



**Minutes of the San Francisco Bicycle Coalition Board of Directors meeting  
February 27, 2018  
San Francisco Bicycle Coalition Office  
1720 Market Street, San Francisco CA**

<b>Directors in attendance</b>	Adam Keats
	Amandeep Jawa
	Andy Thornley (outgoing President)
	Chema Hernandez Gil
	Jane Natoli
	Jean Kao (Treasurer)
	Jeremy Pollock
	Jiro Yamamoto
	Lindy Kae Patterson (on the phone)
	Marie Jonas
	Mary Kay Chin (Secretary)
	Nic Jay Aulston (incoming President)
	Robin Abad Ocuillo
	Rocky Beach
Shirley Johnson	
<b>Staff</b>	Brian Wiedenmeier (Executive Director)
	Ana Vasudeo (Program Director)
	Janice Li (Advocacy Director)
	Tracy Chinn (Development Director)
	Chris Cassidy (Communications Director)
	Charles Deffarges (Community Organizer)
	Miles Stepto (Program Coordinator)
	Christopher White (Program Coordinator)
<b>Guests in attendance</b>	Heather Regan
	Mike Smitt
	David Cary
	Preston Rhea
	Susan Mooney

<b>Start</b>	The meeting was convened with quorum at 6:32pm.
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<b>Agenda Item</b>	<b>Purpose</b>	<b>Presenter</b>
<b>1   Consent Calendar</b>	<b>Action</b>	<b>Andy Thornley</b>
<p>January 9, 2018 and January 23, 2018 minutes will be revised and approved at the March meeting.</p> <p>Rocky joined the meeting at 6:37pm.</p>		
<b>2   President's Report</b>	<b>Information</b>	<b>Andy Thornley</b>
<p>Board@ emails</p> <p>Mark Slavonia – commendation to the board for the new election process and a diverse pool of interested member candidates.</p> <p>Mark Eliot – thanks to the board for a smooth process and support for ranked choice as the voting method.</p>		



3 Election of Officers	Action	Andy Thornley
<p><b>Treasurer</b> Adam nominated himself, which he withdrew when Jean nominated herself.</p> <p><b>Secretary</b> Mary Kay nominated herself.</p> <p>Motion to elect Jean as Treasurer and Mary Kay as Secretary. Deep motioned. Adam seconded.</p> <p>The motion passed unanimously.</p> <p><b>President</b> Motion to have an open election for board president. Shirley moved. Chema seconded.</p> <p>Discussion</p> <ul style="list-style-type: none"> <li>• Jeremy voiced support for an open election so differences can be discussed in the open.</li> <li>• Deep acknowledged the importance of transparency but voiced concern about potential contention an open election might cause.</li> <li>• Lindy Kae supports a closed election.</li> <li>• Chema and Jiro support an open election.</li> <li>• Shirley stated contentious elections have sewn discourse in the past and secrecy can lead to speculation and mistrust.</li> </ul> <p>Approve: Adam, Jeremy, Nic Jay, Jean, Shirley, Chema, Jiro Oppose: Robin, Andy, Rocky, Lindy Kae, Marie, Deep, Jane Abstain: Mary Kay</p> <p>The motion failed.</p> <p>Deep nominated Andy. Chema nominated Nic Jay. The nominees gave short speeches. Directors expressed their opinions.</p> <p>Ballots were collected and counted.</p> <p>8 votes for Nic Jay, 7 for Andy. Nic Jay was elected president of the board.</p> <p>Nic Jay ceded to Andy to run the rest of the meeting because Andy had written the agenda.</p>		
4 Executive Director's Report	Information	Brian Wiedenmeier
<ul style="list-style-type: none"> <li>• Director elections             <ul style="list-style-type: none"> <li>○ Over 1000 members voted in the election.</li> <li>○ Staff received 72 emails regarding the election or process. Details can be found in dropbox. 60% of the emails regarded inbox or spam folder logistics.</li> <li>○ The election required 105 staff hours, the majority of that dedicated to identifying and retaining the third-party election manager.</li> </ul> </li> <li>• 2018-2022 strategic plan draft dashboard is up and Brian asked the board the review and provide feedback.</li> <li>• Folsom bike lane project has been delayed but should be completed soon.</li> <li>• Valencia bike lane project (from Caesar Chaves to Market) will begin its public outreach stage, more to</li> </ul>		



come.

