Daniel Silverman and Mo Devlin.

# Fare Thee Well, Friends

Three of our staff members have moved on from the San Francisco Bicycle Coalition recently, and we are very grateful for their time and dedication to people who bike in San Francisco.

Our Executive Director Noah Budnick came to us last year from New York, where he served as a long-time biking, walking and transit advocate. During his time here, he worked tirelessly with members, community groups and city officials for projects ranging from the biggest Bike to Work Day yet to a Safer Market Street. Noah is now training to become a foster parent with his wife and will continue to dedicate himself to making our cities safer and more liveable for everyone.

Tyler Frisbee accomplished a great deal as our Policy Director, including convincing several city agencies to adopt Vision Zero, the plan to eliminate all traffic deaths and severe injuries in San Francisco. In addition to spending time with her newly-adopted puppy, Tyler is working as a consultant focusing on improving transportation and landuse policy.

After winning approval of the Second Street redesign by the SFMTA Board with considerable local business support, our Business Program Manager Paolo Cosulich-Schwartz also moved on to other adventures. He is now working with Bay Area Bike Share to lead their outreach, public affairs and communications for the enormous expansion from 700 bikes to 7,000 bikes in the Bay Area by 2017.

While we will miss their talents, we are thrilled they all are continuing to work for safer, more livable and more fun streets. We wish all the best to Noah, Tyler and Paolo!

#### Get SF Bicycle Coalition Support to Make Your Workplace a Bicycle-Friendly Business

Are you looking for ways to make your business more bicycle-friendly, or to recruit and attract more employees? Become an SF Bicycle Coalition Business Member and gain access to SF Bicycle Coalition resources and services, including discounts on our bicycle valet parking

program, bike parking consultations and free individual memberships for staff.

Join our new and renewing SF Bicycle Coalition Business Members: fit LOCAL fit; Linus Bike; Orrick, Herrington & Sutcliffe; Quantcast; Rackspace; Rickshaw Bagworks; Salesforce; San Francisco Health Plan; Shift; Streets of San Francisco Bike Tours; Swirl; Swyft; The Law Offices of Meisel, Krentsa & Burneikis; and Underdog Couriers.



#### **Sunday Streets Are Back in March**

San Francisco's favorite open streets events return in March. Sunday Streets are free, fun events rotating monthly through different San Francisco neighborhoods. At Sunday Streets, people replace combustion engines with running, skipping, biking, skating, dancing and playing. Your SF Bicycle Coalition hosts a Service Station at each Sunday Streets and conducts our famous Freedom from Training Wheels workshop to help kids learn to bike. We hope that you'll stop by our orange SF Bicycle Coalition tent to say hi, sign up to volunteer, renew your membership or have your little one practice riding.

#### Safe Streets Through Smart Enforcement

Enforcement resources are finite and precious, and should be deployed in the manner that improves safety for the most people. That's the idea behind SF's Bike Yield Law, which we've been working to pass along with allies at City Hall. The Bike Yield Law would de-prioritize ticketing of people biking who yield to pedestrians and others at stop signs.

To overcome the veto threatened by Mayor Ed Lee, we may need eight out of 11 Supervisors to back the Bike Yield Law. It's going to take every single supporter standing up and speaking out to reach that high bar. Learn how you can make a difference at sfbike.org/bikeyieldlaw.

#### Bike or Hike to Save The World

Climate Ride is a wonderful way to take an amazing hike or bike ride with great people and raise money to stop climate change. With 11 bike rides and hikes in 2016, you have even more options for how to be a climate hero this year. From Death Valley to Glacier National Park, there are epic biking and hiking routes to choose from—all with amazing scenery, dynamic speakers and inspirational companions. Take a week and recharge! Register at climateride.org and you can choose to have your fundraising support your SF Bicycle Coalition.

#### Get Your Kids to School Energized During Bike & Roll to School Week

Bike & Roll to School Week is an annual celebration of biking, rolling and other healthy ways to get to school. Every San Francisco school, from pre-K through high school, can join the fun and earn rewards. Ninetythree schools and over 6,000 children and adults took part last year. This year, we want to break that record.

Parents or school staff can choose the best day between April 18 to 22 for their school's event. Prepare for the big week at a Family Bike event near you, which you can find at sfbike.org/family, or by emailing our Family & Schools Program Manager Nancy Buffum at nancy@sfbike.org. Registration opens Feb. 1 at sfsaferoutestoschool.org/events.





#### So. Much. Fun: Our 20th Annual Winterfest

On Nov. 15, more than 1,000 San Francisco Bicycle Coalition members and friends came together for the 20th Annual Winterfest. The night was a blast and together we raised over \$100,000 for our work. Thank

Winterfest would not be possible without the generosity of over 200 dedicated and talented member-volunteers. Huge thanks as well to our incredible Winterfest team: Victoria Heilweil & Anthony Ryan, Art Show Curators; Carla Hopman, Art Show & Web Assistant; Lea Troeh, Silent Auction Manager; and Huitzi Herrera-Sobal, Auction Intern. We're also incredibly grateful for the fantastic tunes spun by DJs shOOey (Jenny Shu) and Sinned (Dennis Yang). And we are especially appreciative of the generous support from nearly 200 businesses and over 60 San Francisco artists.

