

# GOLDEN WHEEL AWARDS

# JULY 20, 2017

The Green Room | San Francisco War Memorial & Performing Arts Center | 401 Van Ness Avenue, San Francisco

The **Golden Wheel Awards** honor leaders in the community that are making positive change to the urban landscape. This event is a 300 person formal cocktail party, attended by political decision-makers, community leaders, business partners and interested SF Bicycle Coalition members who want to mingle and enjoy an evening of inspiration.

The **25th Annual Golden Wheel Awards** will include a cocktail reception and remarks from the San Francisco Bicycle Coalition's Executive Director, who will present the Golden Wheel Awards to this year's recipients.



# GOLDEN WHEEL SPONSORSHIP OPPORTUNITIES

Deadline for Sponsorship: JUNE 30



BRONZE \$500	SILVER \$1,000	GOLD \$2,500	PLATINUM \$5,000	DIAMOND \$10,000	MARQUEE LEVEL \$25,000	
					●	<b>Presenting sponsor recognition in event title.</b>
				●	●	<b>Public Relations:</b> Sponsor will be featured on all event media relations announcements.
			●	●	●	<b>Podium Acknowledgement:</b> Event recognition for your contribution from the Executive Director.
			● LOGO	● LOGO	● LOGO	<b>Newsletter:</b> Sponsor will be thanked in the <i>Tube Times</i> . ~40,000 print and online readers DEADLINE: MAY 5
		● LOGO	● LOGO	● TOP TIER LOGO	● TOP TIER LOGO	<b>Print Invitations:</b> Sponsor placement on paper invitations mailed to SF Bicycle Coalition members & San Francisco decision-makers. DEADLINE: MAY 5
	● COMPANY NAME	● LOGO	● LOGO	● TOP TIER LOGO	● TOP TIER LOGO	<b>Email Invitations:</b> Sponsor placement on email invitations mailed to SF Bicycle Coalition members & San Francisco decision-makers. ~35,000 recipients
● COMPANY NAME	● COMPANY NAME	● LOGO	● LOGO	● LOGO	● LOGO	<b>Printed Program &amp; Signage:</b> Sponsor will be featured on event program and signage.
● COMPANY NAME	● COMPANY NAME	● LOGO	● LOGO	● LOGO	● LOGO	<b>Website:</b> Sponsor will be featured on event website: <a href="http://sfbike.org/goldenwheel">sfbike.org/goldenwheel</a> .
●	●	●	●	●	●	<b>Annual Report:</b> Sponsor will be thanked as a contributor in our 2017 Annual Report.
● 2 TICKETS (\$150 Value)	● 4 TICKETS (\$300 Value)	● 8 TICKETS (\$600 Value)	● 10 TICKETS (\$750 Value)	● 15 TICKETS (\$1,125 Value)	● 25 TICKETS (\$1,875 Value)	<b>Tickets:</b> Sponsor will receive tickets for your selected guests to join us at the event.

[sfbike.org/goldenwheel](http://sfbike.org/goldenwheel)