- SOMA member committee has been working hard to push for a protected lane instead of the class 3 lane currently being reviewed.
- Excelsior Traffic Calming Project open house will be this weekend.
- All mayoral candidates and D8 candidates completed the endorsement questionnaire and staff will present them to the members for polling in the following week.
- Bike Education
  - Cantonese and Mandarin speaking staff attended the Chinese New Year Parade and were able to speak to over 1,000 people.
  - Staff attended the Giant's Fan Fest and spoke with over 1,000 people
- Bike Builds
  - Staff held two successful events this year
  - Another to be held with La Voz Latina in the Tenderloin with Spanish speaking staff and volunteers
- Signed a contract with Genentech to train all their commuter shuttle drivers.

**5 Public Comment**

**Information**

**Andy Thornley**

David Cary – thanked the board for implementing ranked choice voting and said it more closely aligns with the organization's values of inclusion and diversity.

Preston Rhea – ran in this last board election and thanked the board for a smooth process, which further inspired his continued support with the organization.

Adam Keats (as a member) – thanked David Cary for his expertise and volunteer help implementing ranked choice voting.

Susan Mooney – encouraged the board to set aside any differences and work together for the benefit of the membership as a whole.

Nic Jay Aulston (as a member) – thanked the staff and other board members who were able to join the last community ride with Bicis del Pueblo.

**6 Finance**

**Information**

**Brian Wiedenmeier**

- Brian will schedule a meeting with an ad hoc committee to work on the upcoming 2018-2019 budget.
- Golden Wheel is coming up in July and will require a large board lift.
- 2018-2019 final budget will be completed and approved in the March board meeting.

**7 Fundraising**

**Information**

**Brian Wiedenmeier**

Bike To Work Day is May 10<sup>th</sup>. More to come.

**8 Board Development**

**Information**

**Rocky Beach**

Rocky will schedule board orientation for new directors and will begin the committee forming process by sharing committee structure with the board.

**9 Governance**

**Information**

**Adam Keats**

No report this month.



<b>10</b>	<b>Audit</b>	<b>Information</b>	<b>Amandeep Jawa</b>
<p>The firm of Lindquist CPA has been approved by the board via a unanimous email vote and engaged as the new audit firm.</p>			
<b>11</b>	<b>Membership</b>	<b>Information</b>	<b>Mary Kay Chin</b>
<p>No report this month.</p>			
<b>12</b>	<b>Action Items from Last Meeting</b>	<b>Information</b>	<b>Shirley Johnson</b>
<p>Staff sent an announcement in the biker bulletin about the open position on the BART Bike Advisory Task Force.</p> <p>Shirley uploaded the embedded documents in the strategic planning master report as separate documents in the Dropbox strategic planning folder.</p>			
<b>13</b>	<b>Closed Session</b>	<b>Action</b>	<b>Andy Thornley</b>
<p>Motion to move into closed session. Andy moved. Deep seconded.</p> <p>The motion passed unanimously.</p> <p>Brian provided a personnel update to the board.</p> <p>Lindy left the meeting at 8:33pm.</p>			
<b>14</b>	<b>Reflection</b>	<b>Information</b>	<b>Andy Thornley</b>
<ul style="list-style-type: none"> <li>• Deep, Jeremy and Adam thanked Andy for his service and welcomed Nic Jay to the new role as president.</li> <li>• Marie stated she was excited to work with a group of directors that are so clearly passionate about the organization.</li> <li>• Chema noted this year's service would be a big lift with a lot of important elections.</li> </ul>			
<b>15</b>	<b>Adjourn</b>	<b>Action</b>	<b>Andy Thornley</b>
<p>Motion to adjourn the February 27, 2018 SF Bicycle Coalition Board meeting. Andy moved. Robin seconded. Meeting adjourned at 8:43pm.</p>			

**List of Appendices**

A	Strategic Plan 2018-2022 Draft Dashboard
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**Signature**

Mary Kay Chin, Secretary	
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## Appendix A: Strategic Plan 2018-2022 Draft Dashboard

San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
<b>GOAL I: Demand high-quality infrastructure and push for visionary improvements to connect the city</b>				
Objectives				
1.1 Establish physically-protected bike lanes as the standard for bike improvements, especially on Vision Zero high-injury corridors.				
	<i>Miles of protected bike lanes</i>	<i>Approved bike lane projects including protected bike infrastructure</i>	<i>Annual miles of new &amp; upgraded infrastructure along high injury corridors</i>	No
<i>Goal</i>	30	25%	18	
<i>Actual</i>	0	0%	0	No
1.2 Fight for land use policies, street design, and operations that prioritize safe, comfortable sustainable transportation over fast driving.				
	<i>"Hot spot" improvements</i>	<i>Increase in perceived safety of biking</i>	<i>Decrease in bike crash rate</i>	
<i>Goal</i>	150	50%	50%	
<i>Actual</i>	0	0%	0%	
1.3 Expand car-free spaces within parks and on city streets.				
	<i>Regular open streets events per year</i>	<i>New permanent open, car-free spaces</i>	<i>Larger-scale car-free event</i>	
<i>Goal</i>	15	5	1	
<i>Actual</i>	0	0	0	
1.4 Work to eliminate double-parking and illegal loading/unloading in bike lanes.				
	<i>Enable double-parking reporting through 311</i>	<i>Bike lane encroachment reduction, high injury corridors</i>	<i>Bike lane encroachment reduction, citywide</i>	
<i>Goal</i>	Yes	60%	40%	
<i>Actual</i>	No	0%	0	