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# BIKE SHARE FOR ALL

#### **By Chema Hernández Gil**

Your SF Bicycle Coalition is committed to advocating for better biking in all San Francisco neighborhoods and for people of all backgrounds. We know that affordability is a crucial barrier to biking for many people in our city, and that transportation is the second-highest household expense in San Francisco after housing itself. That's why, in 2012, we created the Community Bike Build program to help bring biking to more San Franciscans than ever before.

For the past three years, we have collaborated closely with diverse community-based organizations across the city, including PODER, Causa Justa:: Just Cause and Chinatown Community Development Center. Together, we've placed hundreds of reclaimed and donated bicycles into the hands of people who want and need affordable, reliable and healthy ways to get around San Francisco.

We are excited to expand our work promoting affordable, healthy and carbon-free transportation choices. The upcoming expansion of Bay Area Bike Share presents an incredible opportunity to ensure that all San Franciscans can take advantage of our ever-improving network of bike lanes.

Currently, bike share in San Francisco exists as a pilot network concentrated in the northeast sector of the city. This limited service area renders the present network impractical for people living in neighborhoods including the Bayview, the Excelsior and Visitacion Valley. We know that these neighborhoods are home to many individuals and families burdened by transportation expenses. As a pilot program, the current Bay Area Bike Share system has just 35 stations and around 350 bicycles in San Francisco. The system's expansion is slated to include hundreds of stations across the city and more than 4,000 additional bikes in San Francisco alone over the next two years.







#### WHERE SHOULD NEW BIKE SHARE STATIONS GO?

At its peak, Bay Area Bike Share will boast at least 320 stations in San Francisco. Approvals of individual station placements are expected to begin by this spring. Motivate, the contracted owner and operator of the bike-share system, is still taking station requests at suggest.bayareabikeshare.com. Users can submit station requests or "like" station requests already submitted.

Beyond individual station placement and approval, your SF Bicycle Coalition's advocacy will also focus on issues related to pricing and station density. With the network's expansion, annual memberships will increase from \$88 to \$149—a significant jump, but one mitigated by reduced annual memberships for people who qualify for discounted utility or Muni programs. Those discounted memberships are currently planned to be offered at \$60 per year.

We hope to work with Motivate towards expanding eligibility for discounted memberships so that all low-income San Francisco households can benefit, including those without bank accounts or credit cards. We are encouraged by similar, ambitious models across the nation, such as Divvy for Everyone in Chicago, where the annual discounted membership costs only \$5.

Ensuring adequate station density and placement will be crucial to the expanded network's ability to meet the needs of all San Franciscan communities. Motivate has already committed to ensuring that all historically-underserved neighborhoods, from the Tenderloin to Crocker-Amazon, will benefit from bike share's expansion.

#### BIKE SHARE WILL HIRE LOCALLY, Focus on Underserved Residents

One additional, important benefit of the Bay Area Bike Share system will be the creation of new, bicycle-related jobs, generating a new category of stakeholders for biking in San Francisco. Motivate will post job openings through San Francisco's First Source Hiring Program, which connects dislocated workers and economically disadvantaged individuals with entry-level jobs.

In just a couple of years, the Bay Area Bike Share expansion is expected to blanket our city with a world-class bike-share system that serves every neighborhood. Bay Area Bike Share will serve daily commuters looking to avoid the hassle of locking up their own bikes. It will serve casual riders trying to make quick trips more conveniently. The system will help regional commuters dump their cars and solve the first- and last-mile problems of their commutes. And it will deliver a new, affordable transportation options for households feeling the pain of budget challenges.

The upgraded bike-share network will be the Bay Area's first new transit system in generations. Over the coming months, your SF Bicycle Coalition will continue advocating to make Bay Area Bike Share a robust system that serves all of San Francisco's diverse communities.



# WHAT TO DO AFTER A CRASH

#### IMMEDIATELY AFTER A CRASH

- Tell the driver to stay until the police arrive. If they refuse to stay or don't provide I.D., get the description of the owner and their car, as well as the vehicle's license plate number and state of issue.
- Call (or ask someone to call) 911 and ask for the police to come to the scene.
- Get name and contact info for any witnesses. Ask them to remain on the scene until police arrive, if possible.

#### WHEN THE POLICE ARRIVE

- Ask them to take an incident report (required for all bike collisions, SFPD General Order 9.02b).
- Get reporting police officer's name and badge number.
- If you've been doored, ask the officer to cite the motorist for dooring (a violation of CVC 22517).
- Ask the officers to speak to witnesses, if possible.
- While a doctor's report of your injury is important for insurance and/or legal action, you do not need to take an ambulance. If there is any complaint of pain, police must take an incident report (SFPD General Order 9.02b).

#### IN THE DAYS SOON AFTER A CRASH

- Ask witnesses to email you their version of what happened while it's fresh in their minds. Email yourself a description of what happened with relevant information and capture as much detail as you can.
- Take good photos of your injuries and any bike damage. Get an estimate from a bike shop before making repairs.
- Request a copy of the incident report from the police.

# QUICK FIXES, BIG IMPACTS: CHANGES COMING IN 2016

By Janice Li

We love celebrating new bike lanes, big and small. But between planning, designing, funding, approvals, environmental review and more, sometimes the best projects are the guick ones that improve our streets as fast as possible. In 2015, we were excited to celebrate major victories for full-scale transformations on 2nd Street and Polk Street, but those approvals came after years of member-driven advocacy efforts. How can we speed up the process to get more bike projects completed on the ground faster? Here are four different ways the city is fast-tracking projects for better biking.



#### Try It Out with **Demonstration Projects: Market Street**

What if we could just test something out for a couple of blocks before embarking on major planning and design efforts? That's exactly what the two blocks of raised bike lanes on Market Street are doing. They are what the SF Municipal Transportation Agency (SFMTA) calls a "demonstration project." Before raised bike lanes go in around the city (including at Masonic Avenue, 2nd Street and Polk Street), the SFMTA is testing out different treatments and soliciting user input by using different designs on two blocks of Market between Gough and 12th Streets. Construction was completed in November 2015; check out the lanes today!



#### Make a Quick Fix Leading to **Bigger Improvements: Page Street**

We like to dream big, especially when it comes to rethinking how we get around San Francisco. But to make those dreams come true, we need to build support and get ideas -- especially from our members. Quick-fix projects like the proposal for a center-running bike lane on the downhill portion of Page Street approaching Octavia Boulevard help us build that momentum.

We know that Page Street is becoming more and more popular as a bike route. So a long-term vision is needed. We're thrilled that the SFMTA sees an opportunity to get a bike lane on the ground to make that stretch significantly safer while leaving the door open for a larger project ahead. We expect approval in early 2016 and implementation to begin soon after. Stay in the loop at sfbike.org/page.



#### Do the Easy Things First: The Wiggle

In November, we enjoyed a big win for the Wiggle. The full list of improvements, including one of the city's first traffic diverters at Scott and Fell Streets, was unanimously approved by the SFMTA Board after years of outreach and planning. This victory would have never been possible if it weren't for the patience and advocacy of our members and community partners like the Lower Haight Merchants & Neighbors Association and The Wigg Party. Get the details at sfbike.org/wiggle.

With construction for the full project set to begin in 2016, the SFMTA is looking to get paint on the ground early, including green paint for the Scott Street bike lane and painted bulbouts to improve pedestrian crossings.



#### **Fix the Critical Parts** Fast: 13th Street

There are some streets that are true safety hazards. Such was the case for 13th Street, which is one of the city's worst corridors for people biking. The SFMTA put together a mix of funding, expedited the process and installed a protected bike lane, buffered by vehicle parking, on the westbound portion between Folsom and 11th Streets. After the project was completed in October 2015, the head of the SFMTA's Director of Transportation Ed Reiskin, said that "with this project, we've built more safety into the street for the thousands of people biking and walking between the Mission and SoMa every week."

Thanks to the SFMTA for making quick work of the westbound portion. Now let's make the eastbound stretch safe too! sfbike.org/13th



# Roll in the Rain

#### By Libby Nachman

Don't be intimidated by that wet stuff falling from the sky! Riding in the rain is easier than you think. Here are a few tips to make your rainy day commute a bit more comfortable.

#### RIDE SAFELY

The safest way to ride in wet weather is slowly. Your brakes are less effective, with water reducing friction between your brake pads and wheels, as well as between your tires and the street. So take it slowly and give yourself enough time to come to a complete stop.

Avoid slipping on metal surfaces, road imperfections and painted surfaces that can get slippery when wet. Be extra careful when crossing train racks, metal grates, sewer covers and even bike lane markings, which can be slick.

#### DRESS FOR THE WEATHER

Wet weather can be cold weather. Find a base layer that will keep you warm, but will also breathe. We recommend wool, fleece or a synthetic fabric.

Keep yourself dry. Waterproof outer layers, such as a rain jacket or poncho, rain pants, waterproof boots or shoes, and waterresistant gloves will help deflect those drops. Use a rain cover or a shower cap to keep your head dry.

Stay visible. It's harder to see in wet weather, so increase your visibility with bright colors and reflective materials.

Don't forget your cargo! Options to keep your belongings dry on a wet ride include waterproof bags and panniers or a waterproof cover for your backpack or basket. To be extra safe, you can toss your stuff in a plastic bag and tuck it into your backpack.

#### **OUTFIT YOUR BIKE**

Use lights to make yourself even more visible. A front white light and a rear reflector are required by law and very important for making you visible to other road-users. We also recommend a rear light and side lights or reflectors for maximum shininess.

Keep your pants and bike clean with fenders. Fenders will keep water and dirt from splashing on you and your chain.