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<i>Actual</i>	0	0	0	



1.5 Ensure bike access and capacity on bridges and local and regional transit.			
	<i>Funding for Bay Bridge Western Span</i>	<i>People arriving to Caltrain &amp; BART by bike</i>	
Goal	Yes	50%	
Actual	No	0%	
1.6 Make bike parking secure and plentiful.			
	<i>Additional bike racks/corrals installed</i>	<i>Valet bikes parked</i>	<i>Increase number of attended/secure parking facilities</i>
Goal	3000	75000	300%
Actual	0	0	0%
1.7 Decrease bicycle theft.			
	<i>Establish bike theft unit</i>	<i>Decrease in bike theft</i>	<i>Increase in bike registration</i>
Goal	Yes	50%	50%
Actual	No	0%	0%

San Francisco Bicycle Coalition			
<a href="#">Strategic Plan 2018-2022</a>			
<b>GOAL II: Build public support and political power to win affordable and sustainable transportation for all San Franciscans.</b>			
Objectives			
2.1 Secure significant, new funding sources for bicycle infrastructure by winning local and regional funding measures.			
	<i>Win all endorsed revenue measures</i>	<i>New revenue allocated to bike &amp; ped projects</i>	
Goal	Yes	10%	
Actual	No	0%	
2.2 Ensure new and emerging mobility technologies and services, especially transportation network companies (TNCs) and delivery services, are safe and complement bicycling.			
	<i>Enact Policies</i>		
Goal	Yes		
Actual	No		
2.3 Elect powerful champions for bicycling as mayor of San Francisco, in key supervisorial districts, and to other important offices citywide.			
	<i>All endorsed candidates elected</i>		
Goal	Yes		
Actual	No		



San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
<b>GOAL III: Grow, engage, and empower our membership to strengthen our organization and deepen community support for bicycling.</b>				
Objectives				
3.1 Increase the number of members through grassroots organizing and strategic coalition building.				
	<i>Number of members</i>	<i>Annual list growth</i>	<i>Increase in business members</i>	
<i>Goal</i>	12000	5%	50%	
<i>Actual</i>	0	0%	0%	
3.2 Build an organization whose members, board, and staff reflect San Francisco's demographics.				
	<i>Annual demographic report</i>			
<i>Goal</i>	Yes			
<i>Actual</i>	No			
3.3 Engage members and individuals to power our advocacy and increase our effectiveness.				
	<i>Annual volunteer hours</i>	<i>Members trained</i>	<i>Member engagement at each level</i>	
<i>Goal</i>	10000	250	10%	
<i>Actual</i>	0	0	0%	

San Francisco Bicycle Coalition				
Strategic Plan 2018-2022				
<b>GOAL IV: Introduce San Franciscans of all ages, identities, and backgrounds to the joy of bicycling and encourage more San Franciscans to bicycle more often.</b>				
Objectives				
4.1 Reach thousands of people through bicycle education and school safety programming, emphasizing rules of the road.				
	<i>Adults reached</i>	<i>Young people, parents and caregivers reached</i>	<i>Increase in biking to school</i>	
<i>Goal</i>	50000	30000	25%	
<i>Actual</i>	0	0	0	
4.2 Support bicycling for everyday transportation among communities that experience barriers to riding.				
	<i>Bikes distributed</i>	<i>Increase in women, trans femme ridership</i>	<i>Advocate for expansion of accessible &amp; affordable bike share</i>	<i>One annual event in each district</i>
<i>Goal</i>	1000	50%	Yes	Yes
<i>Actual</i>	0	0	No	No
4.3 Educate all road users how to share the road safely and respectfully.				
	<i>SFPD Focus on the Five goal met</i>	<i>Accountable traffic enforcement advocacy</i>	<i>Professional drivers trained</i>	<i>Ticket diversion program established</i>
<i>Goal</i>	Yes	Yes	2500	Yes
<i>Actual</i>	No	No	0	No