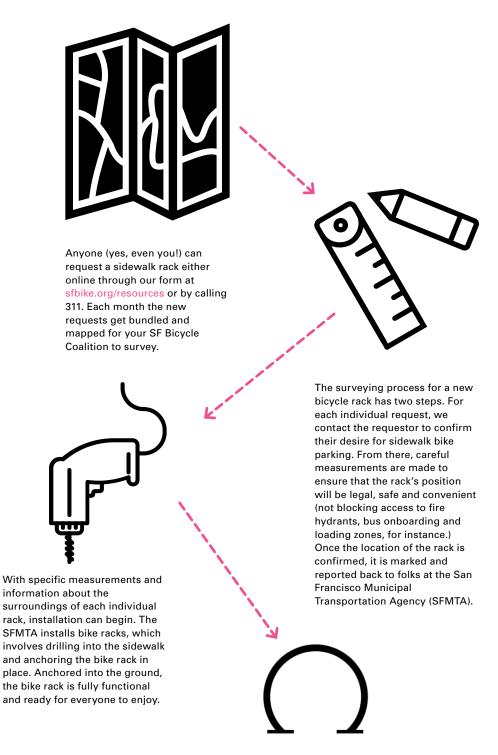
Remember that SF Bicycle Coalition members can use their member benefit to get discounts on all the gear you need for biking in wet weather. If you're not a member, join today so you can start taking advantage of discounts all over town. sfbike.org/join

# BIKE PARKING: HOW A BIKE RACK COMES TO BE

By Charles Deffarges

How does a bike rack come to be? Does a business have to request it? Can a resident ask for one? The truth is that most people have no idea how those circular racks pop up in their neighborhoods.

The process starts with demand for a bike rack. People all over SF need safe. visible and convenient parking for their bikes, whether it be near their local shopping area, their workplace or their favorite hang-out spots. A well-placed rack not only helps prevent theft, but also boosts customer traffic for merchants. Numerous studies have shown that people on bikes spend significantly more than people driving. And employees who bike to work are happier and more productive.



Abracadabra. Poof. That's it. No more mystery behind the new racks that just popped up by your go-to coffee spot. Just know that if you ever find yourself wanting for bike parking, there are several hard-working people and a well-oiled installation process right at your fingertips. Let's make it happen.



**Melyssa Mendoza** Member-Volunteer

There are a lot of great bike-y things to look forward to in 2016, including more Women Bike SF gatherings and the bike share expansion. I'd also like to see bike lanes, such as Valencia, safer and free from ride-share services. Greater membership diversity is also important to me – the more the merrier!



Margaret McCarthy Program Director

Getting even more members involved in our on-street outreach. Our Bicycle Ambassadors donated 1,000 hours of time helping out other people who ride and spreading the word about our work at Service Stations and special events all over SF in 2015, and we'd love to do even more in 2016. Join us!



#### Ramon Solis Member-Volunteer

I am so pumped for more bike lanes, especially the one on Page Street. Really, I'm down for anything that makes my neighborhood on the west side of town more bike-friendly and accessible. (Sunset District, represent!)

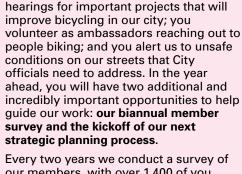


#### Maggie Robinson Member-Volunteer

The coming of separated bike lanes (elevated and/or parking-protected) is really exciting. From leading rides with newbie cyclists, I know that this kind of infrastructure is necessary to make people feel more at ease taking to the streets of SF on two wheels.

## How Members Can Shape Our Future Work

By Brian Wiedenmeier



SF Bicycle Coalition members are at the heart of our work. You speak up at

Every two years we conduct a survey of our members, with over 1,400 of you responding in 2014. This year, we hope even more of you will provide your input. This anonymous survey helps us take the pulse of our membership in as broad a way possible. The results influence staff priorities and offer invaluable information about our members, your needs and your desires.

The work of the SF Bicycle Coalition is principally guided by our strategic plan.



# **Tracy Chinn**Development Manager

I ride through the Wiggle every day on my commute from the Inner Sunset, and I am so excited for the recently approved redesign. I'm looking forward to a safer left turn from Scott onto Fell and slower car traffic, as well as green landscaping, sidewalk extensions and safer pedestrian crossings.



# **Christopher "X" Budz**Events Intern

I'm pretty thrilled about the Bay Area Bike Share expansion. I teach international students, many of whom are in the city for several months to a year -- not long enough to invest in buying a bike. A lot of them are looking forward to better, more affordable access to bicycles.



# **Erin Durkee**Technology Coordinator

I'm really excited for our second year of Women Bike SF. We engaged almost 700 people last year and we're only getting better at connecting women, trans\* and femme-identified individuals in our community to the joys and freedom of biking.



**Brian Wiedenmeier Development Director** 

Total street transformations beginning on Polk Street, Masonic Avenue and Second Street when construction finally starts on these projects.



**Bonnie Walton Event Planner** 

We had great wins for Market Street in 2015, and I'm excited for continued improvements and smarter enforcement by the SFPD on this vital route for people who bike.



**Jean Kao** Member-Volunteer

I'm psyched for more bike lanes next year. The extended lanes on Folsom Street and Division have made my commute so much more relaxing. Bring it on! I'm also excited about increasing the number of families and (oh-sostylish) women commuting. I'm proud to live in a town where anyone can ride.

Our current plan was created in 2012 and spans five years with an overall goal that by 2017, at least half of San Franciscans will bicycle occasionally and at least one quarter will bicycle frequently or at least a few times per week. More specific goals target expansion of the bike lane network, persuading San Franciscans to try biking more often, improving safety, and increasing public and political support for biking. A full copy of the plan can be found at sfbike.org/about.

Our strategic plan doesn't just sit on a shelf; it determines the direction of our work day in and day out. Staff are responsible for carrying it out and reporting back on progress towards our goals. Highlights of our progress to date include:

Ensuring access to the Golden Gate Bridge for people biking, free of charge;

Annually teaching over 1,000 people how to bike safely through classes in multiple languages;

Expanding our Safe Routes to School program to include 35 elementary schools across San Francisco; and Distribution of 5,000 Rules of the Road postcards in English, Chinese and Spanish at each of our dozens of outreach events across the city every year.

With 2017 fast approaching, and so many San Franciscans embracing biking, it's time to create our next strategic plan. The exact scope and shape of the planning process is yet to be determined, but what's certain is that we will again solicit and receive considerable input and engagement from you, our members. Keep watching the Tube Times and Biker Bulletin for more information regarding how you can participate. We're looking forward to working with you to set the right priorities in 2016 and beyond.



#### Francisco Graiales **Program Coordinator**

I am most excited about expanding our Community Bike Build program and getting bicycles into the hands of more San Franciscans who want them, but can't afford them without our help in 2016.



Janice Li **Advocacy Director** 

Flexing our members' political muscle in the very exciting November 2016 elections. Who will be our new Supervisors in Districts 1, 9 and 11? Who will be the most bike-friendly candidates when incumbents stand for reelection in Districts 3, 5 and 7?



**Meghan Arnold** Member-Volunteer

Having experienced effective bike share in my travels, I can't wait to see how the expansion to a real system here gets both residents and tourists wheeling around San Francisco, Safety in numbers rings true when cycling is normalized as part of the public transportation ecosystem.



Member-Volunteer

I am excited about the continued enhancements being made to our streets, such as the demonstration project of the first raised bike lanes on Market Street. I look forward to many more bike lanes connecting our precious neighborhoods, so that more people of all ages can safely and comfortably bike our streets.

# **CHAIN OF EVENTS**



For additions to the Chain of Events, visit sfbike.org/events. To submit an event or organize a ride, go to "Submit an Event" at the bottom of our website. \*Events not officially organized by the SF Bicycle Coalition are marked with an asterisk.

#### SPECIAL: WOMEN BIKE SF

March is Women's History
Month and we're starting the
celebration early with our Women
Bike SF series! Women Bike SF is
an SF Bicycle Coalition program
that aims to encourage and inspire
more women, trans\* and femmeidentified individuals to
ride bikes through social events,
rides and workshops.

#### **WOMEN BIKE SF: COFFEE CLUB**

Fri, Jan. 8 • 8–9am Duboce Park Cafe, 2 Sanchez St.

Fri, Feb. 5 & Mar. 4

See sfbike.org/women for locations

Women Bike SF is an SF Bicycle Coalition program that aims to encourage and inspire more women, trans\* and femme-identified individuals to ride bikes through social events, rides and workshops. Once a month, an informal gathering of women bicyclists meet to talk bikes, share tips and caffeinate together. This is a perfect place to find riding buddies and answer some of your questions about biking in SF. Bring your ideas, questions and your friends. The more the merrier! sfbike.org/women

## 4TH ANNUAL WOMEN'S HISTORY RIDE

Sun, Mar. 6 • 1–4pm Meet at SF Bicycle Coalition 1720 Market St.

In honor of Women's History Month, come learn about trailblazing women on bikes and the fascinating intersections between the history of the bicycle and the history of the suffrage movement. Join our Program Director Margaret on this women's history-themed ride through San Francisco. We'll start at SF Bicycle Coalition HQ and then embark on a fun, casual 4-5 mile ride that will most likely end with some cupcakes or other sweet treats.

sfbike.org/event/womens-history

#### LET'S PRACTICE TOGETHER

Date TBD

McLaren Lodge, Fell & Stanyan Sts.

New to biking? Come practice on our easy and comfortable rides in a car-free space! Put your bike on the bus or rent one close by and join us. RSVP required at sfbike.org/women.

#### **GALS WITH GEARS**

Sun, Jan. 3 • 10am Level A: SF Ferry Building to Heron's Head Park

Sun, Jan. 24 Level C: Tiburon Loop

Sun, Feb. 7 Level A: Alameda

Explore the Bay with the Gals! These monthly scenic rides are geared for women aged 50+ years young, but all riders are welcome. Four levels of rides offered to

accommodate everyone from new to experienced riders. No rider is left behind! RSVP required: sfbike.org/gals.

# WOMEN BIKE SF INTRO TO URBAN BICYCLING WORKSHOP

Thur, Mar. 24 • 6:30–7:30pm SF Bicycle Coalition, 1720 Market St.

Come learn the basics of biking in San Francisco at our Intro to Urban Bicycling Workshop just for women, trans\* and femme-identified people. Our one-hour course covers bicycling for everyday riding in SF, the rules of the road, route planning and more. No bicycle is necessary for this in-classroom class. sfbike.org/education

#### **EVENTS**

## A.C.T. BIKE TO THEATER NIGHTS\*

Wed, Jan. 13 Satchmo at the Waldorf The Geary Theater, 405 Geary St.

Wed, Feb. 3 *The Unfortunates*The Strand Theater, 1127 Market St.

Wed, Mar. 9 *The Realistic Joneses*The Geary Theater, 405 Geary St.

Come out to a special night of theater that's specifically for people who bike!
Complimentary Valet Bicycle Parking and free pre-show happy hour at the American Conservatory Theater's Sky Bar. Patrons who bike to the theater receive a special discount on tickets (\$35 Orchestra, \$25 Mezzanine, and \$10 Balcony) using code THEATERSFBC. act-sf.org

# BICYCLE ADVISORY COMMITTEE MEETING\*

TBD Mondays • 6:30-7:30pm

City Hall, Room 408 1 Dr. Carlton B. Goodlett Pl.

The committee meets monthly to consider bicycle transportation projects and policies to make recommendations to the Board of Supervisors, the SFMTA, and other City and County agencies. sfgov.org/bac

#### **NEW MEMBER MEET & GREET**

Weds, Jan. 27 • 6-7:30pm SF Bicycle Coalition, 1720 Market St.

Want to find some new folks to bike with? Get to know more about our work? Pick up some SF Bicycle Coalition swag? Join us for a New Member Meet and Greet! New members who joined over the past year are invited and any members who want to get involved are welcome as well. Stop by for snacks, games and prizes followed by a short presentation on what we're doing to make San Francisco a safer and more fun place to bike. You'll come away with information, enthusiasm, new friends and excitement about all of the great things your membership is bringing to our city. sfbike.org/event/1-27

#### **CLIMATE RIDE MEET & GREET**

Fri, Jan 29 • 6–7:30pm SF Bicycle Coalition, 1720 Market St.

All are welcome at this meet and greet with Climate Ride staff and past Climate Riders. Catch up with ride alumni and meet new friends. This is a great opportunity to learn more about the North Coast ride (May 22-26), get inspired and sign up. All attendees will receive a special discount on the registration fee. Participating in a Climate Ride event is an inspiring journey with a group of people who are united to support sustainability and protect our planet. Anyone who has participated in a Climate Ride event raves about the tour as a 'lifechanging' and 'eye-opening' experience. Even better: you can enjoy this great event while at the same time helping to support our mission. If you select us as your beneficiary when you register, the SF Bicycle Coalition will be the recipient of the funds you raise, which means our efforts to get even more bike lanes in San Francisco will gain more traction in the future. RSVP: sfbike.org/event/climate-ride-info

# SF BICYCLE COALITION BOARD MEETING

Tue, Jan. 26, Feb. 23 & Mar. 22 • 6:30–8:30pm SF Bicycle Coalition, 1720 Market St.

The SF Bicycle Coalition is governed by a volunteer Board of Directors. The Board is responsible for the organization's financial health and achievement of its mission. SF Bicycle Coalition Members are invited to attend all Board meetings. No RSVP needed. sfbike.org/board

## SAVE THE DATE: BIKE & ROLL TO SCHOOL WEEK

April 18–22 • All Week Citywide

Join thousands of students, parents and school staff across San Francisco in this annual celebration of biking and active, healthy transportation to school. Any parent or school staff member may organize the event at your school, and everyone from pre-K through high school is welcome to participate. Registration opens February 1. sthike orgo/family

# SAVE THE DATE: BAY AREA BIKE TO WORK DAY

Thur, May 12 • All Day SF Bay Area

SF Bay Area loves biking, and one of the most fun and rewarding days to bike is the annual Bay Area Bike to Work Day celebration. Join the SF Bicycle Coalition and thousands of others who will be biking to work on this great day. Energizer Stations will be set up in neighborhoods across the city to offer free coffee, bike tune-ups, snacks and other goodies. sfbike.org/btwd





SF Bike Coalition Members Get A Free Consultation



#### **SF SIGHTS BY BIKE**

Sat, Jan 16 • 9am-1pm

Explore our great city! Pedal to see great sights, including Golden Gate Park, the Cliff House, the Legion of Honor, the Golden Gate Bridge and more. This ride is led by a SF Bicycle Coalition member-volunteer and is for advanced beginners with touring/hybrid bikes. This is not a fast-paced ride. RSVP required: sflike org/rides

#### **SURVEY RIDE: ANDY'S AUDITS**

Sat, Jan 23 • 1:30pm push off SW1: Martha & Bros. Coffee, 401 Irving St.

Sat, Feb 20 • 1:30pm push off SW2: Bello Coffee, 2885 Diamond St.

Sat, Mar 19 • 1:30pm push off SW3: Greenhouse Cafe, 329 W Portal Ave.

How's the SF Bike Network doing, as a real, living thing? Andy's Audits are a series of "whole trip" evaluations of actual San Francisco bicycle trips, from Point A to Point B, connecting some real world dots by bicycle and measuring where a bit more bike love could make the network light up for everyday biking. Come out and help survey the system as we roll around our cycling city. Rain cancels rides. No RSVP needed. sfbike.org/rides

#### **BENNY'S BBQ BIKE BONANZA**

Sat, Jan 30 • 12-3pm Location TBD

Explore some of San Francisco's delicious BBQ by bike! We'll ride to three of San Francisco's best BBQ restaurants to sample some unique flavors, plus compare the classic dishes to find our favorite. Must be an SF Bicycle Coalition member to ride. RSVP required: sfbike.org/rides.

#### **RIDE SF TO FAIRFAX**

Sat, Feb. 27 • 9am-3pm CA Academy of Sciences, 55 Music Concourse Dr

Ride out of the city! This San Francisco to Fairfax ride is led by SF Bicycle Coalition member-volunteers and is for advanced beginners who want to try longer distance riding. This is not a fast-paced ride. RSVP required: sfbike.org/rides

#### **RIDE TO SFO**

Sat, Mar. 26 • 9am-3pm CA Academy of Sciences, 55 Music Concourse Dr

Ride to your next flight! Did you know SFO allows free bike parking for up to 14 days? Learn how to get to SFO by bike for your next trip. All riders welcome. This is not a fast-paced ride. RSVP required: sfhike org/rides

### VOLUNTEER

#### **BARTER MEMBERSHIP**

Volunteer for 10 hours in a threemonth period and earn a year's membership for free! If you'd like to get started with our Barter Membership program, please visit sfbike.org/membership.

#### **BICYCLE AMBASSADOR TRAINING**

Weds, Feb. 3 & Thur, Mar. 10 • 6-7:30pm SF Bicycle Coalition, 1720 Market St.

Flex your advocacy muscle and become a Bicycle Ambassador! Come to our training to get up to date on what's going on with the SF Bicycle Coalition and learn how to sign up new members. This training will also prepare you to volunteer at races, festivals, Service Stations and other events. Please note that you must be a current member of the SF Bicycle Coalition to become a Bicycle Ambassador, RSVP at sfbike.org/volunteer.

#### SF BICYCLE COALITION PHONE BANK

Tues, Jan. 5, Jan. 19, Feb. 2, Feb. 16, Mar. 1 & Mar. 15 • 6-8pm SF Bicycle Coalition, 1720 Market St.

Join the volunteers who keep the SF Bicycle Coalition membership strong. No coldcalling, just calls to friendly, lapsed members offering an easy way to renew. Plan to stay for the thank-you dinner afterward and get to know your fellow volunteers. RSVP at

#### **VOLUNTEER NIGHT**

Wed, Jan. 13, Feb. 10 & Mar. 9 • 5-8pm SF Bicycle Coalition, 1720 Market St.

This SF Bicycle Coalition tradition has been happening for as long as we can remember and newcomers are always welcome. So stop by, snack on tasty treats, chat with fellow members, and help us keep our organization rolling as we work together on group office tasks. Dinner is provided. Bring a friend – the more the merrier! We have ample indoor bike parking, so don't forget to bring your bike into the office. No RSVF necessary. sfbike.org/volunteer

#### SERVICE STATIONS

Twice monthly • Citywide

Twice a month, your SF Bicycle Coalition pops up in different neighborhoods with our friendly, volunteer-staffed Service Stations, offering hi-fives and free coffee or other goodies to folks riding by. If you'd like to volunteer to brighten the rides of fellow commuters, view our upcoming Service Stations and sign up at sfbike.org/volunteer.

#### VALET BICYCLE PARKING

Ongoing · Citywide

Justifiably famous in SF, the SF Bicycle Coalition's Valet Bicycle Parking is like a coat check for bikes. Volunteers are trained onsite by our friendly and experienced Valet Supervisors; no previous experience required. View upcoming opportunities and sign up at: sfbike.org/valetvolunteer.

## FREE CLASSES

#### INTRO TO URBAN BICYCLING WORKSHOP

Ongoing • See sfbike.org/education for dates and times

Come learn the basics of biking in San Francisco at our Intro to Urban Bicycling Workshop. Our one-hour course covers bicycling for everyday riding in SF, the rules of the road, route planning and more. No bicycle is necessary for this in-classroom

#### **TRAFFIC SKILLS 101: CLASSROOM WORKSHOP**

Ongoing • See sfbike.org/education for dates and times

Looking to get comfortable riding in San Francisco? Join us for a presentation covering all you need to know for biking in SF and the Bay Area. This is the perfect class for those already riding to hone their skills, or for people interested in riding but intimidated by urban traffic. No bicycle is necessary for this class.

#### **TRAFFIC SKILLS 101: ON-ROAD**

Ongoing • See sfbike.org/education for dates and times

Practice what you learned in the Traffic Skills 101: Classroom. This on-bicycle class follows a comfortable progression onto city streets, beginning with a short review of the lessons from the classroom course. After a basic bike maintenance session, the class will practice bike maneuvering skills in a carfree practice area before riding on the streets in small, intimate groups led by instructors. You will gain experience riding alongside moving traffic in different traffic conditions, applying the safe riding techniques practiced in the car-free space.

#### **ADULT LEARN TO RIDE**

Ongoing • See sfbike.org/education for dates and times

You're never too old to learn to bicycle! Instructors will work one-on-one to teach the basics of balancing, starting, stopping and steering a bike, as well as proper helmet fit and adjustment. Most people learn to ride their bike while taking the class, but even if they don't, they will leave with tips to continue teaching themselves to ride.

#### FREEDOM FROM TRAINING WHEELS AT SUNDAY STREETS

Ongoing • See sfbike.org/education for dates and times

Freedom from Training Wheels is a great way to get kids riding without training wheels. Bring your child's bike and helmet if you have them. If not, we have balance bikes for kids aged 2-5. We will be at every 2016 Sunday Streets, so we hope to see you there! sfbike.org/family

#### **FAMILY BIKING CLASSES**

Ongoing • See sfbike.org/family for dates and times

Your SF Bicycle Coalition offers a range of family biking workshops for all ages, including family on-road practice, Biking with Babies, Freedom From Training Wheels and more. Visit sfbike.org/family for dates, times and more information.

#### **ON ROAD WITH YOUR FAMILY/BIKE TO SCHOOL PRACTICE RIDES**

Sat, Mar. 19 • 1-1:45pm • See sfbike.org/family for details and additional dates.

Yes, you can bike to school! Learn the Rules of the Road and how to ride safely in the street with children. Get ready for Bike & Roll to School Week with a practice bike train led by an SF Bicycle Coalition "pilot." To schedule a ride in your neighborhood, contact nancy@sfbike.org.

San Francisco Bicycle Coalition 1720 Market Street San Francisco, CA 94102

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# 2015 BY THE NUMBERS

**BICYCLE AMBASSADORS** TRAINED THIS YEAR

# OF GIANTS HOME **GAMES WHERE WE OFFERED VALET BICYCLE PARKING** 

PARTICIPANTS IN BIKE & ROLL TO SCHOOL WEEK

OF BICYCLE EDUCATION PARTICIPANTS WHO SAID THEY WOULD RECOMMEND A CLASS TO A FRIEND

# OF BIKES COUNTED THIS YEAR BY THE MARKET ST. **BIKE COUNTER** 

1,000,000+

#### Become a San Francisco Bicycle Coalition member and get discounts all over town!

\*Must arrive by bike to receive discount. See sfbike.org/discounts for details.

American Cyclery Arizmendi Bakery Artisans of SF Avenue Cyclery Bay City Bike Rentals and Tours Be<sub>Omni</sub> Bespoke Cycles Big Swingin' Cycles Bike Friday Blazing Saddles Bike Rentals Body Awakening BoomBotix Box Dog Bikes Canyon Market Chrome Citizen Chain City CarShare City Cycle of San Francisco Dahon DD Cycles Department Seventeen Dolores Park Café Duboce Park Café Equator Coffees & Teas **Everchange Fitness** fitBERNALfit fitGLENfit Freewheel Fresh Air Bicycles Golden State Health Good Hotel **Good Vibrations** Green Apple Books Greens To Go Heavy Metal Bikes High Trails Cyclery Huckleberry Bicycles

Kasa Indian Market Street Cycles Metromile Mike's Bikes Mission Workshop MonkevLectric The New Wheel Noe Valley Cyclery Nomad Cyclery Nopalito Ocean Cyclery Other Avenues Co-op Pacific Bikes & Boards Pedal Inn Pedal Revolution Po Campo Precita Park Café **PUBLIC Bikes** Refried Cycles Rickshaw Bagworks Roaring Mouse Cycles Rock & Roll Massage Sausalito Bicycle Company See Jane Run Sports Sports Basement Streets of San Francisco Sun Porch Yoga Swell Bicycles Timbuk2 A Tran's Bay Bike Shop Treat Street Bicycle Works Valencia Cyclery Velo Rouge Cafe Vespertine Warm Planet Bikes Wiggle Bicycles Yoga Garden SF Zip Car

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Become a member of the San Francisco Bicycle Coalition and help us Connect the City and make San Francisco a better place to live, work and bike. As a member, you get discounts all over town, free bike trailer and air travel bike box rentals and more. See for all the benefits.

NAME\_ ADDRESS\_

HOME PHONE\_ EMAIL.

Make checks payable to: San Francisco Bicycle Coalition. Check with your employer about matching your donation.

NAME\_ CREDIT CARD NO. -DATE (MM/YY)\_

VISA	MASTERCARD	Do not share my name, even with cool organizations the SF Bicycle Coalition likes
J VISA	☐ MASTERCARD	organizations the SE Bicycle Coalition likes

#### Membership type

\$35 ONE YEAR MEMBERSHIP

S52 A BUCK A WEEK \$120 SUSTAINERS\*

\$250 SUPPORTING MEMBER\*

\$500 PATRON\*

\$1,000 DONOR\*

\*includes free SF Bicycle Coalition t-shirt! Please choose.

☐ Men's ☐ Women's

#### Yes. I want to volunteer! Sign me up for info on:

ı	MARKET	CTDEET
J	MARKET	SIKEEL

☐ POLK STREET

□ 2ND STREET

☐ THE WIGGLE

☐ THE EMBARCADERO ☐ BIKES AND BUSINESS

□ SOMA STREETS

OTHER

SFBIKE.ORG/JOIN





